Egyptian Competition Authority - Strategy

- Three main pillars:

  - **Pillar 1**: Competition Law Enforcement
  - **Pillar 2**: Promoting Procompetitive Policies & Regulations
  - **Pillar 3**: Enhancing Competition Culture
ECA continues to place efforts in disseminating and spreading competition culture among different levels of the community:

- Judicial
- Business Community
- Governmental Bodies
- Media
- Academic
Examples on ECA Advocacy Efforts
Competition Law Advocacy efforts in response to the pandemic:

- ECA issued a press release early during the pandemic, encouraging undertakings to reach out to ECA via e-mail in case of enquiries regarding potentially anti-competitive practices. More specifically, such enquiries.

- While horizontal agreements are usually prohibited under Article (6) of the Egyptian Competition Law, they can be exempt under Article 6(2) if parties to such agreements can prove economic efficiencies resulting from the agreements.
Bid Rigging in Public Procurement
Sectoral Guidelines
Advocacy Toolkit for SMEs

photo by Mai Shaheen for eAhram online
Guidelines on Sensitive Information Exchange
Competition Authority Simulation CAS
Regional capacity building and enforcement efforts for the Middle East and Africa
ECA Efforts in the Middle East and African Region:

we have now reached a phase that requires bringing together the Regional and National Competition Authorities for the purpose of “renewal & fostering further cooperation and negotiations” between the countries in the region, through:

- Hosting regional dialogues between Heads of Competition authorities to share views and move forward towards combating cross-border anticompetitive practices with a focus on fostering regional cooperation.
- Finding opportunities for offering tailored capacity-building ongoing programs that are based on assessment of common training needs in the region; aimed at enhancing the capacities of “Competition Case Handlers” and different concerned stakeholders.
International Cooperation in the Middle East and Africa:

• ECA continues to place efforts on Joining forces and working on drafting MoUs with the most important competition bodies (Bilaterally – on a larger scale) in the Arab and African region to enhance Competition Policy & Law enforcement:
UNCTAD Regional Training Center at ECA premises:
Thank You