



Third Stakeholders Steering Committee Meeting for BioTrade



5 MAY 2020

ON-LINE !

WEBEX MEETINGS



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO



UNITED NATIONS
UNCTAD

WELCOME to the 3 SSC meeting

**Before starting, make sure you are aware
of the following instructions:**

 [@BioTradeGroup](https://twitter.com/BioTradeGroup)



How to use Webex

The screenshot shows the Cisco Webex Meetings application window. The title bar reads "Cisco Webex Meetings" and the menu bar includes "File", "Edit", "Share", "View", "Audio", "Participant", "Meeting", and "Help". The main area displays a large green letter "A" on a white background. A toolbar at the bottom contains icons for Mute, Video, Screen Share, Stop Video, Participants, and Chat. A "Participants (2)" sidebar is open on the right, showing "Rafe Dent" (Host, me) and "Arthur".

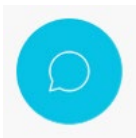
Annotations with red arrows point to the following features:

- ① Mute mic(rophone) - points to the mute icon in the top right corner.
- ② Chat - points to the chat icon in the top right corner.
- ③ Raise hand - points to the hand icon in the bottom toolbar.
- ④ Share screen (PowerPoints) - points to the screen share icon in the bottom toolbar.
- ⑤ See Participants - points to the participants icon in the bottom toolbar.

A red-bordered box contains the text: **Please do NOT touch** ④ Share screen (PowerPoints).



SOME TIPS FOR A GREAT ONLINE MEETING EXPERIENCE:



- ✓ **Test the Chat:** Kindly write down your name, surname, organization and country where you are joining from



- ✓ **Please keep the time allocated for your interventions so all participants can speak and we have time for Q&A**



- ✓ **Remove distractions. Let's make the most of it!**



- ✓ **Get a beverage before starting the meeting**



- ✓ **Get paper and writing utensil to take notes**



- ✓ **Be focused, share, stay positive & enjoy!**



Agenda (time refers to CET)

12:45 - 13:00	Registration
13:00 – 13:10	Welcome remarks and introduction by the organizers – UNCTAD, SECO
13:10 – 14:30	Session I: Highlights of past activities and plan for upcoming months, including new projects (Moderator-UNCTAD) <i>Presentations:</i> Introduction by UNCTAD on the Programme – Overview of past and future activities Interventions by ABSI, Helvetas, MADS, UNCTAD on new projects 2-3 min. interventions by the partners on main upcoming activities
14:30-14:40	Break (10 min)
14:40-15:00	Session II: Process to and result of the updated BioTrade Principles and Criteria (P&C) (Moderator-UNCTAD) <i>Presentations:</i> <ul style="list-style-type: none">• UNCTAD – Overview of the P&C updating process and the main changes and implications for partners <i>Open discussion (5 min.)</i>
15:00-16:00	Session III: COVID-19 and its implications for BioTrade (emerging issue) <i>Presentation:</i> <ul style="list-style-type: none">• UNCTAD – Brief introduction <i>Open discussion (45 min.):</i> <ul style="list-style-type: none">• Interactive discussion based on partners answers to the survey• Definition of next steps: prioritized actions/area
16:00-16:10	Break (10 min)
16:10-17:10	Session IV: BioTrade and the post-2020 global biodiversity framework (GBF) <i>Presentations:</i> <ul style="list-style-type: none">• CBD Secretariat – updates on the negotiation process and entry points for the BioTrade/trade & biodiversity community support the new framework (10 min.)• UNCTAD – presentation of the strategy implemented, including main topics address and work undertaken (5 min.) <i>Open discussion:</i> <ul style="list-style-type: none">• Interactive discussion based on partners answers to the survey (30 min.)• Definition of next steps (15 min.)
17:10 -17:30	Next Steps and Concluding Remarks – SECO, UNCTAD

Welcome remarks



Teresa Moreira



Schweizerische Eidgenossenschaft
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Daniel Lauchenauer





Session 1: Highlights of past activities and plan for upcoming months, including new projects

13:10 – 14:30 (CET)

Interventions

- UNCTAD
- Interventions by ABS I, Helvetas, MADS, UNCTAD
- 2-3 min. interventions by partners on main upcoming activities

Open Discussion – Q&A

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

Session I



Respect timing

Please keep the time allocated for your intervention. The moderator will stop you if you run over time.

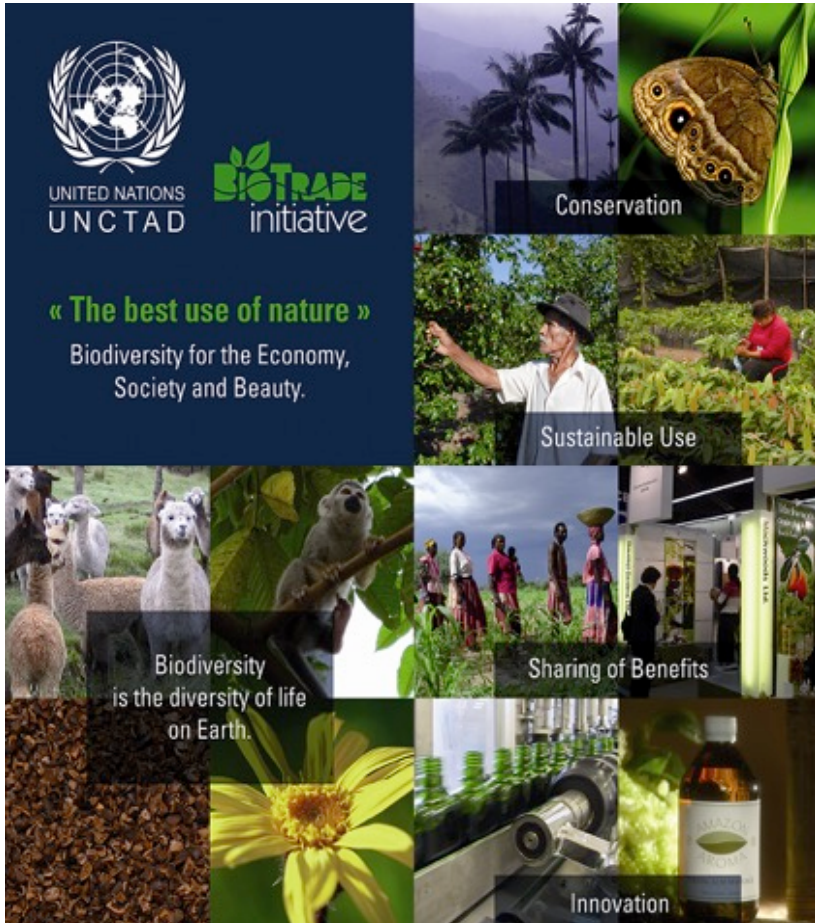


Chat

Chat for questions

Kindly use the Chat to raise your questions during sessions. Please note that all questions will be addressed during the meeting or afterwards.





Overview of past and future activities

Lorena Jaramillo
Economic Affairs Officer, UNCTAD
biotrade@un.org

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

Knowledge sharing & coordination

20+ BT partners and other organizations working together

Stronger collaboration and coordination – BT Congress, & Post 2020 process

UEBT's local representation in SE Asia

BioTrade Knowledge Sharing public page to be launched in May 2020

Festival Conservamos (MINAM and others)

Long-Term Strategic Approach on Mainstreaming – progress report

Contributions from the 5th BioTrade Congress on the Post-2020 Global Biodiversity Framework



18. August 2019
Launching Ceremony of the Union of Ethical BioTrade's Representative in South East Asia

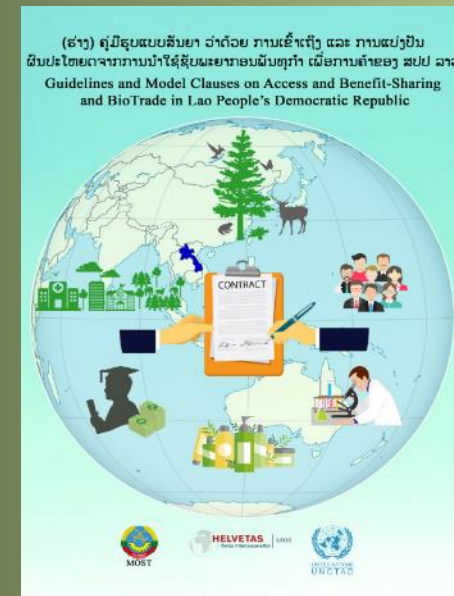


Open-Ended Working Group 2
24-29 February 2020
Held in FAO - Rome



Policy environment for BioTrade & BD-based companies

- Ministerial Agreement on guidelines on **developing bio-entrepreneurship under the BioTrade Programme and its P&C (MAE)**
- MINAM's Decree on the elaboration of **guidelines for eco and bio business identification**
- MADS' National Green Business Plan: **6 plans w/25 regional authorities supported 1.958 green businesses (2016-2019)**
- Advance **work on ABS and BioTrade policy frameworks** – Lao PDR, Peru and Viet Nam
- **2nd Regional Coordination Wshop on BioTrade and ABS in the Mekong region (Hanoi, Dec 2019)**
- Progress on **policy frameworks in India**:
 - task force to prepare blue economy strategy,
 - progress related to medicinal plants and ABS



