



# Implications of COVID-19 for biodiversity-based products and services, including BioTrade

- Survey results presentation -

*Mario Jales / Julian Benda*  
**UNCTAD**  
*biotrade@un.org*

# The survey

**3SSC (2020):** UNCTAD to conduct a global assessment on key challenges, opportunities and solutions related to COVID-19 for stakeholders in the biodiversity sector

A study based on a survey was conducted à Report “**Implications of COVID-19 for biodiversity-based products and services, including BioTrade**” being finalized by Mario Jales and will be published in the second half of 2021

4 different surveys were prepared in 4 different languages for participants from 4 different institutional categories: **private sector, government institutions, support organizations and individual experts**

- Most of the questions were common to all four surveys but some questions were also sector specific
- The majority of questions were asked through a multiple choice format



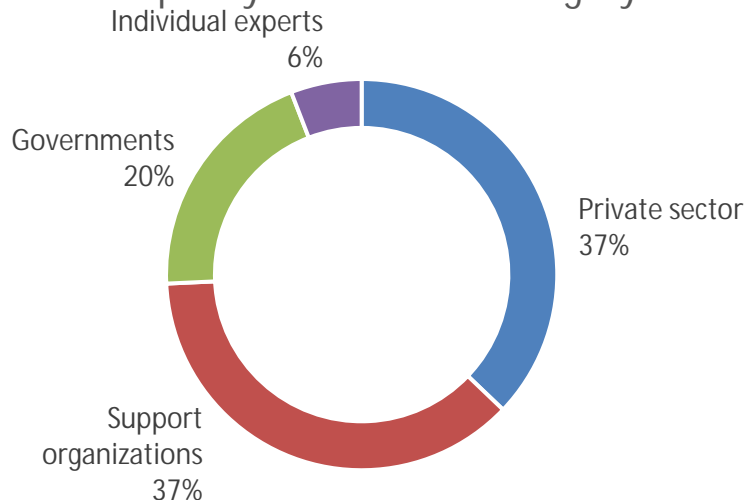
# The sample

The survey received 382 responses during the ten-week period in which it was open – of which 307 were valid

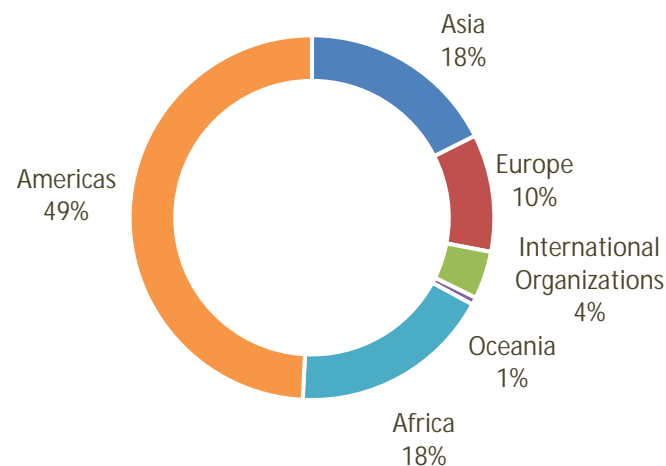
Nearly three quarters of respondents come from either the private sector or support organizations

