

Second National Stakeholder Workshop: Discussion and validation of an Oceans Economy and Trade Strategy for Belize

Phase II

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4th - 5th December 2019



The Commonwealth

Overview

- 1. *The Commonwealth***
- 2. *Comments on the Report***
 - a. *The Oceans Economy & Governance + Fisheries***
- 3. *Implementation of the OETS***
- 4. *Next Steps - Belize***

1. The Commonwealth



The Commonwealth Secretariat: who we are

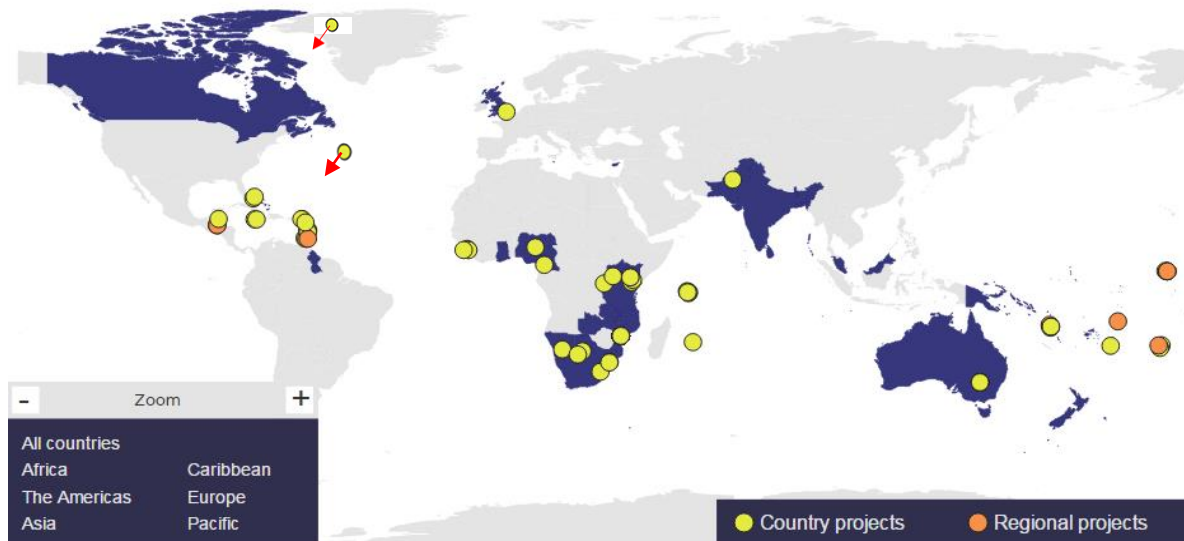


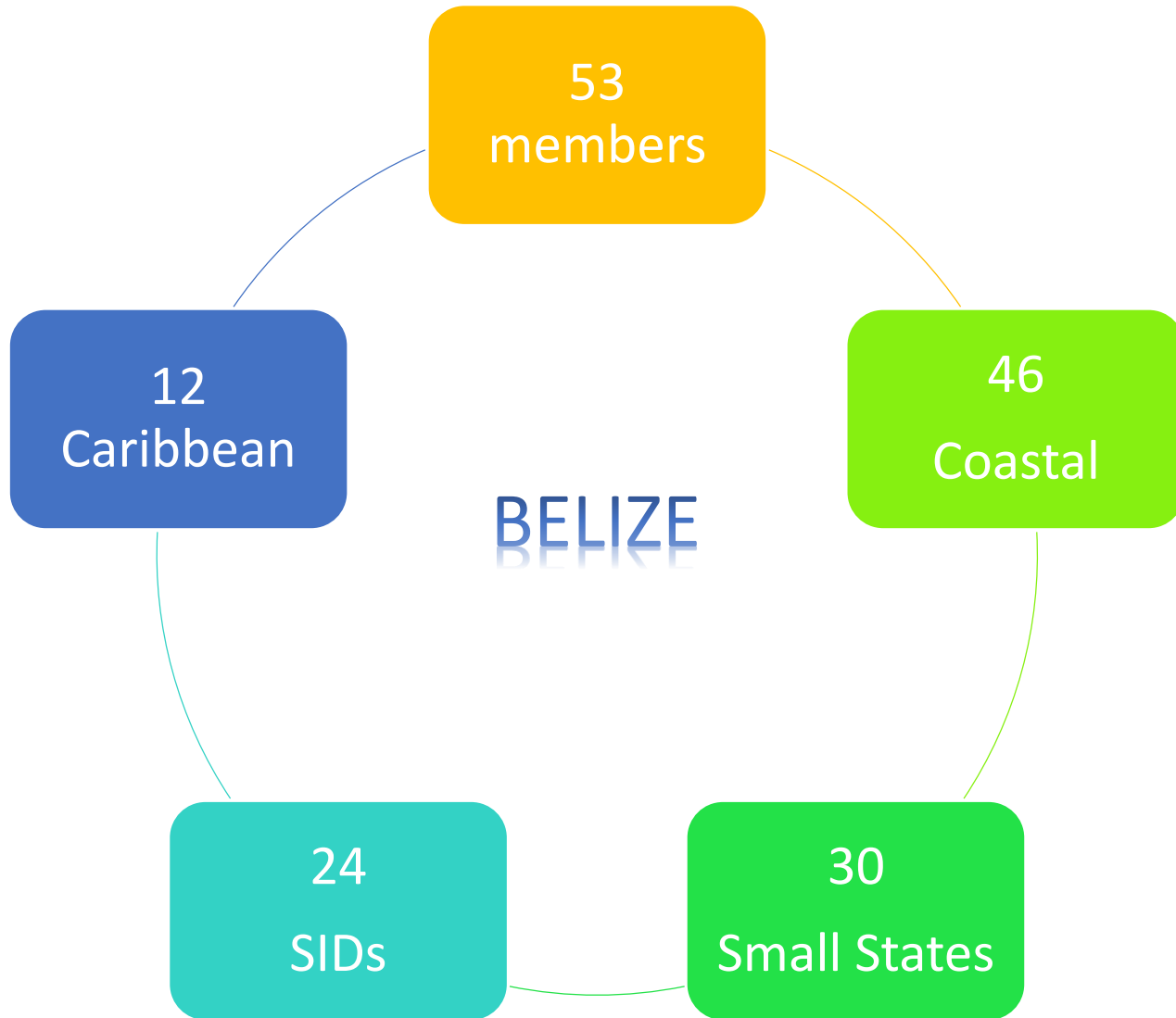
The infographic consists of several overlapping light grey panels with various icons and text:

- Top Left:** The Commonwealth logo and the text "The Commonwealth".
- Top Center:** A world map with the number "53" and the text "INDEPENDENT COUNTRIES".
- Top Right:** The word "ACROSS" above six circular icons representing regions: AFRICA, ASIA, CARIBBEAN, AMERICAS, EUROPE, and PACIFIC.
- Middle Right:** A map of India with a red location pin, labeled "INDIA", and the word "LARGEST".
- Bottom Left:** The text "WITH 2.2 BILLION PEOPLE" and "THAT'S NEARLY A THIRD OF THE WORLD'S POPULATION" next to a globe icon.
- Bottom Center:** The text "WE SUPPORT" above "LASTING DEMOCRACY" (with a ballot box icon) and "DEVELOPMENT" (with a city skyline icon).
- Bottom Center:** The text "AND PEACE" with a pink dove icon and several grey birds.
- Bottom Right:** A magnifying glass icon over a small globe, with the text "SMALLEST COUNTRIES".
- Far Right (vertical text):** "AMONG THEM ARE SOME OF THE WORLD'S".