Lao PDR's ABS model clauses for commercial support developed and used for developing ABS applications (GR)

MOST, UNCTAD, Helvetas-Lao PDR

Digital Sequence Information on Genetic Resources (DSI) - An Introductory Guide for African Policymakers and Stakeholders

ABS Initiative



Facilitate market linkages for companies & businesses engagement/uptake

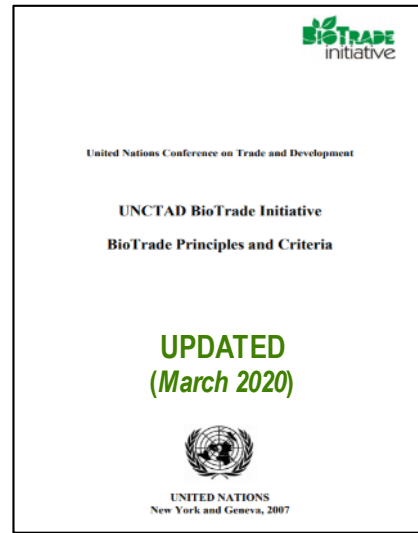
New businesses implementing BioTrade:

- SE Asia companies started applying and achieving UEBT membership that triggers interest in BAPs
- Leading companies in beauty sector joined UEBT over last year (e.g. LVMH R&D, Yves Rocher, Yanbal, LMR, etc)
- Technical cooperation projects that supports biodiversity/BioTrade initiatives are under formulated (Ecuador)

Trade fairs & Business events: 2019 BioExpo trade fair (MADS) & BioMatch 2019 (MINAM)



Marula technical brief & regional workshop



Completed BT P&C update & ITC/ UNCTAD initiated the process to upload them at StandardsMap DB



(On-going) revision of UEBT standard (multistakeholder process)
Development of 'Grove' UEBT's information system of audits, member reporting, etc

Future cooperation activities



2020 UN BIODIVERSITY CONFERENCE
COP 15 - CP/MOP10 - NP/MOP4
Ecological Civilization - Building a Shared Future for All Life on Earth
KUNMING, CHINA

Post 2020 GBF
(Session 4)

Updated BioTrade
P&C (Session 2)

ABS model
clauses/contracts for
commercial purposes

Private sector engagement
and guidance tools

UNCTAD 15 (2021)

COVID 19
(Session 3)



Roadmap

One monitoring tool under the programme



SharePoint

THANK YOU FOR YOUR CONTINUED SUPPORT





Working together for a better world

 **BioTrade**
initiative

We thank all the partners for the continued support

BioTrade is supported by the Swiss State Secretariat for Economic Affairs SECO, Governments of Norway, Spain, The Netherlands, as well as the UN Foundation and UN development account

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UNCTAD

Pictures from UNCTAD, BioTrade and programmes, practitioners and partners



New projects and upcoming activities

Presentation by partners:

ABS Capacity Development Initiative

Helvetas Swiss Intercooperation

**Ministry of Environment and Sustainable
Development (MADS)**

UNCTAD



New Projects and upcoming activities

(6 min)

Presentation by partners:

ABS Capacity Development Initiative

Suhel Aljanabi – BioInnovation Africa (new)

Andreas Drews – ABioSA upcoming activities



The GIZ ABS Programme

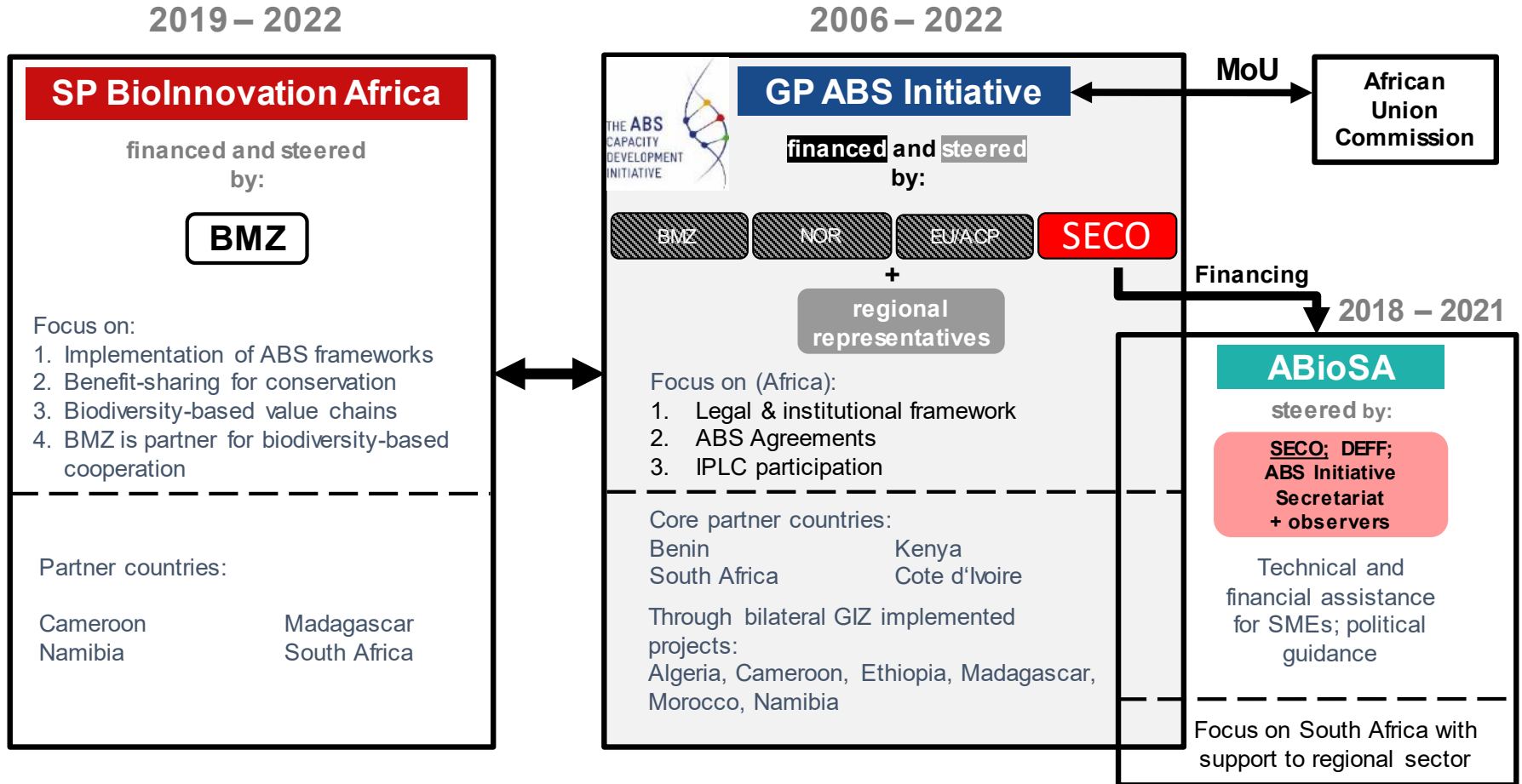
BiInnovation Africa (BIA)

The ABS Capacity Development Initiative

**ABS compliant BioTrade in South(ern) Africa
(ABioSA)**

Suhel Aljanabi, Co-manager,
ABS Capacity Development Initiative

The GIZ ABS Programme



THE **ABS**
CAPACITY
DEVELOPMENT
INITIATIVE

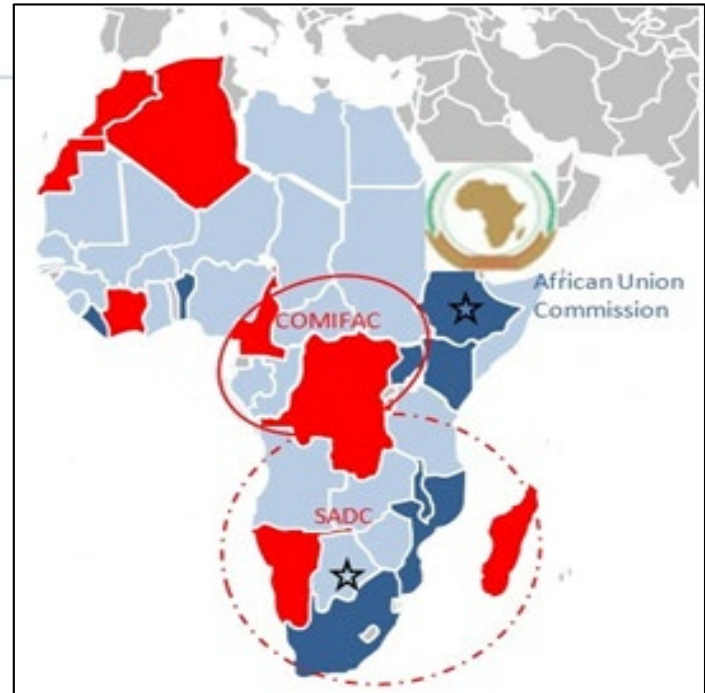


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National institutional &
regulatory **ABS frameworks**