Nearly half of respondents come from the American continent

Sample by institutional category

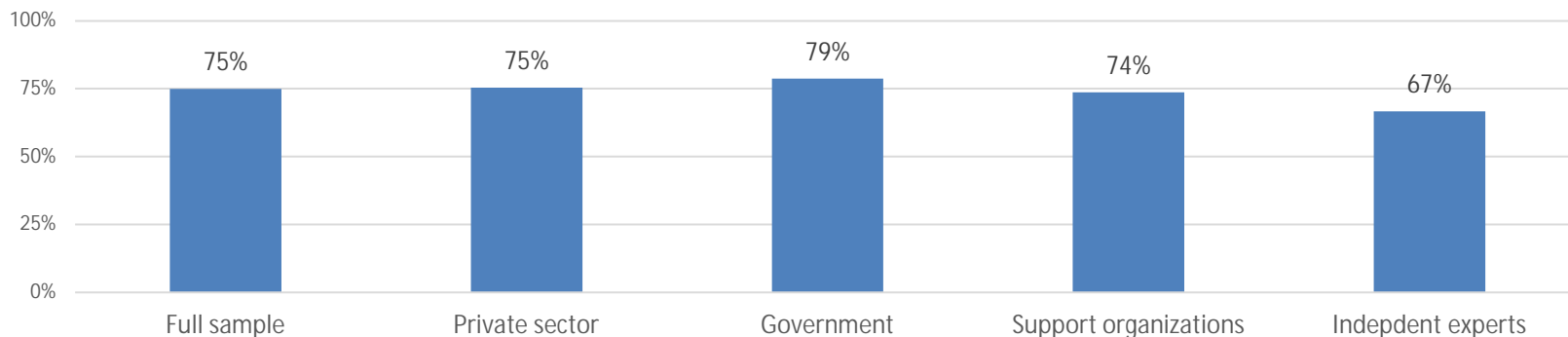


Sample by region

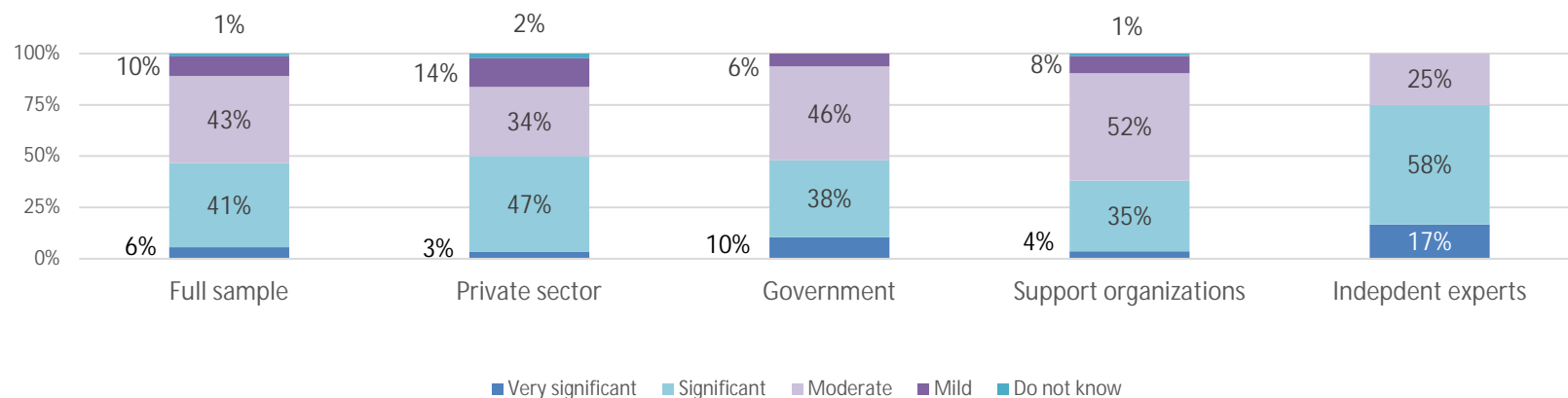


# Challenges brought by COVID-19

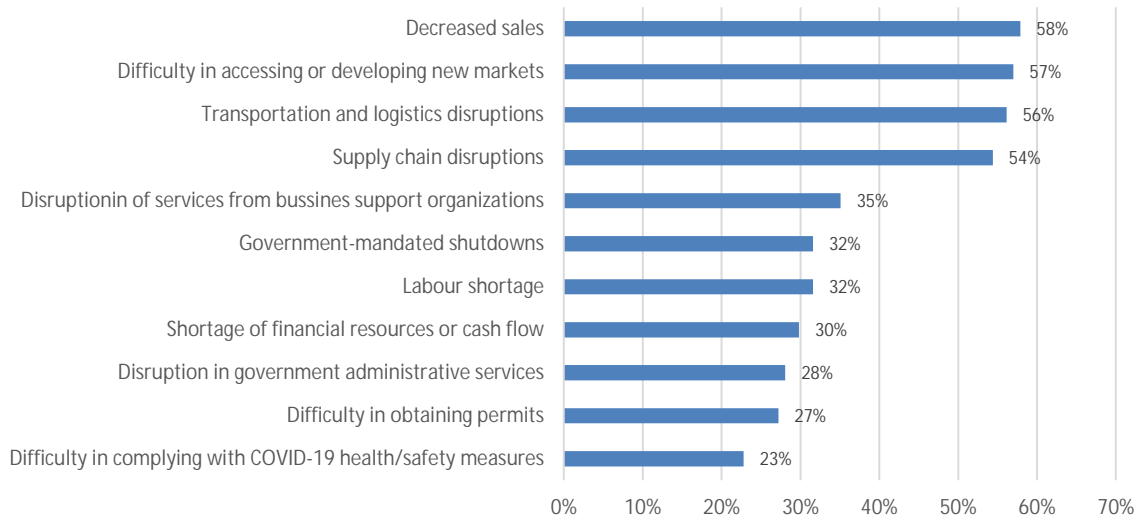
Respondents reporting an overall negative impact from the COVID-19 pandemic



