## Achieving the Targets of Sustainable Development Goal 14

The Inter Agency Plan of Action in Support of Sustainable Fish and Seafood Value Chains and Trade

28 November, Vigo Spain

FAO Sub-Committee on Fish Trade (COFI:FT)







### Why the Inter Agency Plan of Action (IAPoA)?

- Achieving the targets of SDG 14 calls for an integrated and multidisciplinary approach
- The need for support and technical assistance of developing countries, in particular LDC and SIDS
- The FAO/UNCTAD/UN Environment voluntary commitment
- The unique convening power of the 3 Agencies
- Need for resources to accelerate and upscale work
- Partnerships and networking Regional Communities, Industry, NGOs, CSOs, Academia,...

### **Trade-related Targets of SDG 14**

## <u>Trade related targets:</u> call for an integrated approach to sustainable Oceans and living marine resources

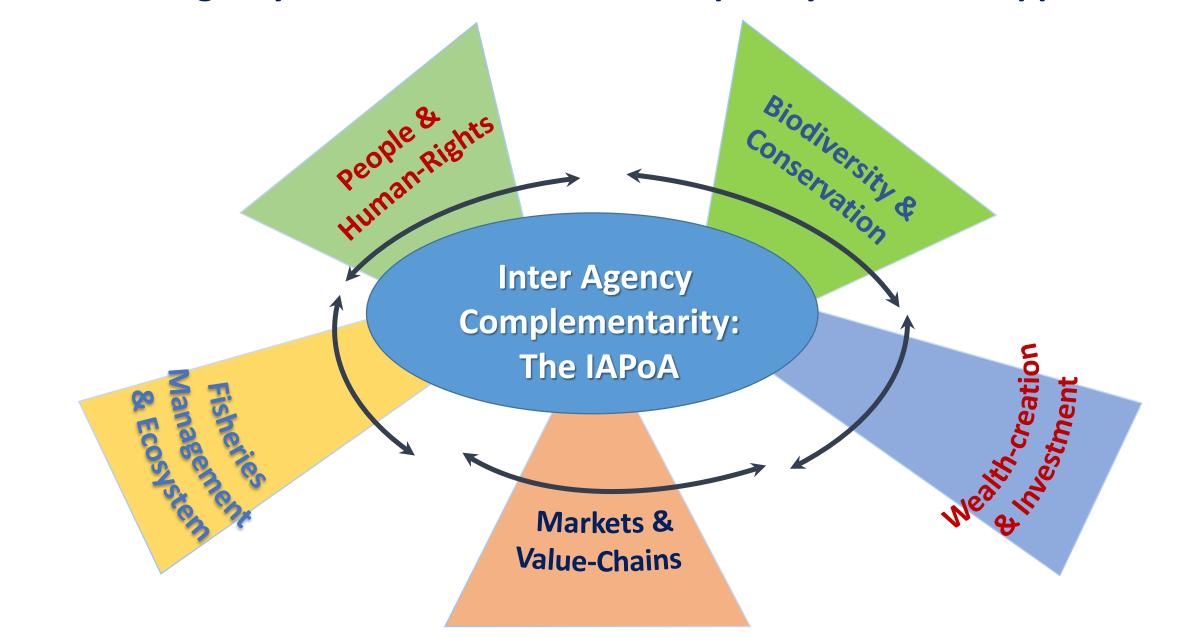
<u>Target 14.4</u>: Regulate harvesting, to end by 2020 overfishing, IUU fishing and destructive fishing practices, and to implement science-based management plans, to restore fish stocks

<u>Target 14.6</u>: Prohibit, by 2020, certain forms of fisheries subsidies, which contribute to overcapacity and overfishing, and refrain from introducing new such subsidies

<u>Target 14.7</u>: Increase the economic benefits to SIDS and LDCs from the sustainable use of marine resources

Target 14 b: Provide access of small-scale artisanal fishers to marine resources and markets

### The Inter Agency Plan of Action vs. the complexity of current approaches



### The Way Forward: The Inter Agency Plan of Action

### **Objective**

To accelerate achievement of the trade-related targets of SDG 14 through improved trade and trade-related policies and practices that safeguard food security, livelihoods and balance conservation and sustainable use of oceans and living marine resources

1<sup>st</sup> Level of intervention: Provide knowledge and information to facilitate dialogue, cooperation and consensus to achieve multilateral reforms

2<sup>nd</sup> Level of Intervention: Support national and regional capacity building to design and implement effective policy frameworks and good practices

3<sup>rd</sup> Level of Intervention: Increase awareness, knowledge and capacity of major players to upscale successful policies and good practices for effective governance of oceans resources and sustainable seafood trade

