

Ad Hoc Expert Meeting Competition, Consumer Protection and Sustainability

Wednesday, 28 September 2022

Room XIX, Palais des Nations, Geneva

THE 10YFP and the ONE PLANET NETWORK

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UNEP

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**Ad hoc Expert Meeting on
Competition, consumer
protection and sustainability:
The 10YFP and the One Planet
network**



One planet
handle with care

The One Planet network Consumer Information Programme



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OBJECTIVE: Support the provision of quality information on goods and services and to develop effective strategies to engage consumers in sustainable consumption.



Consumer Information TOOLS:

- Standards, certifications and ecolabels
- Self-declared environmental **claims**
- Ratings, rankings and benchmarks
- Life-cycle and footprint **assessments**
- Consumption and lifestyle **calculators**
- Consumer information **campaigns**
- **Digital tools** such as apps, games or web platforms



CO-LED by:



Federal Ministry
for the Environment, Nature Conservation
and Nuclear Safety



KEMENTERIAN LINGKUNGAN HIDUP DAN KEHUTANAN
REPUBLIK INDONESIA



CONSUMERS
INTERNATIONAL



SUPPORTED by:

Multi-stakeholder
Advisory Council
20 ORGANISATIONS

80 PARTNERS ORGANISATIONS
(governments, businesses and
civil society).

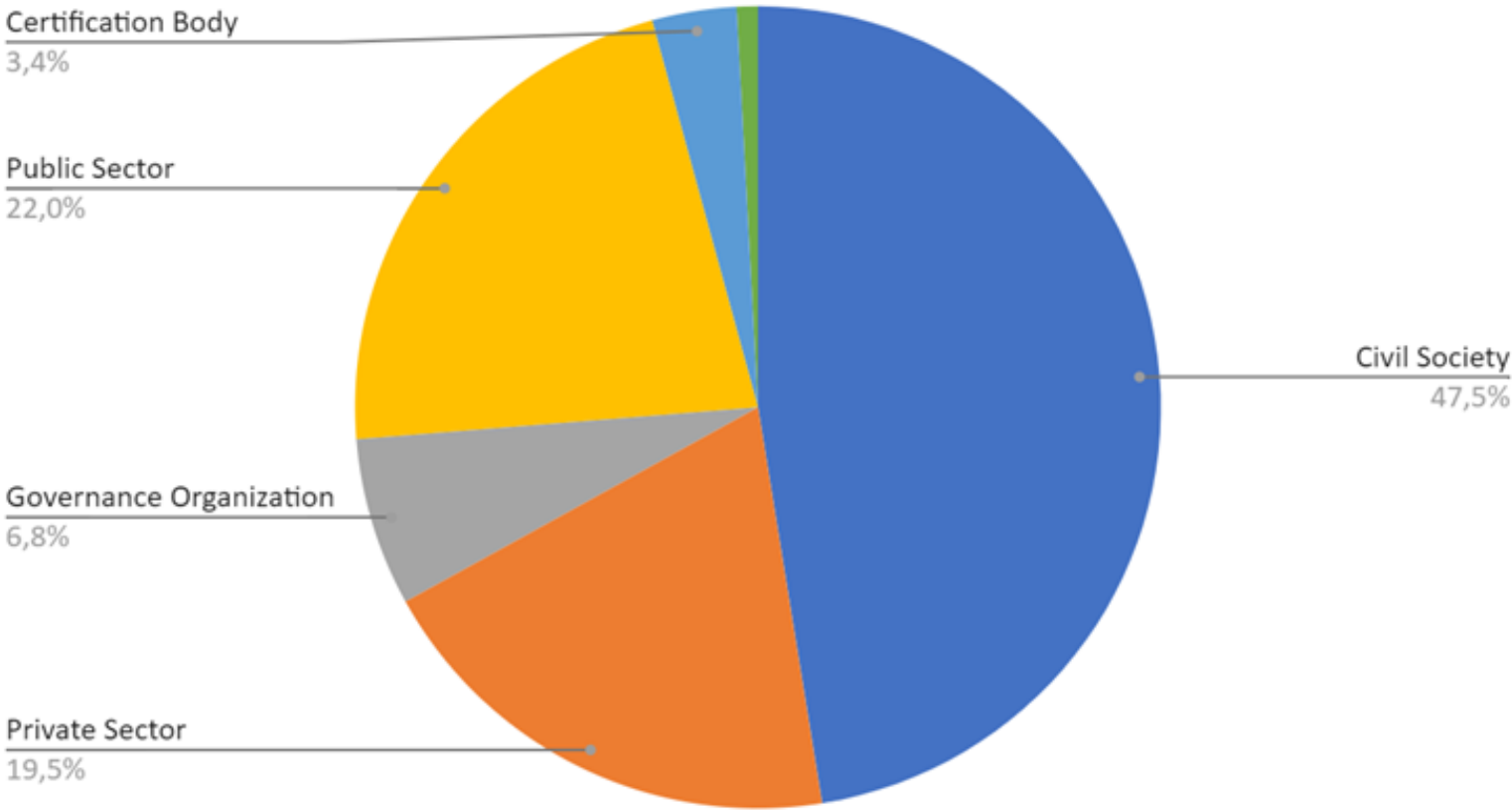
The One Planet network Consumer Information Programme



