

Executive roundtable:

Rules of origin in a fractioned world trade European University Institute, Florence, Italy 6-7 November 2024

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- Each FTA in Asia and the Pacific not only has a different set of PSROs but also different OCPs generating compliance costs for firms
- Each ASEAN +1 FTA has a different CO form, the RCEP and CPTPP are no exceptions



- To tackle such complexity, IT initiatives have been undertaken such as E-COs and Electronic Origin Data Exchanges (EODES)
- Such initiatives are as diverse and overlapping as the number of previous COs
- Different schools of thought among Asian administrations are at the root





A table is worth more than a thousand words

RCEP Parties' and Signatory States' Status on CO Issuance and CO/DO Acceptance at the EIF (as of 8 February 2022)

			CO ISSUANCE	CO/DO ACCEPTANCE							
	Paper- based original copy	digital format CO *1	Remarks (other information on issuance and tools available for verifying the authenticity of CO)	Paper-based original copy	Paper-based scanned copy *2	Self-printed *3	Electronic format *4	Remarks (conditions for acceptance)			
BN	v	x	Currently only issue a hardcopy CO	v	х	v	х	BN accepts self printed digital format (in case goods has arrived before the original CO does), as long as the original will be presented eventually to the issuing authority as well.			
CA	٧	х	Currently only issue a hardcopy CO	V	х	х	х	Currently Cambodia cannot accept both scanned copy and softcopy/digitally sent CO			
ID	٧	x	ID issue a hardcopy CO and e-form CO under the established agreement e.g. ATIGA, AKFTA for Korea and ACFTA for China	V	х	x	٧	ID only accept hardcopy document and e-form CO under the established agreement e.g. ATIGA, AKFTA for Korea and ACFTA for China. During the pandemic, ID can accept colored scanned of original CO/DO Form within 30 days from the date of the import declaration, and the Importer also has to submit the original CO/DO at the earliest 90 days from the date of importation and at the latest 1 year since the date of issuance. ID is under domestic consultation where such regulation can be applied under normal circumstances.			
LA	v	х	Currently only issue a hardcopy CO	v	х	х	х	Currently LA cannot accept soft copy/digitally sent CO			
MY	х	٧	Currently issue CO in PDF format, could be printed by the applicant for exportation	V		V	x	MY's Issuing Authority will accept both the hardcopy of the original CO and scanned PDF of the original CO. Will not accept softcopy/digitally sent CO. MY is under development of the system to accommodate softcopy/digitally sent CO.			
ММ	v	х	Myanmar's issuing body will issue a hardcopy of CO. Exporters may choose "self-service printing" manually signed and stamped by Issuing Officers.	v	х	х	x	Currently Myanmar cannot accept soft copy/digitally sent CO			
РН	V	x	At this stage, PH will only issue hard copy of CO.	V	x	х	V	Paper-based scanned copy is a special measure implemented under ATIGA and ASEAN+1 FTAs. Submission of hard copy / original is still required. For Self-printed and Electronic Format, PH will accept, provided that the exporting Party has an online verification website			

CO of RCEP may be: (1) paper based original copy; (2) paper based scanned copy; (3) self-printed and (4) electronic format. Each of the 15 RCEP Members provided for different practices in accepting or issuing the various 4 methods of COs (excerpted from RCEP website)