Effective participation of IPLCs based on
BCPs and community procedures

Development of **ABS agreements**



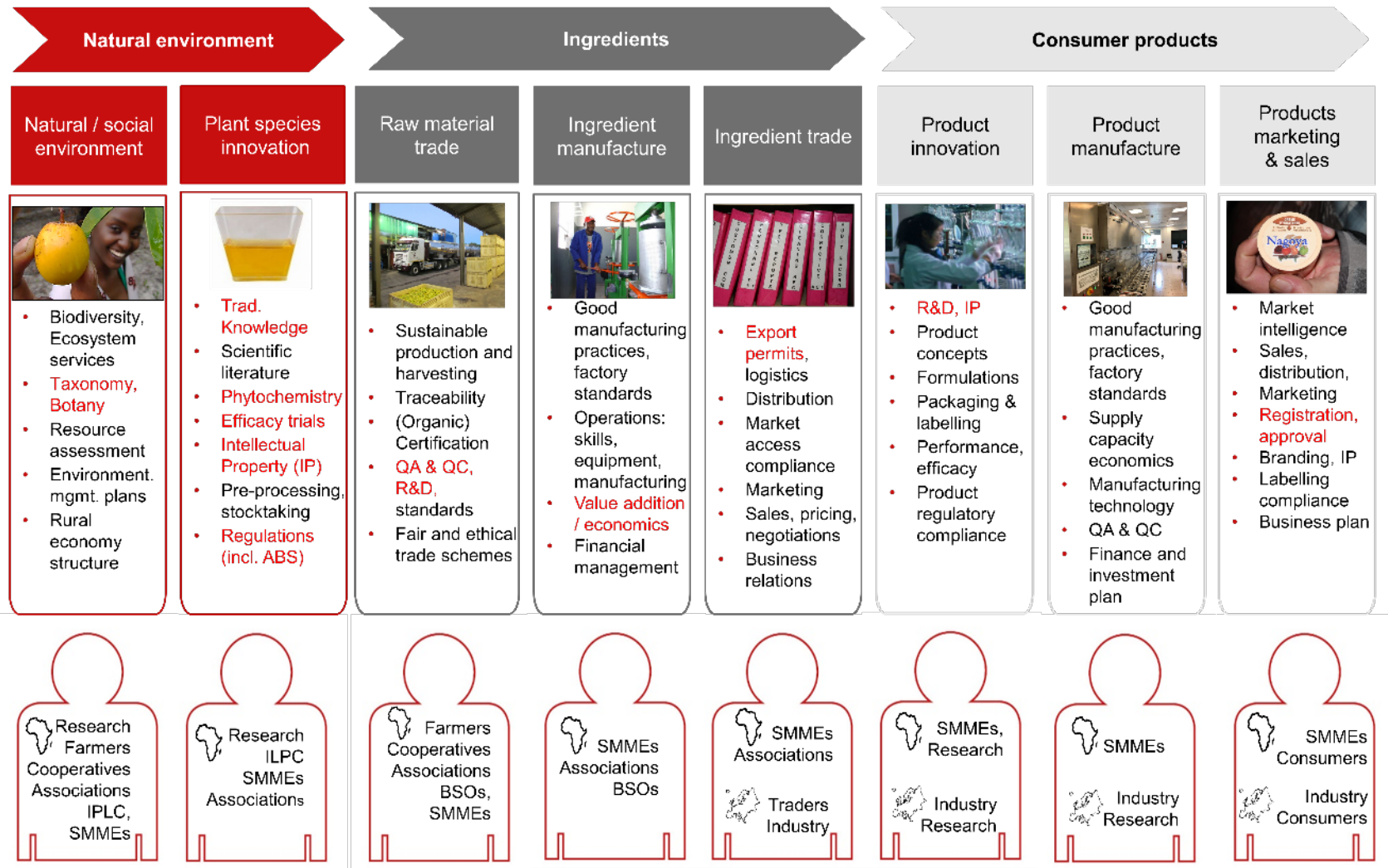
Key activities 2019 / 2020:

- ABS Exchange at UEBT BSR Conference , African Share-Fair
- Pan African ABS workshop on ABS compliant value chains, Cape Town
- International Dialogue on Digital Sequence Information, Pretoria
- ABS Contract Trainings for Southern/Eastern and Central Africa
- Valorization Training for biological and genetic resources, Windhoek
- Webinar series for African CNA - with AUC



Biodiversity based value chain model

possible ABS relevant activities



2: Open Access – bilateral BS

4: (Open access) - subscription fee / levies

1: Nagoya – bilateral BS

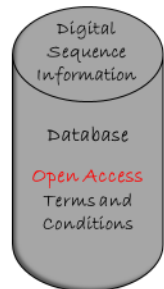
5: Free Access - Capacity Development

3: Open Access – multilateral BS

Prior Informed
Consent



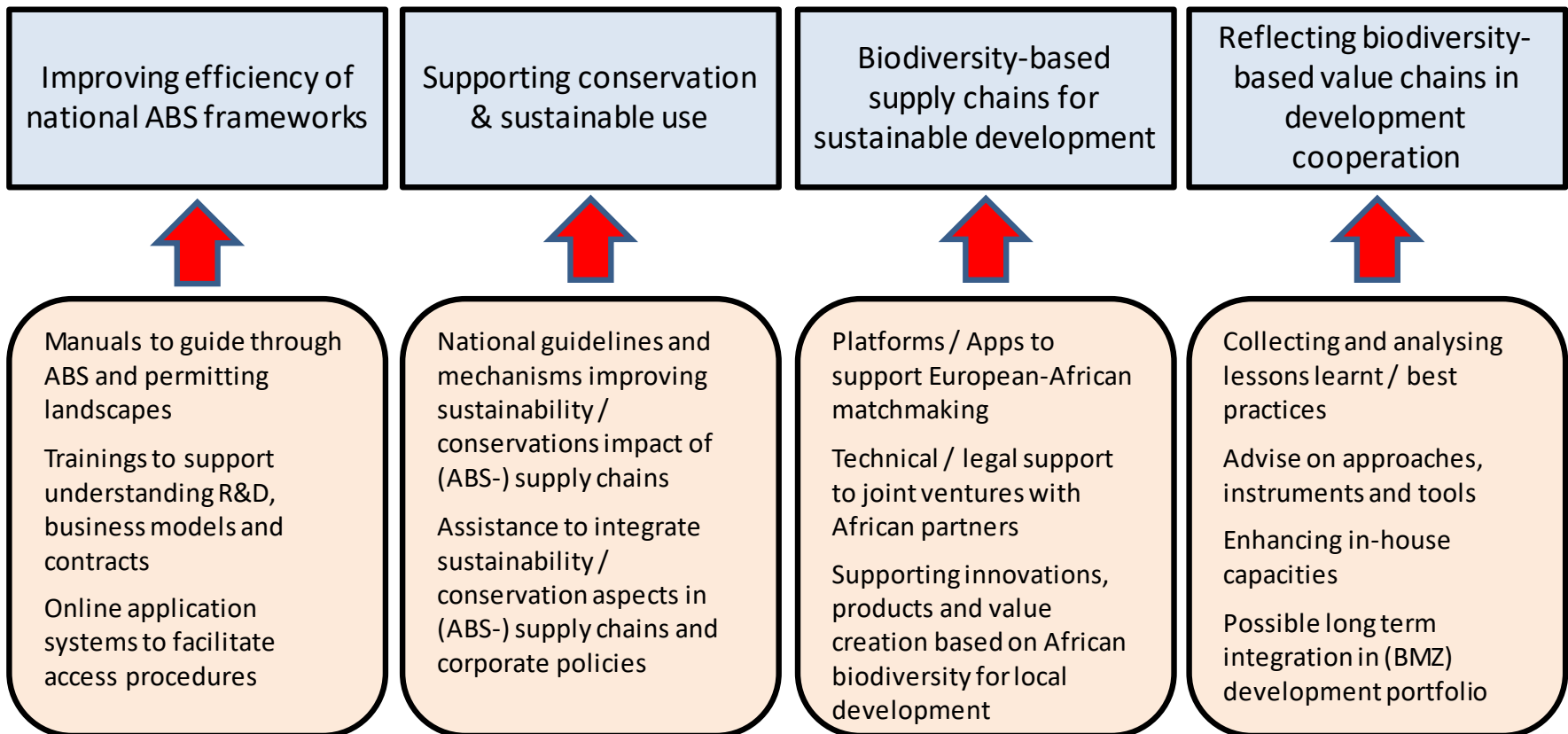
Digital
Sequence



Benefit-sharing,
if commercial



Equitable business partnerships for biodiversity conservation and local development Cameroon, Madagascar, Namibia, South Africa



