



Online workshop on trade and biodiversity for the post-2020 global biodiversity framework

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Global BioTrade Programme - Linking Trade, Biodiversity and Sustainable Development

Objectives and concept of the workshop

Objective

- Role of trade in the post-2020 global biodiversity framework

Participants

- post-2020 stakeholders: governments, businesses, NGOs, international organizations

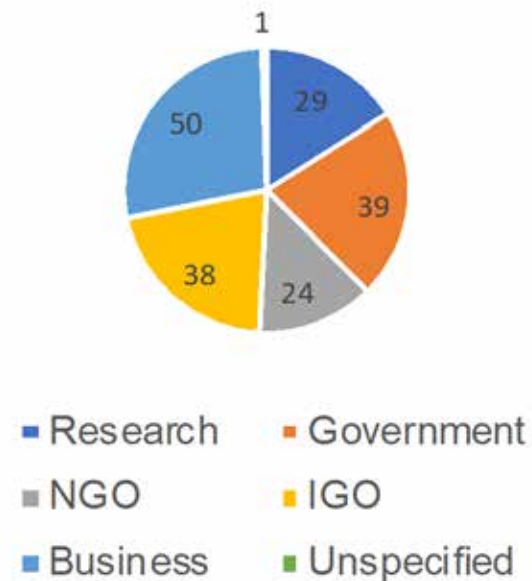
Concept

- Workshop format (not webinar)
- 4 thematic group sessions with 1 facilitator and 2-6 invited experts
- Guiding questions, everyone can speak

Result

- Workshop report

Background of participants (N=181)



Groups

Group 1: Sustainable and legal trade as a way for business engagement

Group 2: Measuring trade and biodiversity

Group 3: Standards and guidelines for trade and biodiversity

Group 4: Achieving legal and sustainable trade through the post-2020 global biodiversity framework



Online workshop on trade and biodiversity for the post-2020 global biodiversity framework, 24 March 2021
Provisional Agenda

13:30 – 13:40 (CET) Opening

- Welcoming remarks by Teresa Moreira, Officer in Charge, Division on International Trade and Commodities, UNCTAD
- Welcoming remarks Markus Lehmann, Head Economic Policy Unit, Secretariat of the Convention on Biological Diversity
- Welcoming remarks by Daniel Lauchensauer, Programme Manager, Economic Cooperation and Development Division, Swiss State Secretariat for Economic Affairs SECO

13:40 – 13:45 Introduction to the workshop

13:45 – 14:25 Parallel discussion groups

Group 1: Sustainable trade as a way for business engagement

- **Facilitator:** Valerie Normand, Senior Expert on Access and Benefit Sharing, UEBT
- **Invited expert:** Gerard Bos, Director, Business and Biodiversity Programme, IUCN
- **Invited expert:** Pravin Deshmukh, Counsellor, CII-ITC Centre of Excellence for Sustainable Development
- **Invited expert:** Claude Fromageot, Head, Sustainable Development for Groupe Rocher and Chairperson of the Global Partnership for Business and Biodiversity
- **Invited expert:** Andrew Kingman, Managing Director, Eco-MICAIA Ltd
- **Invited expert:** Staphanie Paquin-Jaloux, Director, Biodiversity Strategy & Compliance at Firmenich and representative of One Planet Business for Biodiversity, OP2B

Group 2: Measuring trade and biodiversity

- **Facilitator:** Steve MacFeely, Head, Statistics & Information, UNCTAD
- **Invited expert:** Natasha Ali, Senior Programme Officer, Coordinator Biodiversity Indicators Partnership
- **Invited expert:** Angela Ma, Chief Statistician, UNODC
- **Invited expert:** Marianne Kettunen, Principal Policy Analyst, Head of Global Challenges and SDGs, IEEP

Group 3: Standards and guidelines for trade and biodiversity

- **Facilitator:** Sib Rubiah Lambert, Sustainability Expert, United Nations Forum on Sustainability Standards UNFSS
- **Invited expert:** Ana Patricia Batahona, Associate Programme Officer, ITC
- **Invited expert:** Hesiquio Benitez Diaz, CBD SBSTTA Chair, Director of International Cooperation, CONABIO Mexico
- **Invited expert:** Ulrich Feiler, CEO, Parvoval Pharmaceuticals
- **Invited expert:** Daniel Sabará, CEO, Beraca
- **Invited expert:** Joshua Wickerham, Manager, Membership and Engagement, ISEAL