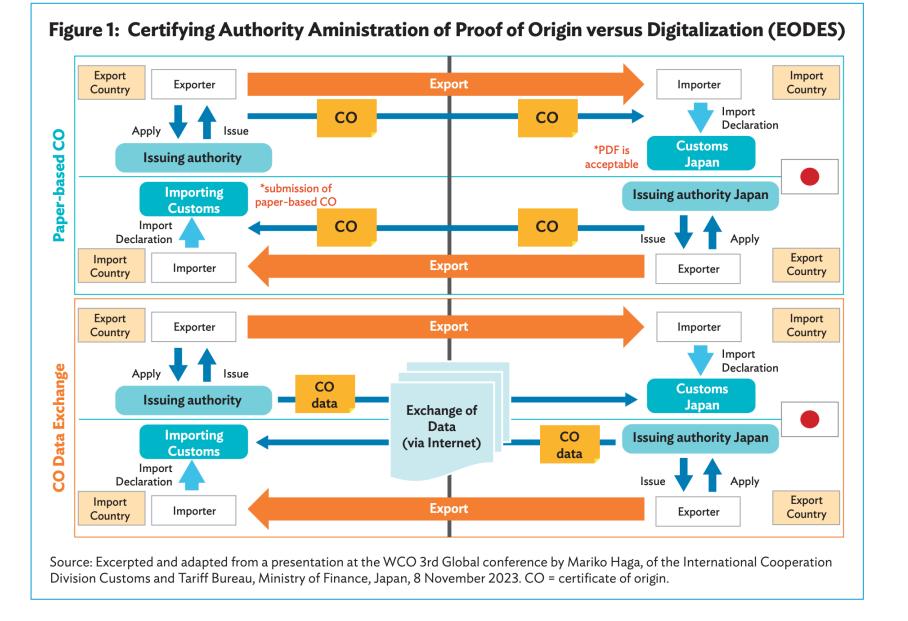


Methods of Proof of origin (PoO)

Me	thodologies	Examples and comments
1)	Certifying authority	Method based on an existence of certifying authority (CA) delivering the proof of origin: the CO or E-CO.
a)	Certificate of origin stamped and signed by certifying authorities	The most traditional PoO method based on the exchange of stamps and signatures.
b)	Electronic Certificate of Origin (e-COs)	Certificate of origin where the application and issuance are completed electronically and normally signed and stamped digitally by government authority or body empowered to issue it.
c)	e-COs via ASEAN Single Windows	E-CO Form D exchanged through the ASEAN Single Window. Under the ASEAN Single Window, the e-CO Form D has digitalized paper-based COs and linked CAs to the ASEAN national single windows.
2)	Self-certification	Method based on the principle that the individual, being a producer, exporter or importer, self-certify the origin of the goods.
a)	Statement of origin by Approved exporters	CA delegates to approved exporters who meet a series of criteria the authority to self-certify origin through a declaration or statement of origin. For example, EU–ASEAN FTAs and ASEAN.
b)	Statement of origin by Registered exporters	Registered exporter (REX) introduced by the EU in the context of the EU GSP and progressively in some EU FTAs with Japan, Singapore, and Viet Nam. This IT system enables exporters, producers, and traders within the EU to register using basic information and to declare a preliminary list of goods they intend to export under preferential trade agreements.
c)	Certificate of origin signed by any exporter	One of the most liberal methods to administer PoO since any exporter may certify the origin of the goods.
d)	Importer declaration	The importer makes the original declaration at the time of customs clearance. Mainly used by the US and most recently by Eu-Japan FTA and CP-TPP.

Paper-Based CO V. EODES:

Any difference?







- Documentary evidence of direct shipment
- Third country, third party invoice
- Accounting segregation
- Back-to-back certificate of origin and replacement of COs
- Documentary evidence related to cumulation

How digitalization of OCPs via EODES is dealing with these ancillary requirements?









In the case of proof of origin and OCPs, the benchmarks are mostly provided by:

- Inter-governmental practices and conventions mainly in WCO, WTO and UNCTAD or regional bodies as ASEAN
- Firm's surveys, questionnaires or testimonies
- Developments in customs administration through learning-by-doing
- Utilization rates of trade preferences





Overall Ranking Based on Cumulative Calculation of Methods of Proof of Origin

Methodology	Ranking assigned	ATIGA	AANZFTA	ACFTA	AJCEP	AKFTA	EUSIN	EUVIE	EUJAP	СРТРР	RCEP			
	Methods based on self-certification													
Certificate of origin signed	1		X											
by any exporter														
Importer declaration	1								X	X	X			
Statement of origin by	2						Х	X						
Registered exporters														
Statement of origin by	3	X	X					X		X	X			
Approved exporters														
Methods based on the existen	ce of a Certify	ying aut	hority.											
E-COs	4					X								
E-COs via ASEAN single	5	X												
windows														
Certificate of origin stamped	6	X	X	X	X	X		X		X	X			
and signed by Certifying														
Authorities														
Total		14	10	6	6	10	2	11	1	10	10			





Coding proof of origin methods and individual provisions

Table 1: Ranking Grand Total Calculating Method of Proof of Origin and Single Provisions

