



# Expert Meeting on Investment, Innovation and Entrepreneurship for Productive Capacity Building and Sustainable Development 30-31 March 2015

Financing of Inclusive Business Models in Emerging and Frontier Economies by

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD





## Financing of inclusive business models in emerging and frontier economies

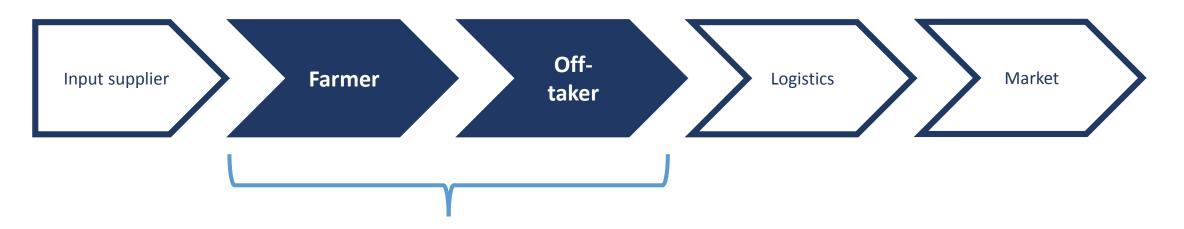
Africa Enterprise Challenge Fund Boleslaw Stawicki Geneva, 30 March 2015



### **DIRECT ENGAGEMENT WITH BOP – SMALLHOLDER FARMERS**



#### Typical agricultural value chain



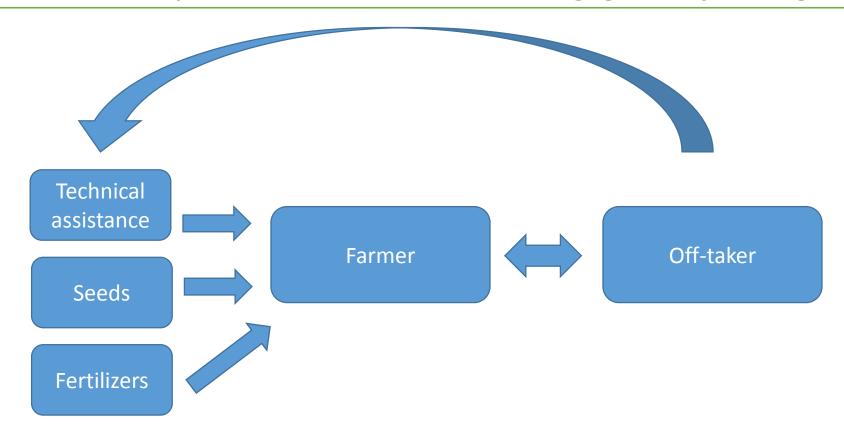
A growing and successful off-taker will lift many smallholders out of poverty. Successful smallholder farmers will make the off-taker grow



### KEY TO SUCCESS – CONSISTENCY OF: QUALITY, QUANTITY AND ON TIME DELIVERY



The off-taker assumes multiple functions - in the context of an emerging economy financing needs are unique





### A CHALLENGE FUND FINANCES ALL KEY ELEMENTS OF SUCCESS, ESPECIALLY THE ONES FOR WHICH ACCESS TO FINANCE IS PROHIBITIVE



#### A number of financial instruments are available

- Grants for high risk investments such as technical assistance, capacity building
- Loans, convertibles, equity e.g. for expansion of processing facilities

#### Biolands – a case in point – a success story

- Outgrower scheme direct cooperation with 20 000 smallholder farmers
- Biolands an offtaker who provides improved seeds and training
- AECF financed the company's business model
- Biolands was acquired by Barry Callebaut –
   the inclusive business model to be replicated



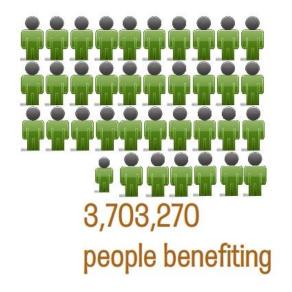


### ACCOMPLISHMENTS OF THE AECF AS A CHALLENGE FUND MECHANISM





or the equivalent of





Total Net Benefit \$66,113,334