Agenda item 3. Review of practical implementation, including measurement, of core indicators for entity reporting on the contribution towards the attainment of the Sustainable Development Goals

Presented by

Wilmar Franco Franco
President
Technical Council of Public Accounting, Colombia
Review of practical implementation, including measurement, of core indicators for entity reporting on the contribution towards the attainment of the Sustainable Development Goals

ISAR38 - UNCTAD
Geneva, Switzerland, Noviembre 10 2021

Wilmar Franco Franco
Technical Council Of Public Accounting, President
Colombia
Main goals of the project

Entities participating in the project

Completed stages of the project

Main challenges for the implementation of the action plan

• Human capabilities for corporate reporting
• Institutional and structural constraints to corporate reporting
• Accounting infrastructure for the implementation sustainability reporting and GCI
Main goals of the project

- Developing and implementing a tool to enable policy-makers to coordinate efforts among different national authorities in establishing a sustainability reporting framework.

- Providing tools for companies to report on their SDG contribution in a comparable and consistent manner, and in alignment with the SDG monitoring indicators at a macro level.

- Supporting Governments in the collection of comparable and reliable information on companies' contribution towards the SDG implementation aligned with the global framework of SDG indicators.

- Raising awareness and fostering experience-sharing among policy makers.
Entities participating in the project

- Government authorities with functions related to the issuance of securities, 3
- Governmental authorities, education, financial reporting and assurance, monitoring and control, 6
- Accounting firms, 6
- Organizations of public accountants, 4
- Training institutions, 5
- Public sector and auditing authorities, 3
- Oversight and other ODS reporting authorities, 10

Total entities: 37
Completed stages of the project

- Kick off meeting 3 April 2019
- Interim national assessment April-mid June 2019
- National workshop 26-28 June 2019
- Action Plan Development and international experts review
  - Presentation of Action Plan 15 July 2020
  - Capacity building activities 17, 21, 22 and 23 of July
Main challenges for the implementation of the action plan

- Human capabilities for corporate reporting
- Institutional and structural constraints to corporate reporting
- Accounting infrastructure for the implementation sustainability reporting and GCI
Human Capabilities for Corporate Reporting

Use of the IAESB International Education Standards
- Education based on the development of skills and competencies rather than on knowledge
- Promote the application of the education standards IAESB
- Introduce sustainability courses at the undergraduate (IPD) and postgraduate (CPD)

Accreditation of accounting professionals
- License Requirements for Accountants in Public Practice
- Training for authorities in charge of corporate reporting
- Financing mechanisms for professional organizations
- Mandatory PAO Membership for Accountants in Public Practice

Learning and Development, Continuing Professional Development, and Professional Practice
- License renewal
- Educational offer in universities, professional organizations and other institutions
- Training of qualified professionals in SDG and GCI
### Institutional and structural constraints to corporate reporting

#### Institution strengthening
- Public or private institutions in charge of issuing licenses and certifications
- Establish the entity in charge of sustainability reports
- Establish a sustainability reporting framework for public and non-public interest entities

#### Strengthen coordination between institutions
- Coordination mechanisms between entities in charge of regulating sustainability reports
- Coordination between issuer of accounting standards, for the public and private sector, and those in charge of sustainability reports

#### Strengthening of oversight mechanisms
- Mandatory PAO Membership for Accountants in Public Practice
- Mechanisms to ensure independence
- Financing for the entity in charge of registration, monitoring, supervision and surveillance
- Appeals Mechanisms for Accountants
Accounting infrastructure for implementation sustainability reporting and GCI

**Accounting infrastructure**

- Sustainability reporting framework for entities of public and non-public interest
- Establish a body in charge of sustainability reports
- Non-financial information assurance

**Preparation of companies**

- Promote the adoption of sustainability frameworks
- Incentives for the generation of sustainability reports
- Training for the generation of sustainability reports and technical skills in SMEs
- Mechanisms for data collection
- Integration of business reports, improvements in quality, measurements and progress evaluation
Next steps

Prioritize activities

To conform a committee for the implementation of the plan

To establish working groups
¡Gracias!