

# NTMs training in ASEAN Countries

## Good Regulatory Practices

### The 'toolkit'

Cost – effectiveness approach  
for the revision of NTM

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UNITED NATIONS  
UNCTAD



## **Project Objectives**

- 1. Implement a cost-effectiveness toolkit for NTMs, ultimately to strengthen good regulatory practices and policy coherence**
- 2. To evaluate the cost of compliance and benefits of risk aversion**
- 3. To build local capacity to review effectiveness of existing regulations**

## NTM Toolkit, outcome and impact

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Evaluate whether laws and regulations do achieve their objectives in practice, with minimal possible cost

Improve regulatory practices & policy coherence

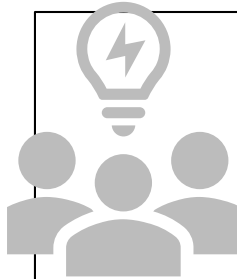
Reduce trade costs.  
Ensure effectiveness

Enhance sustainable growth

Through revision of regulations, and reform, with a perspective of cost – efficiency



# Activities



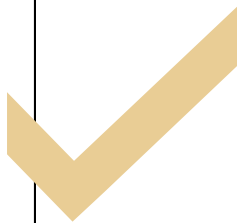
## **Activity 1 – Inception Workshop**

Bring together government focal points from key ministries and private sector participating in the selected value chain to explain the scope and objectives, as well as the method of the project



## **Activity 2 – Preparation of NTM Cost-Effectiveness Toolkit**

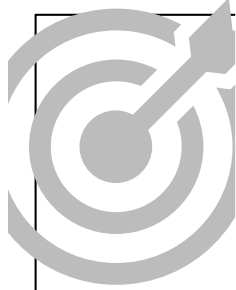
Estimate costs and effectiveness of NTMs to prepare a user-friendly fact sheet  
The analysis is based on the data provided by the NTM databased, survey results and in-depth interviews. It analyses one to three key input products in the selected value chain



## **Activity 3 – Validation Workshop**

Present findings of the cost-effectiveness analysis to national stakeholders, and propose detailed actionable recommendations to increase ratio of cost-effectiveness. National stakeholders are encouraged to validate priorities presented and consider path for reform (discuss potential ways ahead)

# Characteristics



## **Characteristic 1 – sectoral analysis**

The NTM cost-effectiveness toolkit focuses on one key value chain, and performs in-depth study of the regulations and implementation procedures of one to three imported inputs, as well as exporting requirements of the value chain final product



## **Characteristic 2 – national**

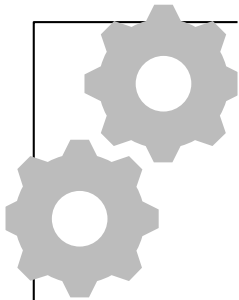
This approach is national, but considers as priority the trading partners in the region whenever possible, with a view of enhancing regional integration and trade



## **Characteristic 3 –scalable**

The toolkit can be replicated in other sectors after the pilot phase

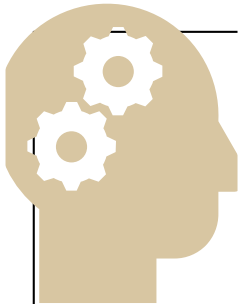
# Output



## **Output 1 – Factsheet**

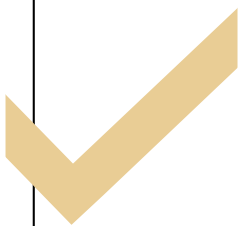
A blueprint for streamlining regulations and implementations procedures in one sector of the economy

It is presented in the form of actionable recommendations and summarized in a user-friendly factsheet, to be discussed together with stakeholders



## **Output 2 – Capacity building**

Capacity developed within the country to expand and replicate the project in other sectors (adapting to each new sector)

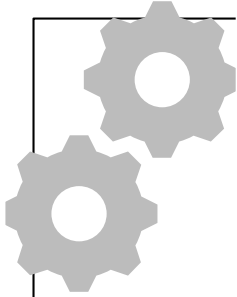


## **Output 3 – Institutional structure to conduct streamlining**

The created (or enhanced) institutional structure that coordinates the process, remains within the country

To fulfill the project there is a need to create (or enhance) an institutional structure that coordinates the process. This remains within the country

# Advantages



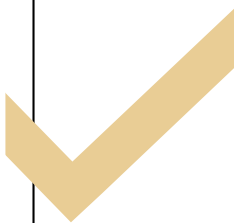
## **Advantage 1 – Based on data**

Data-driven NTM review process to simplify and improve trade-related regulations. Based on the data already collected by UNCTAD-ERIA, it builds up on past work and profits from the precision and comprehensiveness of data collected



## **Advantage 2 – Integrated NTM analysis**

Study each regulation together with the rest that are simultaneously in force, not in isolation. It considers the joint effect and interaction of all enforced legislation



## **Advantage 3 – Integrated implementation analysis**

Considers implementation challenges together with regulations. Separating the NTM on one side, and implementation procedures, on the other, allows for better understanding of the origin of problems that may have been raised. The joint analysis of both ensures effective addressing of such problems, as opposed to a pure legal approach

## Project Timeline (Example)

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	05/2019	06/2019	07/2019	8/2019	9/2019	10/2019	11/2019	12/2019	1/2020	2/2020	3/2020	4/2020
<b>Output 1 and associated activities:</b> Preparation and implementation of inception workshop												
<b>Output 2 and associated activities:</b> Developing NTM cost-effectiveness toolkit and synthesis of findings												
<b>Output 3 and associated activities:</b> Validation and dissemination of findings during a national workshop												





# Reform Process

