

**Twenty-Second Intergovernmental Group of Experts on  
Competition Law and Policy  
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3-5 July 2024**

**Competition Policy for the Consumer  
A Perspective from Norway**

**Presentation**

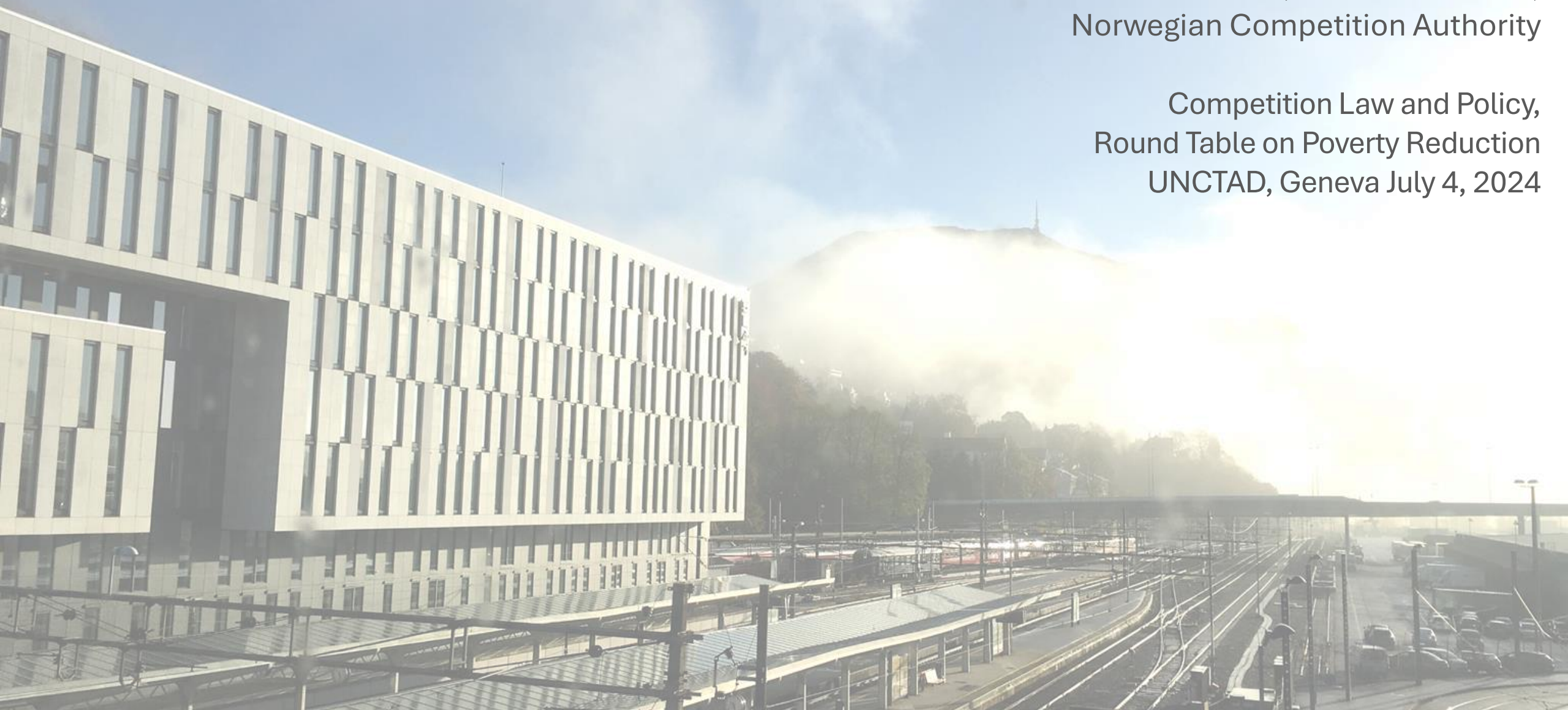
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Norway*

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# Competition Policy for the Consumer A Perspective from Norway

Tina Søreide, Director General,  
Norwegian Competition Authority

Competition Law and Policy,  
Round Table on Poverty Reduction  
UNCTAD, Geneva July 4, 2024



# What hinders competition from instigating development?



**Lack of buyers and/or suppliers**



**Too large income differences**



**Unfair framework conditions**

# NORWAY

- High income level & high prices
- Increasing income differences
- State-owned enterprises
- Some regulatory rigidities

For The Competition Authority, **consumer welfare** is at the center of operations



