

## Intergovernmental Group of Experts on Competition law and policy



Enforcing competition law in digital markets and ecosystems: Policy challenges and options

Thursday, 4 July 2024 15:00-17:30, Room XIX (Third Floor)



## 1. Background



- □ Digital platforms have contributed to technological developments and given rise to new business models and novel services.
- ☐ This transformation entailed challenges and risk, especially high levels of concentration in digital markets, embodied by global big tech companies.
- □ Competition authorities have been addressing the Competition implications of digital platforms and digital ecosystems using different instruments and combining them.





## 2. Issues to consider for discussion



- (i) What are the main challenges that competition authorities, particularly recently established ones, face in competition law enforcement on digital markets?
- (ii) What are the best policy options to address competition issues in digital markets, especially for developing countries? Should a new approach of competition policy be undertaken?
- (iii)What is the role of international organizations, especially UN Trade and Development (UNCTAD), in supporting developing countries dealing with competition issues in digital markets?





## Thank you!

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