Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation
10th Session

Coordination and digitalization as a means to accelerated and climate-smart trade facilitation

17–19 July 2023

Private sector involvement in trade facilitation coordination

Presentation by

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UNCTAD Multi-Year Expert Meeting on Trade Facilitation

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International Affairs

18 July 2023
FIATA’s Work

FIATA works at the international level to represent service providers who operate in trade logistics and supply chain management.

Through its:

- Advocacy
- FIATA Documents and Forms
- Digital Strategy, including digitalisation of FIATA Transport Documents - eFBL
- Annual Meetings: HQ and World Congress
- Training and Education
- Sustainability work

... FIATA promotes trade facilitation and best practices among the freight forwarding community.

To access it

www.fiata.org
(Resources)
WTO-TFA / NTFC Survey Results

- There were in total 45 association members responding to the survey – representing around 41% of FIATA Association Members.

Presence of NTFC, per FIATA Region

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WTO-TFA / NTFC Survey Results
Interaction with NTFC, per FIATA Region

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84% of the respondents were satisfied of their interactions with their NTFCs ("3 or above" on a scale from 1 (poor) to 5 (excellent)). Yet, several suggestions to improve interactions were put forward:

- A seat dedicated to the private sector in the NTFC.
- NTFCs' Chairs should not change too frequently as this will limit the completion of tasks and accountability.
- NTFCs need to go beyond information sharing; they need to be able to process changes and enact them.
- More accuracy in the topics discussed at the NTFC, having agenda items that are followed through and completed, as well as faster follow-up actions after discussions within the NTFC.
- Willingness from public sector to implement TFA in all relevant sectors; better coordination within the national administration.

WTO-TFA / NTFC Survey Results
Conclusions / Recommendations

- Calling for relevant private sector actors’ involvement to speed up the national implementation of the WTO-TFA.
- Some NTFC as being established “in surface only” and require a deeper engagement and involvement from all the stakeholders.
- More detailed NTFC’s agendas, with clear goals, processes and metrics for measuring outcomes.
- Consulting stakeholders directly involved on the ground at various stages to assess and inform them of best practices.
- Some of the commitments might not be specific enough, potentially creating misalignment in the harmonisation procedures.
- Noting the potentially detrimental effects of having a NTFC Chair constantly changing.
Thank you!

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