

**Eighth Intergovernmental Group of Experts on  
Consumer Protection Law and Policy  
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1-2 July 2024**

**A Global Movement Towards Sustainable Consumption and Production**

**Presentation**

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Lead Coordinator  
One Planet Network  
United Nations Environment Programme





**One planet**  
handle with care

# **One Planet Network**

**A global movement towards  
sustainable consumption and  
production**

# A Framework for Action

## STAKEHOLDERS



Governments



International Organizations



Civil Society

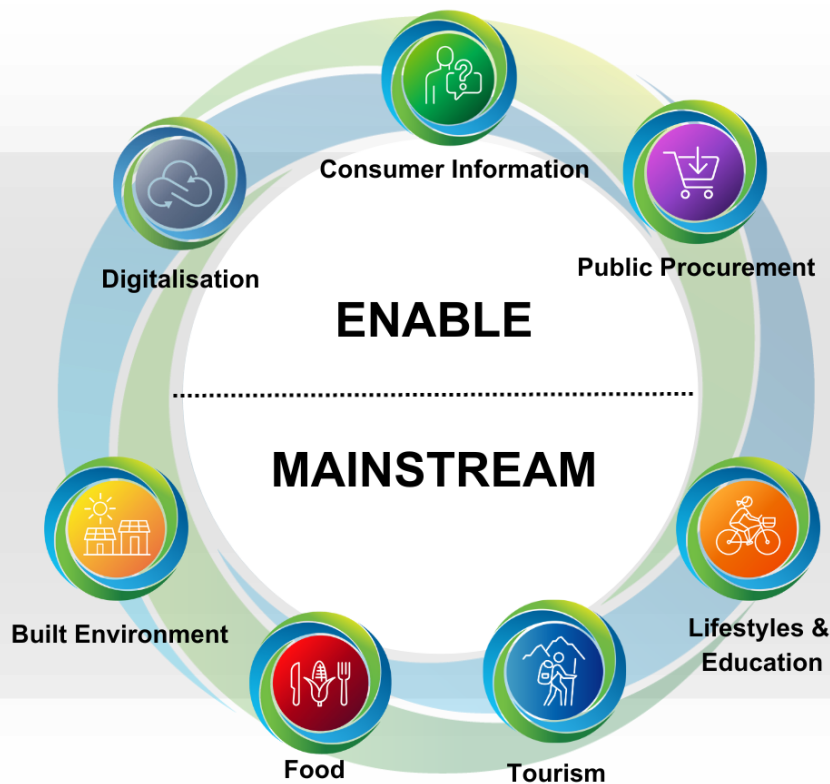


Businesses



Scientific & Technical Organisations

## ONE PLANET NETWORK



## PRODUCTS & SERVICES



Policy



Commitments



Outreach & Communication



Changes in Practice



Training



Monitoring & Reporting



Coordination



Financing



Technical Tools



Education

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



10-Year Framework of Programmes on SCP (Rio+20)

Global Strategy for SCP 2023-2030

More information:

<https://www.oneplanetnetwork.org>

# Consumer Information Programme (CI-SCP)



Federal Ministry  
for the Environment, Nature Conservation  
and Nuclear Safety



## The **Objective:**

Support the provision of quality information on goods and services, and effective strategies to engage consumers in sustainable consumption.

## The **aspirational target:**

Working towards companies providing **credible sustainability information** on at least **50% of their products** and services at the point of sale



<https://www.oneplanetnetwork.org/consumer-information-scp>





## Guidelines for Providing Product Sustainability Information



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inform with care

Supported by:



Federal Ministry  
for the Environment, Nature Conservation  
and Nuclear Safety

based on a decision of the German Bundestag

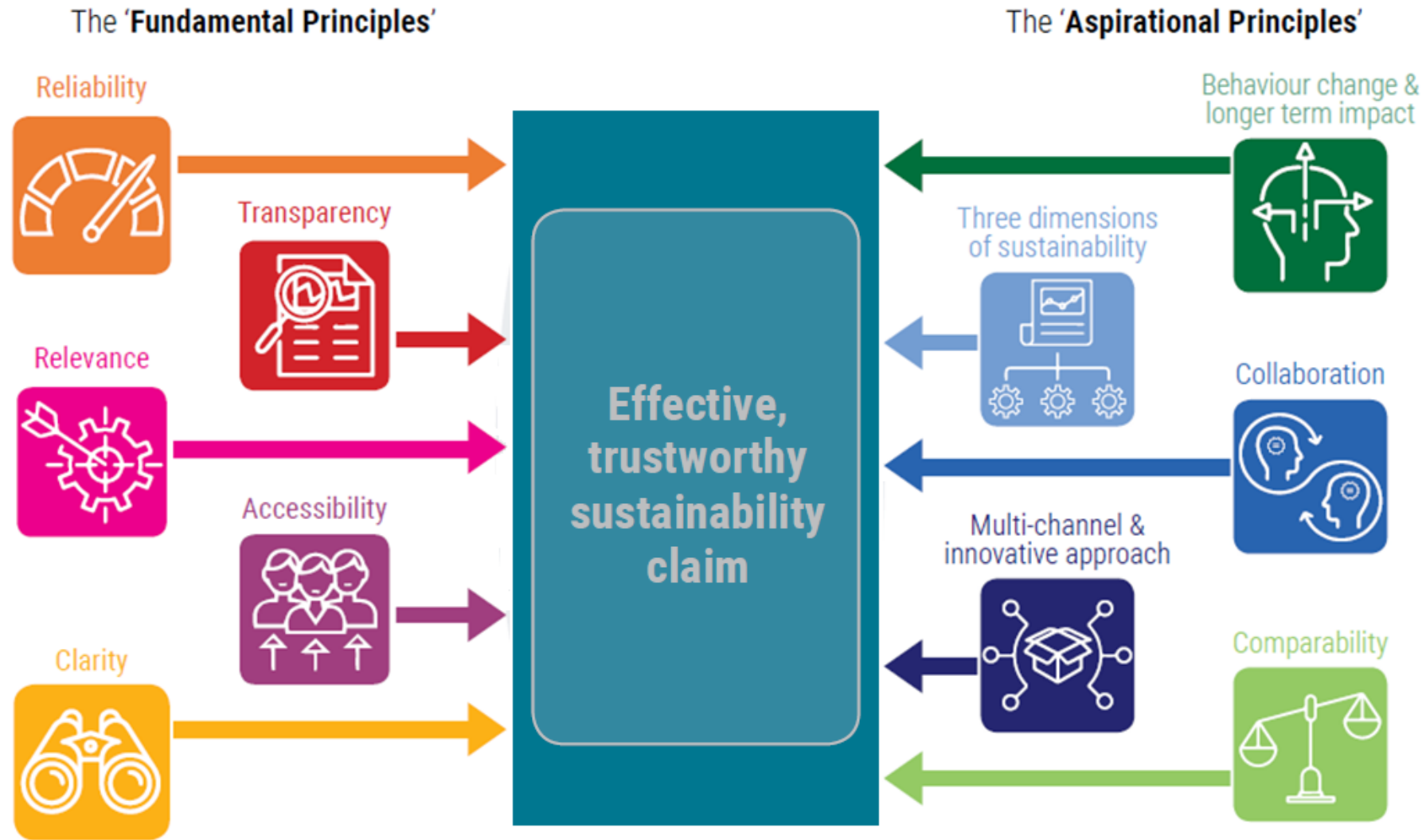


International  
Trade  
Centre



<http://www.oneplanetnetwork.org/consumer-information-scp>

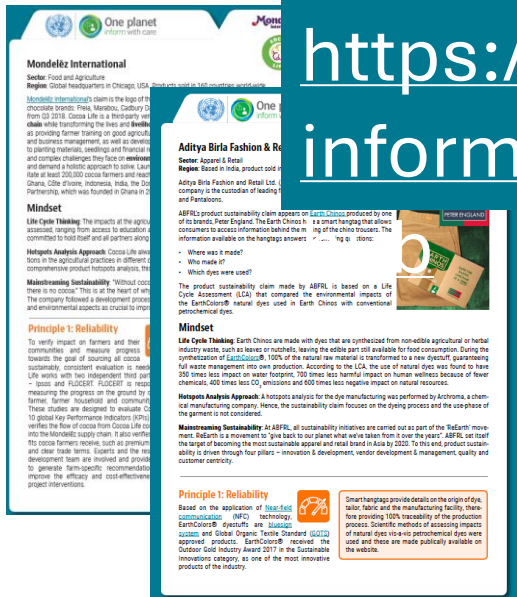
# The Principles



# Tools at your disposal



<https://www.oneplanetnetwork.org/consumer-information-scp/product-sustainability-information->



## Guidelines for Providing Product Sustainability Information

### Self-Assessment Tool

#### Objective

This online tool is based on the United Nations [Guidelines for Providing Product Sustainability Information](#). The main objective of this online tool is to offer an opportunity for organizations to self-assess and improve the way they communicate with consumers about product sustainability (through marketing claims, labels, voluntary standards, product declarations, etc.). This tool also serves as a benchmarking tool to organizations that are currently developing product sustainability information. Ultimately, with this self-assessment tool, the Consumer Information Programme aims to encourage organizations to align their product sustainability communications with the Guidelines, or an international community of good practice. Please note that feedback will not be provided, as the objective of this tool is for you to promote a reflection process within your own organisation and teams, gaining insights and ideas to improve your current work.

