

# Strengthening the Three Pillars of UNCTAD's Work

## Division on Investment and Enterprise

**James Zhan**

Director, Investment and Enterprise  
Division

Lead, World Investment Report

**Investment, Enterprise and  
Development Commission**

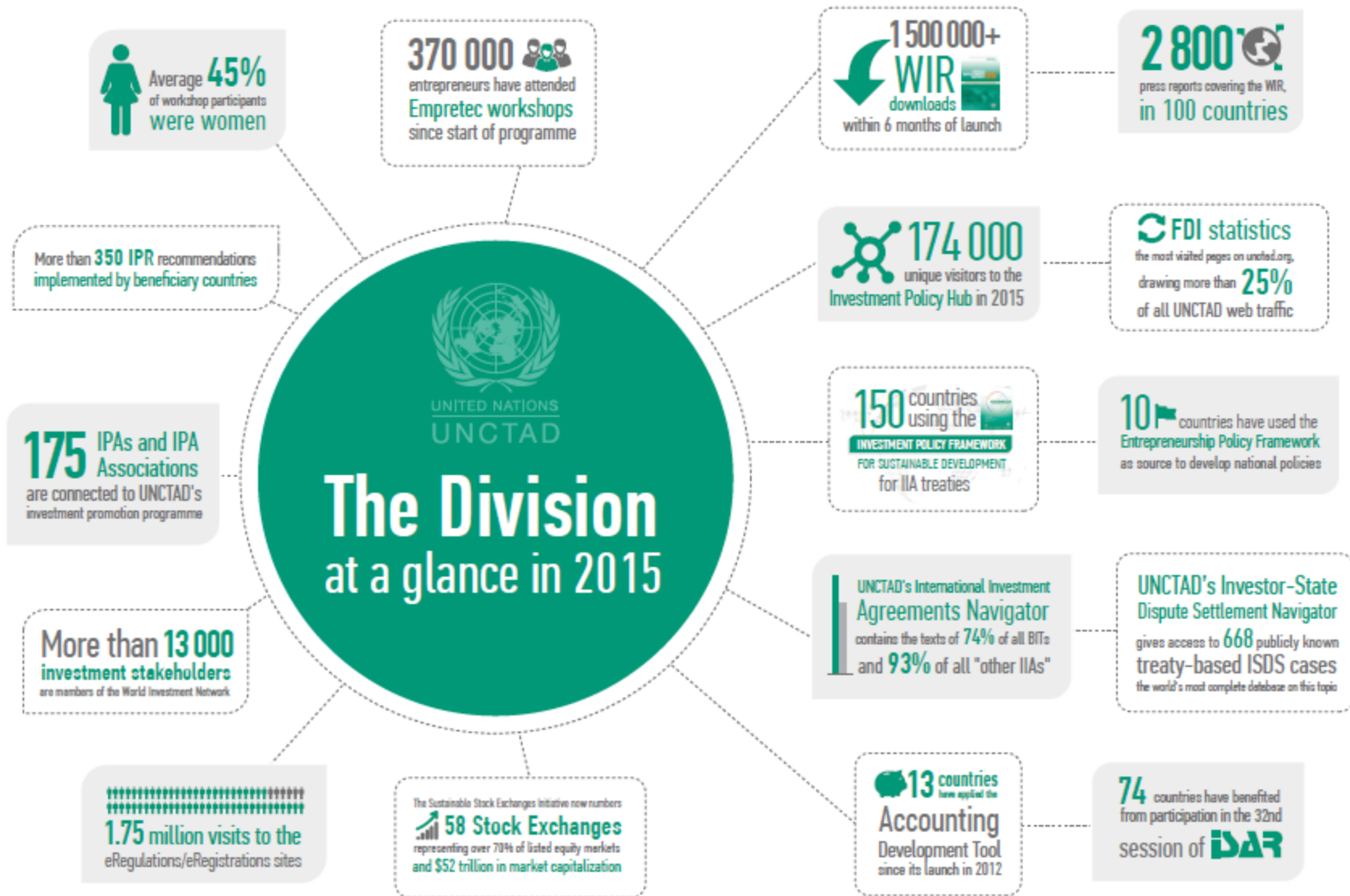
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# Delivering More with Less

