
Intergovernmental Group of Experts on Competition Law and Policy

Meeting of the UNCTAD Research Partnership Platform

10th SESSION

Room XVII, Palais des Nations, Geneva

Wednesday, 10 July, 2019

**UNCTAD-ZHAW Joint Research Project:
Digitalization, Competition and Consumer Protection**

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10th Meeting of the UNCTAD Research Partnership Platform
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Building Competence. Crossing Borders.

Dr. Fabio Babey, Deputy Head of Center for Competition and Commercial Law

Digitalization, Competition and Consumer Protection

Agenda

- I. About us
- II. Background
- III. Objective
- IV. Plan

I. About us

Zürcher Hochschule
für Angewandte Wissenschaften



School of
Management and Law



ZHAW School of Management and Law

One of the leading Swiss business schools: scientifically grounded, interdisciplinary, and strongly oriented to real-world business practices.

Center for Competition and Commercial Law

Focuses on selected aspects of international commercial law at the intersection of business and law. We facilitate cooperation and build networks with premier academic and business partners.



II. Background

The rise of digitalization



Are the current competition law enforcement tools fit to deal with these issues?



II. Background

New developments



Anti-competitive Agreements

- Geoblocking
- Price algorithms



Abuse of Market Power

- Big data
- Network effects



Merger Control

- Conditions for review
- Market definition

II. Background

Chances and Challenges for competition and consumers

How digitalization could be **inclusive** and **benefit** developing countries



Equal opportunities for all?

How digitalization could **harm** consumers

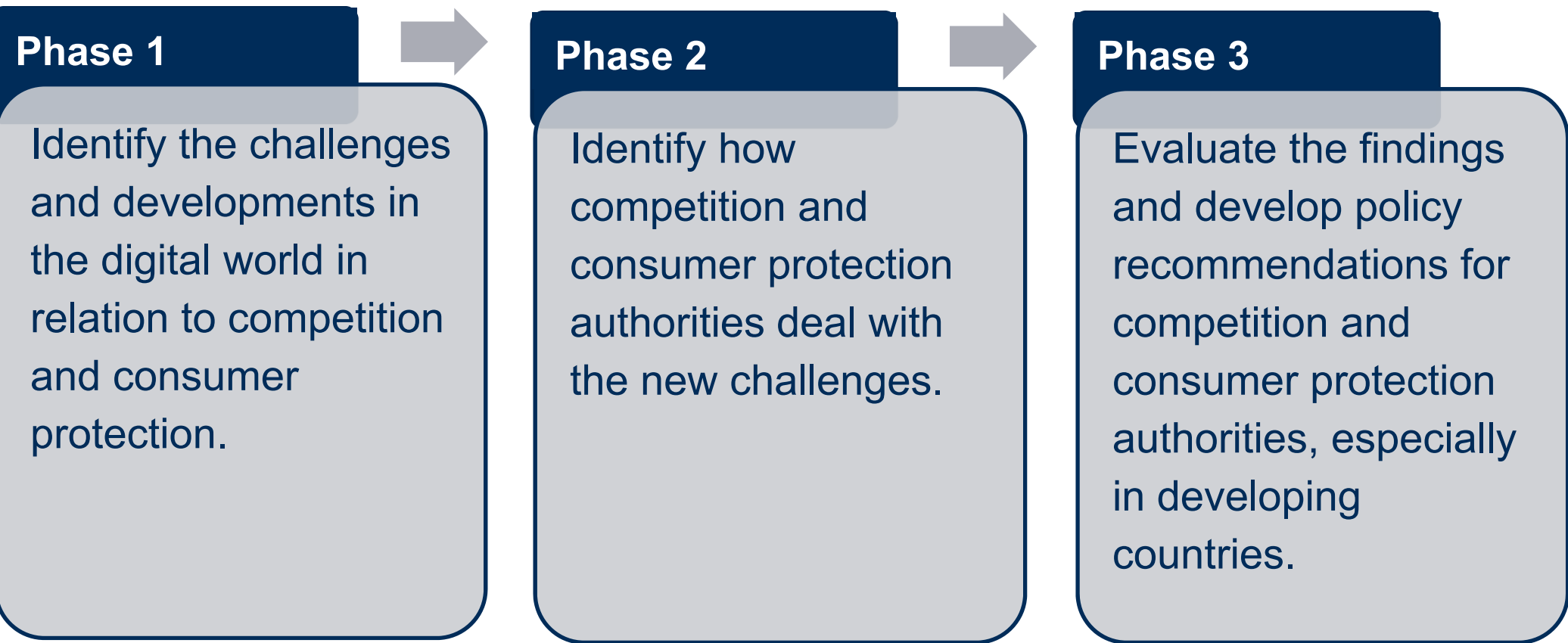


Less quality, less choice, less privacy and less innovation?

III. Objective

- 1 Raise **critical awareness** of the opportunities and challenges arising from digitalization.
- 2 Provide **policy recommendations** to promote competition in and inclusiveness of the digital economy, and ensure that consumers are well protected.

IV. Plan



The findings are presented in an UNCTAD - ZHAW joint publication during the 8th UN Review Conference.

IV. Plan

Draft Outline of the Publication

- I. Introduction
- II. E-commerce, competition policy and consumer protection
- III. Digital economy, big data and competition
- IV. Digital economy and consumer data protection
- V. Online platforms: Regulate or break up?
- VI. Regional Solutions to Global Problems: Regional Competition Frameworks

IV. Plan

Timeline

July 2019	Presentation of the project during the 10 th RPP meeting
December 2019	Deadline for the submission of the first draft of Chapters
February 2020	Deadline for final drafts of Chapters
Spring 2020	Finalization of the publication

Launch of the publication for the 8th UN Review Conference in 2020.

Thank you for your attention!
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