Advancement of BIA implementation



Strategic / operational Planning with partner authorities in 4 countries

Stocktaking / analysis

- existing ABS relevant guidelines
- IT systems, governance
- permitting landscape (ABS and other)
- financial mechanisms for conservation and sustainable use

Study: Contribution of ABS to C & SU (4 countries, globally)

Call for Expression of Interest for partnership support (Europe / Africa)

- over 70 Lol received, initiated by both, African and European industry (associations)
- some 30 eligible, final selection ongoing, 3-5 VC per country

Support levels

- identification of new ingredients
- building up VC based on identified ingredients
- Improving and strengthening existing value chains, including ABS regularisation

Sectors


- Cosmetics
- Food
- Flavor / Fragrance
- Pharmaceutical Applications


Strengthen local businesses	Matchmaking	Support for ABS compliance
Sustainable farming and wild collection	Local development and equitable trade	Sector dialogue




Where BIA project concretely support?

	Strengthen local businesses	Support for ABS compliance	Sector dialogue	Sustainable farming and wild collection	Matchmaking	Local development and equitable trade
Regularization / Up-scaling of existing African-European supply chains	High relevance	Low relevance	Medium relevance	High relevance	Low relevance	High relevance
Building new supply chains to Europe	Medium relevance	High relevance	Medium relevance	Medium relevance	High relevance	Medium relevance
Identification and commercialization of new active ingredients	Low relevance	High relevance	Low relevance	Low relevance	High relevance	Low relevance

 High relevance

 Medium relevance

 Low relevance





environmental affairs

Department:
Environmental Affairs
REPUBLIC OF SOUTH AFRICA

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ABioSA - Upcoming Activities

Andreas Drews, Co-manager,
ABS Capacity Development Initiative

The ABS Initiative is funded by:



Federal Ministry
for Economic Cooperation
and Development



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And implemented by:



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UNCTAD



Project Components

Component	Intervention approach
Outcome 1: SMEs access new global markets for biotrade products based on national and transboundary value chains with strong participation of IPLCs.	Project providing technical assistance to SMEs and IPLCs
Outcome 2: SMEs use financial assistance designed specifically for biotrade innovation and growth whilst leveraging own resources and/or government incentive schemes.	Project innovation facility providing financial assistance through grants to SME to implement selected proposals
Outcome 3: Improved ABS implementation framework supports the biotrade sector development in South Africa and the (sub-) region.	Policy advise and technical support to Government and BSOs



Upcoming Activities

Component 1: Technical assistance to SMMEs and IPLCs

- Sector development plans for selected value chains (buchu, marula, honeybush, African ginger ...), incl. technical briefs on these species
- Biocultural Community Protocols: sector approach for selected value chains (buchu, marula, *Aloe ferox*)
- International market access activities for novel foods (marula) and cosmetics

Component 2: Financial assistance

- 2nd round of small grants to small and micro enterprises (4 in South Africa, 1 in Zimbabwe, 1 in Zambia and 1 in Botswana)
- Mid-term evaluation of 1st round SMEs

Component 3: Policy advice for implementing the National Biodiversity Economy Strategy (NBES)

- Ongoing revision of the NEMBA and its BABS regulations under the DFFE
- Implementing regulations of the new IKS Act of 2019 under the DSI
- Regional exchange on transboundary VCs (e.g. marula)
- Supporting industry standards and best practices of SA SMEs



environmental affairs

Department:
Environmental Affairs
REPUBLIC OF SOUTH AFRICA

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Thank you!

Questions?

The ABS Initiative is funded by:



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and Development



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UNCTAD





New Projects

(6 min)

Presentation by partners:

Helvetas Swiss Intercooperation

**Andrew Wilson – future activities in the
Mekong region**



New Projects

(4 min)

Presentation by partners:

**Ministry of Environment and Sustainable
Development (MADS), Colombia**

**Johana Fernández Moya - EU's Green Business
Promotion Program**



Background

The Ministry of Environment and Sustainable Development-MADS, in accordance with the European budget support, has mainly committed to the generation of new green businesses.

During the period between 2016 and 2019 currently the green business office has 1958 verified Green Businesses of which 923 are a product of the program

In 2020 the commitment are 250 New green business



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BioTRADE
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« The best use of nature »

Biodiversity for the Economy,
Society and Beauty.



Conservation



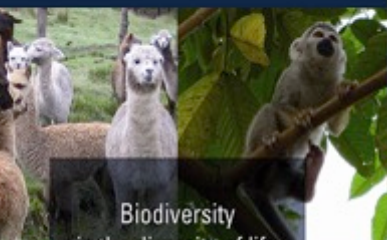
Sustainable Use



Sharing of Benefits



Innovation



Biodiversity
is the diversity of life
on Earth.

Johana Karina Fernández Mora.

PGNV Manager

MADS-ONVS-UE

jfernandez@minambiente.gov.co



El ambiente
es de todos

Minambiente



Green Business	Phase 1						Phase 2	
	Baseline		Year 1	Year 2	Year 3	Year 4	TOTAL	2020
	2014	2015	2016	2017	2018	2019		
ONVS PROGRAM GOALS			142	182	239	330	893*	
GREEN BUSINESS W/UE SUPPORT	70	20	151	189	251	332	923*	250

* 67% are BioTrade and agrobiodiversity systems

Main Activities

- 332 Green businesses verified
- 251 Green businesses received technical training and support
- 18 Departments
- 6 Marketing plans
- 3 Commercial, social and environmental guidelines developed

BIOEXPO Pacífico 2019, is the biggest fair for green businesses in Colombia

BIOEXPO
Colombian leading trade show for green and sustainable business

17 - 20 October
Event Center Valle de Pacífico (Armenia, Tuluá)

We **INVITE** you to visit us at the fair that gathers more than 300 sustainable businesses, contributing to the improvement of the country's environmental quality.

FREE REGISTRATION
[Sign up](#)

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Congress Exhibition Business Matchmaking Cultural Exhibition

www.bioexpo.com.co
tel: +57 312 460 4600

El ambiente es de todos

Minambiente

NEGOCIOS VERDES

UNIÓN EUROPEA

	2003	2005	2008	2010	2012	2015	2017	2019
	ARMENIA	MEDELLÍN	CALI	NEIVA	ARMENIA	BOGOTÁ	BARRANQUILLA	CALI
Personas No. Visitantes	1.200	1.500	44.000	6.000	10.000	28.000	9.171	25.000
No. Expositores	268	264	221	235	110	320	220	398
Rueda de Negocios Nacional (expectativas)	/	1.200	1.707	840	3.400	4.100	5.440	1.870
		Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos
Ventas (Muestra comercial)	67	80	552	300	1.100	165	220	300
	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos	Miliones de pesos

Por primera vez en el 2019 >>> 231 Citas en Mesa de Soluciones >>> 48 conferencias >>> 20 Green Talks
USD 486.300 Spot
USD 579.597 Expectativas

Collaboration and support from partners

Support to strengthen the capacity of partners and enhance the collaboration and transfer of protocols, knowledge and technology, as well as financial support to develop 250 green businesses.

The Green Business Program is looking for partners to jointly bring solutions to green businesses:

- Buyer requirements
- Digital transformation
- Opportunities to sell through digital platforms and carry out trainings for green businesses through digital tools
- Access to finance



2020-2021 Challenges PGNV -UE





New Projects

(4 min)

Presentation by partners:

UNCTAD

**David Vivas - Supporting the development of
the queen conch value chain in the Easter
Caribbean**



Trade and business potential for BioTrade

Supporting the development of the queen conch value chain in the Easter Caribbean



Organisation of Eastern Caribbean States



One Community · Growing Together



With the support of the European Union

David Vivas Eugui, Legal Officer, Office of the DITC Director, UNCTAD

Some facts about Queen Conch

The specie & production profile:

- Queen conch (*Strombus gigas*) is a highly appreciated seafood delicacy with important non-food uses, including therapeutical products and handicrafts
- Appendix II CITES listed specie
- Subject to the Regional queen conch Fisheries Management and Conservation Plan (2015)
- Production was 645 metric tonnes (mt) with a value of about USD 7.63 million in 2012 (FAO, 2014)

Challenges:

- Early uncontrolled harvesting resulting in overfishing, illegal landings and a rapid deterioration of endowments
- Outdated conch regulations (date back to 1991)
- Absence of traceability systems and poor understanding and use of CITES processes and permits
- Lack of common handling practices and sanitary standards and a low level of associativity of fishers



Project Highlights

Objective:

To empower small-scale coastal producers from OECS member states to produce and trade **queen conch** products in domestic, regional and international markets under the Blue BioTrade environmental, social and economic sustainability criteria, including CITES.

