
**Intergovernmental Working Group of Experts on
International
Standards of Accounting and Reporting
(ISAR)**

29th SESSION

31 October – 2 November 2012
Room XIX, Palais des Nations, Geneva

Friday, 2 November 2012
Morning Session

Sustainability Reporting

Presented by

Thomas Krantz

Senior Advisor Capital Markets, Thomas Murray Company; Ambassador
for the International Integrated Reporting Council

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INTERNATIONAL INTEGRATED REPORTING COUNCIL

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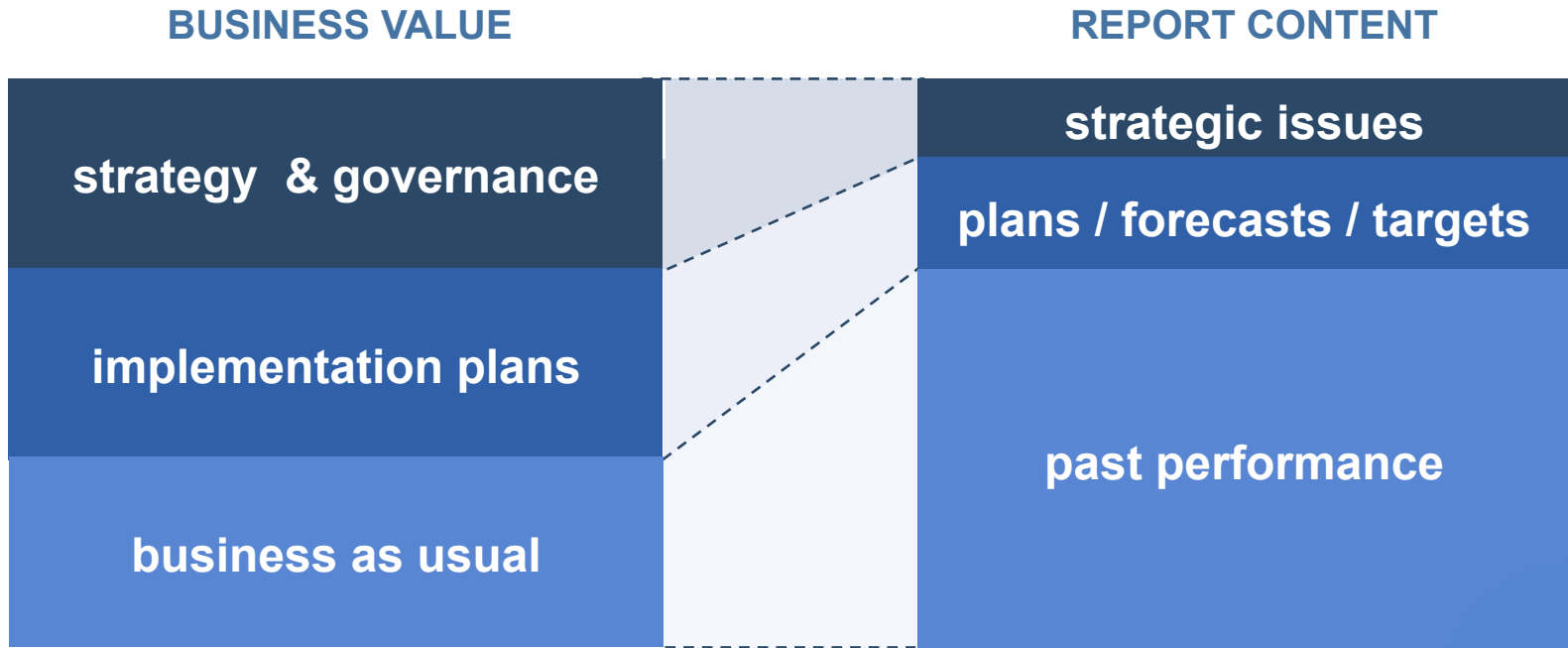


INTEGRATED REPORTING <IR>



***WHY DOES
BUSINESS NEED
<IR>?***

REPORTING TODAY...



