

---

***Intergovernmental Group of Experts on Consumer Law and Policy***  
***(IGE Consumer)***

3rd SESSION

9-10 July 2018

Room XVII, Palais des Nations, Geneva

Monday, 9 July 2018

Morning Session

**Agenda. Opening plenary**

Contribution by

Turkish Presidency

Turkey

---

*This material has been reproduced in the language and form as it was provided. The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.*

---



BRIDGING ENFORCERS FOR POWERFUL CONSUMERS

# ICPEN TURKISH PRESIDENCY 2017-2018

Mr. Yakup GÜZEL  
ICPEN Programme Director  
2017-2018



BRIDGING ENFORCERS FOR POWERFUL CONSUMERS

# Three Foci of Turkish Presidency

- **Protecting Consumers in Digital Age**
- **Taking Responsibilities on Solutions**
- **Joint & Coordinated Actions**



BRIDGING ENFORCERS FOR POWERFUL CONSUMERS



## ICPEN TURKISH PRESIDENCY WORKING GROUPS ESTABLISHED 2017-2018

- Marketing Through Social Media
- Consumer Redress and Enforcement
- Joint Digital Terminology for Enforcers



BRIDGING ENFORCERS FOR POWERFUL CONSUMERS

# MEETINGS

- **Best Practices Workshop and Autumn Conference, Antalya, TURKEY, November 13-16th, 2017.**
- **High Level Meeting and Spring Conference, İstanbul, TURKEY, April, 11-13th, 2018.**



BRIDGING ENFORCERS FOR POWERFUL CONSUMERS

# Topics Discussed in Antalya & İstanbul

- **Sharing Economy**
- **Behavioral Insights**
- **Practices Directed Towards Children in Digital World**
- **Consumer Privacy**
- **Secondary Ticketing**
- **Marketing Through Social Media**



BRIDGING ENFORCERS FOR POWERFUL CONSUMERS

THANK YOU