UNCTAD Multi-year Expert Meeting on

#### TRADE, SERVICES AND DEVELOPMENT

Enhancing productive capacity through services

Geneva, 1-2 May 2019

#### How can services help SMEs enhance productive capacity? With the focus on "Ppuri Industry"

by

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.

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# How Can Services Help SMEs Enhance Productive Capacity? - with the focus on "Ppuri Industry" -

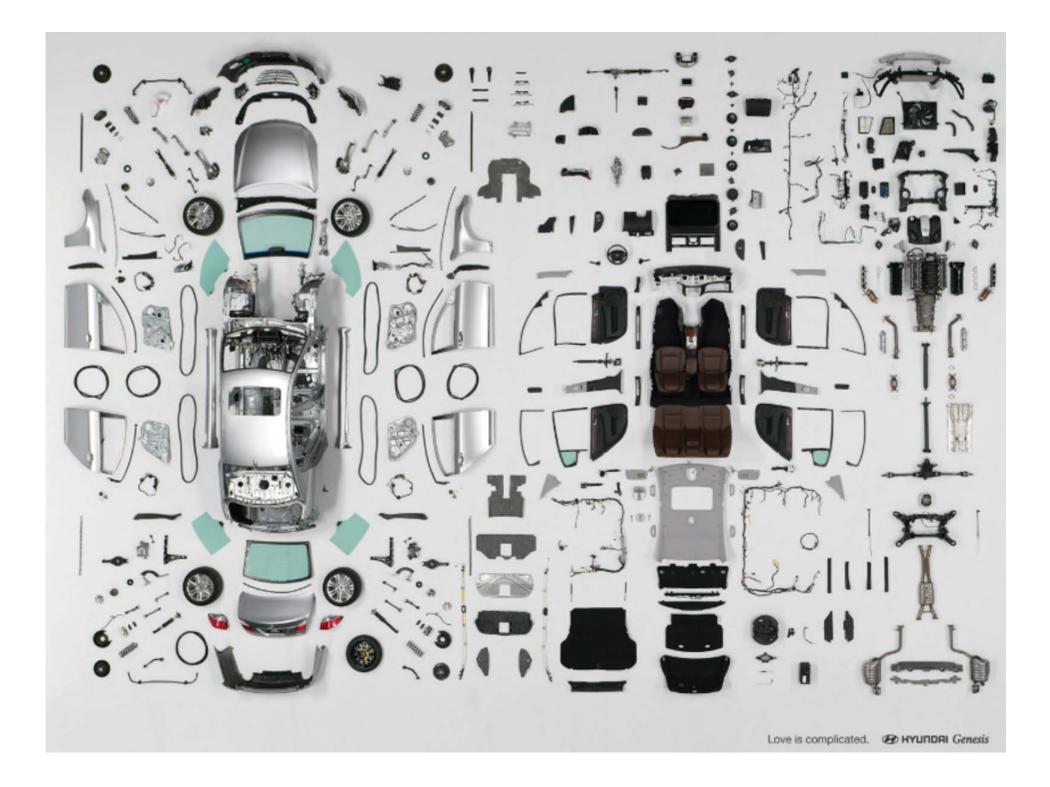
Korea National Ppuri Industry Center Managing Director Sung Duk Kim, Ph.D.