***THE IIRC MOVING
THE REPORTING
EVOLUTION
FORWARD***

THE IIRC'S MISSION

HOW THE FRAMEWORK WILL HELP:



POSITIVES OF THE SOUTH AFRICAN EXPERIENCE

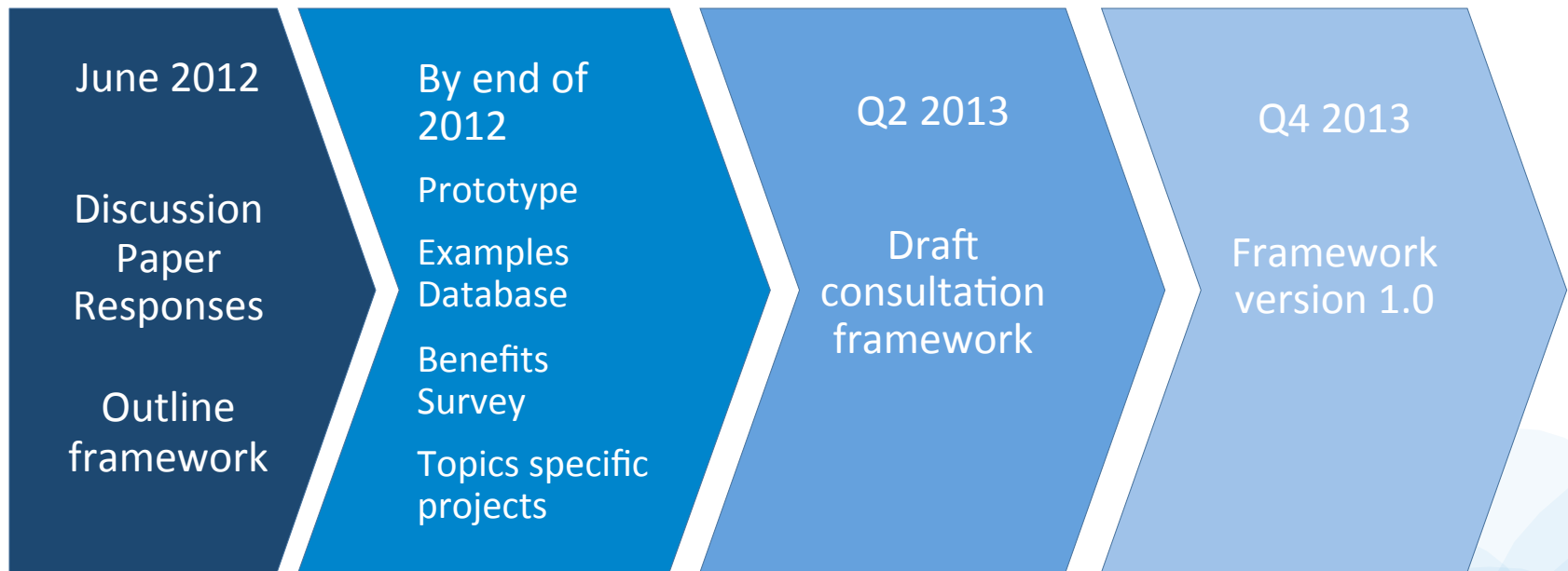
- 1. Structure and purpose*
- 2. Golden thread*
- 3. Game changing issues*
- 4. Journey of substance*
- 5. Leading light*



