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New and Emerging Approaches to Innovation for the SDGs

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- Mission-Oriented Innovation: directing innovative activities
- Pro-poor and inclusive innovation: extending beneficiaries
- Grassroots innovation: broadening the innovation process to include grassroots actors
- Social innovation: from technological to social innovation
- Digitally-enabled, open and collaborative forms of innovation



most potent opportunities for transformative change



Multiple interacting objectives require an attention to:

- **Directions** of innovation, rather than its rate or scale
- **Distribution** of its costs, benefits and risks
- **Diversity** of innovation approaches



Policy Implications

This calls for policy mixes incorporating:

- Infrastructure and network facilitation;
- Financing and incentives; and
- Regulation – to nurture innovation serving the SDGs and disrupt unsustainable incumbents

Governance of these processes is a key challenge...
everywhere



Opportunities in and across national contexts

- Opportunities for international collaboration and co-learning;
- Further co-ordinated research;
- Ongoing policy experimentation;
- Real-time monitoring, evaluation and reflection



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