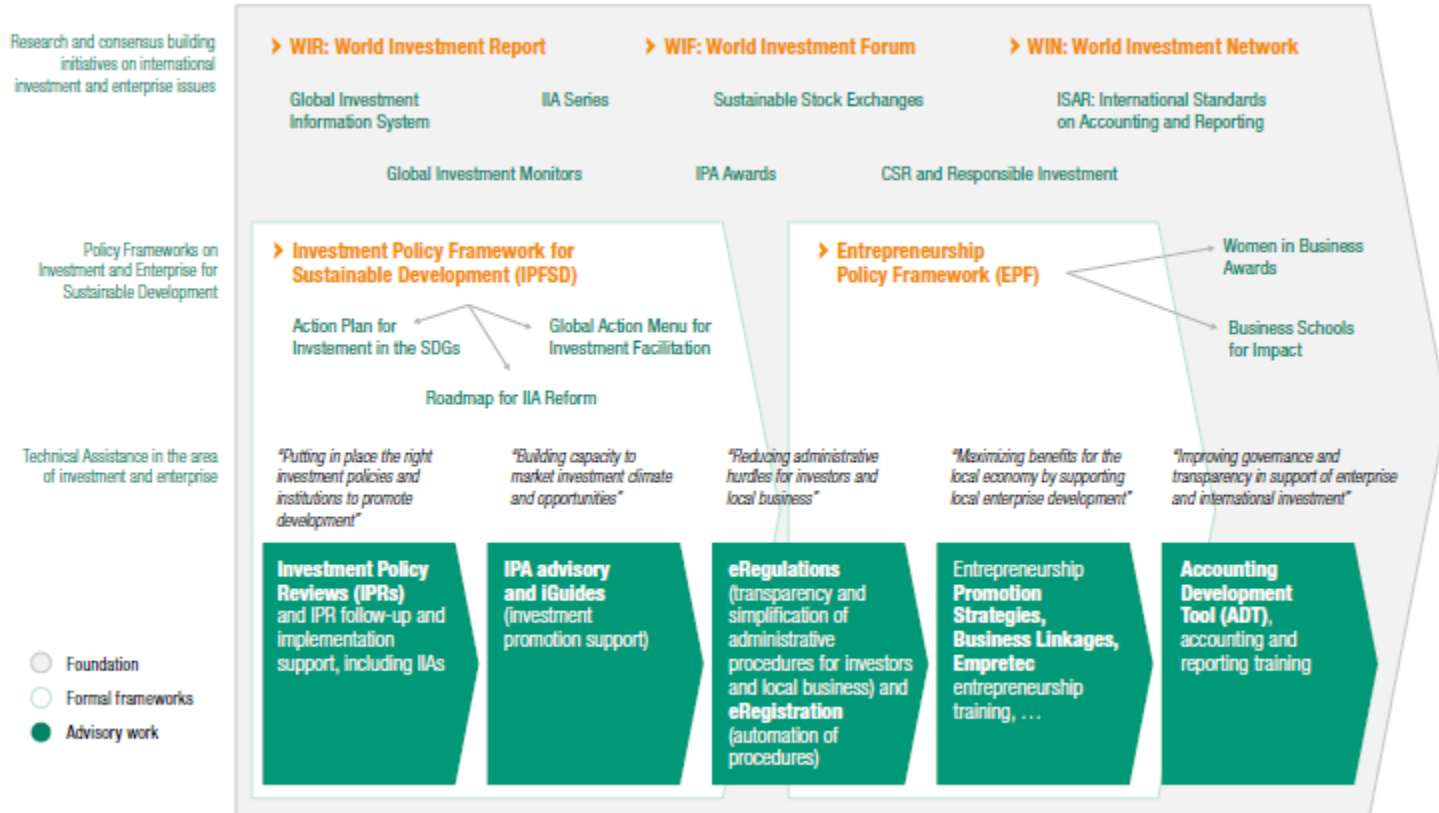
## In 2015 the Division

- Prepared and issues **65 analytical publications**, reports and research notes
- Carried out **120 advisory services**, training course and seminars
- **+1,500 participants** in 35 training courses
- Organized / co-organized key consensus-building events, incl. **UNCTAD14 and World Investment Forum**; and contributed to major conferences, incl. **Third Financing for Development Conference, UNFCCC, SDG Summit**
- **143 beneficiary countries**, incl. **45 LDCs, 31 LLDCs, 28 SIDS**. More than **50 African countries**.

