



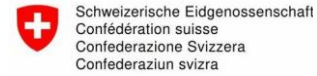
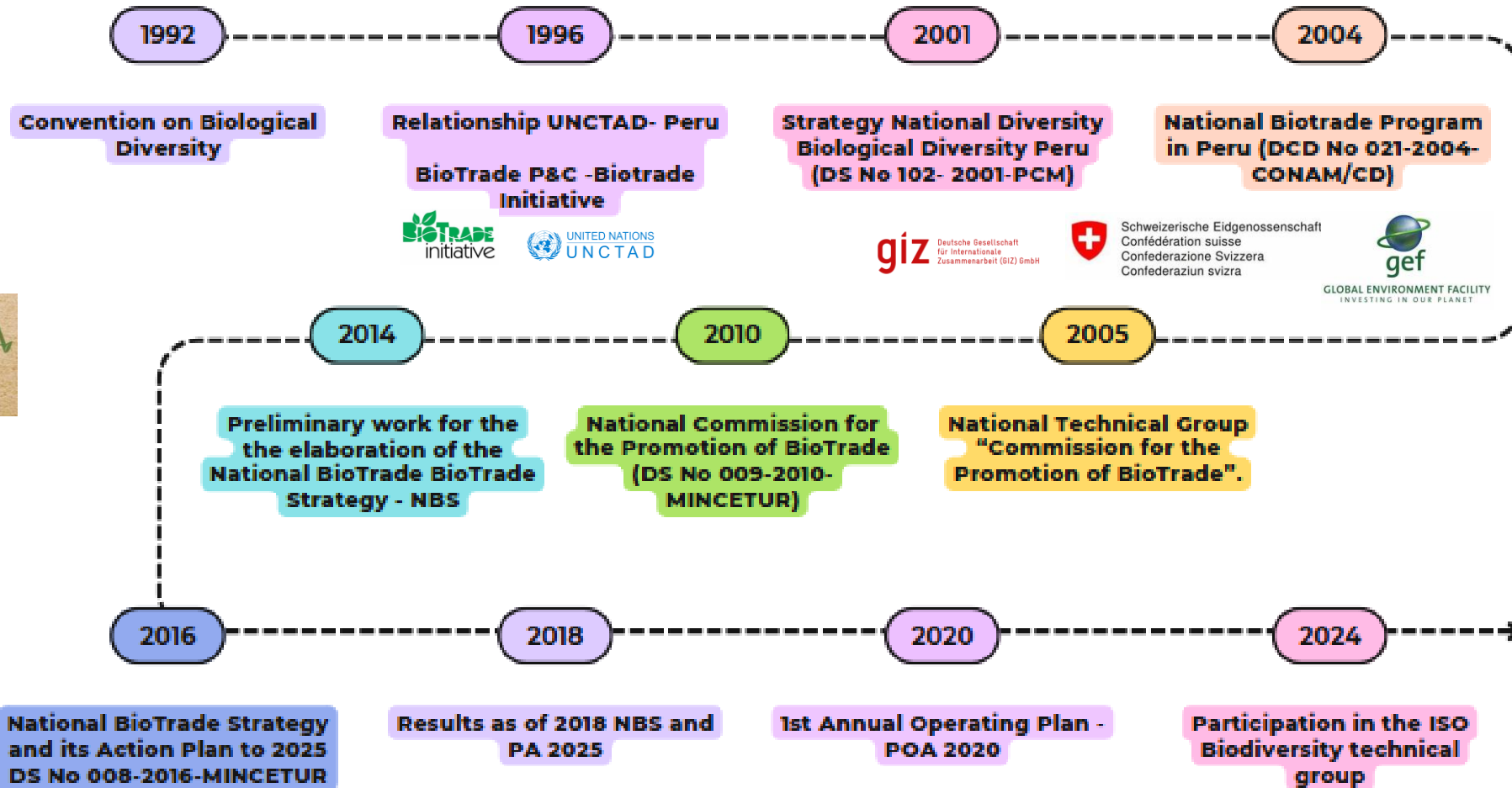
## INTERNATIONAL WORKSHOP

Workshop on Advancing Private-Public Partnerships to mainstream Biodiversity Conservation and Sustainable Use in Biodiversity Economy Voluntary Sustainability Standards

Experience from Peru highlighting how their collaborative multistakeholder platform contributed to the growth of biodiversity-based goods and services exports.

