



INTERGOVERNMENTAL GROUP OF EXPERTS ON **Consumer protection law and policy**

5 - 6 July 2021, Palais des Nations



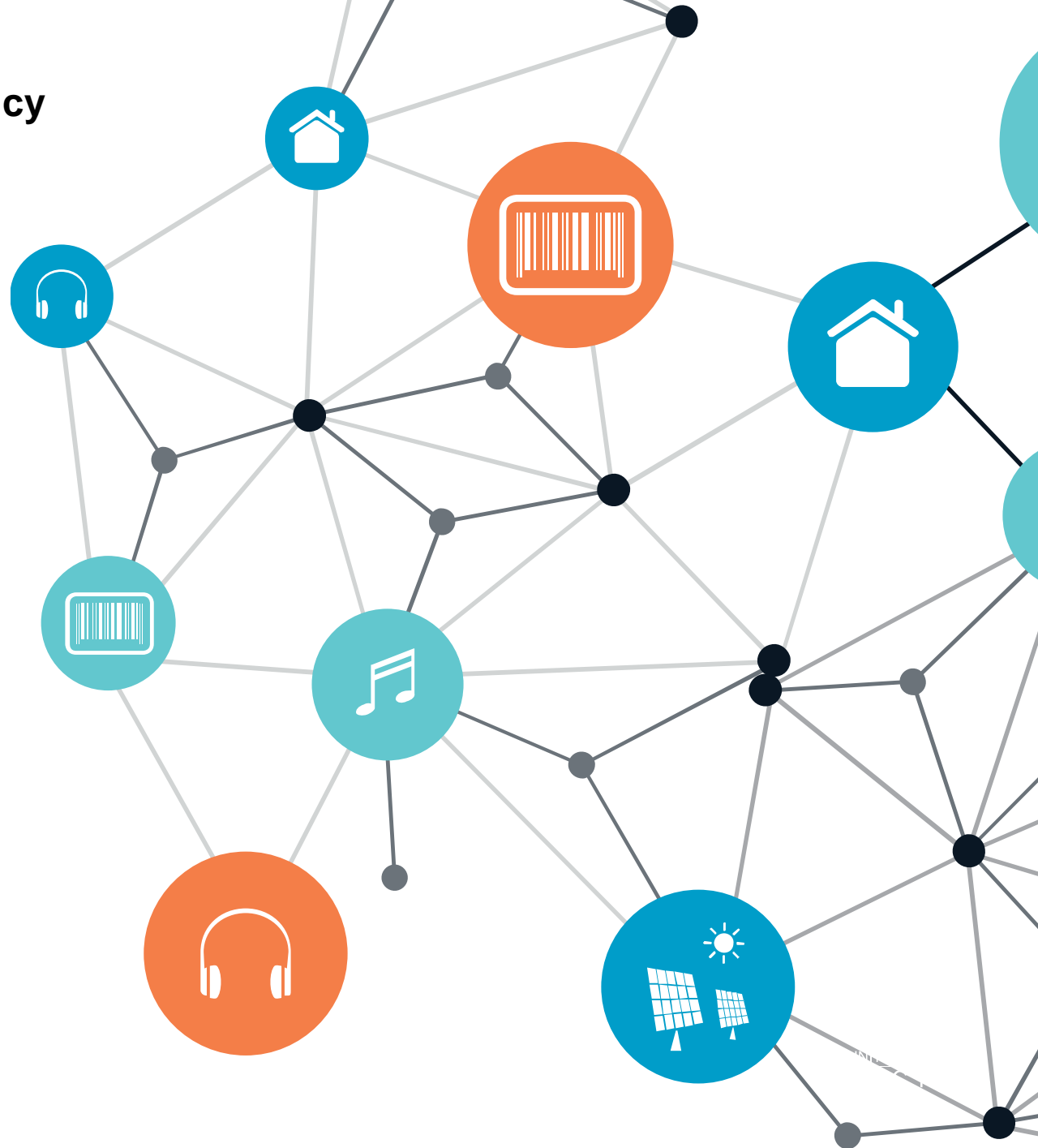


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Report of the Working Group on Consumer Protection in E-Commerce

Tuesday, 6 July 2021
10:00-11:00, Room XVIII

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Work programme

- (i) Sub-group on misleading and unfair practices: Misleading green claims in e-commerce. Draft work plan submitted by Superintendency of Industry and Commerce, Colombia.
- (ii) Sub-group on consumer education and business guidance: Dark commercial patterns. Draft work plan submitted by the Competition Authority of Kenya.
- (iii) Sub-group on cross-border enforcement cooperation: Mapping study to identify similarities and differences between legal consumer protection systems across the world. Draft work plan is submitted by UK Competition and Markets Authority and US Federal Trade Commission.



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Thank you

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