Pilot nature:

- Deep dive into marine species and ecosystems
- The project will apply 2020 BioTrade Principles & Criteria

Status: project approved - Trust fund to be created

Target beneficiary countries: St. Vincent and the Grenadines, Grenada and Saint Lucia

Time frame: 1.5 years

Target starting date: third Q-2020

Partners: OECS, UNCTAD and CITES

Partners: UNCTAD, OECS and CITES

Donor: European Union



Outcomes

Outcome 1: Stakeholders have enhanced capacity to identify sustainable business opportunities and formulate joint actions to apply Blue BioTrade principles in the conch value chain.

Activity 1.1: Queen conch product assessments (UNCTAD led + OECS & CITES advisory role)

Activities 1.2: Regional Blue BioTrade Action Plan (UNCTAD led + OECS & CITES advisory role)

Outcome 2: Small-scale coastal producers in beneficiary countries benefit from enhanced sustainable production and trade opportunities in the queen conch value chain

Activity 2.1: Technical assistance is provided for the implementation of priority actions from the Regional plan of action to support sustainable production, value addition and market access (OECS led + UNCTAD & CITES advisory role)

Activity 2.2: Multi-channel communication and outreach (UNCTAD led)

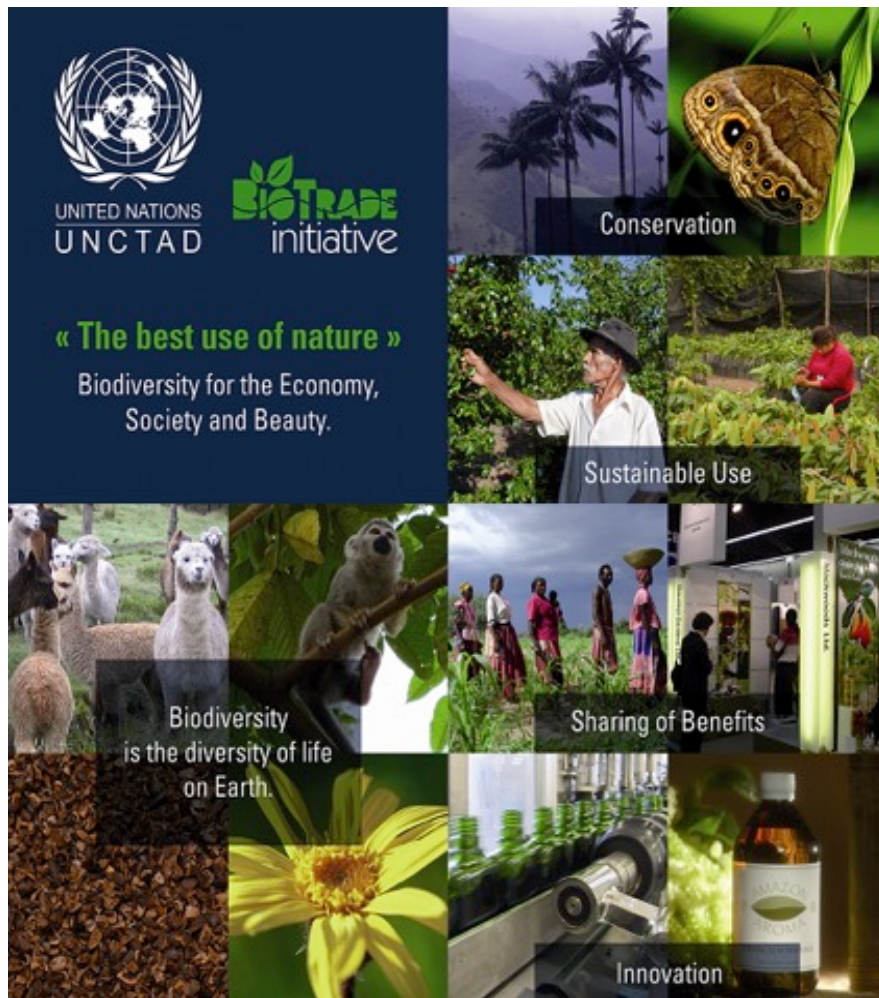




Main upcoming activities

(2-3 min per partner)

- 1. BEI/MOST – Kongchay Phimmakong**
- 2. CAF – René Gómez-García Palao**
- 4. CBD – Bianca Brasil**
- 5. CITES**
- 6. FLEDGE – Balakrishna Pisupati**
- 7. ITC – Mathieu Lamolle**
- 8. MINAM – Vanessa Ingar Elliott**
- 9. SECO – Daniel Lauchenauer**
- 10. UEBT – Rik Kutsch-Lojenga**
- 11. MAE (written statement)**



Vanessa Ingar
BioTrade Specialist
MINAM
vingar@minam.gob.pe



PERÚ

Ministerio
del Ambiente

Ministry of Environment Peru

Prepare online campaigns inside MINAM to promote eco and biobusinesses (Challenge #Ibuysustainable)

Online capacity building activities to fulfill biobusinesses' needs are being designed in the framework of the economic recovery activities due to COVID-19 in 2020 and onwards



PERÚ

Ministerio
del Ambiente

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UNCTAD

<http://ecoybionegocios.pe/>

Comparte y disfruta productos de los eco y bionegocios
¡ Productos buenos para el ambiente y para ti !

Adquiere productos sostenibles y demuestra tu compromiso con el ambiente.

¡Aprovecha las ofertas!

Revisa el listado de productos

Sigue paso a paso las instrucciones para realizar tu compra

¡Comparte con tu familia y amigos/as la relación de productos de los eco y bionegocios y de nuestras Áreas Naturales Protegidas!



PERÚ

Ministerio del Ambiente

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UNCTAD



Statement: Ministry of Environment (MAE) - Ecuador

1. The current regulatory framework approved in 2017 and its regulations issued in 2019, encourage and promote BioTrade action in Ecuador. Therefore, the Ministry of Environment seeks to establish concrete actions to promote BioTrade in a participatory and inter-institutional manner.
2. In Ecuador, through the Ministry of Environment, a series of activities are carried out considering the importance of BioTrade and this within the scope of the bioeconomy, which are:
 - Promotion and implementation of productive initiatives focused on environmental, social and economic sustainability;
 - Strengthening of value chains of various products from different regions of the country (coast, sierra and Amazon), oriented to the use and benefit of wild species of native flora and fauna, tourism; and
 - Implementing actions focused on guaranteeing the food sovereignty of communities that implement production initiatives with an ecosystem and adaptive approach, as cross-cutting issues and focused on BioTrade guidelines.





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 **BioTrade**
initiative

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UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UNCTAD

Pictures from UNCTAD, BioTrade and programmes, practitioners and partners

Open Discussion – Q&A

Please Raise your Hand to speak ‘from the floor’



BREAK



You have a 10 minute break



BREAK



9 MIN



BREAK



8 MIN



BREAK



7 MIN



BREAK



6 MIN



BREAK



5 MIN



BREAK



4 MIN



BREAK



3 MIN



BREAK



2 MIN



BREAK



1 MIN



BREAK



BREAK IS OVER





Session 2: Process to and result of the updated BioTrade Principles and Criteria (P&C)

14:40 – 15:00 (CET)

Presentation

- UNCTAD – Overview of the P&C updating process and the main changes and implications for partners

Open Discussion – Q&A

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

Session II



Respect timing

Please keep the time allocated for your intervention. The moderator will stop you if you run over time.



Chat

Chat for questions

Kindly use the Chat to raise your questions during sessions. Please note that all questions will be addressed during the meeting or afterwards.