Caridad Maldonado A.  
Sustainable Trade Specialist  
[cmaldonado@promperu.gob.pe](mailto:cmaldonado@promperu.gob.pe)

# Biotrade in Peru: Timeline



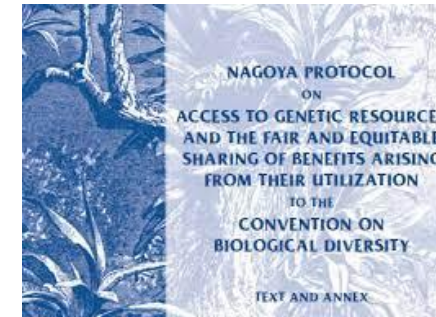
# International framework



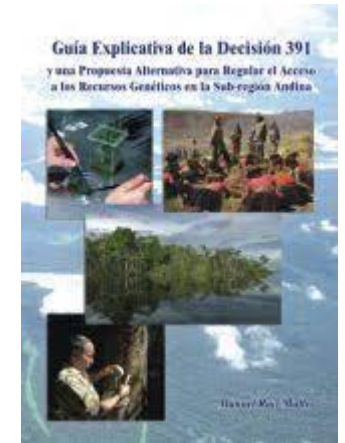
**1992**



**2002**



**2014**



**Decision 391  
1996**

# National framework

## Vision of Peru to 2025



- Protecting biodiversity
- Competitive, inclusive and sustainable development



National Strategic Export Plan

## PILARES

1

Internationalization of companies and diversification of markets

2

Development of the diversified, competitive and sustainable exportable offer.

3

Foreign Trade Facilitation and Efficiency of the International Logistics Chain

4

Generation of capacities for internationalization and consolidation of an export culture



PERÚ

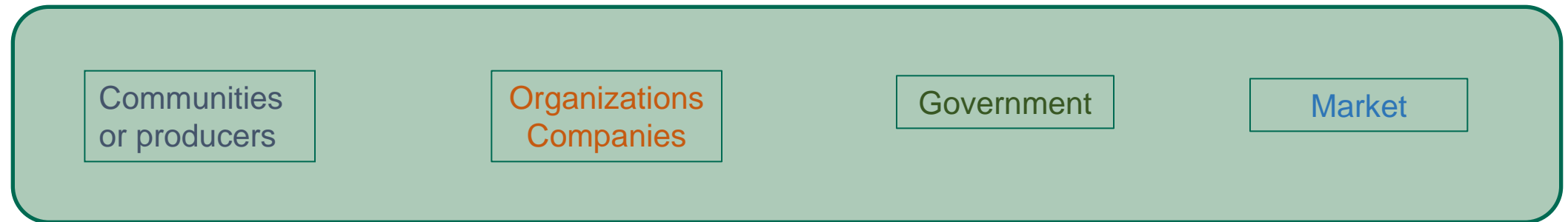
Ministerio  
de Comercio Exterior  
y Turismo

# National framework

- Law No. 27811 Establishing the Regime for the Protection of Indigenous Peoples' Collective Knowledge Linked to Biological Resources, published on 10 August 2002.
- DS No. 003-2009-MINAM, which ratifies the approval of the Regulation on Access to Genetic Resources, published on February 7, 2009.
- DS No. 018-2015-MINAGRI, published on September 30, 2015, approves the Forest Management Regulations, which include the regulation of genetic access for species of wild flora.
- DS No. 019-2015-MINAGRI, published on September 30, 2015, approves the Regulations for the Management of Wildlife, which includes the regulation of genetic access to wildlife species.



# Articulation between actors in the value chain



- Sustainable use of resources.- Recovery of knowledge and know-how.
- Reinforcement of technical and productive capacities.- Strengthening of associative capacities.
- Research and development.
- Access to markets.

- Implementation of inclusive business models.
- Strengthening and generation of capacity building.
- Innovation.
- Access to financial services.
- Access to markets.
- Generation of added value.

- Multisectoral dialogue (local and national).
- Capacity building and capacity generation.
- Strengthening of regulations.
- Strategic alliances.
- Encouragement and promotion of product offerings.

