

Multiyear Expert Meeting on

**Transport, Trade Logistics and Trade
Facilitation, Seventh session:
Trade facilitation and transit in support
of the 2030 Agenda for Sustainable
Development**

7 to 9 May 2019

**Trade facilitation measures for
enhanced MSME participation in trade**

Presentation by

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Trade facilitation measures for enhanced MSME participation in trade

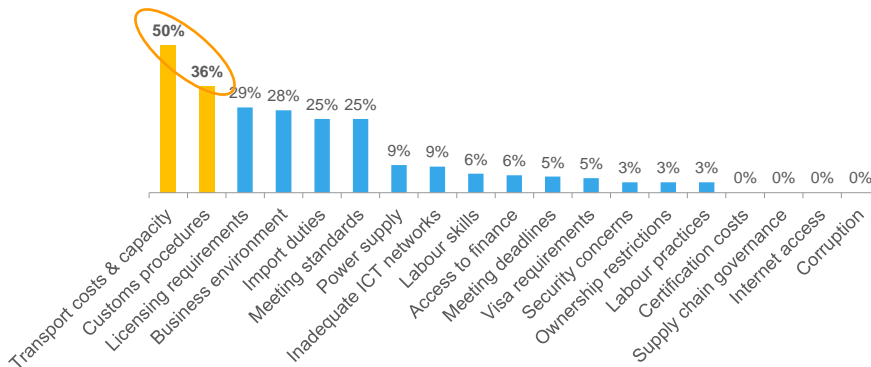


International Trade Centre – 07 May 2019

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Transactional efficiency is a key determinant of countries international competitiveness

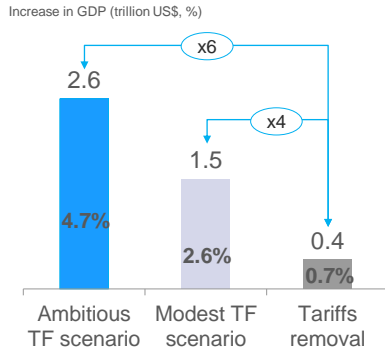
Private view on the main barriers in connecting firms to value chains (% answers)



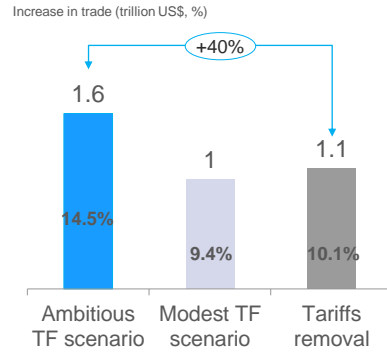
Source: OECD/WTO Questionnaire 2013, www.aic4trade.org Data link: <http://dx.doi.org/10.1787/888932853834>
https://www.wto.org/english/res_e/booksp_e/aic4trade13_e.pdf

Removing supply chain barriers has a larger effect than removing tariffs

SC reforms could increase GDP up to 6x more than removing tariffs

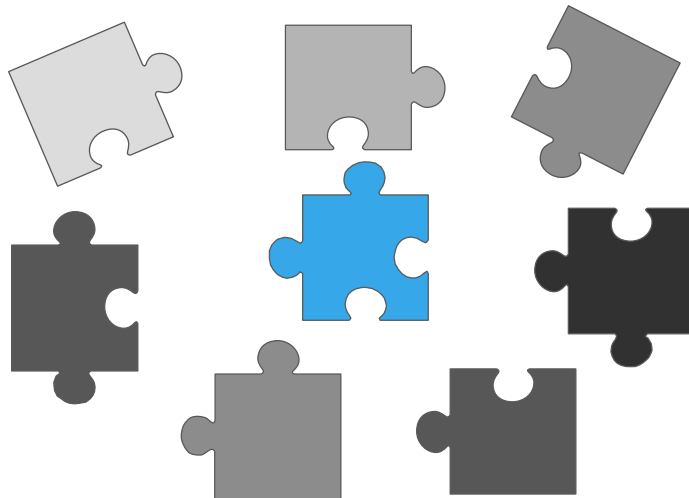


SC reforms could increase trade up to 40% more than removing tariffs



Source: Enabling Trade Report 2013, World Economic Forum

Benefits of TF reforms largely depend on their implementation modalities



The TFA calls for business participation in the design and implementation of reforms

Art. 2.1

Opportunity to comment and information before entry into force

Art. 2.2

Consultations

Art. 23.2

National trade facilitation committee

The TFA doesn't discriminate between large businesses and SMEs

Policy makers should implement TF reforms in a manner that benefit MSMEs



Reforms that work for MNCs might not benefit SMEs...

But...reforms that work for SMEs will also benefit MNCs

Tailoring TF reforms to meet SMEs specific needs: selected examples

Transparency

Publish information in a user friendly manner
Publish information in local languages
Use mobile-enabled information portals

AEO

Take SMEs on board when setting criteria
Build SME capacity to improve compliance
Build SME capacity to maintain records

Single Window

Adjust SW business model to SMEs
Allow for eMobile payment
Install “kiosks” where SME can access SW and get support

Policy maker should also think about dedicated initiative to foster SME compliance



Dedicated communication campaign focused on SMEs



Trainings and awareness raising events



Coaching of businesses to comply with reformed environment



Facilitation of community based and peer-to-peer learning

Key take-aways

Public-private dialogue must be at the core of the design and implementation of TF reforms

Businesses of all size must be given the opportunity to express their specific needs, including SMEs

NTFC is the natural platform to facilitate public-private dialogue

Trade Facilitation is about continuous improvement: it's never too late to make your reforms work for SMEs

ITC's unique approach to trade facilitation reforms



Promoting business perspective in diagnosis, design and implementation of trade facilitation reforms



Creative approaches to e-learning (online cross-border management curriculum, interactive courses, Virtual Learning Space)



Innovative use of ICT for trade facilitation, including Trade Facilitation Portal, Enquiry points, Digitalization of Certificate of Origin



Addressing non-tariff barriers to trade using a “whole of the supply chain” approach comprising trade facilitation, quality for trade (SPS, TBT), and logistics services



Active network of partnership: UNCTAD, WTO, WCO, ICC, UNECE, UNESCAP, IRU, UPU, WEF, ADB, CNI, DHL



Building upon regional integration dynamics and fostering a regional approach to the TFA implementation.