The Commonwealth Secretariat: who we are

- Promotes democracy, rule of law, human rights, good governance and social and economic development. We are a voice for small states and advocates for sustainable development, especially in the oceans economy.
- Involved in diverse activities: including supporting small states with trade facilitation at the WTO; hosting regional trade consultations; strengthening small business sectors; supporting youth participation at all levels of society and providing technical expertise in trade through market access analysis.





The Commonwealth as an Oceans Economy



TRADE

The Oceans for our members

- Economic sustenance
 - Livelihoods
 - Culture
 - ...and more

The Oceans for the Commonwealth

- Improving oceans governance
- Moving towards a sustainable blue economy
- Achieving SDG 14 - life below water

2. Comments on the Report



The Commonwealth

Trade in Fisheries - Belize

Opportunities

Threats

Export diversification

Identifying niche markets

Value addition to marine products

Job creation

Lack of monitoring of IUU fishing

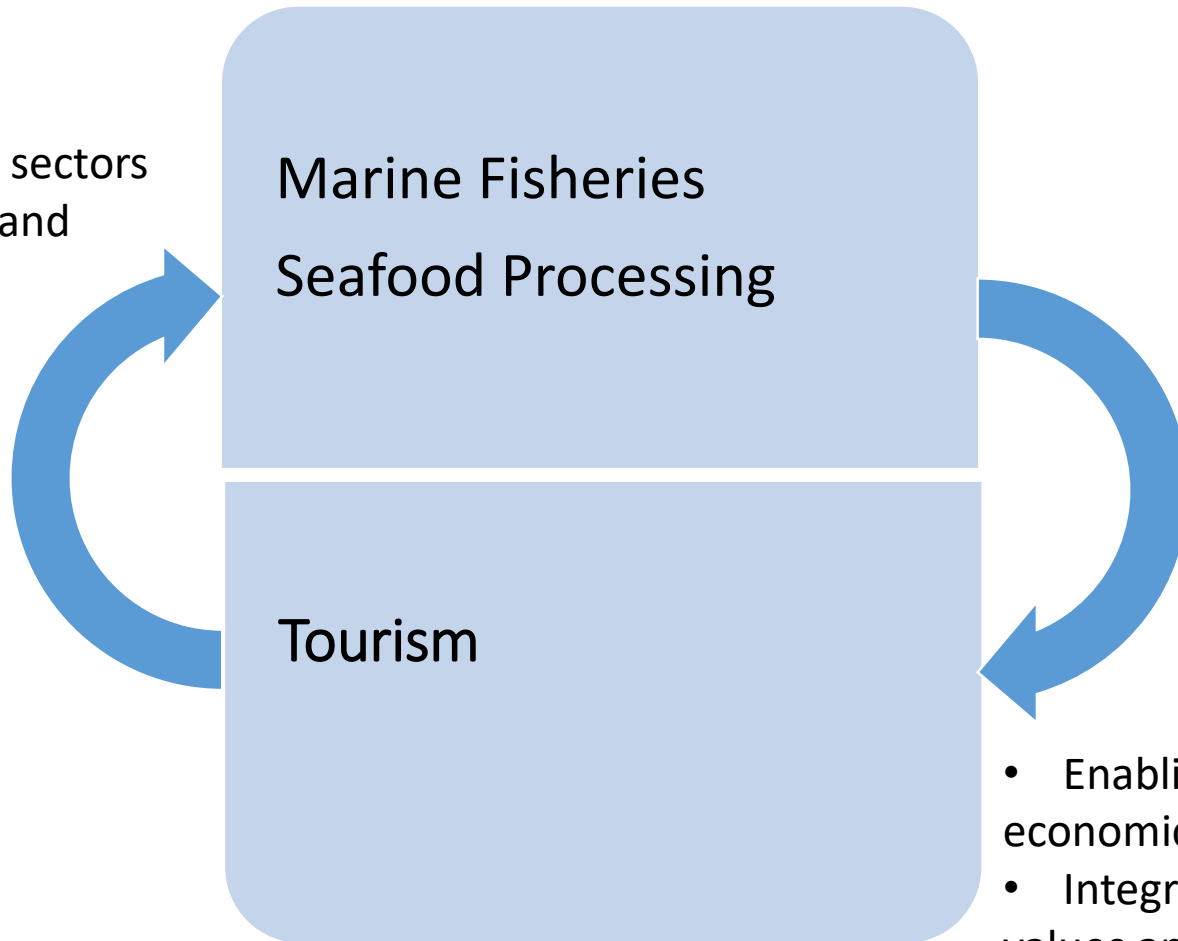
Low value imports

Climate variabilities



Key linkages

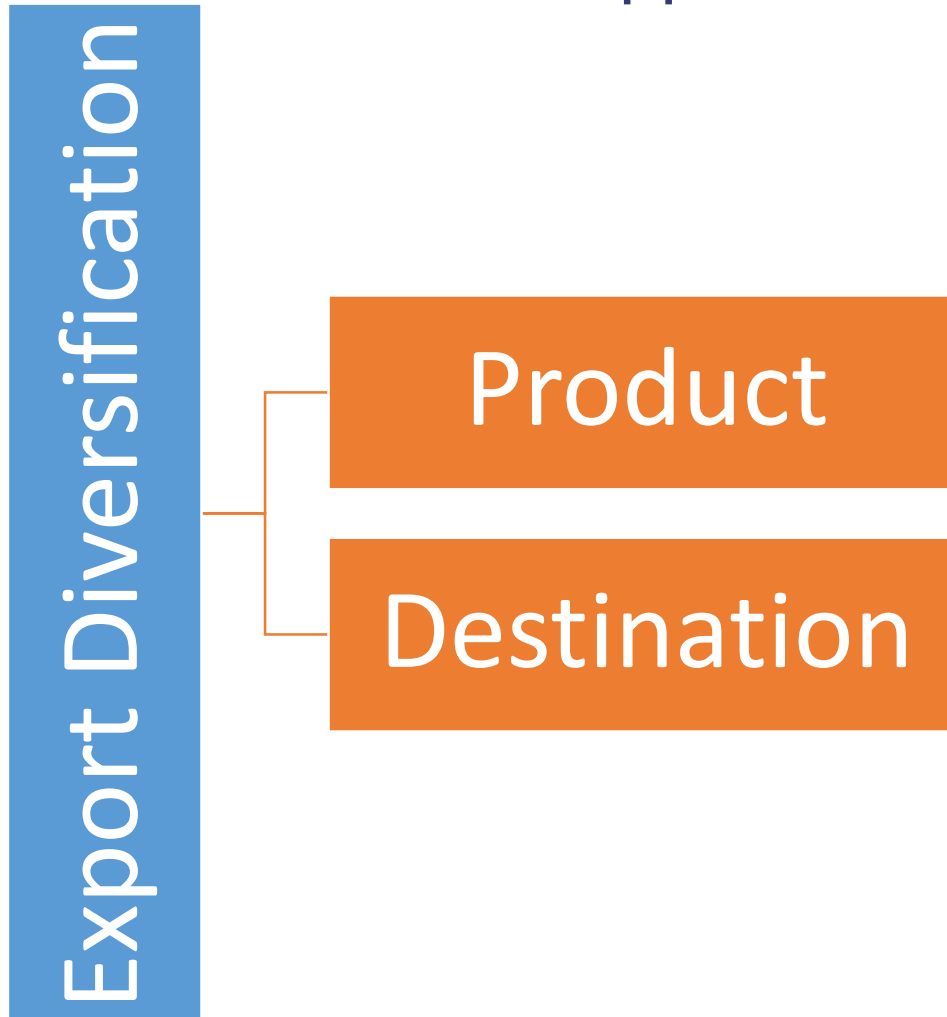
- Chosen priority sectors
- Increasing demand