- Access to markets.- Financing.
- Demand development.
- Market intelligence.
- Identification and participation in commercial platforms and promotion spaces.

ACADEMIC SECTOR

# National Commission Against Biopiracy (Law N.º 28216 – 2004)





# National Commission for the Promotion of BioTrade (2010)





# National Biotrade Strategy - 2025



## Vision

- By 2025, Biotrade in Peru will be a successful business model of native biodiversity goods and services recognized in the national and international market.

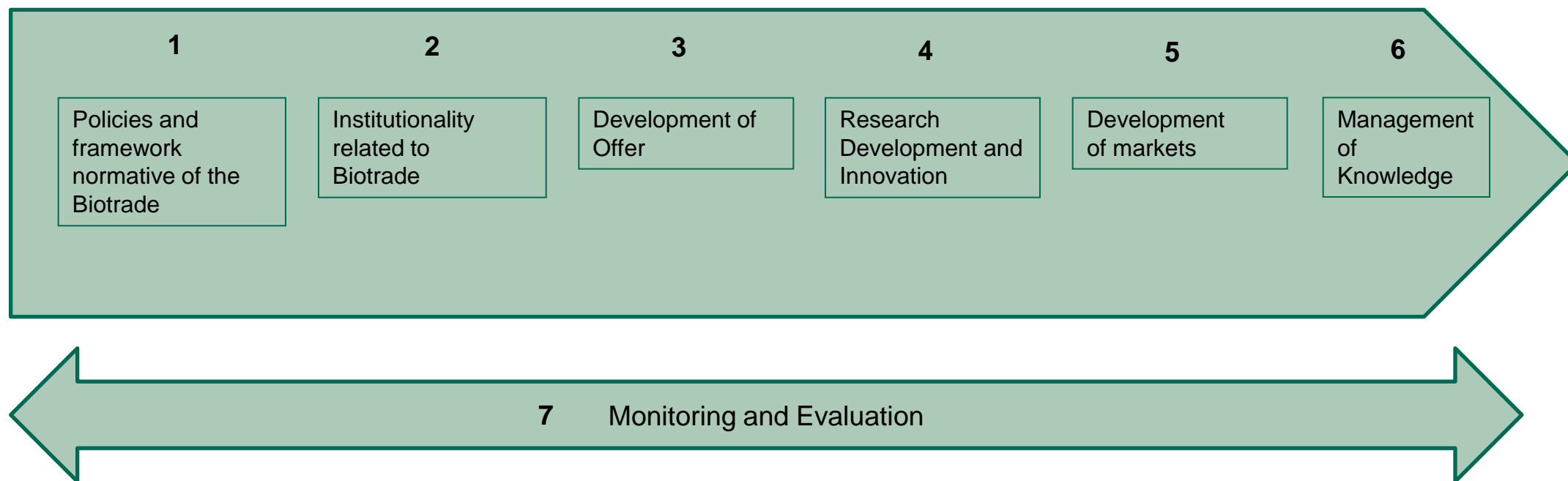
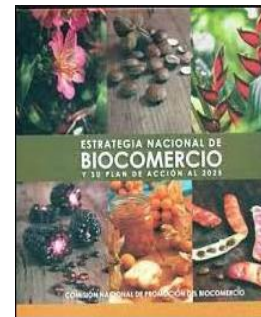
## Mission

- To position BioTrade as a business model that raises the quality of life of the population, through the sustainable use and conservation of native biodiversity.

## Objective General

- Consolidate the institutional framework, the legal framework and the necessary mechanisms to promote and implement Biotrade in Peru.

# National Biotrade Strategy - 2025



# Challenges

1. BioTrade considered as a business model with potential and viability.
2. Strengthened institutions that provide support and solutions for the promotion of Biotrade.
3. High competitiveness of products and services derived from native biodiversity.
4. To promote the national and international market for products derived from the Native biodiversity framed in Biotrade.
5. Advances in research, development and innovation in Biotrade products.
6. Knowledge of the concept of Biotrade among stakeholders and interested public.





# Questions and Answer

<https://culturasostenible.pe/>





**Thank you**

<https://culturasostenible.pe/>

