#### Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR)

**36th SESSION** 30 October – 1 November 2019 Room XIX, Palais des Nations, Geneva

Thursday, 31 October 2019 Morning Session

#### Agenda item 3. Practical implementation, including measurement, of core indicators for entity reporting on the contribution towards the attainment of the Sustainable Development Goals: Review of case studies

Presented by

Søren Schiønning Andersen Director, Business Statistics Statistics Denmark

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#### UNCTAD / ISAR, Geneva, 31 October 2019

**Practical implementation – seen from the perspective of official statistics** 

Søren Schiønning Andersen (<u>ssa@dst.dk</u>) Director of Business Statistics, Statistics Denmark

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#### **Statistics Denmark and the SDGs**

- National reporting responsibility govt. decision
- 2030 Panel and 2030 Network
- Partnership for SDG data
- Next steps:



Data on municipalities, enterprises, civil society
National Baseline targets, cooperation with private funds
The People's Democratic Festival

# **Time is running – concept proven!**

- GCI demonstrate focus and convergence really positive!
- Pilot cases show that many enterprises can (and will) report on many GCIs – really positive!
- Official statistics based on these data are in strong demand for policy purposes re companies' behaviour and contributions to achieve the SDGs
  - Global UN SDG indicators (incl. breakdowns by sector, region etc.)
  - Supplementary national indicators on sustainability
- GCI will also greatly benefit environmental accounts (SEEA – "green National Accounts")



# **Time keeps running – time for roll out!**

- Promotion of the GCI and broader deployment
- Uptake by many more companies
  - Maybe something even more focused is needed for SMEs?
- Integration with the annual reporting incl. the assurance of data quality
- Tagging for digital business reporting (XBRL)
- Analyse data quality
  - Statisticians are happy to help!
- Consider process towards legislation for mandatory reporting?

## Let's work closer together!

Need for increased cooperation between Businesses communities, Accounting communities, business authorities and official statistics:

- NSIs can compile and communicate results at national and international level (e.g. for VNRs)
- Harmonisation of concepts/methods and consistency micro/macro (to the extent possible)
- Quality analysis and improvement
- Integration with social data (e.g. labour market and education) and environmental data
- GCI will increase the value of current official statistics

### What we have done in Stats. DK

- National SDG reporting platform
- Pilot survey re companies' SDG work
- Problems are integrated so data must be too!
  - Cause and effect analyses from figures to new knowledge
  - Dispersion is often more interesting than means
- Companies' own disclosure we provide an additional platform
- Exploitation of existing stats. UNCTAD indicators
- Two most recent initiatives:
  - Angle existing statistics according to SDGs
  - National baseline indicators



# **Our national SDG reporting platform**

Check it out at: https://www.dst.dk/en/Statistik/Sdg4

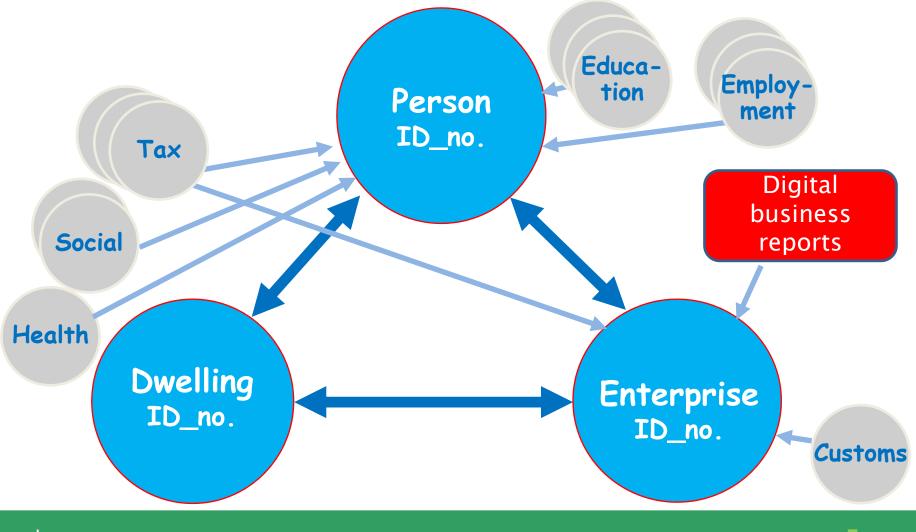




## **Pilot survey on enterprises' SDG work**

- Qualitative survey on strategic approach, specific actions, reasons for SDG work and contributions to 21 selected SDG targets
- Questionnaire consulted with business organisations
- Voluntary survey conducted in 2nd quarter 2019
- All private enterprises with > 250 employees (590 ent.)
- 178 replies (30 per cent) results are not weighted
- Data integrated with other statistical data
- Results are indicative should be used with caution
- Results are not representative for smaller enterprises
- Contact person: Senior advisor Ole Olsen (<u>olo@dst.dk</u>)

#### Integration of surveys and admin. data



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# **Companies' own disclosures and additional indicators**

SDG analyses from business organisations: https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksom heder/orgs

SDG strategies, actions and results of identifiable enterprises: https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksom heder/corps

Examples: A.P. Møller / Mærsk (shipping) and Novo Nordisk (medico)

UNCTAD indicators (economic environment and energy, equal opportunities) - also on our SDG portal: <u>https://srvscdev1mip.dst.local/da/Statistik/Sdg/aktiviteter/virksom heder/stats</u>



#### **THANK YOU FOR YOUR ATTENTION**