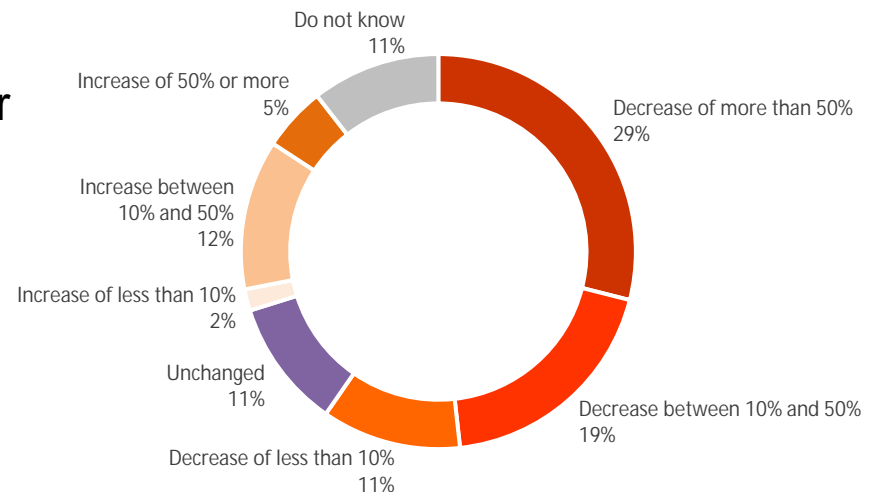
Extent of the negative impact from the COVID-19 pandemic