Source: KPMG David Matthews and Matt Chapman

Danger is that actual reports are not exemplars of IR currently

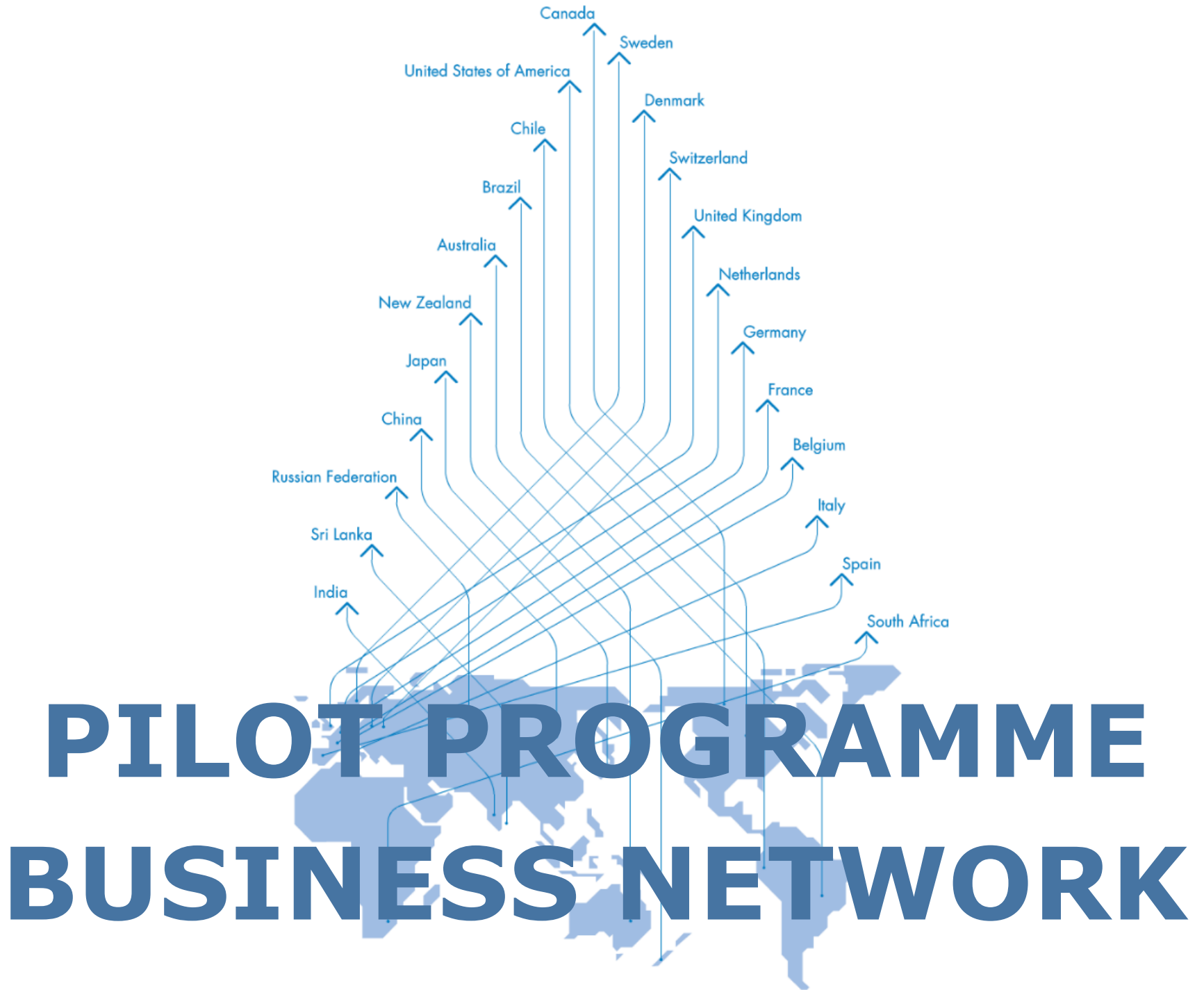
ROADMAP TO INTEGRATED REPORTING