- Enabling sustainable economic ties
- Integrating cultural values and norms



Opportunities for Growth





a. The Oceans Economy, Governance + Fisheries

Develop an oceans economy strategy as a means for nations to realize their development potential through innovation and knowledge-led approaches

Economic Development & Social Inclusion

UNCTAD 5 Pillars

- Economic
- Environmental
 - Social
- Scientific
- Governance



- Sustainable development and protection of the environment
- Recognition of small and vulnerable states
- Importance of young people and civil society
 - Good governance

CW Charter Principles

Promoting Synergies & Utilizing technologies



- Ensuring sustainability of ocean resources and protecting coastal livelihoods and economies
 - ✓ Managed Access Program
 - ✓ Moratorium on Extractive Activities
 - ✓ Commitment to MPAs and No-Take Reserves
 - ✓ National Fisheries Policy

- Commonwealth Blue Charter
 - ✓ Championing of the Coral Reef Protection and Restoration Action Group
 - ✓ Active in Clean Ocean Alliance - Plastics

- Not party to the **Agreement on Port State Measures to Prevent, Deter and Eliminate Illegal, Unreported and Unregulated Fishing**
 - WTO discussions
 - SDG 14.6
 - Harmful subsidies

3. Implementing the OETS

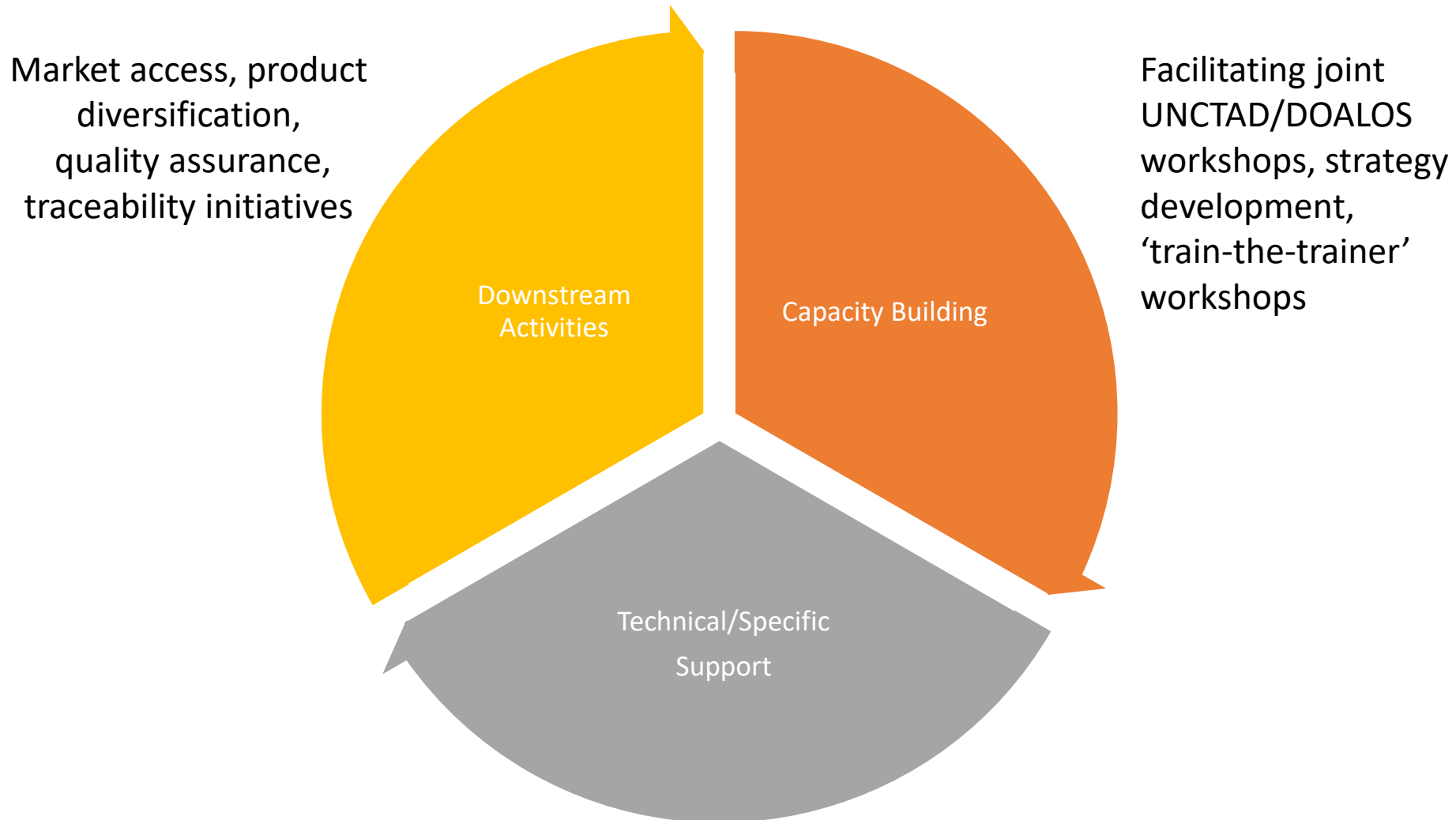


The Commonwealth Secretariat → TONR Directorate

International Trade Policy Section

Trade Competitiveness Section

Oceans and Natural Resources Section



Strategic Design and Action Plan

Seafood manufacturing

Goal: to add value to commercially targeted species through access to niche markets and develop and implement smart marketing approaches of fishery product.

Code	Strategies
SP1	To support access to new and strategic niche markets with the assistance of BELTRAIDE and other government agencies.
✓ SP2	To support export-oriented seafood business establishments to increase revenue generation through use of smart marketing techniques (market intelligence gathering, sale/export of fishery products during highest demand/highest tourism periods)
✓ SP3	To support and expand domestic sale (marketing of small packages and increase availability of high-quality seafood products in the domestic markets).
SP4	To support increased domestic consumption of fishery products by tourism sector through legal acquisition from BAHA and HACCP certified and licensed seafood business establishments.
SP5	To advance government intervention (through legislation) to allow for domestic marketing of Spiny lobster and Queen conch during their closed season to further promote the consumption of high-quality fishery products in the tourism sector.
SP6	To strengthen the linkages between fishing and tourism to increase economic benefits to both sectors
SP7	To support increased domestic use (lobster head meat) and marketing, including export of currently discarded fishery by-products such as queen conch trimming that can potentially generate additional revenue to stakeholders.
✓ SP8	To support fisheries law enforcement through increased monitoring, control and surveillance.

