#### Twentieth Session of the Intergovernmental Group of Experts on Competition Law and Policy, 21-22 July 2022

Room XVII, Palais des Nations, Geneva

The Role of Competition Law and Policy in Supporting the Micro, Small and Medium sized Enterprises (MSMEs) During the Economic Recovery in the Post COVID-19 Period

Presentation

**UNCTAD** 



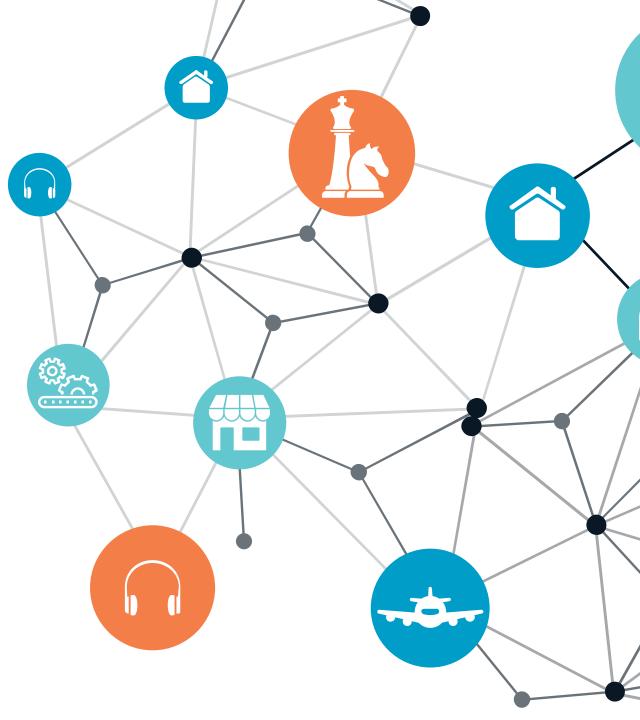
#### INTERGOVERNMENTAL GROUP OF EXPERTS ON Competition law and policy 20 - 22 July 2022, Palais des Nations



INTERGOVERNMENTAL GROUP OF EXPERTS ON
Competition law and policy

The role of competition law and policy in supporting the micro, small and medium sized enterprises (MSMEs) during the economic recovery in the post COVID-19 period

Thursday 21 July 2022 3 - 4.45 p.m., Room XVII





### - Member States Proposed Topics -

- ✓ Digitalization of MSMEs: Thailand; Singapore; Morocco; Saudi Arabia; Kirgiz Republic; Moldova; Western Balkans.
- Dialogue between SMEs and competition authorities: Armenia; Western Balkans; Kenya; and Kazakhstan.
- ✓ Advocacy for MSMEs: Indonesia; Thailand; Philippines; Malaysia; Botswana; Chile.
- ✓ Upgrading MSMEs: Indonesia; Malaysia; Iraq; Oman; Nicaragua.
- ✓ SME access to finance & Government support: Cambodia; Malawi; Burkina Faso; Serbia; Panama; Argentina.





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## -UNCTAD products-

✓ Online course on SMEs and Competition Policy

- ✓ Harnessing the Interaction between Digital Platforms and MSMEs: Recommended Practices for Digital Platforms (RDP)
- ✓ Voluntary Peer Review of Competition Policy supplemented with SMEs chapter
- ✓ Further work on technical assistance basis with Brazil, El Salvador, Philippines, Peru, Thailand and South Africa.





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#### -Lessons Learnt-

- Raising awareness of competition policy provides legal certainty & safeguards for MSMEs, overcoming silos in public policy formulation & enforcement
- ✓ UNCTAD can fulfill its mission in bringing together Competition authorities and SMEs agencies
- ✓ There is a role for CCPB UNCTAD considering challenges faced by MS MSMEs in the digital sphere
- Regional involvement and mobilization yield granular understanding and stocktaking while global events relevant for decision making and consensus building
- ✓ Agencies/public bodies are ready to participate in peer-to-peer knowledge diffusion btw MS
- SDGs attainment can be addressed with across-the-board involvement; the pandemic lifted many sectors of the economy as it enacted UN-wide response and all-encompassing, multi-thematic and interdisciplinary public policy measures.





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# Thank you

More information about the UN Project on Competition and SME: <u>https://msme-</u> <u>resurgence.unctad.org/</u>

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