# Division at a Glance



# Product portfolio spans full 'policy advisory value chain'



# DIAE 2015 Results and Impact Highlights

Core Values and Measurements of DIAE's Performance Appraisal Framework				
Key areas of work	Relevance	Quality	Efficiency	Effectiveness and Impact
<p><b>"[Building better] understanding of investment and enterprise issues [...] with a view to promoting sustainable development."</b></p> <p>(DM. Paras 18, 41(i), 56(b), 65(a), 65(b), 65(c), 65(k), 65 (e))</p>	<ul style="list-style-type: none"> <li>• <b>WIR15</b> was referenced in 2,800 articles in 100 countries, and WIR15 downloads surpassed 1.5 million within 6 months of launch, the highest ever for an UNCTAD publication.</li> <li>• "The Business Schools for Impact project was visionary in linking its outputs to the SDGs, even before the goals had been finalized." External Evaluation of the project</li> </ul>	<ul style="list-style-type: none"> <li>• "The <b>World Investment Report</b> by the United Nations Conference on Trade and Development, published ten days ago, is the bible when it comes to FDI issues. It brings together comprehensive data, analysis of the figures and discussion of the most topical issues in the area." Sunday Independent, Ireland, 5 July 2015.</li> </ul>	<ul style="list-style-type: none"> <li>• "Businesses avoid paying \$200 billion annually in taxes by channelling their overseas' investments through offshore financial hubs ... This estimate by UNCTAD is one of the first attempts by an international organization to put a figure on tax avoidance by companies." - Wall Street Journal, 24 June 2015.</li> </ul>	<ul style="list-style-type: none"> <li>• "We would like to express our appreciation for the <b>World Investment Report</b>, particularly the part on taxes... UNCTAD hereby contributes to the development of effective tax systems in developing countries, which in turn promote a positive investment climate." EU at the 71st Session of the Working Party, Sept 2015.</li> </ul>
<p><b>"[Help] developing countries design and implement policies to attract and benefit from investment [...]"</b></p> <p>(DM. Paras 18, 31 (e) 56(g iii), 65(a), 65(d), 41(o), 65(g), 65(k) 65(i), 65(n), 65(j))</p>	<ul style="list-style-type: none"> <li>• The <b>FDI statistics database</b> received almost 2 million visits during 2015, with 41 per cent from developing countries.</li> <li>• "<b>eRegulations</b> is a great tool to advance transparency. It helps save time and gain efficiency." Franck Hervé Kouassi, legal expert, Centre for the Promotion of Investment, Ivory Coast.</li> </ul>	<ul style="list-style-type: none"> <li>• "The application of information technology in administrative reform strongly contributes to the reform process by enhancing transparency in procedures for citizens and businesses." Dr Ngo Hai Phan, Secretary General of the Advisory Council for Administrative Procedures Reform, at the launch of the Vietnam <b>eRegulations</b> portal.</li> </ul>	<ul style="list-style-type: none"> <li>• "Many times foreign firms want to know about FDI procedures for investing in Bhutan. We are pleased to inform clients that an online <b>iGuide</b> has been launched ... [which] is very user-friendly. [This] has been an innovative step and we encourage the spread of the information among interested parties." Druk PNB Bank, Bhutan, in an info note to clients, 24 June 2015.</li> </ul>	<ul style="list-style-type: none"> <li>• "We highly appreciate the recommendations, which help in developing of MIEPO's master plan for 2015 in the area concerning its investment attraction function. The report will be a valuable input for the long-term national strategy." Ministry of Economy, Republic of Moldova on the advisory report on "Operational <b>Investment Promotion Strategy</b>".</li> </ul>
