

Competition Law, Policy and Regulation in the Digital Era

——2021.7.8 IGE 19th



Lefu Xu



Deputy Director
Anti-monopoly Bureau of State
Administration for Market
Regulation of China (SAMR)





- China attaches great importance to anti-monopoly regulation in the digital economy
- The digital economy is not a place out of reach of anti-monopoly law, and the State Administration for Market Regulation of China (SAMR) continues to strengthen anti-monopoly legislation and enforcement, with significant regulatory results yielded.

Menu

01

**Improving the Competition
Rules**

02

Anti-monopoly Enforcement

03

Competition Advocacy



01

Improving the Comptiton Rules



Improving the Competition Rules



Promoting the revision
of the Anti-Monopoly
Law

focuses
on
3 areas

1. laid down special provisions

2. settled prominent problems facing
anti-monopoly enforcement

3. enhanced the deterrence of the
Anti-Monopoly Law

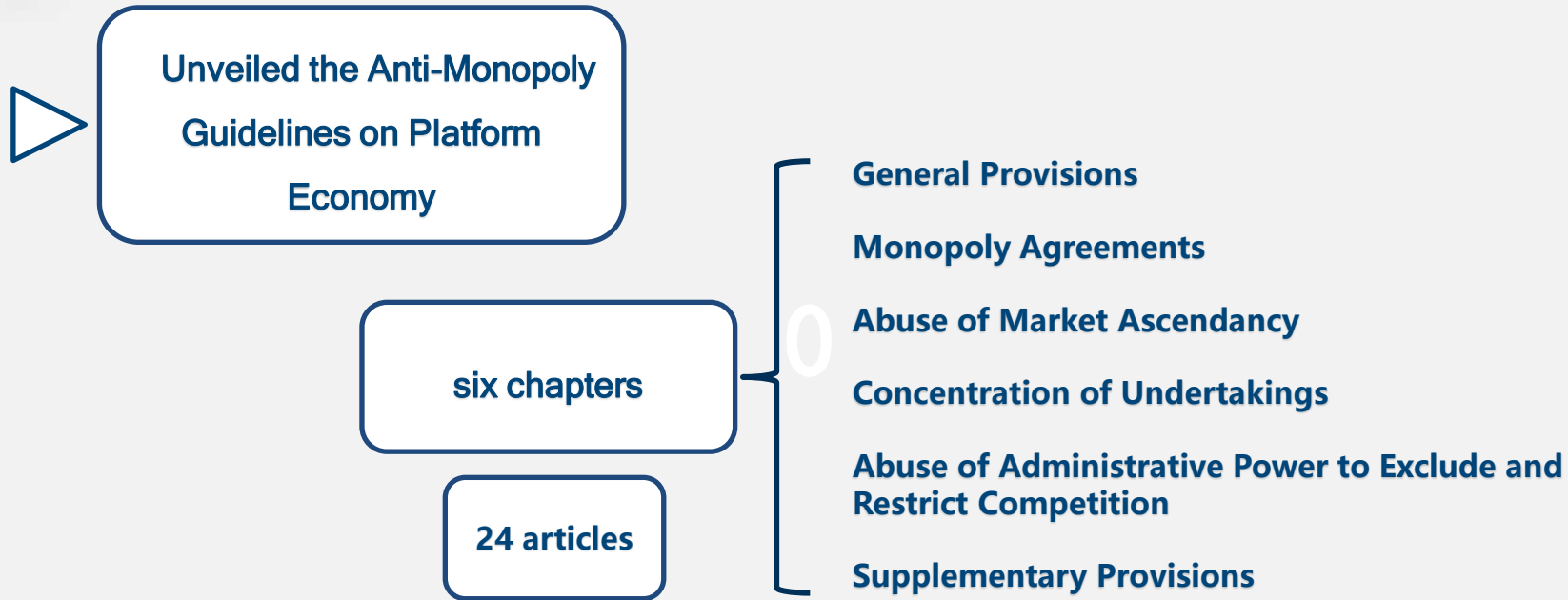


➤➤ Revision of the Anti-Monopoly Law

The draft amendment contains provisions on anti-monopoly regulation in the platform economy that clarify the principles and ideas of regulation



»» Improving the Competition Rules





02

Anti-monopoly Enforcement



Anti-monopoly Enforcement



📍 Cases

takeaway platforms

"either-or" choice

1

Alibaba Group

abusing dominant position

2

Meituan

3

platform
enterprises

imposed administrative
penalties on 22 cases of illegal
implementation of
concentration of undertakings



03

Competition Advocacy

Advocate competition in digital economy



**Organized 20 Internet platform enterprises to sign the
Commitment to Maintaining a Good Market Order.**

**In partnership with the Office of the Central Cyberspace Affairs
Commission and the State Taxation Administration,
convened an administrative guidance meeting for platform enterprises.**

**improved the system
of laws and rules**

**Next
step**

**international exchanges
and cooperation on
regulation of the digital
economy will be enhanced**

**anti-monopoly
enforcement will be
reinforced**

*THANK YOU FOR
Listening*