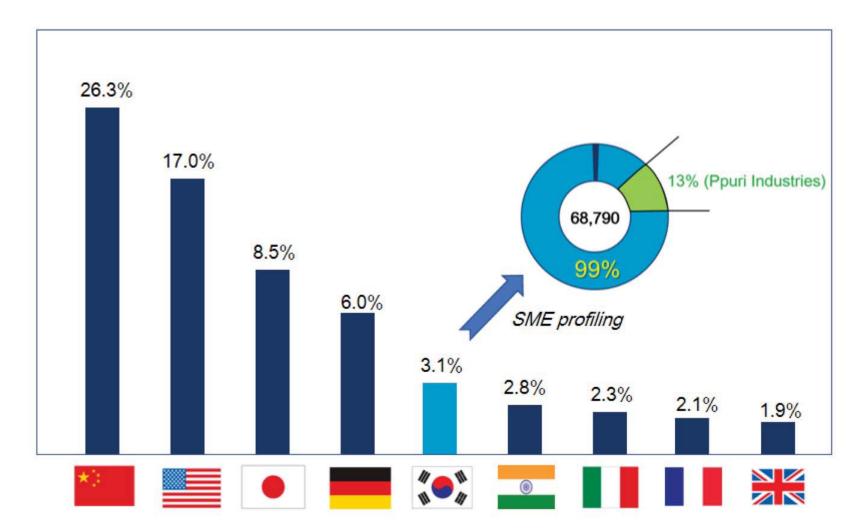


Ppuri industry is the manufacturing industry that produces components and finished products using manufacturing process technologies such as casting, molding, metal forming, welding, surface treatment, and heat treatment.





