

**ALLIANCE FOR
AFFORDABLE INTERNET**



Enabling Affordability, Driving Development

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What is A4AI?

- An global coalition with a laser focus on broadband affordability
- Launched October 7, 2013, in Abuja, Nigeria
- World Wide Web Foundation serves as the Secretariat



WHO ARE A4AI'S MEMBERS?

A4AI Members



Global Sponsors	Google Inc	Omidiyar Network	UK DFID	USAID	
Private Sector	Alcatel Lucent	Cisco	Digicel	Ericsson	Facebook
	Gilat Satcom Yahoo!	Intel Corporation	Main One	Microsoft Corp.	Phase 3 Telecom
Public Sector/ Academia	Commonwealth Telecommunications Organisation	Center for Technology and Society of the Getulio Vargas Foundation (CTS/ FGV)	Dialogo Regional sobre Sociedad de la Informacion (DIRSI)	Research ICT Africa	
		Association for Progressive Communications	Cherie Blair Foundation for Women	Consumers International	Digital Society Foundation
Civil Society and Foundations	Global Partners	Grameen Foundation	Internews	Internet Society	Inveneo
	IREX/Beyond Access	New America Foundation's Open Technology Institute	Research ICT Africa	Software & Information Industries Association	Internet Society
	Women in Global Science and Technology	World Wide Web Foundation	Internet Without Borders	Mercy Corps	Digital Society Foundation



Country Members

- Ghana
- Nigeria
- Sweden
- United States (State Dept, US AID)
- United Kingdom (DFID)



WHAT WE WANT TO ACHIEVE

Bringing the next two billion online



Meet UN Broadband Commission Broadband Target of entry-level broadband services priced at less than 5% of average monthly income.

Thereby:

- Enabling billions more users to come online (with a particular focus on low-income countries)
- Raising Internet penetration rates to least 40% in all countries

Affordability remains a key issue

Broadband Prices as % of GNI per capita		
	Developed	Developing
Fixed Broadband	1.7%	30.1%
Mobile Broadband	1.4%	11 - 25%*

* dependent on plan

Source: ITU Facts and Figures 2013

- In Africa, mobile broadband prices still represents 36-58% of GNI per capita.
- Broadband Commission just reported that over 90% of people in the world's 49 least developed countries are still not connected



**HOW WILL WE ACHIEVE
THIS?**

Policy, engagement and information



- Policy and Regulatory Change
- Working with ‘pioneer’ countries
- Production of an ‘Affordability Index’
- Facilitating South-South dialogue



A4AI on the ground

- MOUs signed with Nigeria, Ghana (2 additional African countries under discussion; Latin America and the Caribbean and South East Asia countries to be selected in early 2014)
- Concrete action plans agreed for each country
- Stakeholder mapping exercise underway
- Validation missions to each country early 2014.



Policies to drive change (i)

- 1. Liberalized market with an open, competitive environment**
 - a. Nurture healthy market competition
 - b. Regulator established as an effective and independent expert agency
 - c. Promote evidence-based policymaking and regulatory processes that include meaningful public participation

Policies to drive change (ii)

2. **Policies and practices to encourage lower cost structure for industry**
 - a. Streamlined processes for infrastructure deployment and sharing
 - b. Effective spectrum management
 - c. Enable innovative usage through unlicensed spectrum and opportunistic reuse within rules that avoid harmful interference (e.g. harmful interference with spectrum assigned to mobile operators). Established local and/or regional internet exchange point (IXP)
 - d. No luxury taxation or excessive customs/tariffs on telecom goods and services required for internet access
 - e. Effective Universal Service Fund Administration (if one exists)
 - f. Reasonable effort to systematize data collection of key indicators to measure effectiveness



**HOW DOES THIS LINK TO
THE WEB FOUNDATION?**

A4AI and the Web Foundation



- A complementary mission...
 - The Web Foundation “seeks to establish the open Web as a global public good and a basic right.”
- ...leading to strong synergies and mutual opportunities...
- ...supported by shared infrastructure:
 - Web Index research backbone
 - Integrated communications function

A4AI and the Web Foundation



Affordability makes the Web possible!

- As we celebrate the 25th anniversary of the Web next year, the Web Foundation will celebrate the Web's past and look forward to its future
- The Web We Want Campaign will engage millions around the globe to have a say in the Web's future, and build a Bill of Rights for the Internet.



To find out more, or to join us:

WWW.A4AI.ORG