Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR)

35th SESSION

24 - 26 October 2018 Room XVII, Palais des Nations, Geneva

> Thursday, 25 October 2018 Morning Session

Agenda Item 3.

Enhancing comparability of sustainability reporting: Selection of core indicators for entity reporting on the contribution towards the attainment of the Sustainable Development Goals

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CORPORATE SUSTAINABILITY REPORTING AND OFFICIAL STATISTICS FOR SDG MONITORING

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35th Session of ISAR

24-26 October 2018



Outline

- 1. Integrated official statistics and the SDGs
- 2. Aligning corporate and national natural capital accounting
- 3. Roadmap



The missing piece of the puzzle

- Every country follows the System of National Accounts and every business relies on a balance sheet
- However, they largely omit the benefits from nature
- We need to integrate the contribution of nature into decision-making.





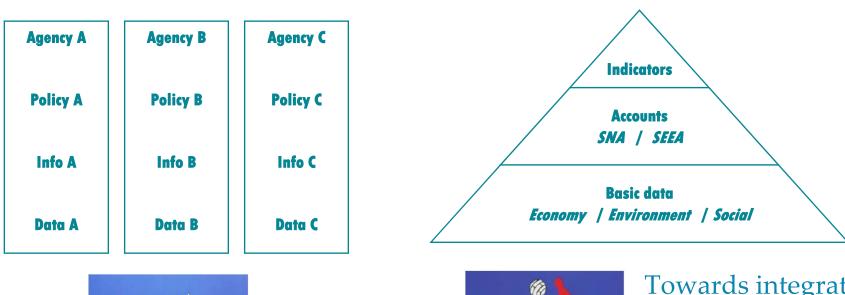
The System of Environmental Economic Accounting (SEEA)

- The SEEA Central Framework was adopted as an international statistical standard by the UN Statistical Commission in 2012 to measure the environment and its relation with the economy
- The SEEA Experimental Ecosystem
 Accounting complements the Central Framework and represents international efforts toward coherent ecosystem accounting





SEEA: From a silo approach to integration







Towards integration

- Institutional arrangements/ governance
- Integrated decision making



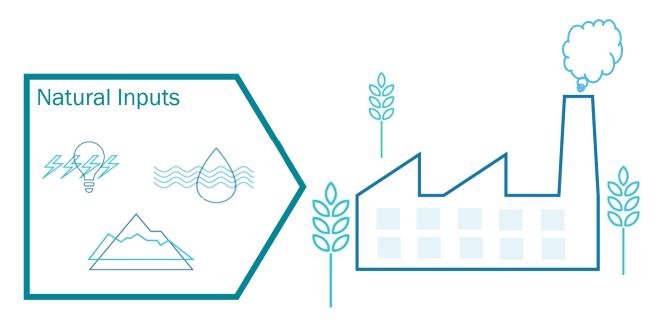
SEEA and the SDG indicators



The SNA and SEEA are statistical standards that can be used to monitor a number of environmental-economic SDG Indicators in an integrated way.



Corporate natural capital accounting

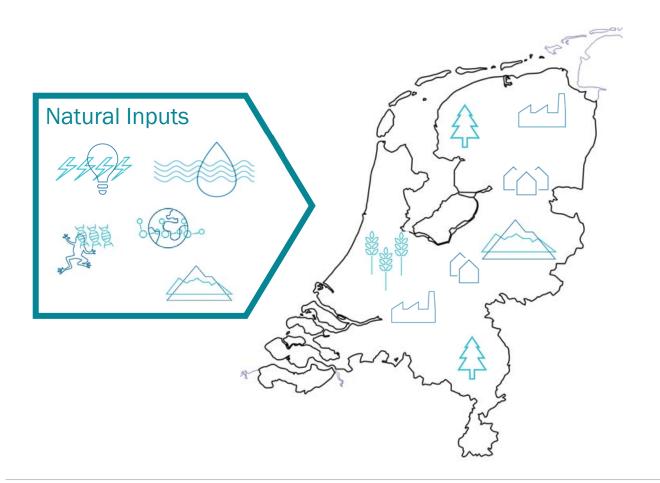


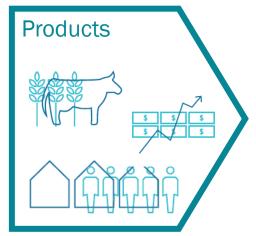


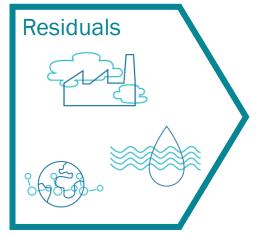




National natural capital accounting









Aligning corporate and national efforts

- Corporate sustainability accounting is an important information source for statistics to support national-level monitoring of the Sustainable Development Goals
- Contributions of the corporate sector to obtaining and monitoring the Sustainable Development Goals will require a harmonized monitoring effort
- Alignment of national and corporate sustainability will:
 - > Reduce the **reporting burden** for businesses by aligning business surveys with corporate reporting
 - > **Streamline** the process of using business statistics in the production of national statistics
 - > Provide a set of **common definitions** and concepts so businesses can use statistical products efficiently



Alignment - How?

Multiple initiatives in corporate and finance sectors:

- → Common definitions and concepts can build bridges among different initiatives
- 1. Map existing initiatives and identify the differences and similarities with SEEA standard
- 2. Work to align terminology and classifications
- 3. Develop common valuation methodology and data validation techniques
- 4. Work towards a standardized collection process
- ➤ Business statistics have already been aligned with the System of National Accounts for economic statistics. The same steps can be taken for the environment.



THANK YOU

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