



- How to make consumers aware of the safety risks that products can pose
- Take proper measures on using products and diminish or eliminate the safety risks
- Trust can be sustained by periodical surveillance of markets to detect unsafe products, enforcement of regulations, thorough information and education about product safety, development and implementation of sound and precise recall procedures.
- Collaboration, interaction, complementation and sustained information and education are very important to obtain an effective outreach.
- We will present a Checklist on Online Product Safety that we have been developing with our members, where we give the consumer view about how this issue should be approached by online marketplaces, manufacturers and sellers, as well as governments.
- There is a growing need to address **cross-border implications of product safety,** both in terms of information, and also on enforcement.