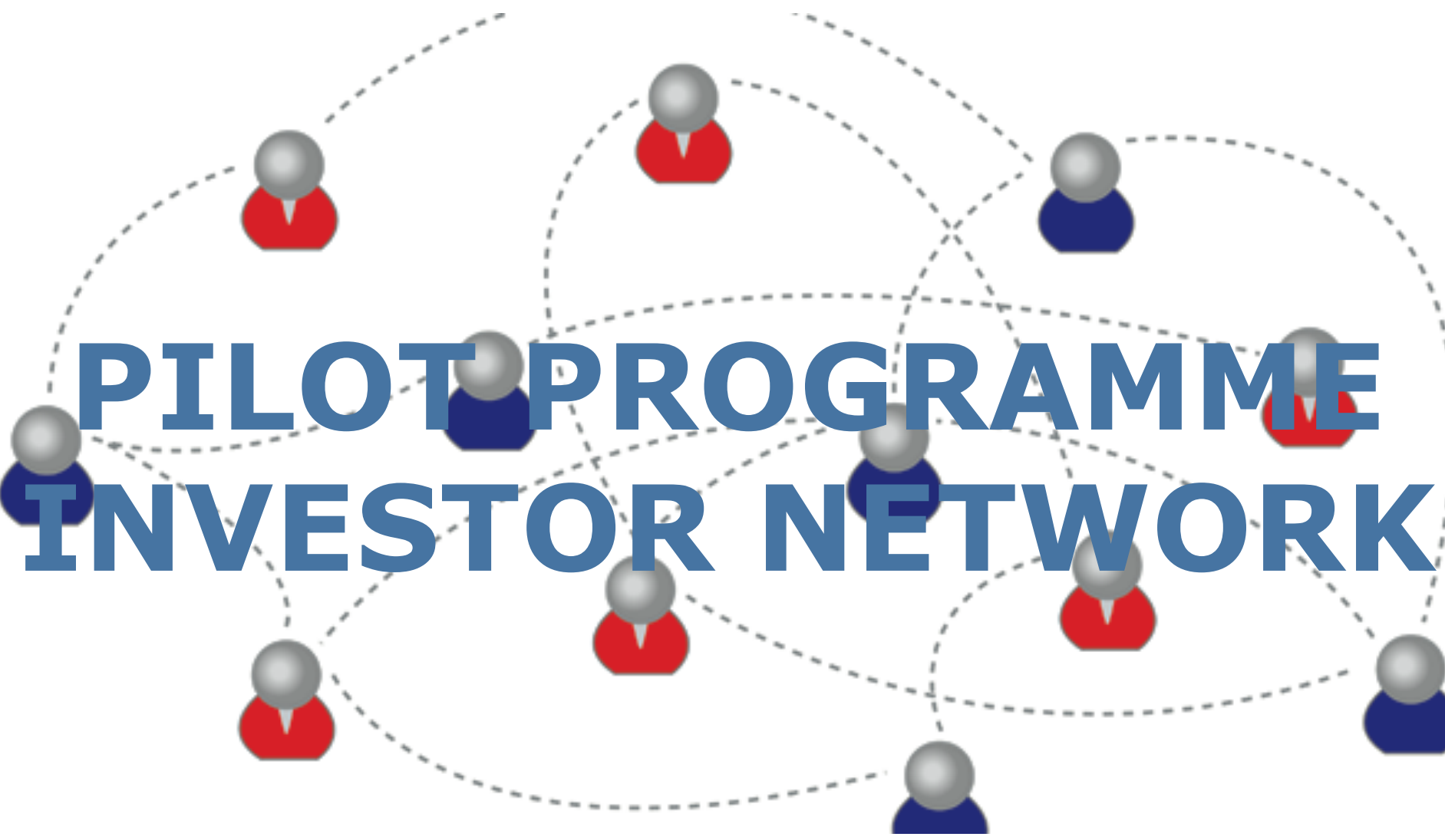




PILOT PROGRAMME

INTEGRATED REPORTING <IR>





**PILOT PROGRAMME
INVESTOR NETWORK**

TO FIND OUT MORE...



