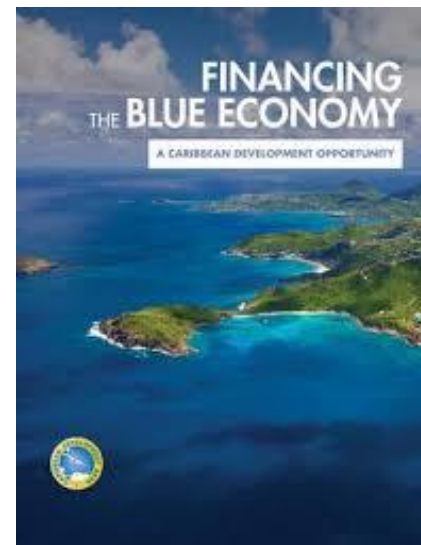


An aerial photograph of a densely populated city, likely in a small island developing state, showing a mix of colorful buildings and a coastline with a blue sea. The text is overlaid on the image.

Beyond the Blue Economy

**Building Creative Economies
In Small Island Developing States**

Blue Economy



Top 5 Fortune 500 businesses by market capitalisation

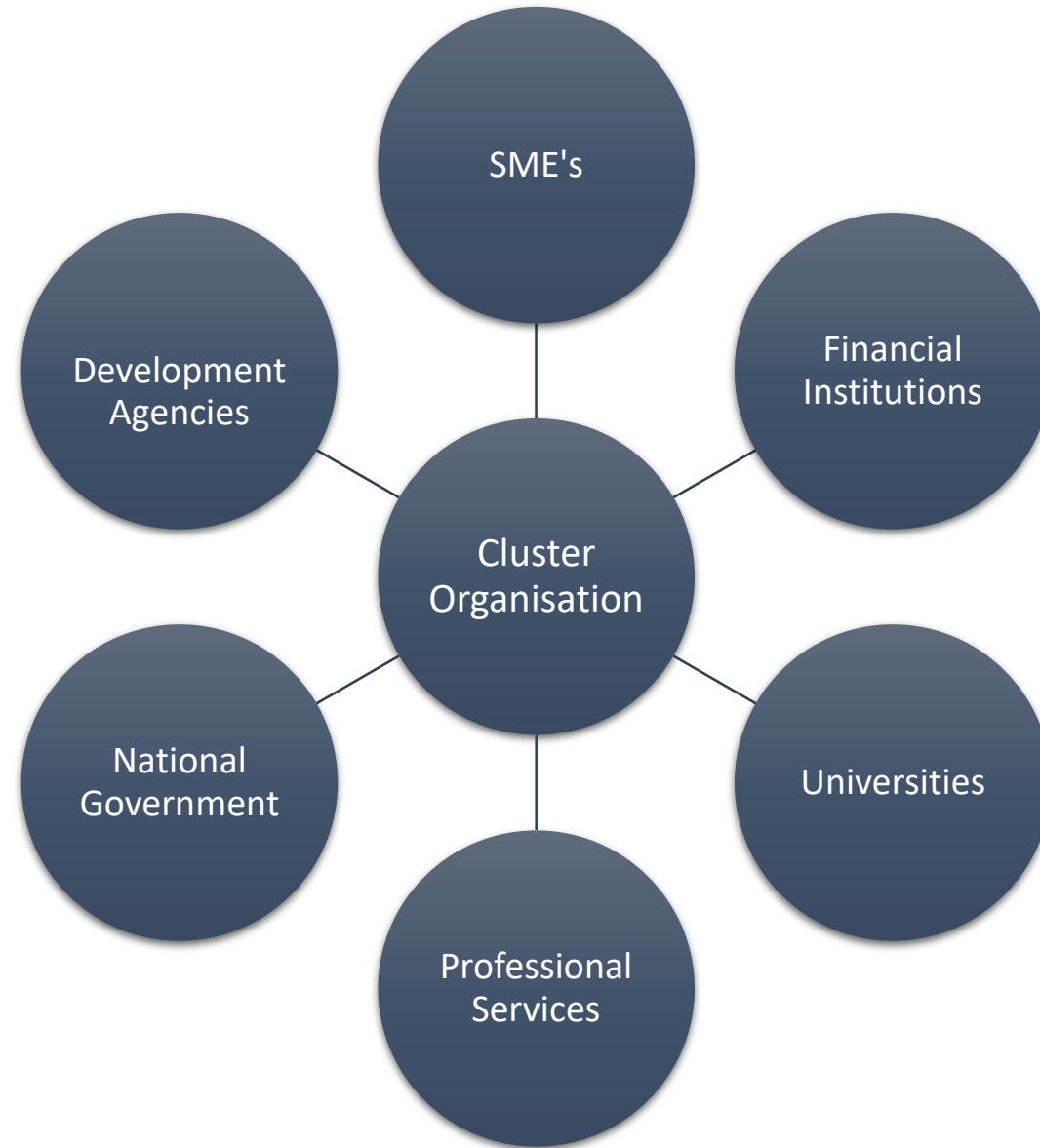
2010

1. Exxon Mobil – Oil /energy
2. Walmart - Retail
3. Chevron Corp – Oil / energy
4. Conoco Phillips – Oil / energy
5. General Motors – Auto

2019

1. Amazon – Digital Technology
Content
2. Microsoft – Digital Technology
Software
3. Google Alphabet – Digital
Technology
4. Apple – Digital Technology
5. Berkshire Hathaway – Finance
(was Facebook last year)

Cluster as Orchestrator





PLAT FORM

Stoke-on-Trent & Staffordshire's
Moving Image Cluster

Caribbean



The Caribbean Development Bank: Investing in the Cultural and Creative Industries



Ms. Lisa M. Harding
Cultural Policy and Intellectual Property Rights Workshop
University of the West Indies
Cave Hill Campus
Sunday, August 20th, 2017



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