Overview of the P&C updating process and the main changes and implications for partners

Lorena Jaramillo, Economic Affairs Officer
María Julia Oliva, Consultant
UNCTAD
biotrade@un.org

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

The rationale

BioTrade Principles and Criteria (2007)

BioTrade Principles

P1. Conservation

P2. Sustainable use

P3. Equitable benefit-sharing

P4. Socio-economic sustainability

P5. Legal compliance

P6. Respect for actors' rights

P7. Clear tenure & resources access

International agreements and development processes emerged and alignment

- Nagoya Protocol
- Agenda 2030 and SDGs
- Paris Agreement

Lessons learned from BioTrade P&C implementation and further adaptation to national circumstances, value chains & sectors: *marine ecosystems, climate change, sust. tourism*

Market trends: Growth in consumer demand/awareness

Tools to raise awareness and understanding of BioTrade and its P&C



Process to update the P&C

May
2018



Comparative analysis on P&C

- UEBT (2012)
- Colombia
- Ecuador
- Peru
- PTA

Revisions by partners

- UEBT
- PromPerú



March
2020

 Compile comments and propose updated Principles and Criteria

 Public consultation and incorporation of comments (end 2019)

 New version consulted with partners (Feb/March 2020)

 2020 UNCTAD BioTrade Principles and Criteria finalized

 Publish the updated UNCTAD BioTrade Principles and Criteria (2020) (PR/Outreach)

Summer
2020
(ongoing)

 Develop the BT company self assessment tool (summer 2020)

 Promote the use of the tool to other partners and stakeholders (e.g. training)



Main changes



Principle 1. Conservation of biodiversity

- Reference not only to conservation, but also to restoration and enrichment
- Focus on link with broader conservation and restoration activities
- Comprehensive approach to biodiversity (e.g. marine ecosystems, ecological processes, endangered species)



Principle 2. Sustainable use of biodiversity

- Comprehensive approach to sustainable use of biodiversity, plus guidance on tools such as studies, good practices and monitoring
- Focus on broader environmental impacts, including soil, water, waste, energy
- Reference to climate change resilience



Principle 3. Fair and equitable benefit sharing

- Benefit sharing in context of trade and R&D
- Equitable prices consider, but don't need to be based on costs
- Local development defined by communities
- Compliance with ABS legal requirements
- Respect for CBD and Nagoya Protocol principles



Main changes



Principle 4. Socio-economic sustainability

- Focus on integration of BioTrade criteria in business and supply chain
- Emphasis on traceability to country of origin



Principle 5. Legal compliance

- Update with relevant international agreements
- Compliance with all relevant national laws
- Focus on information required on country of origin and legality of access



Principle 6. Respect for rights of actors

- Focus on actors directly involved in supply chain (complemented by P7)
- Reference to workers' rights, health and safety conditions
- Consideration for more vulnerable groups



Principle 7. Right to use and access natural resources

- Focus on community, including indigenous peoples and local communities
- Not only land but aquatic resources
- Strengthening of PIC, MAT and food security





The seeds
we plant today

Are the fruits
of tomorrow

Our future lies
in our hands

Working
together for
a better
world



Thank you

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Pictures from UNCTAD, BioTrade and programmes, practitioners and partners

Open Discussion – Q&A

Please Raise your Hand to speak ‘from the floor’





Session 3: COVID-19 and its implications for BioTrade (emerging issue)

15:00 – 16:00 (CET)

Presentation

- UNCTAD

Open Discussion – Q&A

- Interactive discussion based on partners answers to the survey
- Definition of next steps: prioritized actions/area

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development



@BioTradeGroup

Session III



Respect timing

Please keep the time allocated for your intervention. The moderator will stop you if you run over time.



Chat

Chat for questions

Kindly use the Chat to raise your questions during sessions. Please note that all questions will be addressed during the meeting or afterwards.





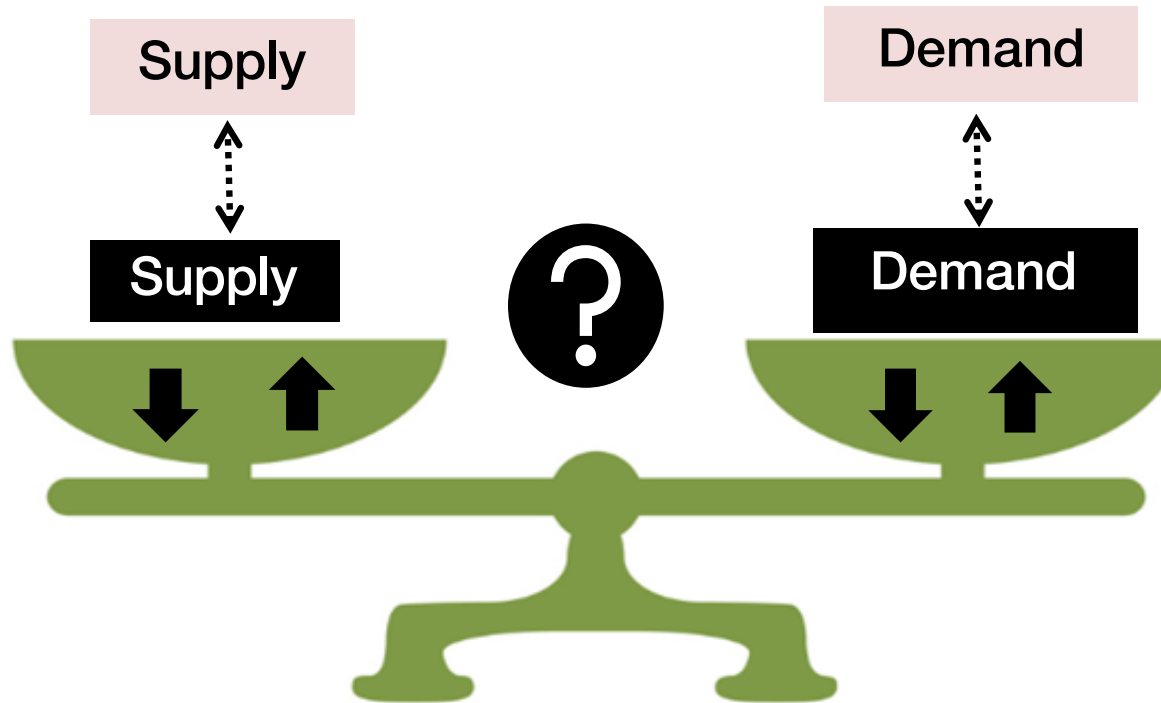
**Brief introduction,
interactive discussion
based on partners
answers to the survey**

**Lorena Jaramillo
Economic Affairs Officer, UNCTAD
biotrade@un.org**

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

COVID-19 & BioTrade

Govern. Measures - Global impact to societies & economy



Projects

BioTrade
partners

BioTrade
practitioners

Society:
all of us

Joint actions and solutions –where to start?

Consolidate and enhance resilience of BioTrade community



Platform

(virtual / f-f)

- Coordinating & prioritizing actions, *e.g.* 3 SSC
- Learning and sharing
- Outreach

Identify & tackle
needs of
practitioners and
seize opportunities

- ✓ Assessment
- ✓ Advocacy
- ✓ Matchmaking
- ✓ Others



Open exchange

Survey results:

- Main opportunities
- Main challenges
- Actions you have taken
- Prioritized areas/actions

Please Raise your Hand to speak 'from the floor'



Opportunities

- **Opportunities for digital transformation**
- **Changes in societies and awareness/perception**
- **Health and safety aspects**
- **Demand**
- **Stimulus /emergency funds**
- **At project level**



Challenges

- Financial resources
- Companies and sourcing communities
- Limited knowledge & use of new ICTs
- Partners
- The robustness and comprehensiveness of CBD, NP discussions on issues of ABS
- Post 2020 process
- Uncertainty/new emerging issue with limited experiences to learn from
- Project level

Exchange of actions taken

- **Adapting**
- **Steps taken for digital transformation**
- **Accessing or facilitating information on COVID-19 related funding**
- **Policy guidance**
- **Outreach and advocacy**



Next steps (areas/actions)

- **Digital transformation**
- **Outreach**
- **UNCTAD conducts an assessment**
- **Raise data on COVID-19 effects on niche markets & marketing strategies**
- **Reflection on opportunities of BioTrade supply chains to support avoiding zoonoses**