Group 4: Achieving legal and sustainable trade through the post-2020 global biodiversity framework

- **Facilitator:** Laura Bermúdez, Advisor for biodiversity issues in the International Affairs, Office of the Ministry of Environment and Sustainable Development, Colombia
- **Invited expert:** David Morgan, Chief, Governing Bodies, CITES
- **Invited expert:** Theresa Mundita Lim, Executive Director, ASEAN Centre for Biodiversity
- **Invited expert:** Preshanthie Naicker-Manick, Project Director, Bioprospecting/Biotrade Value Chains, Department of Environment, Forestry and Fisheries, UNDP-GEF
- **Invited expert:** James Vause, Lead Economist, UNEP-WCMC and UNEP TradeHub

14:30 – 15:00 Concluding session



Results Group 1

Group 1: Sustainable and legal trade as a way for business engagement

- Use business-friendly concepts and narrative in the framework
- Create entry points for business engagement
- Reflect value chain thinking in the framework, including the theory of change
- Mobilize business and biodiversity platforms and networks
- Engage business associations
- Include business engagements in National Biodiversity Strategies and Action Plans
- Establish measurable targets which can be applied to / applied by businesses
- Establish a system in the framework allowing businesses to make visible and measurable contributions to its implementation
- Businesses to support awareness raising and education for biodiversity



Results Group 2

Group 2: Measuring trade and biodiversity

- Acknowledge, that the monitoring framework to serve multiple purposes
- Encourage trade partners to promote sustainable trade (e.g. in trade agreements)
- Apply Environmental Impact Assessment (EIA) and Strategic Environmental Assessments (SEA) for trade policies
- Improve the sustainability tracing of products
- Include trade-related information in the monitoring framework



Results Group 3

Group 3: Standards and guidelines for trade and biodiversity

- Use standards and guidelines as part of outreach and awareness raising for the framework
- Engage consumers and actors along the supply chain
- Acknowledge standards and guidelines as mainstreaming tool
- Incorporate standards and guidelines in NBSAPs
- Incorporate standards and guidelines in the long-term strategic framework for capacity development



Results Group 4

Group 4: Achieving legal and sustainable trade through the post-2020 global biodiversity framework

- Use the framework to mainstream biodiversity into trade
- Legislation needs to be part of the framework
- Options for domestic trade standards that factor in environmental and biodiversity laws
- Push the implementation of the Nagoya Protocol
- Reward positive actions: positive incentives



Concluding session

Points raised in the concluding discussion in the plenary

- Many drivers of biodiversity loss can only be addressed with sustainable management
- Actors in the first stages of the value chain (upstream) need to benefit from value addition by trade
- Trade is an engine of economic growth and provides livelihood options. If done legally and sustainably, trade is one of the elements which can contribute to a successful framework
- BioTrade debate should go beyond biodiversity-based products to include any type of commodity
- Value chains need to become sustainable. Includes certification, traceability and information – for instance on production methods
- Tradeoff between proliferation of standards and the need to find sector and site- adapted standards and solutions
- Due diligence requirements for sustainability schemes



Next steps and further reflections

- Participants of the workshop and BioTrade partners are encouraged to take the various points raised into account in the further negotiations of the framework
- UNCTAD BioTrade will use results in preparing submissions, interventions and communication activities

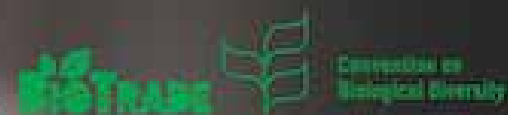
Continuation

- Mobilize partners
- Dig deeper: we need to identify areas where we have to continue the work (we do that already: on indicators, database....)





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Thank you!

The online workshop report and other background documents are available on the workshop website:

<https://unctad.org/meeting/online-workshop-trade-and-biodiversity-post-2020-global-biodiversity-framework>

