

Financing Industrialization and Transformation in Ethiopia

Gaps and Limitations with Policy Implications

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March 2, 2022

Economy

- ▶ Rapid but slowing demand-led growth since 2004/05 (6% in 2020/21)
- ▶ Largely government **investment led**
- ▶ Construction and Trade have been leading
- ▶ However the share of agriculture in the Economy dropped from 50% to 36.4%
- ▶ While it still hosts more than 70% of labour force

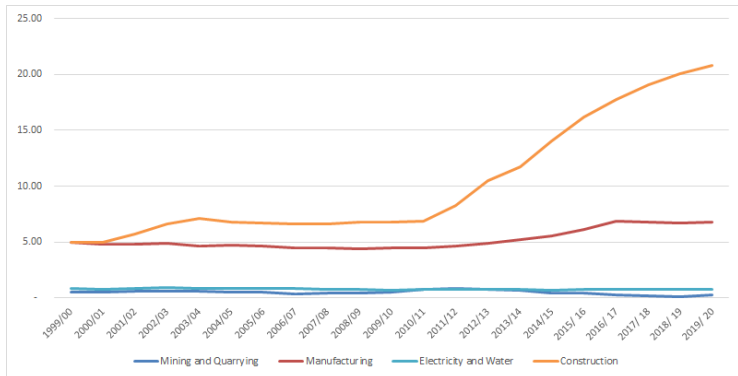
Macro Imbalance

- ▶ High inflation
- ▶ High external debt
- ▶ severe forex shortage
- ▶ Financial repression and fiscal imprudence
- ▶ **worsened by pandemic and conflict**

Similar Story when looking at Industry

- ▶ Manufacturing, Construction, Mining and Quarrying, Electricity and Water
- ▶ Industrial sector share increased from 11% in 2000 to 28% in 2020
- ▶ Driven by **Construction** with 20% share in GDP in 2020
- ▶ **Manufacturing** increased from 5% in 2000 to 6.8% in 2020
- ▶ Deceiving structural transformation

Construction leads



Many Structural Constraints

- ▶ Input shortage caused by foreign exchange
- ▶ Frequent power interruptions
- ▶ High labour turnover
- ▶ Access to Finance esp. long-term and for SMEs

Financial Repression

- ▶ CBE - 58% of Assets, 60% of Deposits
- ▶ More than 80% going to SOEs
- ▶ Gov't and SOE loans chase cheap foreign exchange
- ▶ Lack of alternative sources of finance (long-term) - Capital Markets

DBE

- ▶ Intended for Green-Field sectors - costly for commercial banks
- ▶ Misaligned incentives - financed through 27% NBE Bill with cheap rates
- ▶ High NPLs given no collateral or strict regulatory system in place
- ▶ Adverse selection and Moral hazard

Private Banks

- ▶ Mostly Stable and prudent
- ▶ Loans are highly collateralized (about 97%)
- ▶ Short-term loans mainly for trade 56% - Manuf. 13.9% of loans
- ▶ Trade is easy for banks - short term and lucrative (inflation)
- ▶ Macro imbalances rearing ugly head here as well

Missing Middle

- ▶ Large firms are catered to by banks (with all its issues)
- ▶ Agri and micro firms are catered to by MFIs
- ▶ **Small enterprises are missing**
- ▶ They need larger loans - but banks require collateral
- ▶ Banks don't have specialized SME teams in place

Missing Middle (Cont'd)

- ▶ With the right incentives SMEs can graduate to become large firms
- ▶ Banks have perceived risk of lending to SMEs
- ▶ Banks also want to avoid the high unit cost of managing small loans

Improved Macro Balance

- ▶ Lower inflation - less monetary financing of deficit
- ▶ Prudent fiscal policy - pacing development projects (sustainability)
- ▶ Fair distribution of finance and forex
- ▶ Functioning financial market - sensitive to interest rates
- ▶ More competition in the banking sector

Capital Markets

- ▶ Access to long-term finance - through equity and debt instruments
- ▶ New proclamation passed in June 2021
- ▶ Firms need to be prepared - especially larger ones
- ▶ Allows for fairness in the market - if done right

Missing Middle

- ▶ Banks need SME business model (downscaling)
- ▶ Financial infrastructure development - address credit information gaps
- ▶ Government guarantee schemes - well thought out
- ▶ Movable collateral registry - underway
- ▶ MFIs need to upscale - some are becoming really large

Thank You