	ATIGA	AANZFTA	ACFTA	AJCEP	AKFTA	EUSIN	EUVIE	EUJAP	СРТРР	RCEP
Grand Total	49	32	43	43	38	18	24	19	15	42

Table 2: FTAs Ranking by the Method of Proof of Origin Used

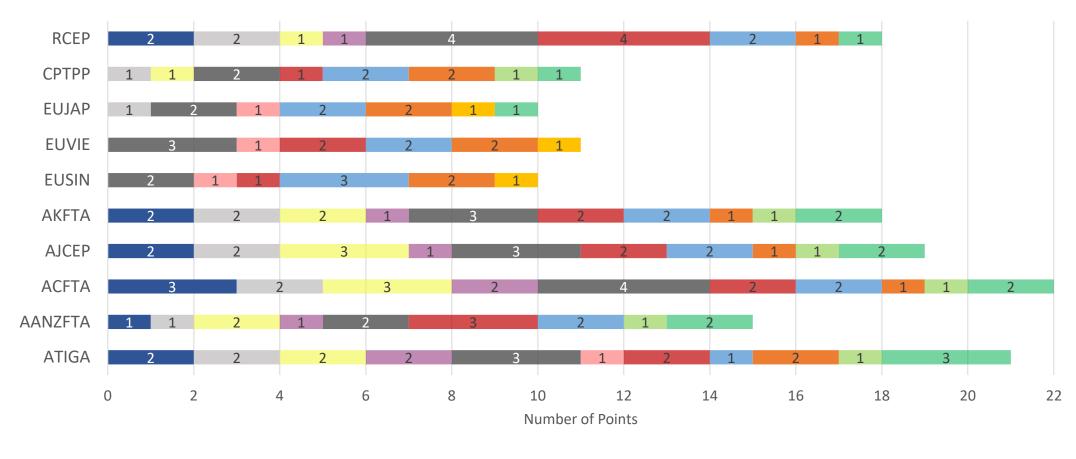
Table below shows the results of the ranking according to the most complicated method of implementation of each method of proof origin used.

		ATIGA	AANZFTA	ACFTA	AJCEP	AKFTA	EUSIN	EUVIE	EUJAP	СРТРР	RCEP
1.	Certificate of Origin	19	10	15	18	14	3	6	9	NA	15
2.	Registered exporters	NA	NA	NA	NA	NA	1	2	NA	NA	NA
3.	Approved Exporter	4	3	2	2	2	1	2	NA	4	4
4.	Any exporter	2	3	2	2	2	1	1	0	0	4
5.	Importer declaration	2	1	2	2	2	2	2	0	0	1
6.	CO by single window	1	NA	NA	NA	NA	NA	NA	NA	NA	NA
Tot	al	28	17	21	24	20	8	13	9	4	24





FTAs Ranking by Single OCP Provision (chart)



