Seventh Intergovernmental Group of Experts on Consumer Law and Policy Room XIX, Palais des Nations, Geneva 3-4 July 2023

Roundtable:

Consumer protection and the transition to clean energy

Presentation

Ms. Helena Leurent Director General Consumers International

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EMPOWERING CONSUMERS FOR A CLEAN ENERGY TRANSITION





WHO WE ARE

Consumers International is **the only global membership organisation for consumer groups**. Together, we empower and champion the rights of consumers everywhere.



REACHING SUSTAINABLE CONSUMPTION FOR ALL

ENABLERS

- - Robust sustainability data
 - Research & consumer insights



New policy approaches



Strong enforcement



Consumer awareness campaigns



Unusual collaboration



Innovation & tech tools

INTERVENTIONS



of b

LEGAL RIGHTS

Consumer rights strengthened in sustainable transitions

MARKETPLACE NORMS

Access to affordable, sustainable products, services and business models become the norm

EMPOWERMENT

Consumers given tools and incentives to make sustainable consumption choices individually and collectively

FOCUS AREAS



How we plug in



How we travel



How we heat & cool our homes



What we eat & wear



What & how we buy



How we spend & save



CONSUMER PROTECTION & EMPOWERMENT FOR A CLEAN ENERGY FUTURE

See on our website at https://www.consumersinternational.org/what-wedo/clean-energy-futures/





CONSUMER CHOICE WITHIN THE ENERGY SYSTEM

Clean Energy Supply

Only 29% of all electricity generation is from renewables

- Choices pertaining to gridsupplied electricity
- Self-generation of clear energy
- Participation in energy communities

Energy System Engagement

Option can reduce emissions, save consumers money and improve resilience

- Prosumption
- Participation in smart energy solutions & demand flexibility

Buildings, Appliances, Technologies

Heating, cools and transport account for over 75% of emissions

- Home energy performance
- Choice, purchase and use of home appliances and technologies
- Choice, purchase and use of clean mobility technologies



BUILDING TRUST & CONFIDENCE ON THE CONSUMER JOURNEY

Knowledge & Awareness

Consumers understand and trust opportunities for change Availability

There are safe and affordable options in the market for consumers to choose Implementation

Consumers

implement

without risk

ease and

solutions with

and

can invest in

Consumers are able to use new systems and technologies efficiently, safely and effectively

Use

Maintenanc e, repair & redress

Consumers are protected and supported after purchase and are able to access adequate maintenance, repair and redress



CASE **STUDIES**

CALIFORNIA

CHILE

Supporting

consumers throughout the

consumer

Solar

journey: Casa

Rewarding consumers for shifting and reducing energy consumption: OhmConnect Delivering reduced emissions and equitable outcomes: Advanced Clean Cars II (ACCII) Removing barriers to investment and implementation of solar PV: the Solar Access Act



SWEDEN Replacing

subsidy with tax measures in Sweden: reducing administrative barriers

ITALY

35

UK

Enabling and

confidence

for domestic

SPAIN

Inclusive

to engage

commercial

and self-

in Spain

consumers in

consumption

self-generation

business model

residential and

building

energy

winter Demand

flexibility:

Flexibility

customer

assurance

Service and

industry-led

Government support for energy communities in Italy

One step towards support for

prosumers: legislation for prosumption in Romania Removing the barrier of access to finance for areen homes in Romania

ROMANIA

PAKISTAN

International finance and sustainable energy assets for rural communities in Pakistan

BRAZIL

Socialising support for essential energy services in Brazil

Access, resilience, and affordability through microgrids and community-led renewables in South Africa

RWANDA

Developing local supply chains for efficient cooking appliances: Electrocook

Delivering reduced emissions and equitable outcomes: Advanced Clean Cars II (ACCII)

WORLD CONSUMER RIGHTS DAY, MARCH 2023

- "Consumers in the Energy Transition"
- "Clean Energy Conference" 600 • participants
- 90+ Consumers International Members • joined the campaign from over 80 countries



HAK PENGGUNA SEDUNIA 2023

Generacióndistribuida



UAE Mission to IRENA **BUAEMissionIRENA**

HE Dr. Nawal Al-Hosany GNAH_208 participated in a virtual session titled "Is consumer policy fit for a clean energy future?" as part of Consumers Int Clean Energy Conference.







WHERE NEXT?

Consumers International will...

- Work with countries interested to explore consumer journey in energy transitions with us
- Investigate One Stop Shops for consumers
- Raise consumer voice in global fora on energy e.g., World Energy Council, International Energy Council, COP2, World Economic Forum, and our Global Congress

We all could...

- Measure consumer experience
- Assess companies against standards for consumer protection and engagement
- Ensure clear and consistent labelling for new technologies
- Protect and empower prosumers
- Implement financing models, especially for vulnerable consumers



CONSUMERS INTERNATIONAL GLOBAL CONGRESS 2023

CONSUMERS TOGETHER - BUILDING A RESILIENT FUTURE

6-8 December Nairobi, Kenya

Supported by:

- Competition Authority of Kenya
- COMESA Competition
 Commission

Congress@consint.org





THANK YOU

