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Intergovernmental Group of Experts on Consumer Law and Policy

(IGE Consumer)

3rd SESSION
09-10 July 2018
Room XVII, Palais des Nations, Geneva

Tuesday, 10 July 2018
Afternoon Session

Agenda Item 3f. Consumer product safety

Presentation by
Organisation for Economic Co-operation and Development
OCDE

CONSUMER PRODUCT SAFETY @ OECD

Roundtable on Consumer Product Safety

UNCTAD IGE, 10 July 2018

Geneva

Brigitte Acoca
OECD Working Party on Consumer Product Safety

Key projects

- Measuring and enhancing the impact of product recall effectiveness

- 2018 Global awareness campaigns on the Safety of Products Sold Online

- IoT/AI and product safety

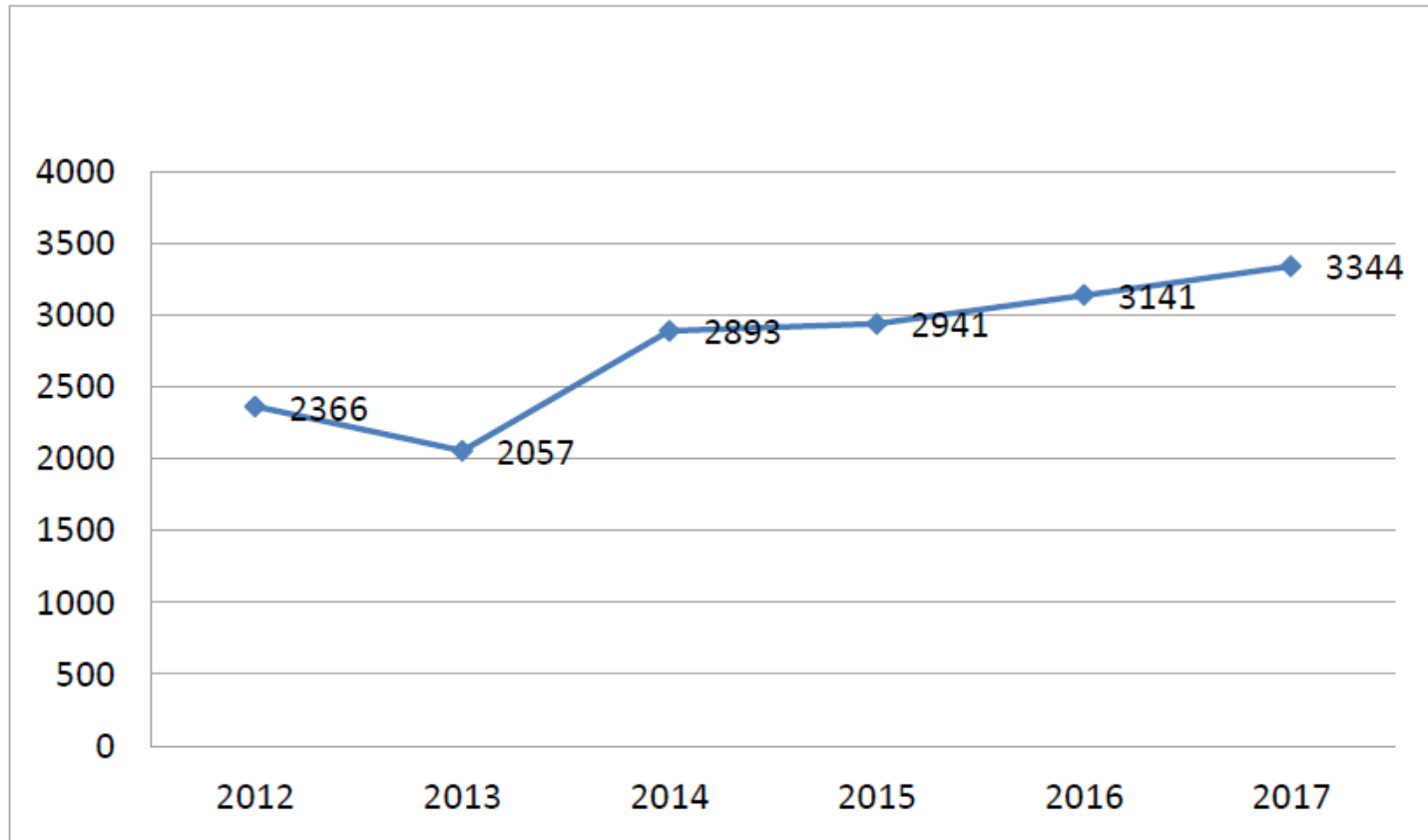- Review of OECD product safety legal instruments

MEASURING AND ENHANCING THE IMPACT OF PRODUCT RECALL EFFECTIVENESS

Product recalls continue to grow rapidly

Figure 2. Number of notifications on the OECD *GlobalRecalls* portal (2012-2017)

Workshop – 16 April 2018

- Draft report [DSTI/CP/CPS(2018)1]
- Scope of discussion
    - Recall effectiveness measurement challenges
    - Role of online platforms
    - Enhancing recall communications: Insights from behavioural economics
- Outside experts: Amazon, IKEA, Samsung, MercadoLibre, KidsInDanger (*eBay* virtually), China's international standardisation institute

Outcomes and next steps

- Research on consumers' attitudes toward recalls notices (2018-2019)

- Best practice guidelines on (2019-2020)
    - Ways to frame recall notices
    - Ways to communicate recall notices to consumers

- Automatisation of OECD *GlobalRecalls* portal
    - Recall data on domestic databases to be pushed automatically to the OECD portal
    - Linking of OECD portal and recall databases of other fora (WCO, ASEAN, OAS)

GLOBAL AWARENESS CAMPAIGNS

Furniture tip-overs (November 2017)

For you... a dresser.
For them... a play structure.

Anchor it!

OECD GLOBAL AWARENESS CAMPAIGN ON FURNITURE TIP-OVERS
6-10 November 2017

oe.cd/tipovers
#AnchorIt

OECD

Safety of the products sold online (Nov. 2018)

IOT/NEW TECHNOLOGIES PROJECT

CCP/WPCPS contributions

OECD *publishing*

CONSUMER PRODUCT SAFETY IN THE INTERNET OF THINGS

OECD DIGITAL ECONOMY PAPERS
March 2018 **No. 267**

OECD *publishing*

CONSUMER POLICY AND THE SMART HOME

OECD DIGITAL ECONOMY PAPERS
April 2018 **No. 268**

Next steps

- OECD/EC IoT conference (14 Nov. 2018)
- Research and discussion with IoT businesses
- Coordination with other OECD committees developing work on AI and security
- Best practice guidelines for industry

REVIEW OF SIX OECD PRODUCT SAFETY LEGAL INSTRUMENTS

Background

- Preliminary assessment (WPCPS 14th and 15th meetings)

  – Only one instrument (1981 Recommendation on product recalls) reviewed by CCP (1990-92)

  – Development of new definitions of key concepts

  – Scope of some instruments to be expanded to address new issues (risk assessment, new technologies, online market surveillance, OECD Global Recalls portal)

  – Structure of Decision-Recommendation on product safety notification measures to be revised

    ➢New consolidated instrument on consumer product safety

Next steps

- Background report and questionnaire
- Report identifying key elements of new consolidated instrument (for discussion at WPCPS Nov. 2018 meeting)
- Development of new instrument (2019-20)

Thank you!