■ Back-to-back ■ Third party invoice ■ Direct consignment

■ Small consignments ■ Cumulation-Main ■ Cumulation-Suppliers Documents

■ Cumulation- Implementation Issues ■ Drawback ■ Advance Rulings

■ Accounting Segregation ■ Record-keeping ■ Verification

FTAs Ranking by Single OCP Provision

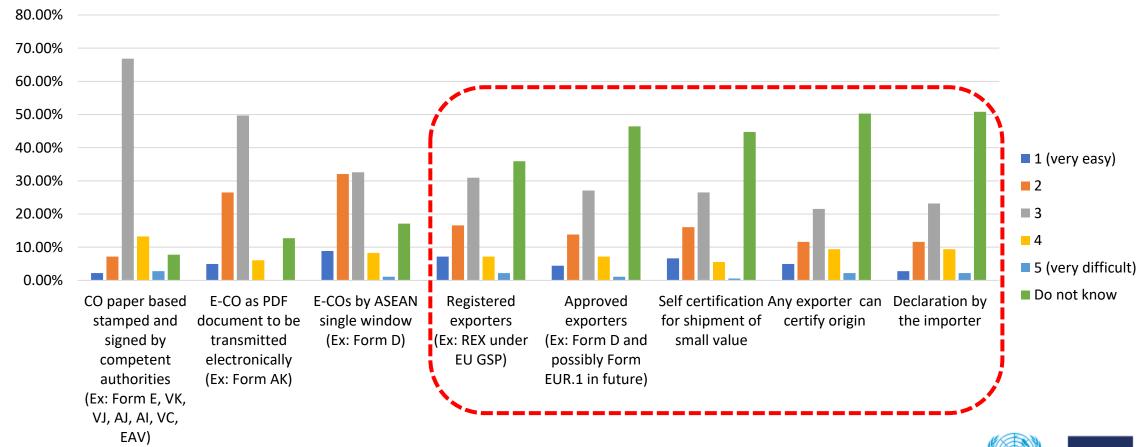
		ATIGA	AANZFTA	ACFTA	AJCEP	AKFTA	EUSIN	EUVIE	EUJAP	СРТРР	RCEP
Back-to-back		2	1	3	2	2	0	0	0	0	2
Third party invoice		2	1	2	2	2	0	0	1	1	2
Direct consignment		2	2	3	3	2	0	0	0	1	1
Small consignments		2	1	2	1	1	0	0	0	0	1
Cumulation	Main	3	2	4	3	3	2	3	2	2	4
	Suppliers Documents	1	0	0	0	0	1	1	1	0	0
	Implementation Issues	2	3	2	2	2	1	2	0	1	4
	Subtotal	6	5	6	5	5	4	6	3	3	8
Drawback		1	2	2	2	2	3	2	2	2	2
Advance Rulir	ngs	2	0	1	1	1	2	2	2	2	1
Accounting Se	Accounting Segregation		0	0	0	0	1	1	1	0	0
Record-keeping		1	1	1	1	1	0	0	0	1	0
Verification		3	2	2	2	2	0	0	1	1	1
Total		21	15	22	19	18	10	11	10	11	18





Results of Firm's questionnaire in Vietnam

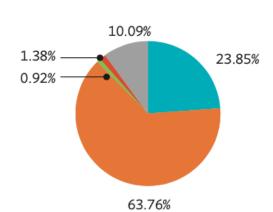
Degree of Easiness of Certification Procedures



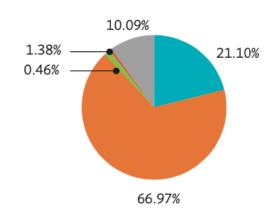




A convergence of PSRO across the FTAs would be business friendly and will reduce compliance costs

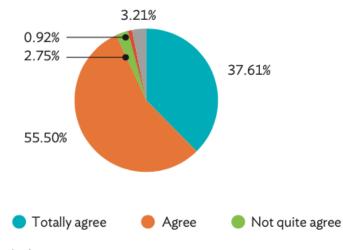


A standardization of operatiocal certification procedures among FTAs would significantly cut compliance costs for firms

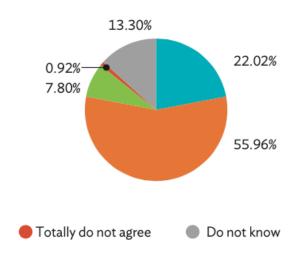


Results of Firm's questionnaire in Vietnam

E-COs and IT solution significantly contribute to reduce compliance costs



If allowed in Viet Nam, self certification by exporter or declaration of origin by the importer would be the easiest way to comply with proof of origin







Source: Authors





- AANZFTA and CPTPP contains ambitious provisions but the entry into force is delayed for decades.
- EU-Asian FTAs are most trade facilitating, including importer declaration.
- IT solutions based on EODES maintain the central role of CAs and have yet to address ancillary OCPs.
- Firms: while reckoning that IT solution may help, opt for self-certification when available.









- Strong tendency in ASEAN to move away from paper COs through self-declaration towards E-Form D via ASEAN single window.
- Yet there is no evidence that this has led higher utilization rates and the lack of coordination and implementation is creating another noodle bowl.
- Other Asian and Pacific countries such as Australia, Japan, New Zealand, PRC, and ROK are maturing in their own path, some towards self—certification, others towards EODES.
- While EODES provides significant progress when compared with CO paper based is rather costly, maintains role of CAs, still not address all OCPs.
- ASEAN + 3 and ANZ should undertake inter-governmental efforts towards convergence on PSROs and OCPs recognizing firm's requests.





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