# CONSUMER-ORIENTED ENFORCEMENT

In practice, hard priorities and challenging trade-offs

Markets



Efficiency



Legitimacy



# CONSUMER-ORIENTED ENFORCEMENT

Markets



Grocery



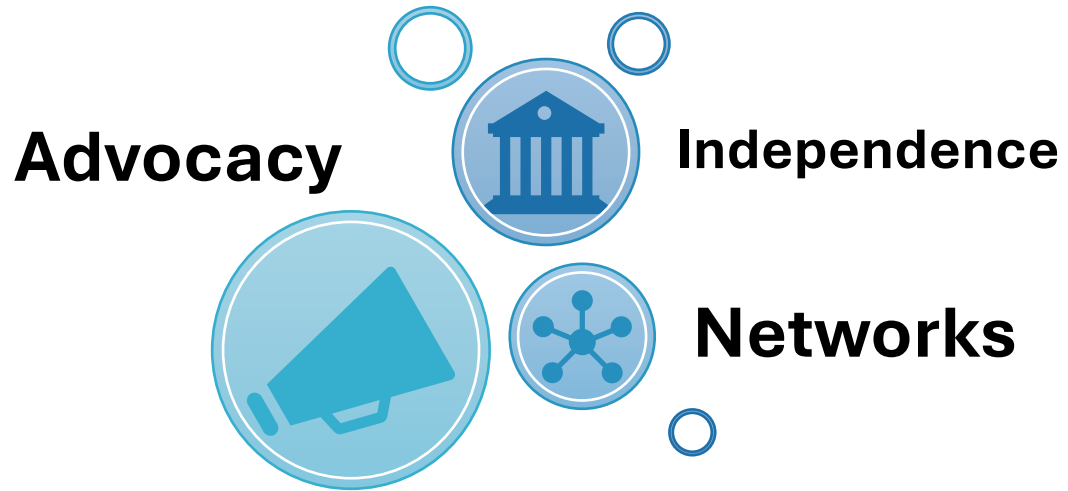
Digital markets



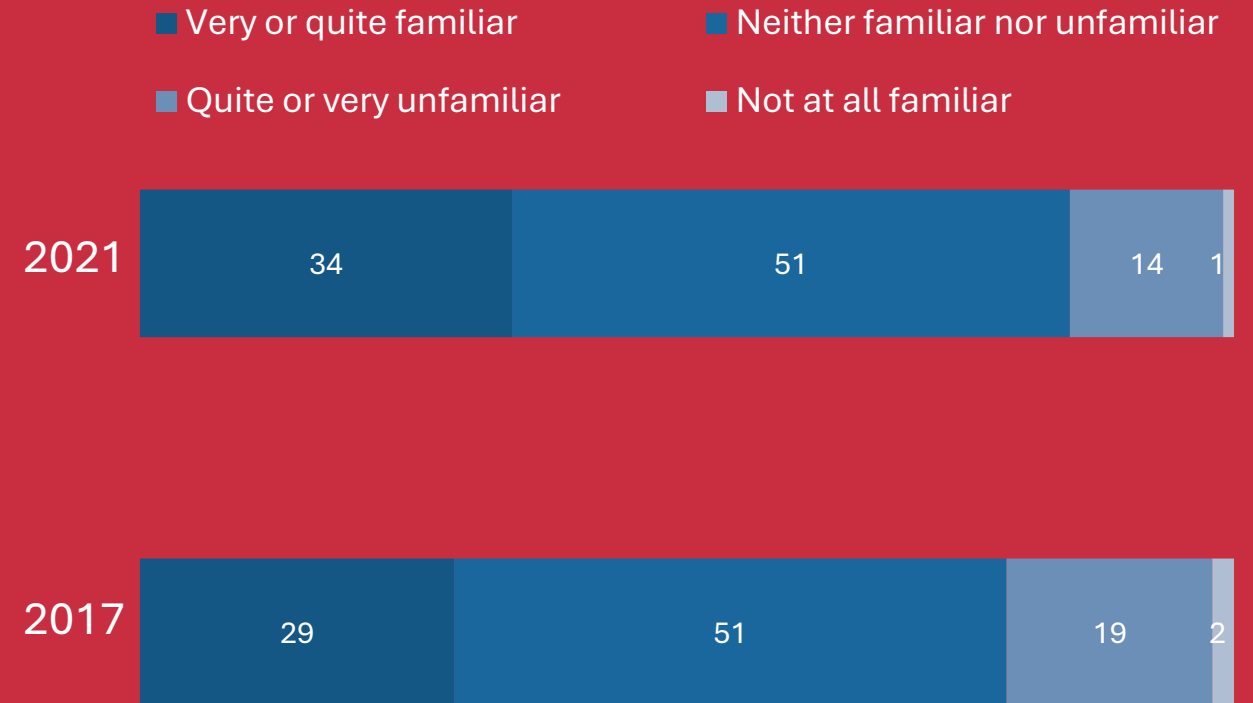
Sustainability



# LOOKING OUTWARD



Firms know more about the Competition Agency and its work (2017 – 2021)



# LOOKING AHEAD



CASES & DATA  
(EX OFFICIO)



COMPLETING  
CASES FASTER



ABUSE OF  
DOMINANCE



MERGER  
CONTROL





# KONKURRANSE TILSYNET

Norwegian Competition Authority