
Intergovernmental Group of Experts on Consumer Law and Policy
(IGE Consumer)

3rd SESSION

9-10 July 2018

Room XVII, Palais des Nations, Geneva

**Intergovernmental Group of Experts on Consumer Law and Policy,
IGE Consumer, Third Session**

Contribution by

Turkish Presidency

Turkey

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BRIDGING ENFORCERS FOR POWERFUL CONSUMERS

ICPEN TURKISH PRESIDENCY 2017-2018

Mr. Yakup GÜZEL
ICPEN Programme Director
2017-2018



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Three Foci of Turkish Presidency

- **Protecting Consumers in Digital Age**
- **Taking Responsibilities on Solutions**
- **Joint & Coordinated Actions**



ICPEN TURKISH PRESIDENCY WORKING GROUPS ESTABLISHED 2017-2018

- Marketing Through Social Media
- Consumer Redress and Enforcement
- Joint Digital Terminology for Enforcers



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MEETINGS

- **Best Practices Workshop and Autumn Conference, Antalya, TURKEY, November 13-16th, 2017.**
- **High Level Meeting and Spring Conference, İstanbul, TURKEY, April, 11-13th, 2018.**



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Topics Discussed in Antalya & İstanbul

- **Sharing Economy**
- **Behavioral Insights**
- **Practices Directed Towards Children in Digital World**
- **Consumer Privacy**
- **Secondary Ticketing**
- **Marketing Through Social Media**



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THANK YOU