# Proportion of manufacturing sector by nations

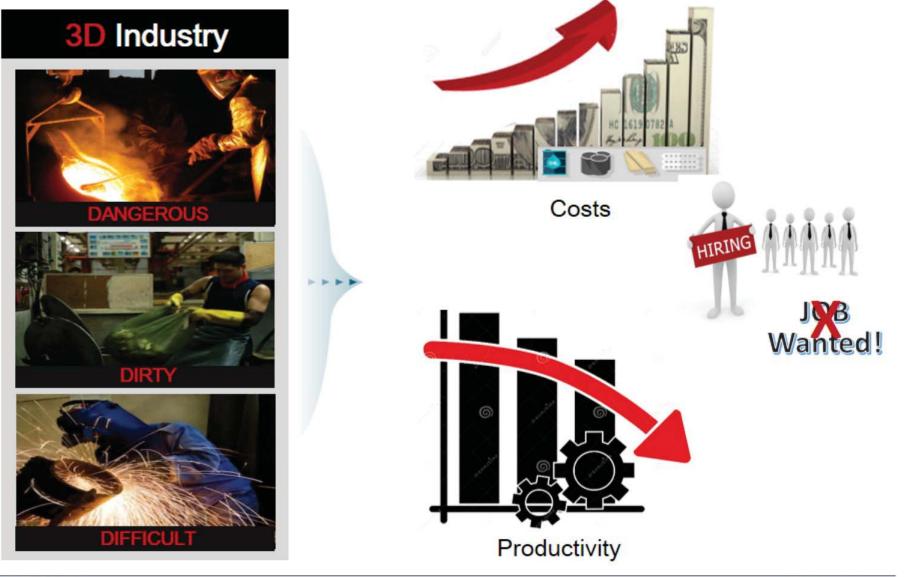


Sources: https://unstats.un.org/unsd/snaama





# The Reality?







## What Should We Do?

## **3D** Industry



DANGEROUS

DIRTY

DIFFICUL

Automatic System Automation Smart Factory

#### <u>C</u>lean Emission-free Process Energy saving Process

Easy Simplified Process System Integration

## ACE Industry

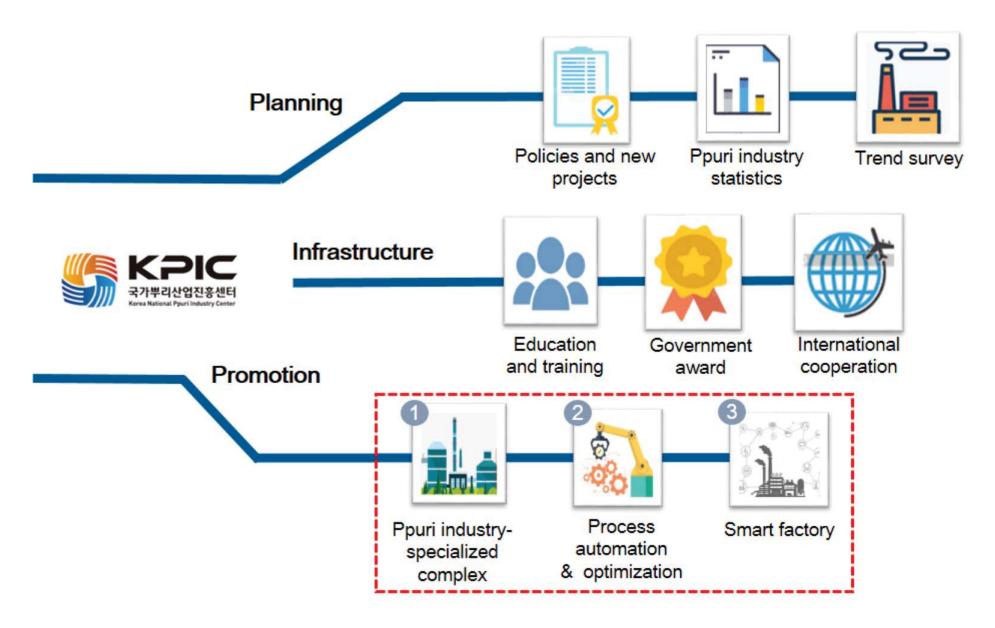










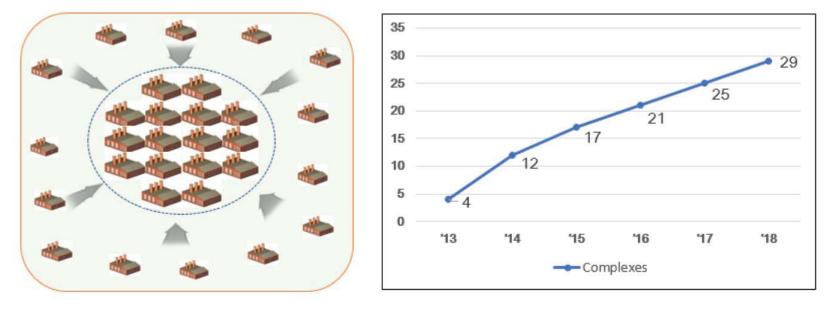






# Ppuri Industry-Specialized Complex Project

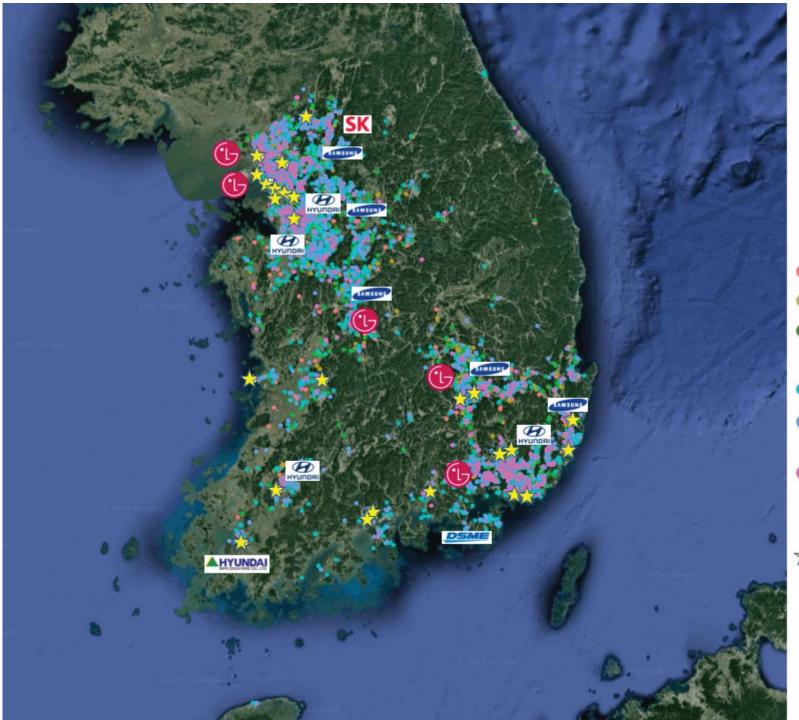
 Designating complexes as a cluster of Ppuri companies to enhance productivity and reduce environmental costs