**The IIRC
Pilot Programme
Yearbook**



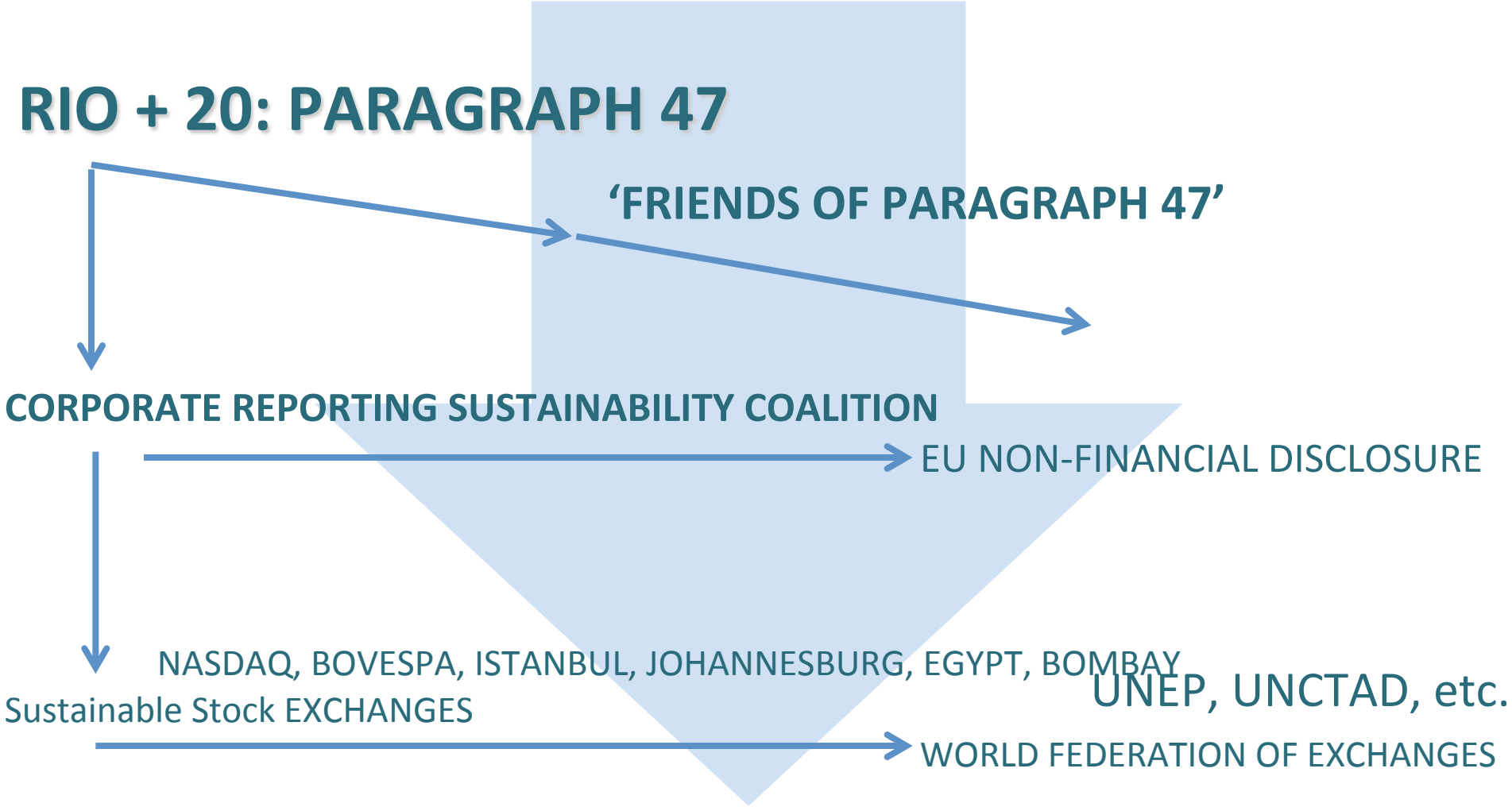
Examples Database



IIRC Draft Prototype Framework

THE EVOLUTION IN CORPORATE REPORTING WORLDWIDE

RIO + 20: PARAGRAPH 47



INTEGRATED REPORTING <IR> THE FUTURE.....

Professor Mervyn King
often borrows words
from Victor Hugo noting:



***“Nothing else in the world...
is so powerful as an idea
whose time has come”.***

The way in which <IR> is capturing the
imagination of the world suggests that its time
has come.

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