<p><b>"[Help] address issues related to international investment agreements and their development dimension [...]"</b></p> <p>(DM. Paras 18, 65(k))</p>	<ul style="list-style-type: none"> <li>• "The <b>IPFSD</b> update will help countries with weak institutions and inadequate policy support to cope with challenges arising from the investment regime." Ms. Afroza Khan, Joint Secretary, Ministry of Industries, Bangladesh.</li> <li>• 94 per cent of survey respondents cite UNCTAD as their main source of information on IIAs</li> </ul>	<ul style="list-style-type: none"> <li>• 62 per cent respondents of an IIA work programme survey considered <b>UNCTAD's Roadmap</b> a concrete guide to IIA reform.</li> <li>• According to a survey of the experts meeting on IIA reform 92 per cent of participants gave the overall quality of the meeting a "good" or "excellent" rating.</li> </ul>	<ul style="list-style-type: none"> <li>• The <b>ISDS Navigator</b> provides unparalleled access to 668 publicly known ISDS cases.</li> <li>• 195 participants from 62 countries benefited from UNCTAD's three regional training courses on IIAs.</li> </ul>	<ul style="list-style-type: none"> <li>• Since 2012, some 115 countries have reviewed their investment policies, with ~100 countries referencing the <b>IPFSD</b>.</li> <li>• All IIAs drafted in 2015 for which text was available contained sustainable development-oriented features, in line with proposals in the <b>IPFSD</b>.</li> </ul>
<p><b>[Help build] productive capacity [by]: stimulating enterprise development, entrepreneurship and business linkages; promoting best practice in CSR and accounting; and [creating] well-regulated insurance markets</b></p> <p>(DM. Paras 18, 65 (a), 65(g), 65 (i), 65(m) and 56(t))</p>	<ul style="list-style-type: none"> <li>• "The 32nd session of the IGE on <b>ISAR</b> drew the participation of 200 experts from 70 countries, including from leading organizations such as the European Commission, the World Bank, the International Accounting Standards Board, the Global Reporting Initiative, and the Financial Accounting Standards Board of the USA.</li> </ul>	<ul style="list-style-type: none"> <li>• "Excellent! I believe that everyone, who wishes to become an entrepreneur, should do [the <b>Empretec</b>] course. In my case, it changed my life." Mr. Samuel Freitas, empretecos from Brazil.</li> </ul>	<ul style="list-style-type: none"> <li>• "The Group acknowledges the efficacy of UNCTAD's electronic platform for the <b>Accountancy Development Toolkit</b>, which facilitates the exchange of experience and best practice among member States." Statement from the Group of 77 and China, TDB 62nd Session, September 2015.</li> </ul>	<ul style="list-style-type: none"> <li>• Over 94 per cent of <b>Empretec</b> participants report that they apply in their business environment what they have learned during the workshop. One-third has seen their monthly sales increase after having completed the workshop and overall, the businesses have seen an increase in employment of between 15 and 20 per cent.</li> </ul>

# Thank you

For the latest investment trends and policy developments,  
please visit the website of the  
UNCTAD's Division on Investment and Enterprise  
**[www.unctad.org/diae](http://www.unctad.org/diae)**

For further information, please contact:

**Mr James X. Zhan**

Director

Investment and Enterprise Division

UNCTAD

Tel. +41 22 917 17 81

Email: [diaeinfo@unctad.org](mailto:diaeinfo@unctad.org)