

# Cocoa Growers Association of Vanuatu

## 1- INTRODUCTION

- CGA Registration
- Composed of 9 cooperatives members (Malekula & Malo) , >200 members
- Board of Trustees



## **2- Role and Mission**

- Bridge or Facilitator
- To promote the interests of all Vanuatu cocoa farmers in terms of industry issues and problems in general, and more specifically, cocoa production, quality and marketing and, the achievement of better prices for farmers

# 3 - Operations

Cocoa  
producers  
Associations

CGA  
Administration

Oversea  
& Domestic  
Markets

## 4 - Production

- 2007 : 1<sup>st</sup> ever break through export Singapore
- 2008 to 2013 – average of 200 metric tons/year – 80% oversea “bulk” market
- 2014 to 2016 – Low production of cocoa – no overseas export market
- 2016 to 2017 – No cocoa

# 5 - CHALLENGES

- High operational costs
- High Land transport costs
- Can not compete with the “**BIGGERS**”
- Association concept – not easy to manage
- Poor processing facilities
- Low price viz other commodities
- Levies (many fees)



# OTHER CHALLENGES (cont')

- CASH FLOW
- Old cocoa plantation
- Natural Disasters

# 6 - Partners Assistance

- SPC , ACIAR and PARDI
  - Integrated Pest and Diseases Management,
  - Rehabilitation program,
  - Promotion of single origin chocolate tasting
- TVET program
  - Training and coaching
- PHAMA program
  - Solar assisted dryer
  - Market access
- Government (DARD, DoT&I)



# **7 - PERSPECTIVES**

- Join forces between partners concerned (VCA)
- Capacity building for Cocoa breeding and agronomy (VARTC and others)
- Skill on cocoa quality processing methodology
- Centralize of an artisanal chocolate processing unit (**value ad.**) in potential areas
- Target prior local markets (boutiques, Handicraft centers, supermarkets, hotels, restaurants...)
- Certification



THANK YOU