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BioTrade
initiative

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BREAK



You have a 10 minute break



BREAK



9 MIN



BREAK



8 MIN



BREAK



7 MIN



BREAK



6 MIN



BREAK



5 MIN



BREAK



4 MIN



BREAK



3 MIN



BREAK



2 MIN



BREAK



1 MIN

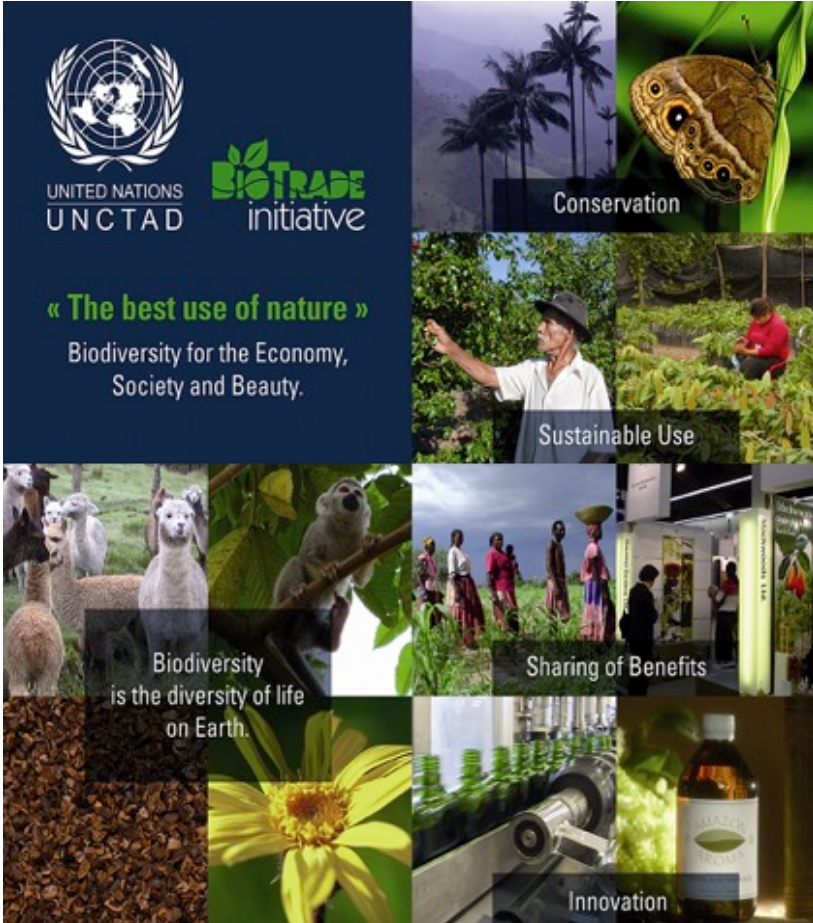


BREAK



BREAK IS OVER





Session 4: BioTrade and the post-2020 global biodiversity framework

16:10 – 17:10 (CET)

Presentations

- CBD
- UNCTAD

Open Discussion – Q&A

- Interactive discussion based on partners answers to the survey
- Definition of next steps

Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

Session IV



Respect timing

Please keep the time allocated for your intervention. The moderator will stop you if you run over time.



Chat

Chat for questions

Kindly use the Chat to raise your questions during sessions. Please note that all questions will be addressed during the meeting or afterwards.



Post 2020 process

The role of business sector

Bianca Brasil - SCBD



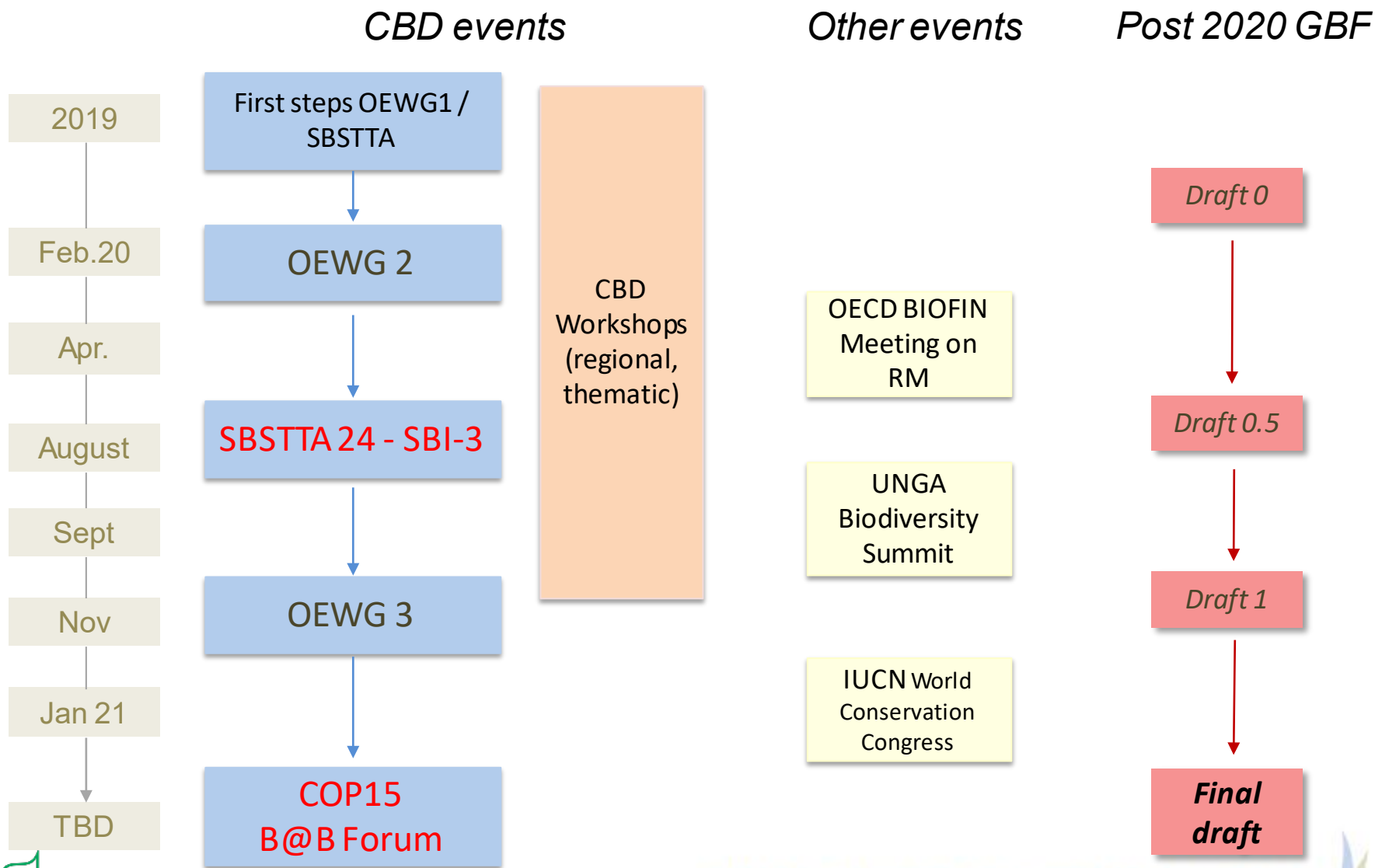
Convention on
Biological Diversity

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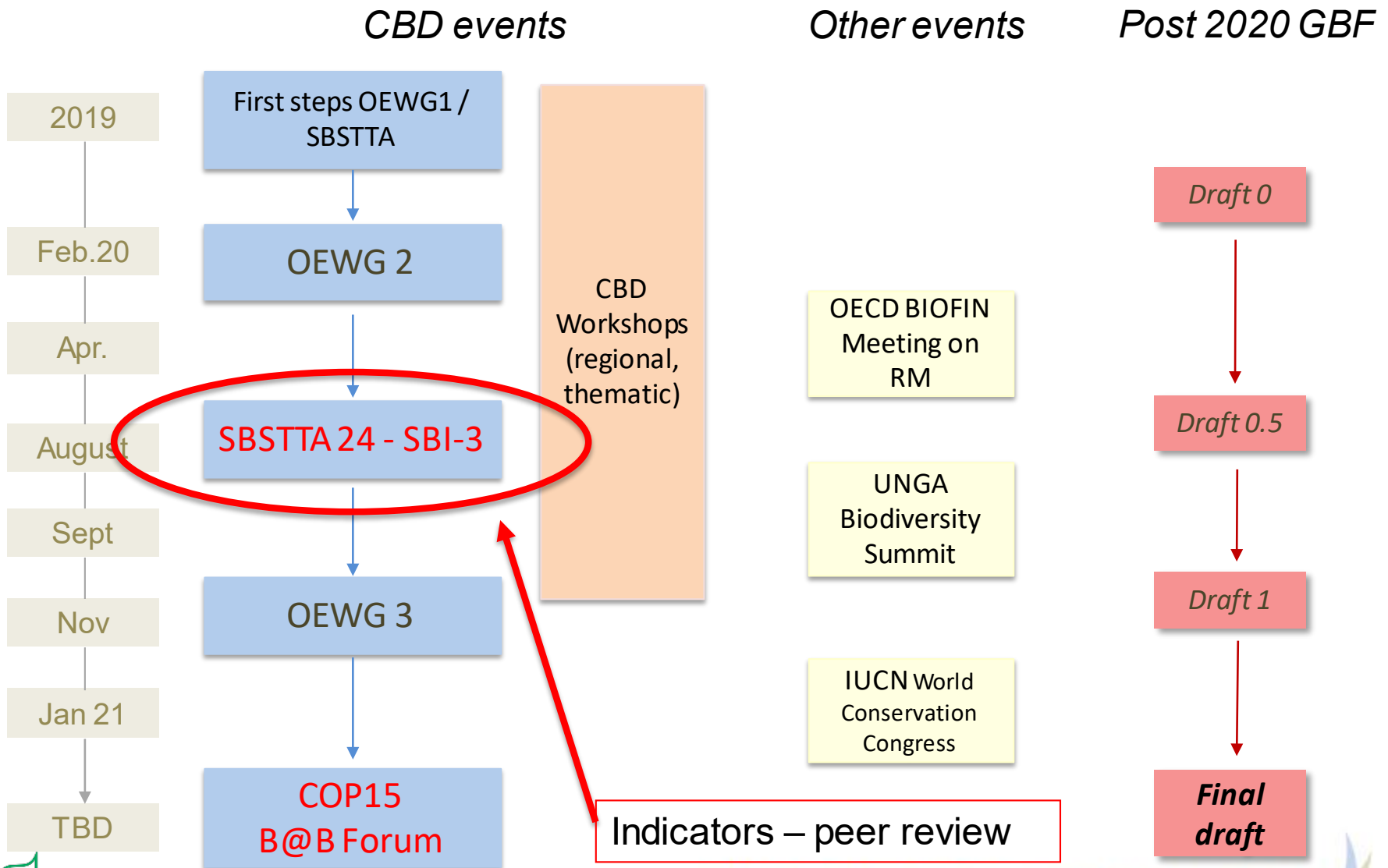
UNCTAD



