#### UNCTAD

Commission on Investment and Enterprise for Development

Geneva, 22 April 2015

THE EXPERIENCE OF IHUB IN PROMOTING COLLABORATION AND INNOVATION IN KENYA

Hub

Adam Chagani Market Research Manager Twitter : @iHub @AdamChagani Email: adam@ihub.co.ke

#### **POPULAR TECH INNOVATIONS IN 2007**







## CREATION OF IHUB (2010)

- Open space bringing together technologists, entrepreneurs, academics, researchers, investors, VC's, etc
- Engineer the serendipity
- Providing the right ingredients (internet, coffee, community, events, connections)
- Originally a pre-incubation space
- Role of government
  - Infrastructure and policy. Role should be to remove barriers that entrepreneurs face

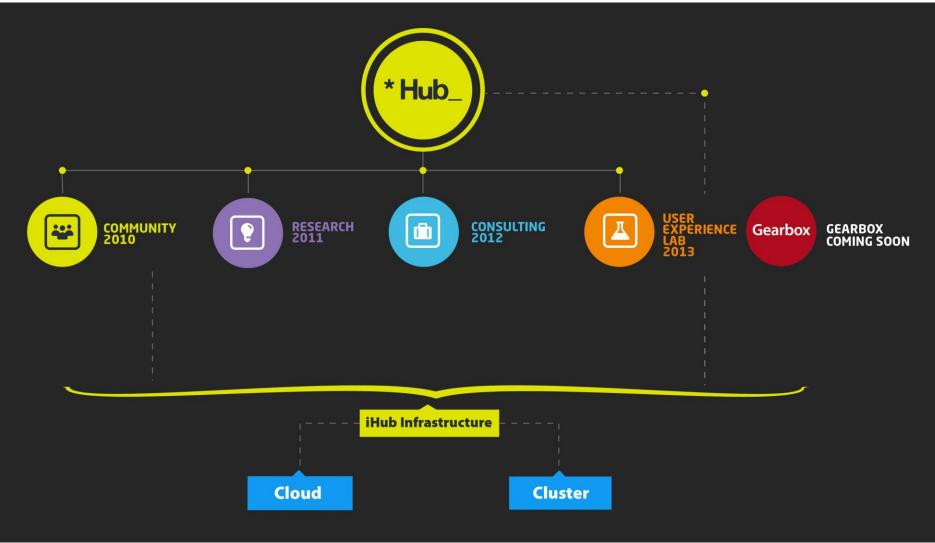


## VALUES OF IHUB

- Open Space
- Collaboration
- Connect
- Disseminate Information
- Support people through services



#### THE IHUB STORY







#### Past Incubatees

#### **Current Incubatees**





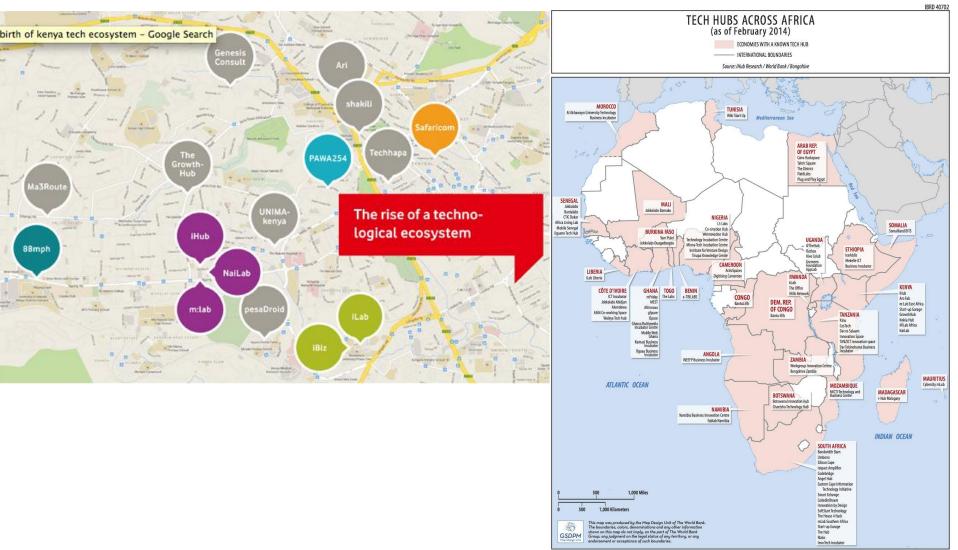








# INCUBATION SPACES IN KENYA & AFRICA



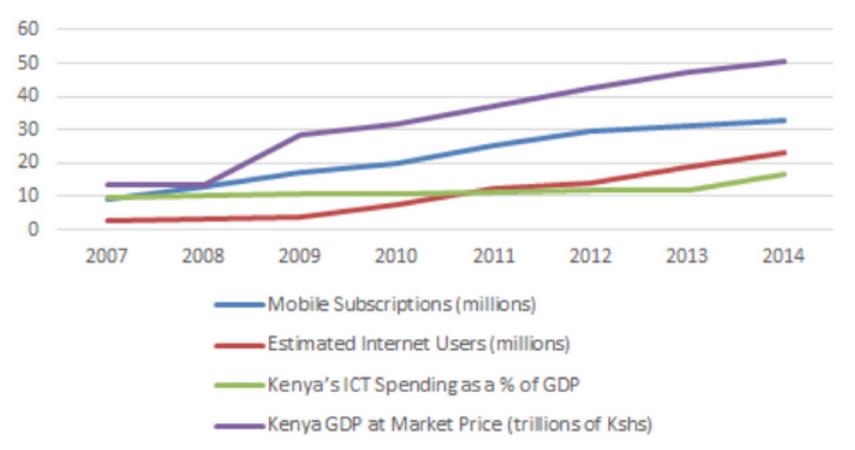
## iHub vs Traditional STP

- iHub started with a community first rather than building a space and then bringing in a community
- Not just the physical space but how people in the space engage
- Organic + less structure vs planning + structure



## Impacts of ICT in Kenya

Select Indicators of Kenya's ICT Sector, 2007-2014



## DISCUSSION