## Impact of COVID-19 on private sector organizations



## Impact of COVID-19 on private sector organizations' revenues

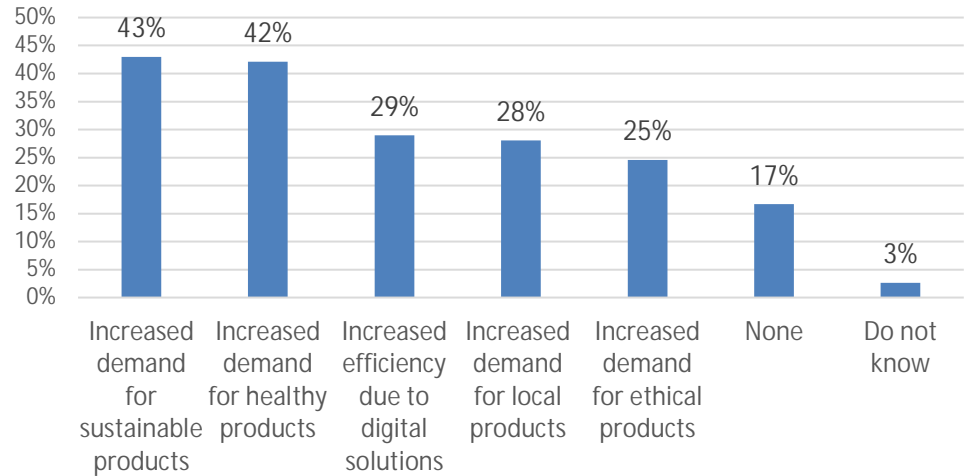


# Opportunities

## Business opportunities:

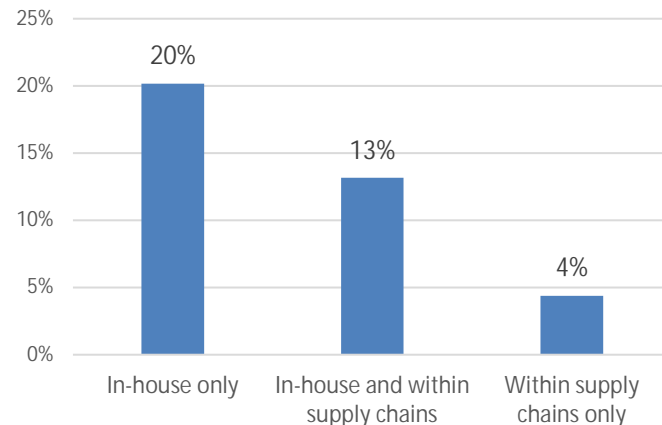
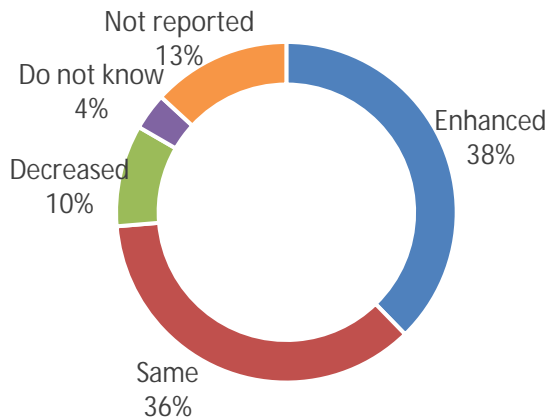
- § New markets
- § Improvements in efficiency

New opportunities identified by the private sector



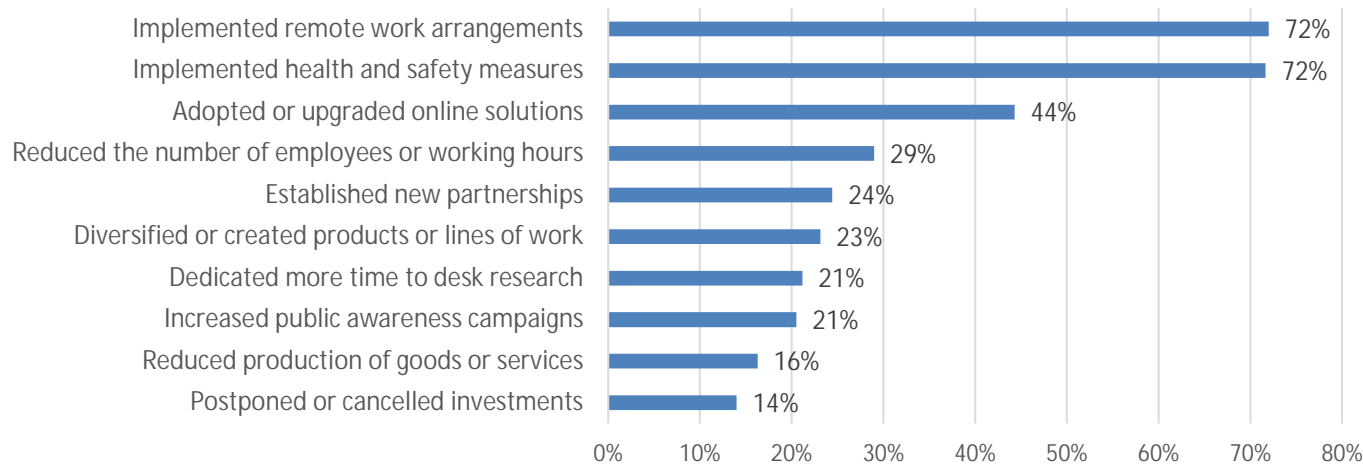
## Sustainability opportunities:

- § Changes in the organization's sustainability efforts in response to COVID-19

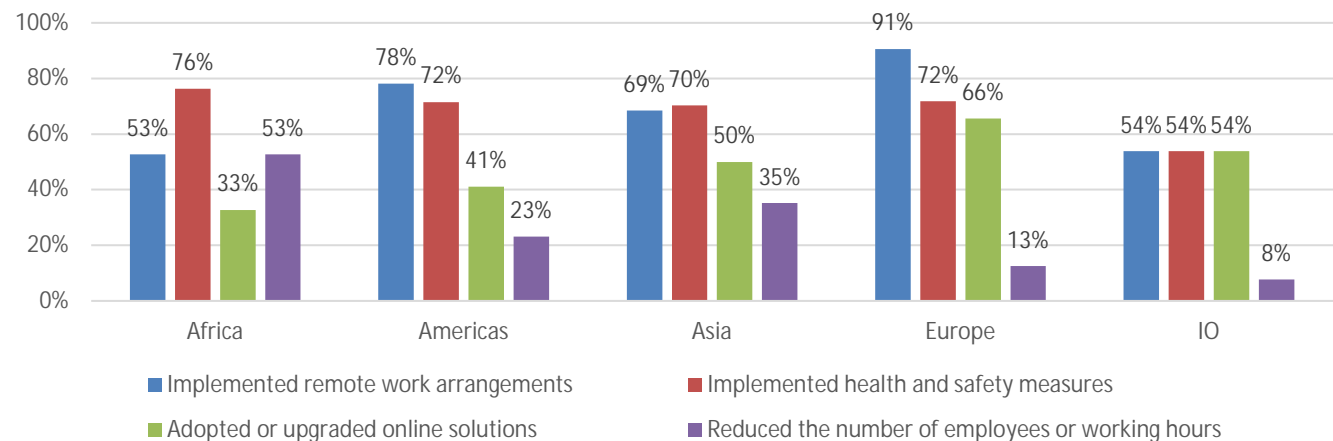


# COVID-related measures

Ten measures most implemented in response to COVID-19

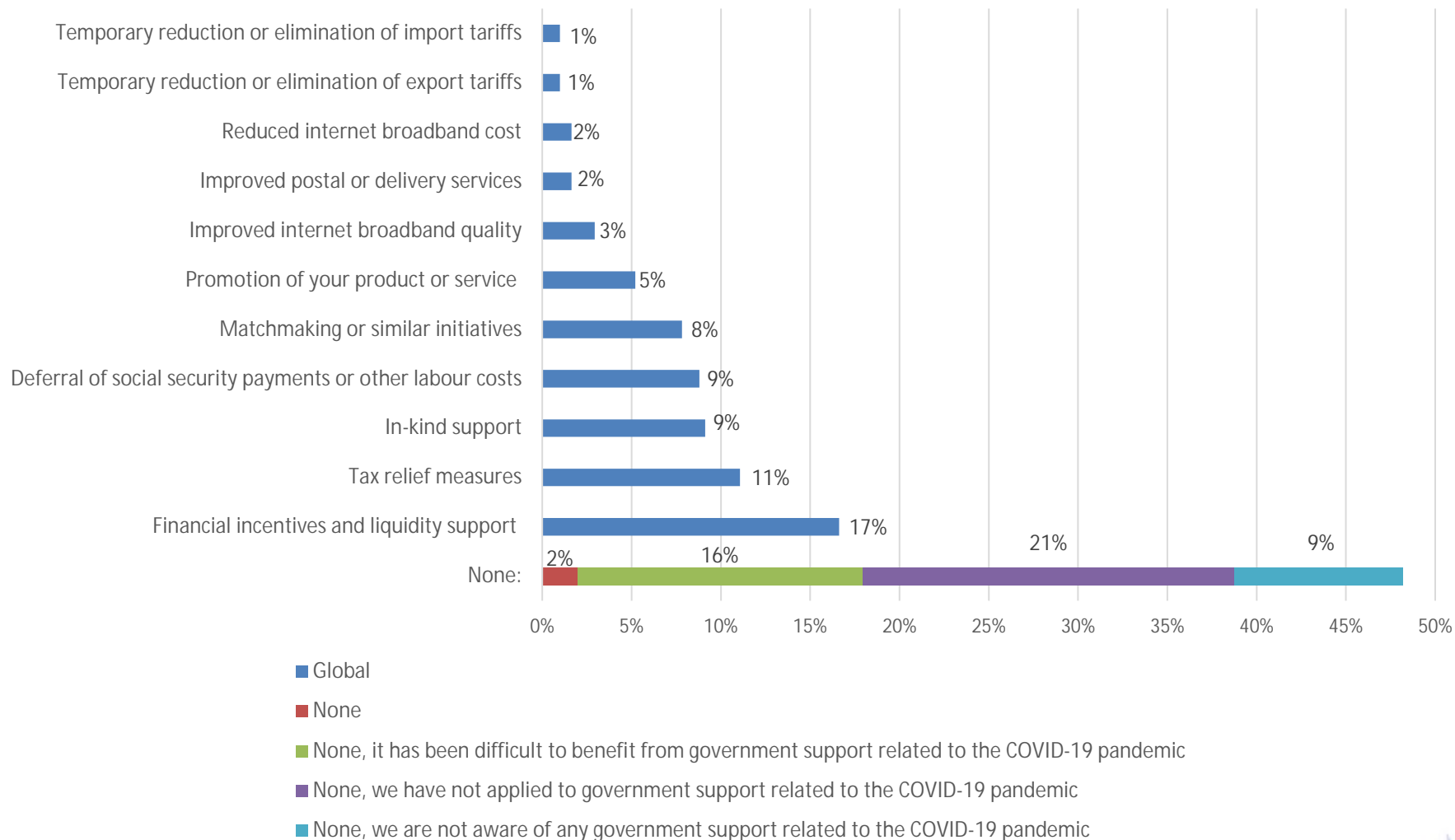


Measures most implemented in response to COVID-19, by region



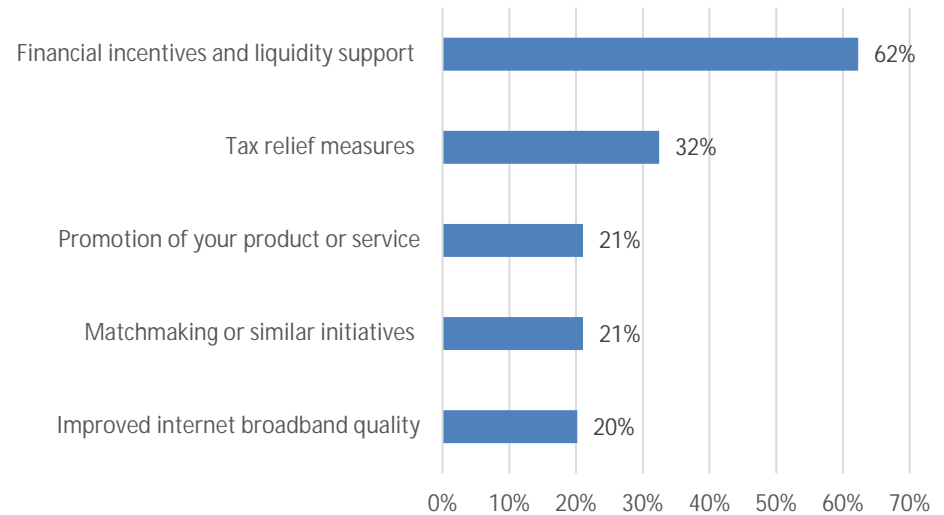
# Government support

## Reported public support measures in support to the COVID-19 pandemic

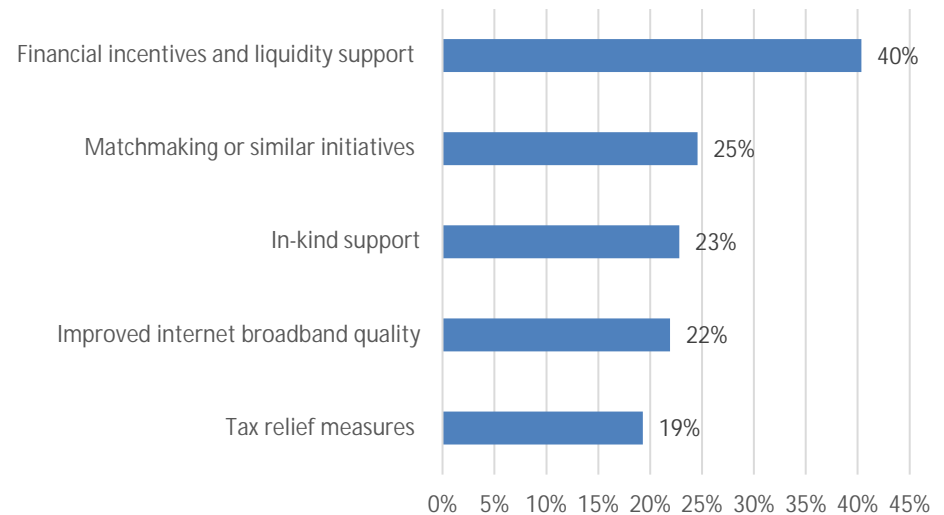




