Wednesday, 4 November 2020

Agenda item 3. Practical implementation, including measurement, of core indicators for entity reporting on the contribution towards the attainment of the Sustainable Development Goals: Review of case studies

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Tanzania

Case Study on practical Implementation of GCI for entity reporting towards implementation of SDGs

Baraka Cassian
Two Companies reviewed

Company A:
- Agricultural Sector focusing on Dairy production
- 44 employees
- Annual revenue: USD 313,000

Company B:
- Educational Sector (Private School)
- 29 employees
- Annual revenue: USD 738,530
Key findings

- Challenges in collecting, measuring and disclosing environmental indicators
- Easier to report financial indicators, as required by law
- Limited awareness of SDGs, and business value of GCI reporting
Key findings (continued)

- Concerned of initial investment required for GCI reporting

- Governmental support is much needed to ensure sustainability

- Businesses interviewed expressed interest in GCI reporting, to the extent they can such measures can increase value to their business bottomline