Competition Law, Policy and Regulation in the Digital Era

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China attaches great importance to anti-monopoly regulation in the digital economy.

The digital economy is not a place out of reach of anti-monopoly law, and the State Administration for Market Regulation of China (SAMR) continues to strengthen anti-monopoly legislation and enforcement, with significant regulatory results yielded.
Menu

01 Improving the Competition Rules
02 Anti-monopoly Enforcement
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Improving the Competition Rules
Improving the Competition Rules

Promoting the revision of the Anti-Monopoly Law focuses on 3 areas

1. laid down special provisions
2. settled prominent problems facing anti-monopoly enforcement
3. enhanced the deterrence of the Anti-Monopoly Law
The draft amendment contains provisions on anti-monopoly regulation in the platform economy that clarify the principles and ideas of regulation.
Unveiled the Anti-Monopoly Guidelines on Platform Economy

- General Provisions
- Monopoly Agreements
- Abuse of Market Ascendancy
- Concentration of Undertakings
- Abuse of Administrative Power to Exclude and Restrict Competition
- Supplementary Provisions

six chapters

24 articles
Anti-monopoly Enforcement
Anti-monopoly Enforcement

Cases

1. Alibaba Group — abusing dominant position
2. Meituan — takeaway platforms
3. Platform enterprises — “either-or” choice

imposed administrative penalties on 22 cases of illegal implementation of concentration of undertakings
Organized 20 Internet platform enterprises to sign the Commitment to Maintaining a Good Market Order.

In partnership with the Office of the Central Cyberspace Affairs Commission and the State Taxation Administration, convened an administrative guidance meeting for platform enterprises.
improved the system of laws and rules

Next step

international exchanges and cooperation on regulation of the digital economy will be enhanced

anti-monopoly enforcement will be reinforced
THANK YOU FOR
Listening