#### Non-disclosure



### 'Guidelines in Practice'

#### Training the Trainers Toolkit

#### Who is this toolkit for?

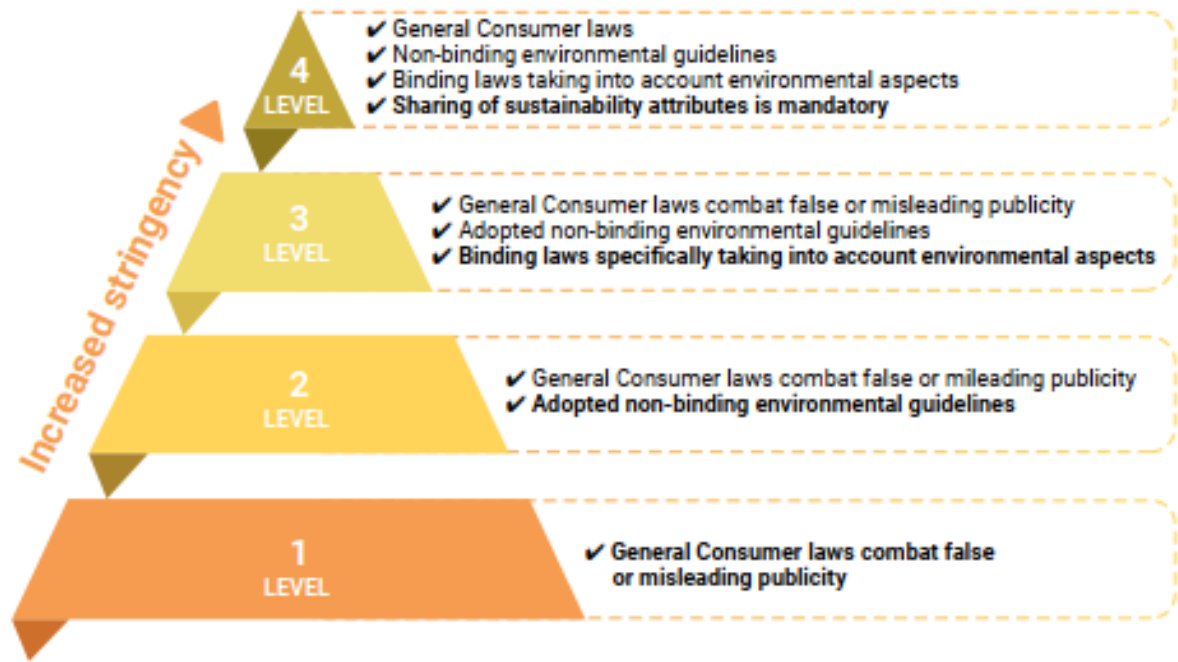
This toolkit is aimed at partners of the United Nations Environment Programme and the One Planet network Consumer Information Programme that wish to deliver workshops and/or trainings on the [Guidelines for Providing Product Sustainability Information](#) (hereafter the Guidelines).

#### What is this toolkit for?

25 September 2019

"Reduce! Rethinking Circular Economy" Global Knowledge Exchange on SDG 12 policy tools





What could countries do to strengthen their regulations against greenwashing and how can the guidelines contribute?



Define objectives according to the level of regulation best suited to the national context



Strong Ecolabels



Companies should facilitate access to the data and methodologies used



Claims should be based on a life-cycle approach



Strengthening a national authority empowered to apply administrative sanctions



Develop a structured, proportionate and diversified system of sanctions



Encouraging inclusive multi-stakeholder participation

# Advancing consumer information and consumer protection in alignment with MEAs through a synergistic partnership between UNEP and UNCTAD

- Map, analyze and promote the implications of three MEAs (BRS, CBD, UNFCCC) with regards to consumer protection.
- Provide guidance on how consumer protection policies/initiatives (regulations, education and information campaigns, dispute resolution and redress mechanism, enforcement, and international cooperation) can support their implementation.
- Promote the uptake of sustainability information principles/guidelines, developed, inter alia by the OPN Consumer Information Programme, from a regulatory and consumer protection perspective, as tools to facilitate the implementation of MEA on climate, pollution and biodiversity.
- Identify the conditions and milestones required to develop an easy-to-understand label to inform consumers on products' environmental performance responsive to the different areas of climate/nature/pollution.





Convention on  
Biological Diversity

UN General Assembly  
“The human right to a clean, healthy  
and sustainable environment”  
(A/RES/76/300 - 28 July 2022)



United Nations Framework  
Convention on Climate Change

Consumers’  
engagement  
(awareness,  
education,  
participation)

Opportunities for  
collective action  
for market change



Accountability and  
disclosure

Informed choices and  
decisions

Innovation and  
lifecycle approaches

Policy development



BASEL / ROTTERDAM / STOCKHOLM  
CONVENTIONS

