Intergovernmental Group of Experts on Consumer Law and Policy

(IGE Consumer)

3rd SESSION 09-10 July 2018 Room XVII, Palais des Nations, Geneva

> Monday, 09 July 2018 Afternoon Session

Agenda Item 3c. Voluntary peer review of the consumer protection law and policy of Morocco Technical Assistance Project

Presentation by UNCTAD

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CONSUMER PROTECTION LAW AND POLICY





TECHNICAL ASSISTANCE REGARDDING THE VOLUNTARY PEER REVIEW ON CONSUMER PROTECTION LAW AND POLICY OF MOROCCO







TECHNICAL ASSISTANCE PROJECT

• 3 years: 2018-2021

Duration

Sector

Consumer protection

 to assist MIICEN to improve policies and enhance enforcement capacities and to develop consumer protection culture

Basis

 recommendations of Morocco's Peer Review

Objective





TECHNICAL ASSITANCE PROJECT

Outcome

- Improved legislation & policies
- Enhanced effectiveness and efficiency in consumer protection law enforcement

Project Strategy

- To maximize synergies with UNCTAD MENA Programme
- To carry out the project activities in an inclusive manner by involving all the stakeholders
- To assist building local capacity to improve the consumer protection in Morocco in the long run







TECHNICAL ASSITANCE PROJECT

Outcome Indicators

- Percentage of peer review recommendations implemented five years after report
- Revised and/or new laws, regulations and/or guidelines adopted
- Recommended changes made to structure of consumer protection authority or consumer protection system



ACTIVITIES



Legal Framework

Capacity-building

Consumer protection culture





THANK YOU

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