#### Trade-related targets under SDG 14 and proposed activities

#### **Outcome: International cooperation**

International event and policy briefs

Advisory services

Non-tariff measures

Outcome 2: National & regional capacity

Blue Economy Reviews (BERs) & methodology

Fisheries policy and regulatory reform assessment

Fishery improvement programmes

Trade in fisheries services

Outcome 3: Enhanced awareness

Guidelines and best practices for sustainable seafood and blue BioTrade

Best practices for small scale fisheries

Regional capacity building workshops

Major awareness-raising campaign

<u>Target 14.4</u>: Regulate harvesting, to end by 2020 overfishing, IUU fishing and destructive fishing practices, and to implement science-based management plans, to restore fish stocks (ASAP)

<u>Target 14.6</u>: Prohibit, by 2020, certain forms of fisheries subsidies, which contribute to overcapacity and overfishing, and refrain from introducing new such subsidies

<u>Target 14.7</u>: Increase the economic benefits to SIDS and LDCs from the sustainable use of marine resources.

<u>Target 14 b</u>: Provide access of small-scale artisanal fishers to marine resources and markets

### **Oceans Forum on Trade-related Aspects of Sustainable Development Goal 14**

**SDG 14 targets: All** 

**Lead Agency: UNCTAD** 

#### **OCEANS FORUM**

- 7 agencies
- The only global forum dedicated to the traderelated aspects of the blue economy
- A unique space for:
  - Knowledge sharing
  - Consensus building
  - **Policy orientation**
  - Recommendations





























# **Specialized Advisory Services on Fisheries Subsidies and Trade Policy Implementation**

SDG 14 targets: 14.6 Lead Agency: Joint

## Supporting the implementation of a future WTO agreement on fisheries subsidies

- Demand-driven in country technical assistance
- Taylor made support in 10 countries including:
  - National stakeholder workshops
  - Support in data gathering
  - Policy reform for implementation





Notification of fisheries subsidies in accordance with ASCM Art. 25 or future transparency provisions

Policy reform to implement new disciplines (e.g. on IUU, overfished stocks, capping system, etc...) depending on negotiations outcome

# **W/274/Rev.6 Article 5.17**

Technical Assistance and Capacity Building

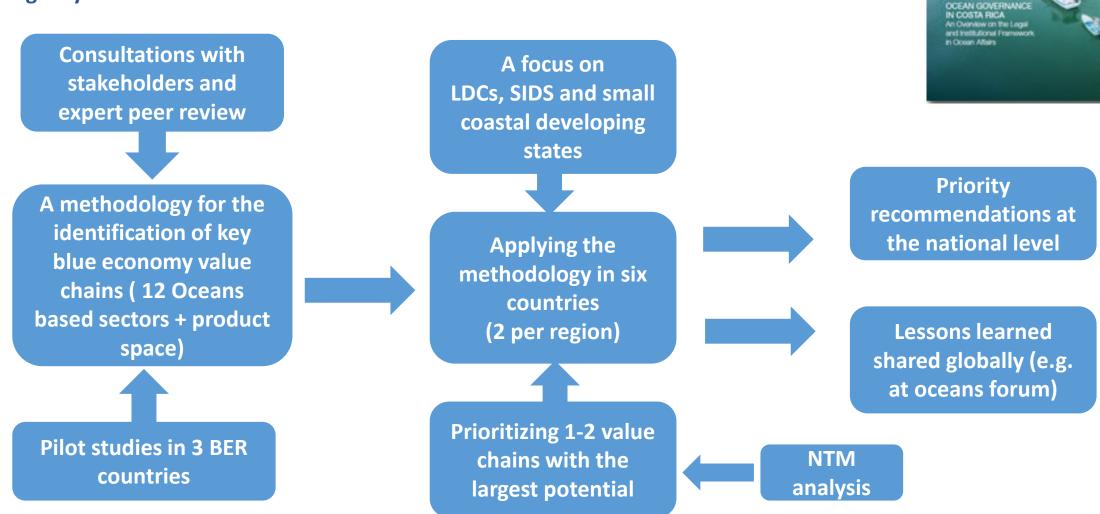
"The WTO shall cooperate with FAO and UNCTAD in the provision of technical assistance under this Article"



# Blue Economy Reviews (BER) Integrating trade, food security and resource management

**SDG 14 targets: 14.7 and 14.4** 

**Lead Agency: UNCTAD** 



# Global Analysis and Mapping of Non-Tariff Measures In Selected Blue Economy Value Chains

SDG 14 targets: 14.b

**Lead Agency: UNCTAD** 

Select 3 blue economy value chains of relevance to SIDS or LDCs (based on BER)

Mapping of NTM affecting those value chains in 6 key export markets

Mapping of domestic NTMs affecting those value chains

THE UNSEEN IMPACT OF NON-TARIFF MEASURES:

Assess Ad valorem equivalent cost associated with NTMs

Identify technical assistance needs to overcome NTMs

Qualitative assessment of most binding constrains

Policy recommendations to remove domestic NTM

#### National fisheries policy and regulatory reform assessments



SDG 14 targets: SDG 14.4

**Lead Agency: UN Environment** 

Blue Economy Reviews

Method:
UN Environment
Green Economy
Policy Review
Method

Policy review and Socioeconomic assessment of reform potential in areas of:

- 1. Subsidies
- 2. IUU Fishing
- 3. Destructive fishing practices
- 4. Sustainable Fisheries management, using an ecosystem approach

Stakeholder consultations & engagement

#### **Activities:**

- Desk research
- Interviews
- Workshops
- Policy engagement

#### **Outcome:**

- Policy review and reform assessment
- Action-Plan for implementation

information sharing global events (incl Oceans Forum)

Guidelines, best practices and tools for sustainable seafood trade and Blue BioTrade

### **FAO Support – through inter-agency Plan of Action**

Fishery improvement programmes

Trade in fisheries services

Best practices for small scale fisheries

Regional capacity building workshops

# Guidelines, best practices and tools for sustainable seafood trade and Blue BioTrade



SDG 14 targets: SDG 14.4, SDG 14.7



Stakeholder consultations & expert reviews

### **Information Campaign**

SDG 14 targets: SDG 14.4, SDG 14.7, SDG 14.b

**Lead Agency: UN Environment** 

Productionoriented activities

Pull-Push

Consumer-based
Communication
campaign
on sustainable
seafood trade

#### **Activities:**

- Online and social media campaign using UN-related platforms
- Partnership building with media & influencers (magazines, blogs, tv channels, film festivals)

UN Environment Campaigns

UN
Environment
One Planet
Network

UN
Environment
Sustainable
lifestyles

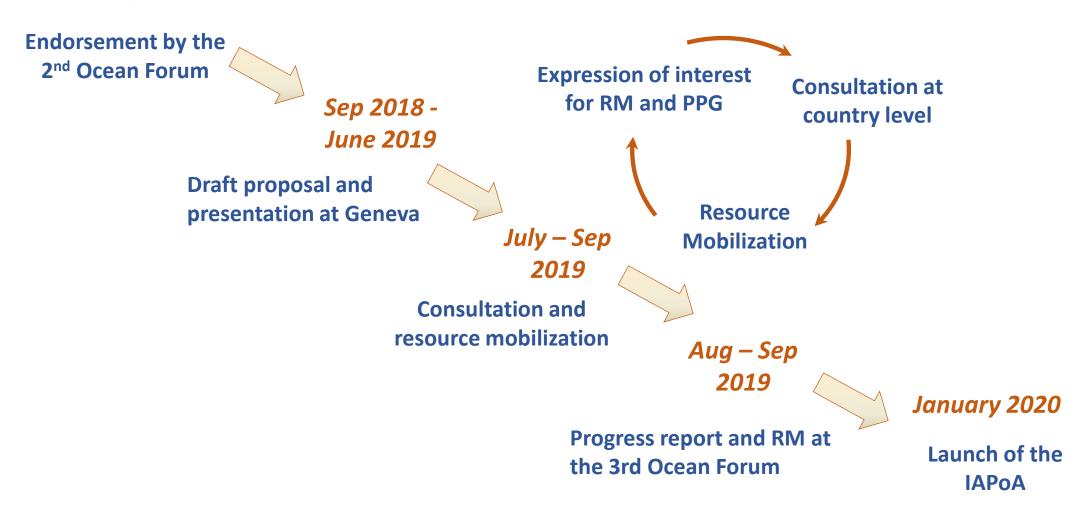
## **Implementation Framework**

- Executing Agency (UNCTAD) in charge of administration, finance,
   Monitoring + Reporting
- Implementing Agencies: UNCTAD, FAO and UN Environment
- Direct budget allocation by UNCTAD to FAO and UNE within the UN Framework of the Institutional Inter Agency Agreement

Main components		Estimated budget in US \$	
Project preparation grant		75, 000	0, 9 %
Outcome 1		1, 425, 000	17.1 %
Outcome 2		2, 945, 000	35.4 %
Outcome 3		1, 075, 000	12.9 %
Total Outcomes and activities		<mark>5, 520, 000</mark>	<mark>66.3 %</mark>
Staff	Senior consultant (p-5)	840, 000	10 %
	Project staff (P-3)	750, 000	9 %
	Communication expert	200, 000	2.4 %
	Total project team	1, 790, 000	<mark>21.4 %</mark>
Evaluation		60, 000	0.7 %
Technical support services (13%)		958, 100	11.5 %
Total Total		8, 328, 100	<mark>100 %</mark>

## Timeline for the Inter Agency Plan of Action

**July 2018** 



### https://www.youtube.com/watch?v=RBrO8z Qo69E;feature=youtu.be

### Thank You!





