

National Green Export Review of ETHIOPIA: Leather and Sesame Seeds

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How value addition & diversification on Leather & Sesame seeds?



O p p o r t u n i t i e s

- Potential on quality & variety*
- Market size & Working force*
- Presence of training institutions ,accreditation and testing facilities, rich experience on the sectors*
- High investment on infrastructure development*
- Priority sectors*
- Encouraging global demand*

Major Challenges of Sectors

- ❑ *Low quality and quantity of raw materials*
- ❑ *Loose relation between in the value chain actors*
- ❑ *Insufficient skilled and semi-skilled manpower*
- ❑ *Lack of modern technology*
- ❑ *Insufficient and inconsistent market promotion*
- ❑ *lack of sufficient working capital*
- ❑ *Lack of access to an updated market information*
- ❑ *Inadequate market infrastructure & logistics*

Way Forward

Leather

- ❑ *Build the capacity of actors*
- ❑ *Improve finance and credit access*
- ❑ *Increase the efficiency & improve the synergy*
- ❑ *Reliable and timely market information*
- ❑ *Improve infrastructure development*
- ❑ *Strengthen marketing system*

Sesame seeds

- ❑ *Build the capacity*
- ❑ *Strengthen the market information system*
- ❑ *Enhancing production and productivity*
- ❑ *Provide incentives to attract suitable investors*
- ❑ *Improving infrastructures and logistics*
- ❑ *Increasing competitiveness of sesame export in global market*

Thank You!

