



CSTD 2013-2014 Inter- sessional Panel – Organization Presentation

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ICC/BASIS

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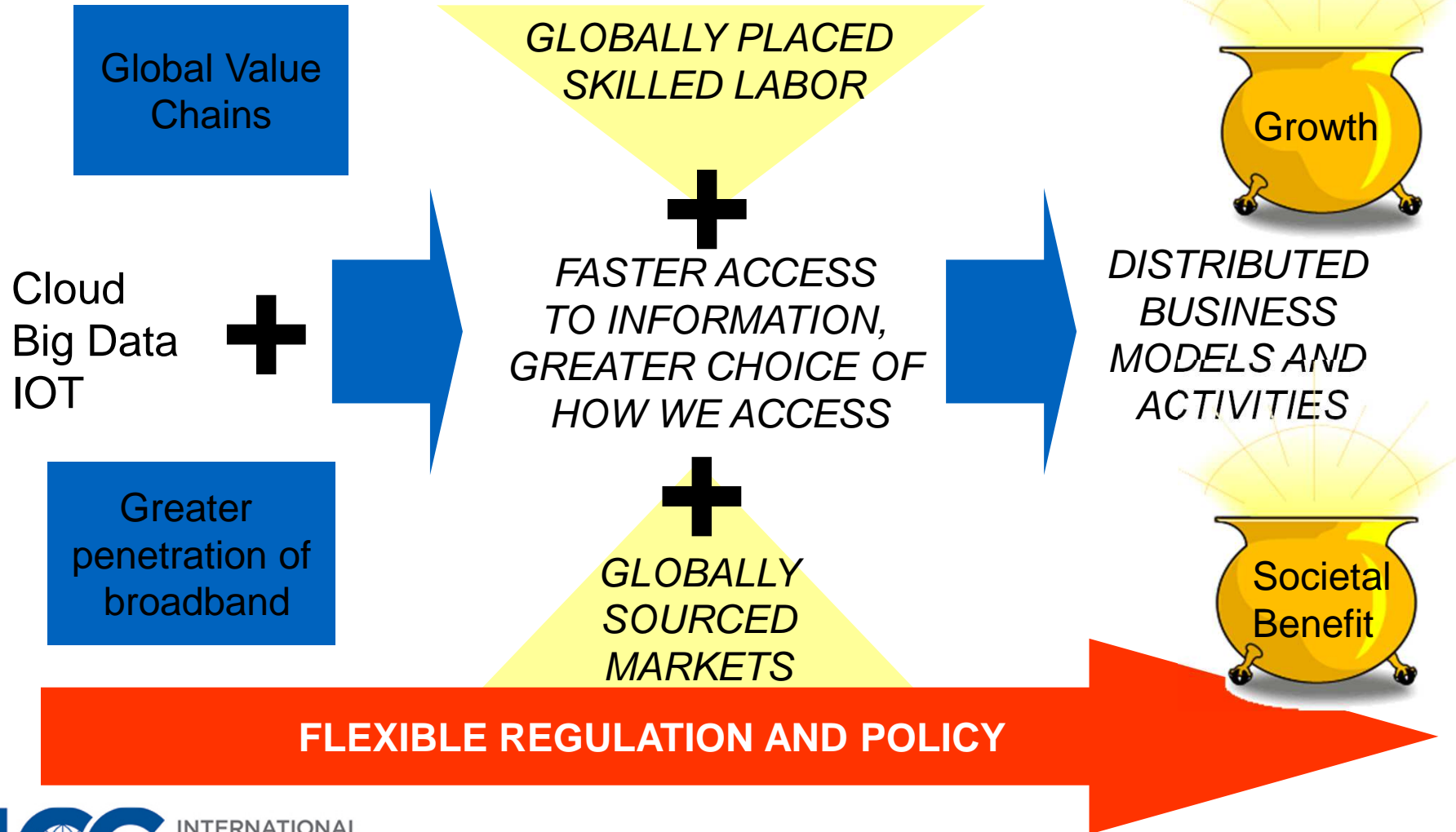
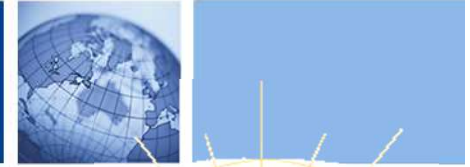
- ICC founded in 1919 with national Committees in over 90 countries provides a global forum for businesses and other organizations to examine and better comprehend the nature and significance of the major shifts taking place in the world economy and business leadership to help governments manage those shifts in a collaborative manner for the benefit of the world economy as a whole.
- ICC launched the Business Action to Support the Information Society (BASIS) in 2006 after the UN World Summit on the Information Society (WSIS Geneva 2003, Tunis 2005) at the request of companies and organizations that saw the importance of global business coordination on Internet and Information and Communication Technologies (ICT) policy issues.
- BASIS members are companies and business associations from across sectors and from both developed and developing countries.