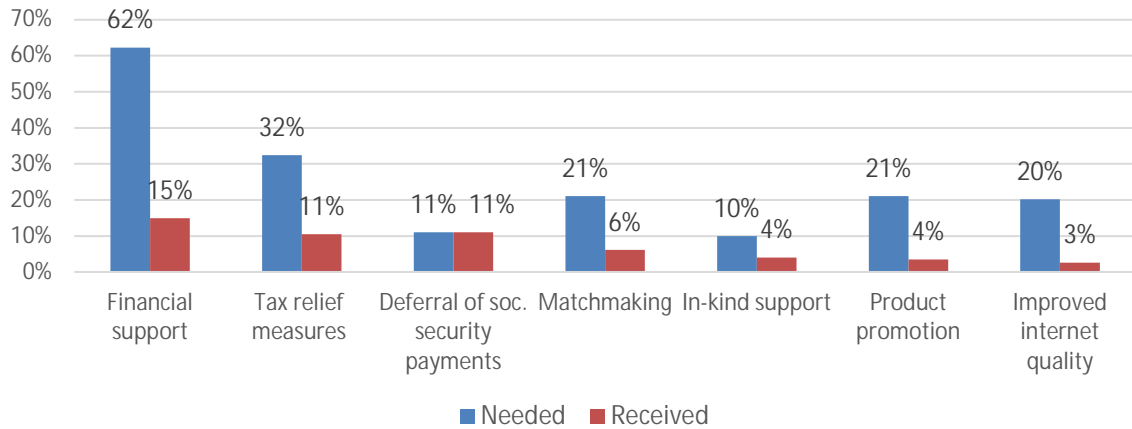
## Government support measures most needed by private sector organizations



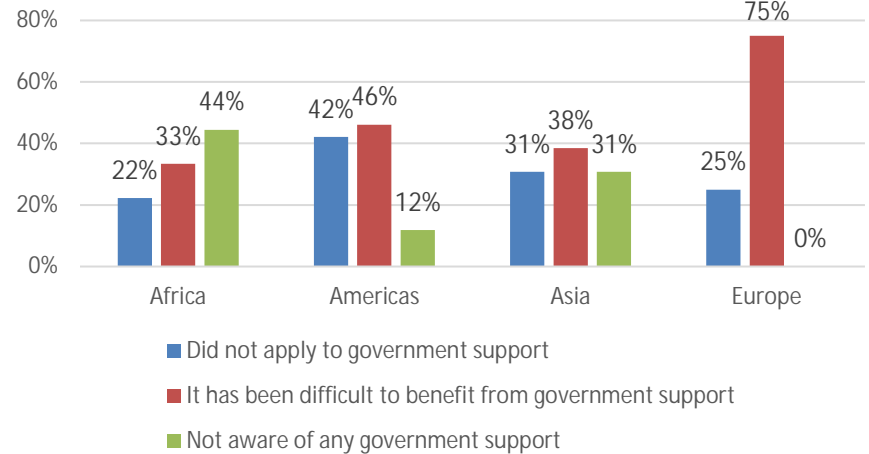
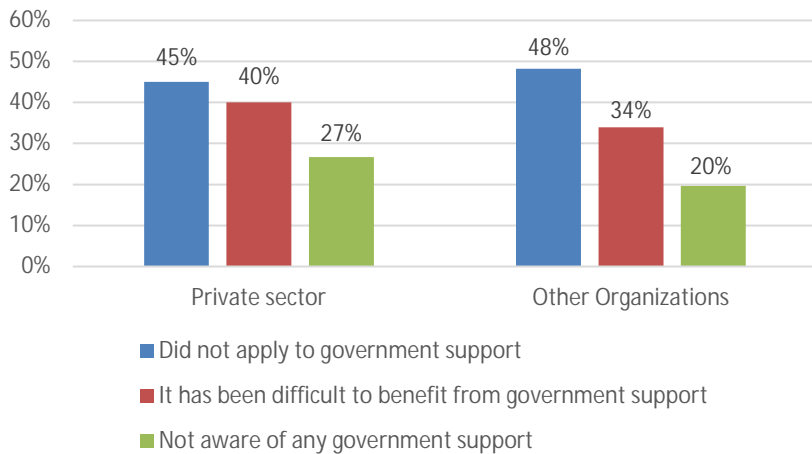
## Public support measures most implemented by support organizations (NGOs, academia, BSOs, certification bodies, etc.)



### Measures most needed vs. support received (private sector)



### Reasons for not having secured government support (sector comparison and by region)





The seeds  
we plant today

Are the fruits  
of tomorrow

Our future lies  
in our hands

Working  
together for  
a better  
world



We thank all the partners for their continued support

Pictures from UNCTAD, BioTrade and programmes, practitioners and partners

*BioTrade is supported by the Swiss State Secretariat for Economic Affairs SECO, Governments of Norway, Spain, The Netherlands, as well as the UN Foundation and UN development account*

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

**UNCTAD**