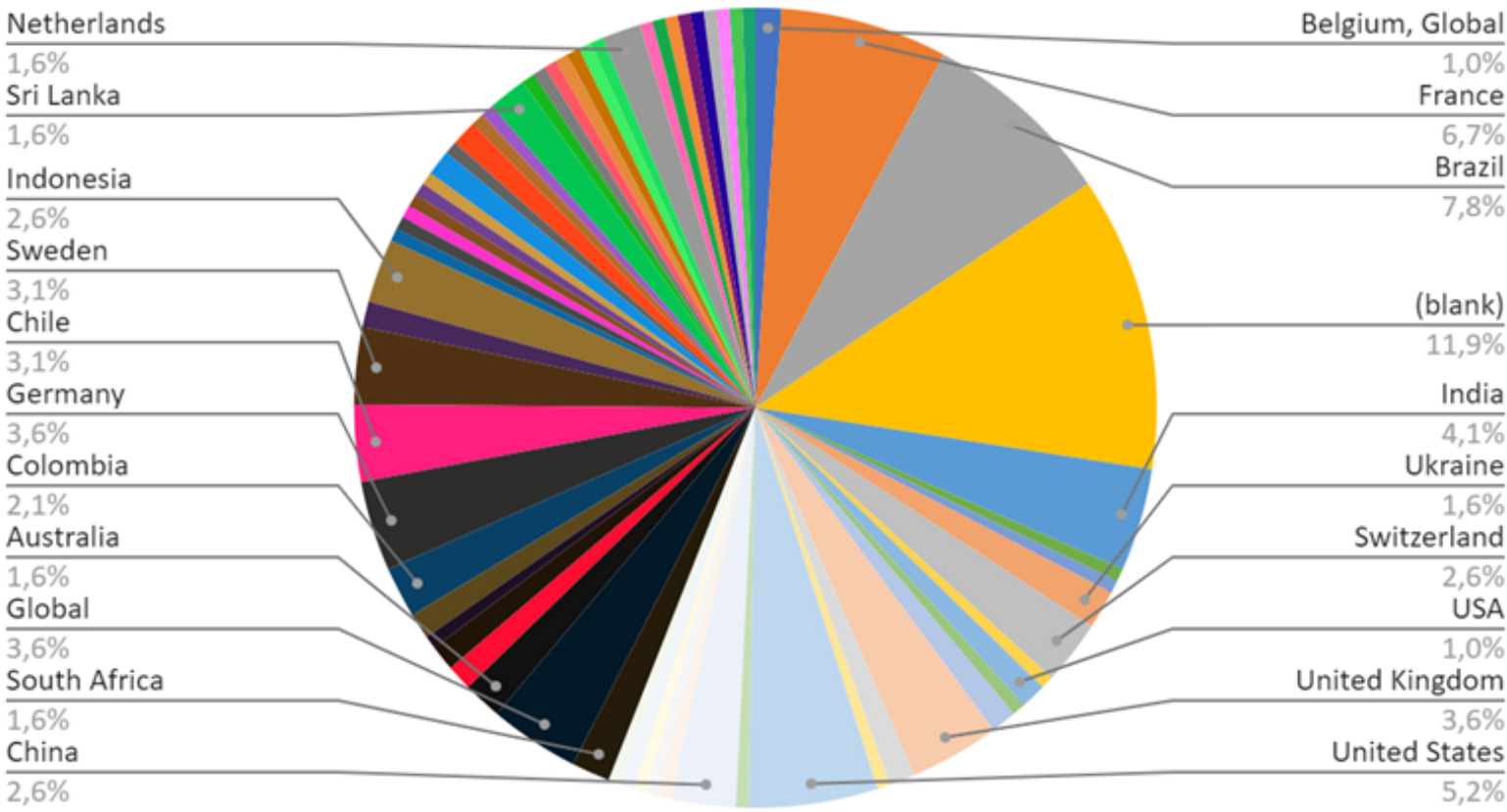
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Our Partners:

Sectorial Composition



Geographical Representation



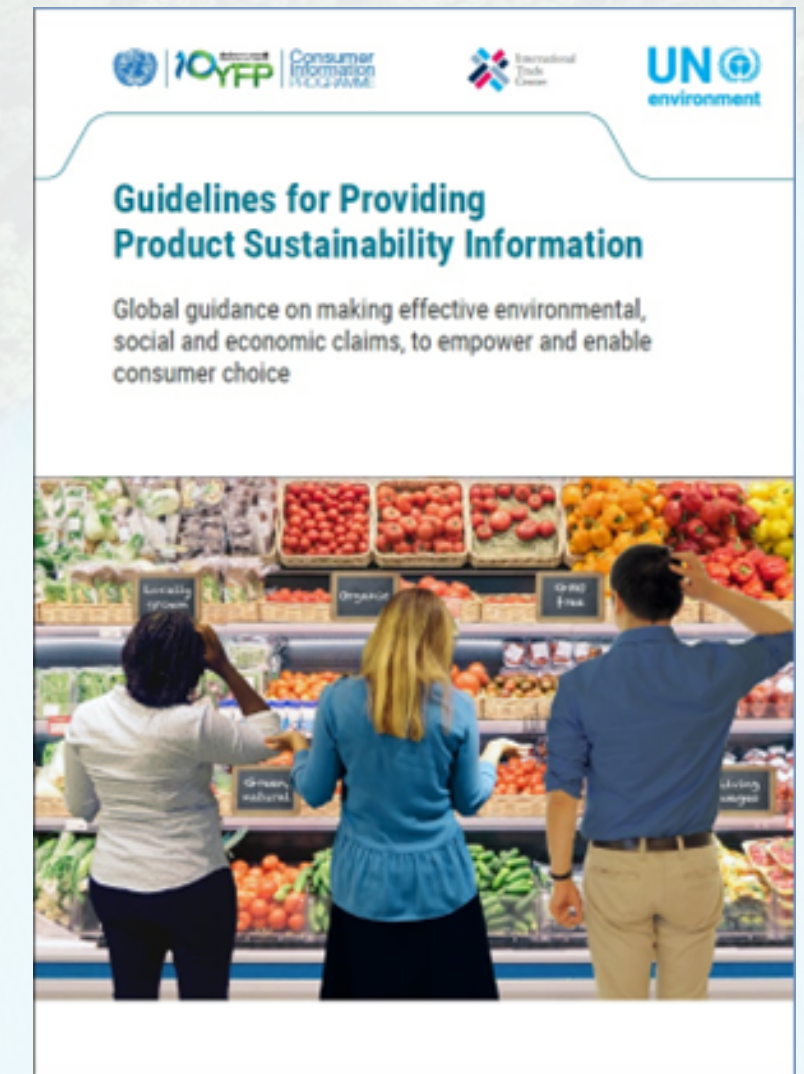
Guidelines for Providing Product Sustainability Information

Ten principles to level the playing field and communicate in a reliable, fair and transparent way



OBJECTIVES OF THE GUIDELINES

- Contribute to the achievement of **SDG 12**
- Improve the **reliability** of consumer information for sustainable consumption through international consensus
- Set a common ground of **minimum requirements** to remove potential for greenwashing
- Actively **encourage organizations** to take leadership and communicate quality, useful information to consumers

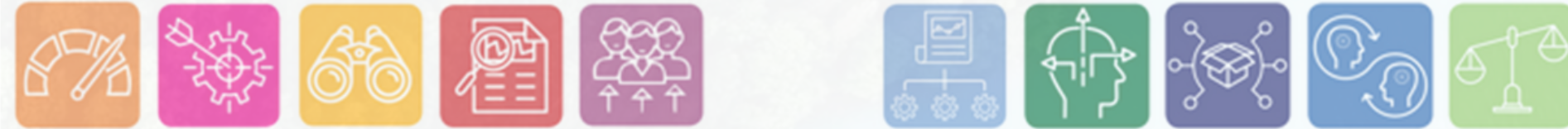


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TURNING INFORMATION INTO ACTION

Consumer Information conference

Providing product sustainability information that
changes consumption behaviour



- **Ecolabels**

*Type-1 ecolabels (e.g. Blue Angel in Germany), using a life-cycle approach and third-party verification, are a **best practice example**.*

- **E-commerce**

42% of claims made on websites are exaggerated, false or deceptive and could qualify as unfair commercial practices under EU rules.



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How can the One Planet network further promote and advance sustainable consumption?

I

Integrate
global agendas

II

Create
Multistakeholder
and public-private
partnerships.

III

Empower
individuals and
remove barriers for
implementation.

IV

Amplify
to scale up action