Interaction between Competition and Industrial Policies

Presentation

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Interaction Between Competition and Industrial Policies

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This Morning’s Topic

• How Can Competition Authorities Help Governments Better Deal with Recent Changes in the Economy?
  – Economic crisis
  – Sustainable development
  – Digitisation
Increased Public Expenditures for Recovery and Economic Development

Competition Policy: Public Contracts, Grants, Subsidies
• “. . . Governments have taken an active role not only in reducing the short-term economic damage from the pandemic, but also in promoting a strong, sustainable and inclusive long-term recovery. This trend can also be seen in the expansion of subsidies and State Aid by Governments . . . .”
Public Procurement

• Global Scourge: Collusion/Corruption
• Worthy of Priority Treatment
• Even Small Improvements Matter:
  – Transportation infrastructure
  – Education
  – Health care
Competition Policy for Procurement

• Prosecute Cartels/Corruption
• Reduce Artificial Barriers to Entry
  —Major economic and social dividends
• Cooperation
  —Competition, procurement, anti-corruption
Spend Subsidies Wisely

Competition Agency as Advisor and Advocate
Competition Policy for Subsidies

• Spend to Increase Competition
• Promote Business Entry
  – Government as venture capitalist
  – Grants, competitions, prizes: e.g., green strategies and technologies
• Cooperation: Competition Agencies, Legislators, Ministries
Digitisation

Informing and Guiding Policy Adjustments
Competition Agency Strengths

• Microeconomic Policy Capability
  – Data collection
  – Technical analysis
• Industry Knowledge
• Broad Economic Perspective
• Trusted Advisor to Public Bodies
Law Enforcement-Plus: Means

- Research Agenda
  - Existing foundations/new contributions
- Technical Teams: Compare UK CMA
- Public Consultations
- Accelerate Learning
  - Academic hubs
  - Other agencies: Common projects