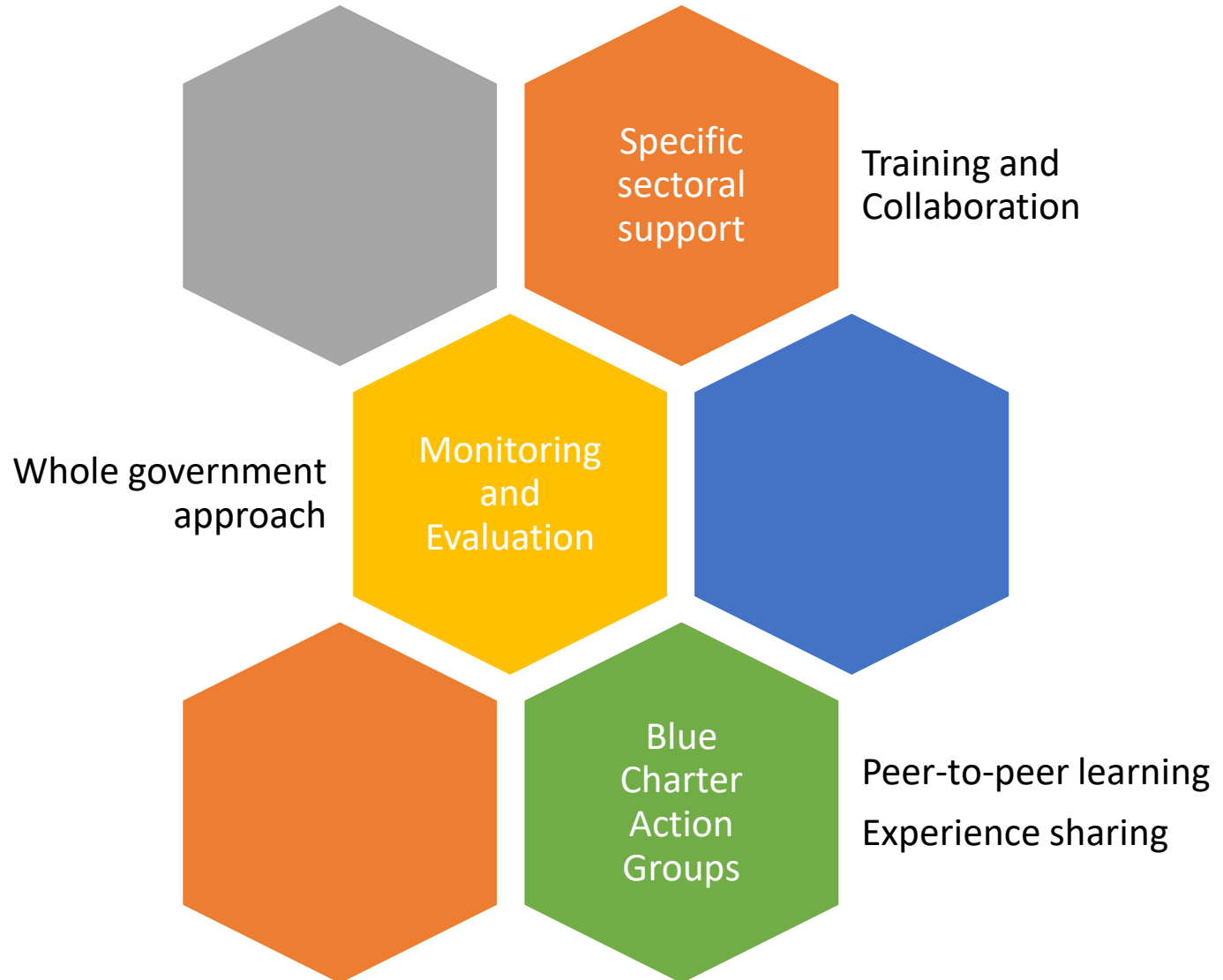
Strategic Design and Action Plan

Marine fisheries

Goal: to increase capacity of fishers for the sustainable harvest of these commercially important deep slope red snapper fish species.

Code	Strategies
MF1	To support training and capacity building opportunities for fishers to develop the deep slope fishing sector.
MF2	To support the acquisition of suitable fishing vessels, gear and equipment to allow fishers access to the fishery resource.
MF3	To support increase export of finfish (fresh and frozen fish) and finfish products to regional and international markets (United States and Mexico, etc.)
MF4	To support the adoption of HACCP standards for fish processing/handling facilities for fish and fish products destined for domestic consumption
MF5	To support increased domestic consumption (through tourism) through national fish consumption educational campaigns (media presentations on social media, radio and tv, posters, video clips, fliers, etc.)
MF6	To cement the undeniable linkages between fishing and tourism with the goal of optimizing economic benefits for both sectors (e.g. pesca-tourism that is currently being tested in Sarteneja and northern communities)







Other Areas of Support

Introduction to [Fish 2.0](#)

Workshop Participation

Pledging Conference with key donors

4. Next Steps - Belize



The Commonwealth



To get started

Government buy-in/validation

Formal request to Director of TONR

Belize to pledge to CFTC

Thank you

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The Commonwealth