- Supporting sharable facilities and innovative activities
  - Sharable facilities: common wastewater treatment plant system, waste heat retrieval system, recyclable energy generation facility, etc.
  - Innovative activities: planning new ideas to enhance productivity



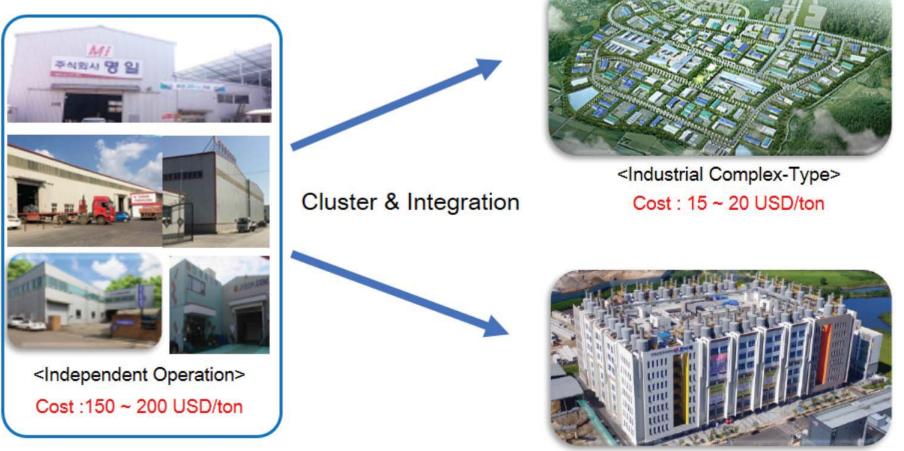






☆ Specialized Complexes

#### Wastewater treatment costs of surface treatment plants



<Apartment-Type> Cost :10 ~ 15 USD/ton





# Process Automation & Optimization Project

Facilitating automation and optimization for improvements in productivity and work environment of Ppuri industry

Surface Treatment (SAMIL BUFFING)

Automation of the plating process

⇒ Increasing productivity and improving working environment



(2.4 ton/day)

87.5%

20.0%



(4.5 ton/day)

Casting (CASTEC KOREA)



Replacement of manual pouring with a stopper-type automatic pouring system

 $\Rightarrow$  Increasing productivity and preventing workplace accidents



(51.8 ton/day)



(55.3 ton/day)



Integration of manual assembly and inspection process into a continuous automatic system

⇒ Decreasing defect rate and shortening the working hours



(500 unit/hr)









Resource efficiency

An intelligent factory that produces customized products using ICT in all manufacturing processes