Multi-Stakeholder Ecosystem



- Multi-Stakeholder consultation and participation as a pathway to development
 - Post WSIS and IGF
 - Factor in perspectives of supply *and* demand
 - Helps avoid policies that result in needless burdens and unintended consequences
 - Promotes/aligns societal objectives
 - Helps promote responsiveness to actual needs
 - Needs to consider ICT in context, capacity and application that meets need

CONVERGENCE : POLICY AND REGULATION MUST KEEP PACE WITH CHANGE

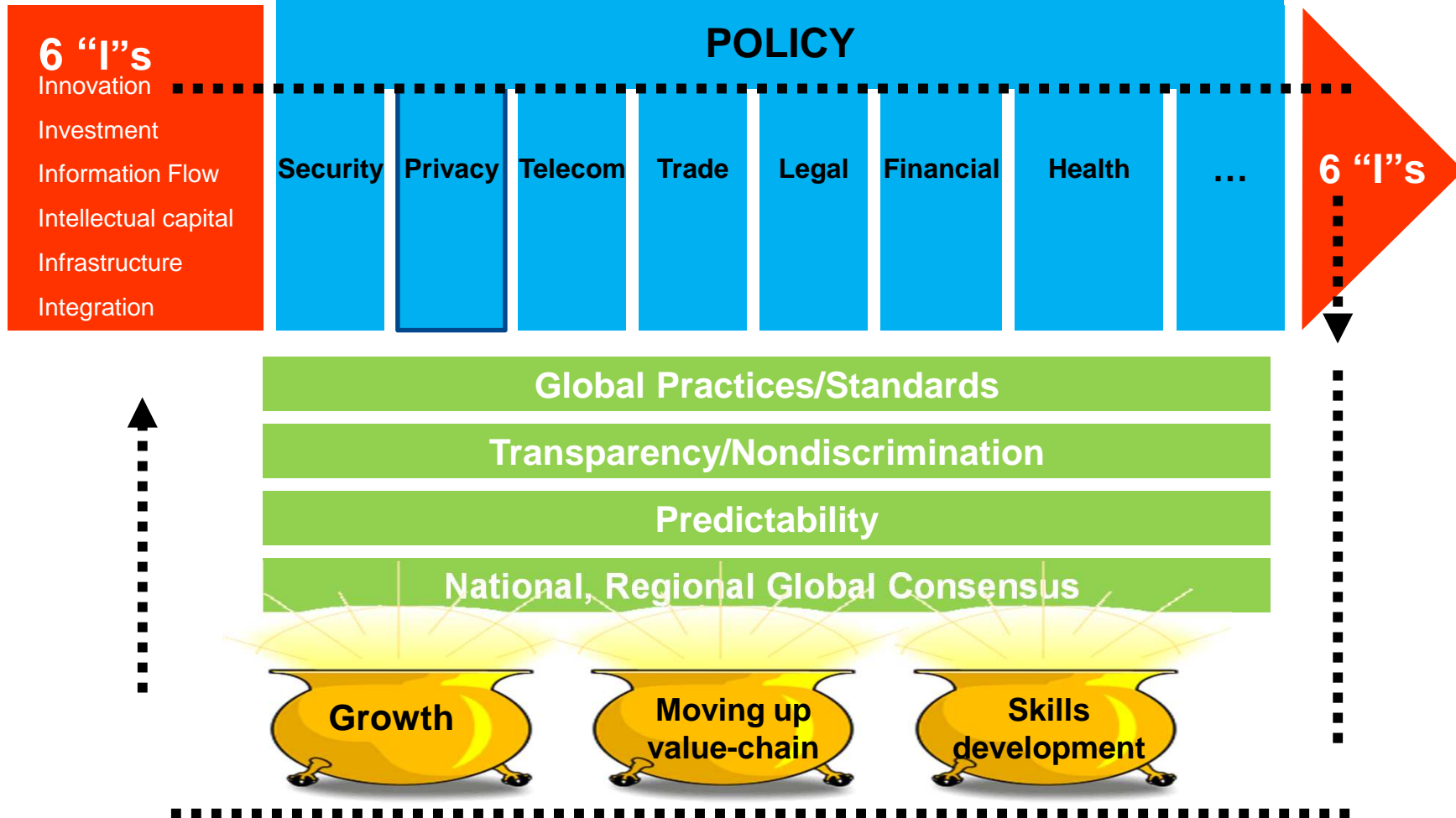


Capacity building in many forms



- Digital natives can develop their own capacity with access
 - Importance of using technology / leverage
- Capacity must be useful in context and address need not just current trends and aspirations
- Train the teachers
- Understand the potential of the online environment

APPROPRIATE POLICY ATTRACTS AND FACILITATES ACCESS TO THE 6 "I" S



Importance of IGF



- Important and unique forum where stakeholders participate on an equal footing in free flowing discussions not limited by document based negotiating positions
- Helps create intra- and inter--stakeholder consultation
- Constructive discussions on complex policy topics and emerging technologies
- Helps inform policy-based discussions in other fora

Multi-Stakeholder Path Forward



■ IGF – Optimization

- Explore better ways to repatriate knowledge and benefits – national / regional IGFs are a good start
- Growing funding base, but more is still needed, despite excellent work of secretariat on existing budgets

■ IGF- Promising Signs

- Commitments or interest in hosting through 2016
- Continued cross stakeholder interest in importance of multi-stakeholder participation
- The last two days of our conference and the focus on the ecosystem...

Take Aways...



- The Ecosystem is people, policy *and* technology
- Multi-stakeholder participation is essential
- The IGF provides a unique forum and potential for capacity-building
- Don't make the perfect the enemy of the good – improve on the existing models