CBD process towards COP15

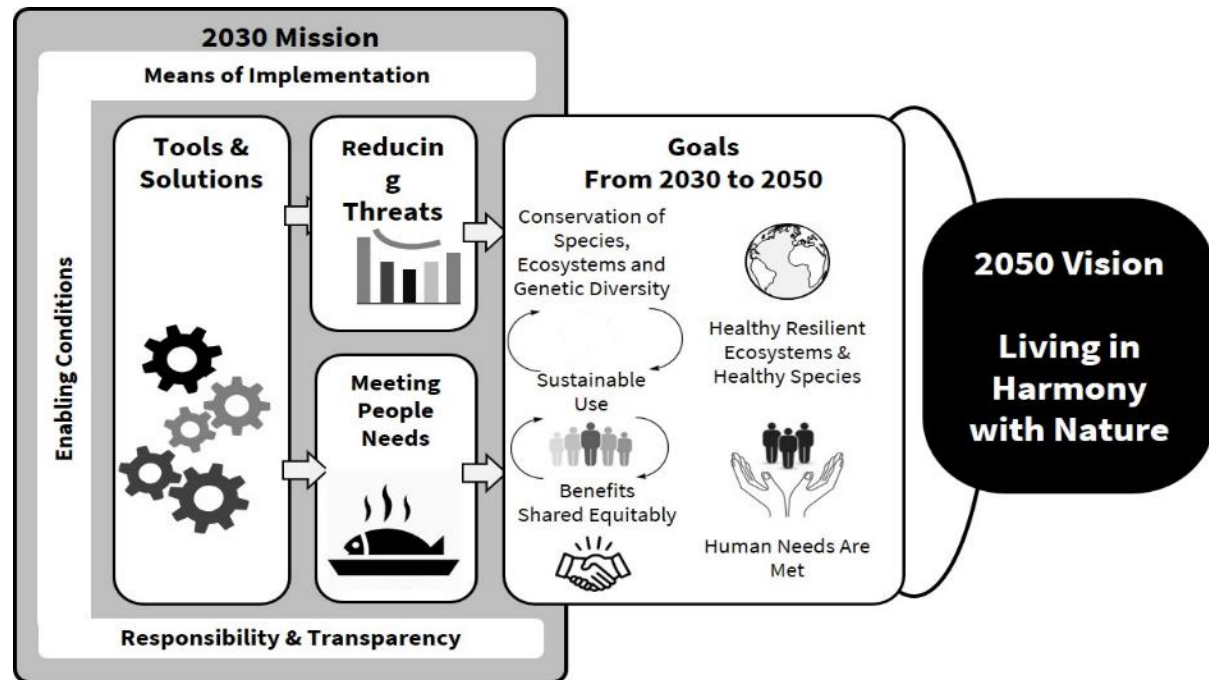


CBD process towards COP15



Post 2020 Global Biodiversity Framework

- **Vision 2050:** “By 2050, biodiversity is valued, conserved, restored and wisely used, maintaining ecosystem services, sustaining a healthy planet and delivering benefits essential for all people.”
- **Mission 2030:** Take urgent action across society to put biodiversity on a path to recovery for the benefit of planet and people
- **Contains** 5 goals, 20 targets, indicators under development



Mainstreaming of biodiversity in key sectors

- **Long-Term Approach for Mainstreaming (LTAM)**
 - **Informal Advisory Group (IAG):** 30 members 15 Parties and 15 experts from various sectors and strong representation from businesses
 - 5 goals, 15 targets and success indicators
 - **3 strategy areas identified:** Government, economic/financial sectors and society

Mainstreaming biodiversity across **government** and its policies

Integrate biodiversity into **business** models, operations, and practices of key economic sectors, including the **financial sector**

Mainstreaming biodiversity across **society**

The role of the business/financial sectors

- Invite business and financial sector to play a **fundamental role**, alongside governments and civil society, in the implementation of the post-2020 GBF, by:
 - **Integrating** biodiversity assessment and risk management into its processes
 - Greening **supply chains** and **portfolios** across the board
 - increasing **funding for biodiversity** protection / sustainable use
 - **reporting** on impacts
- ➔ **mainstreaming and resource mobilization**



Engaging with non state actors

- ***Business Engagement Programme***: Working with national and regional initiatives through the **Global Partnership for Business and Biodiversity**
 - Greening of supply chains and operations across the board
 - Providing a platform for sharing solutions
 - Visibility of positive actions
 - Implementation – decade for action
- ***Post 2020***: opportunity for businesses to provide inputs through consultation processes, online submissions
- ***Action Agenda***: platform for catalyzing commitments from non state actors with a view of implementation



Global Partnership for Business and Biodiversity

- ***Objectives***

- To share information, knowledge and best practices
- Promote transformation of business operations to a more sustainable model
- Mainstreaming biodiversity into businesses and broader major groups
- Development materials to support business in the transition

- ***Composed of 21 members***

- 60 + countries and thousands of businesses worldwide

- ***Current work and activities:***

- Communication materials – Newsletters, papers, support to partners
- Case studies, tools, mechanisms, studies – online library
- Guidelines for voluntary commitments
- Opportunities for business input and contributions - Post 2020
- Support to national initiatives
- Planning events leading up to COP15



COP 15 and beyond: Opportunities

- ***Business and Biodiversity Forum:***
 - 2 day event during COP
 - Keynote speakers, panels and parallel sessions
 - Business / financial sector representatives, government, NGOs
 - High level session: messaging to High Level Segment
- ***Innovation and Technology Expo:*** dedicated space to showcase innovation and solutions from business perspective
- ***Support to implementation:*** commitments and action from companies and financial institutions that can contribute to the GBF into the next decade – visibility, leadership and concrete measurable actions





Convention on
Biological Diversity

Thank you!

Bianca.brasil@cbd.int





Session IV BioTrade and the post-2020 global biodiversity framework

Andreas Obrecht

BioTrade contribution to the post-2020 process

- Engagement with BioTrade partners, CBD Parties
- Engagement with international organizations, MEAs
- Participation in consultations and events
- Preparation of submissions
- Website, social media
- Meetings of UNCTAD and partners



Contributing to the post-2020 global biodiversity framework

Sections according to the zero draft

2050 Vision and 2030 Mission

2030 action targets

2030 and 2050 Goals

Enabling conditions

Implementation support mechanisms

Outreach, awareness and uptake

Responsibility and transparency



The 2020 submission

- Direct and indirect drivers identified by IPBES
(Consumption and production, Trade, Institutions and governance systems)
- Tools and solutions for implementation and mainstreaming
(Economics and incentives, Governance (laws, regulations, policies), Behavior change)
- Means of implementation and enabling conditions
(Resource mobilization, Capacity-building, Traditional knowledge, innovation and practises, Private Sector engagement)
- Responsibility and transparency
(Baseline data, Indicators, Reporting)



Integration of trade in the post-2020 global biodiversity framework

- The transformational changes called for by IPBES (2019) and GSDR (2019) require also a shift to sustainable trade
- Trade can provide incentives for sustainable practises
- Trade as part of the solution

CBD COP-15

- Long-term strategy for capacity building
- Long-term strategic approach for mainstreaming



Engagement of BioTrade

a) Target group: negotiators

- Inform on links between trade and biodiversity
- Bilateral meetings, side events at the upcoming meetings

b) Target group: negotiators and stakeholders

- Webinar on transforming to sustainable trade and the post-2020 global biodiversity framework
- Cooperation in business and biodiversity activities, e.g. during the CBD COP-15 and the IUCN WCC
- Contribute to technical work on monitoring, indicators and reporting

Survey results

Q1 on involvement

Q2 desirable outcomes

Q3 role in implementation

Q4 role of BioTrade





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Open Discussion – Q&A

1. Questions to presenters
2. General views on the process and the role of BioTrade
3. Input to the road ahead and the engagement of BioTrade in the post-2020 global biodiversity process

Please Raise your Hand to speak ‘from the floor’



Closing Remarks

Daniel Lauchenauer



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

Teresa Moreira



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Thank you!

All presentations and notes shared will be available at

<http://www.unctad.org/biotrade>