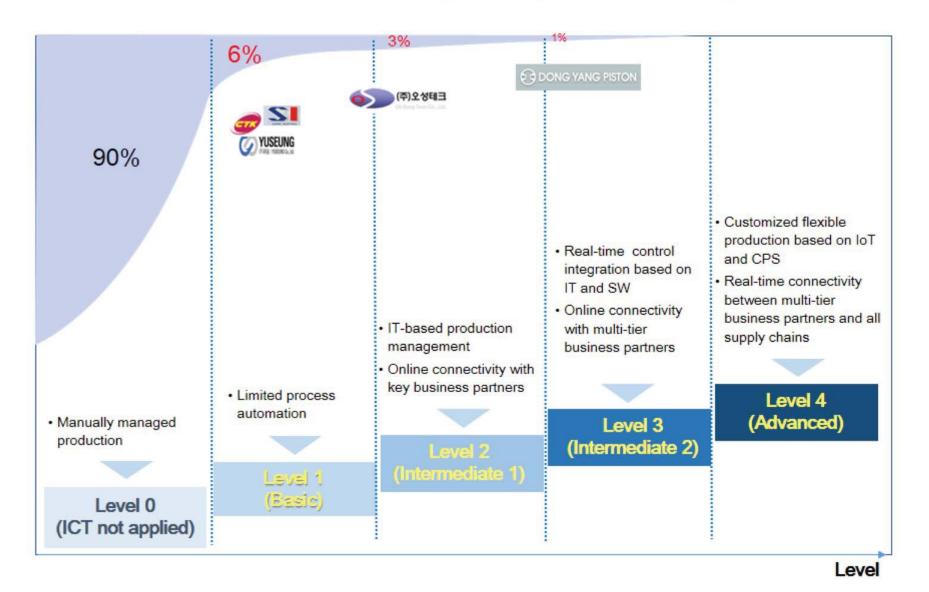
Productivity





Flexibility

# Levels of Smart Factory of Ppuri Industry









Mold design and manufacturing company for large high-pressure die casting

- ICT connection to the large die casting manufacturing process
- Installation of NC processing optimization program
- Real-time monitoring
  - → Rapid improvement by identifying the causes of the defect

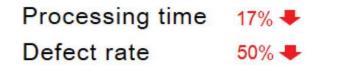




(90 hr/set)



(70 hr/set)







## Model case 2 DONG YANG PISTON

#### The annual production capacity of approx. 40million pistons

D CASTING PROCESS



MACHINING PROCESS



**SURFACE TREATMENT PROCESS** 



PISTONS FOR AUTOMOBILE

Gasoline and diesel engine pistons for passenger cars



#### PISTONS FOR COMMERCIAL

Diesel engine pistons for commercial vehicles



## PISTONS FOR

Gasoline and diesel engine pistons for air compressors and construction equipmen



Source: http://www.dypiston.co.kr





## Key Activities in the Overall Process

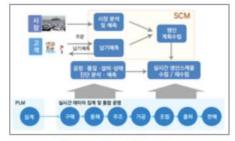
#### O DONG YANG PISTON



Planning & Design



Manufacturing Process



Supply Chain

Engineering data collection utilizing IoT

Simultaneous implementation of process design and analysis

- Automatic and flexible casting process including salt core inserting process
- Development of flexible machining lines and automatic surface treatment system
- Automatic assembly system (precise measurement and vision inspection data management)
- Integrated management system of purchase, production, and sales through SCM



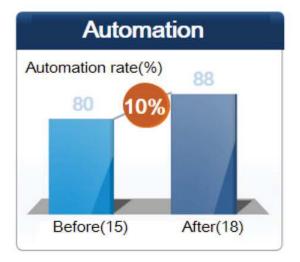


### Measuring the project performance

#### O DONG YANG PISTON











Source: https://www.youtube.com/watch?v=0cUMxVMUFcl

# Summary

All three projects help SMEs improve productive capacity

- "Specialized Complex Project" is effective for surface treatment and molding industry in need of cooperative activities such as wastewater treatment, procurement of raw materials, and logistics.
- "Automation Optimization Project" is suitable for small company units that need improvements in their work environment.
- "Smart Factory Project" is the most impactful and future-oriented project, although it is at an early stage.





# Suggestions

Seven keys to a successful switch to a Smart Factory

- 1. Customizing smart factory construction to an acceptable level
- Developing related technology(5G, big data analysis, knowledge information security, AR / VR, etc.)
- 3. Building testbeds & developing leading models
- Supporting shared infrastructure (database server, cloud system, operational management platform, etc.)
- Developing human resource training programs for the management of smart factory
- 6. Sharing case studies on success and failures
- 7. Arousing social interest through public relations(PR)







# Thank you!

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