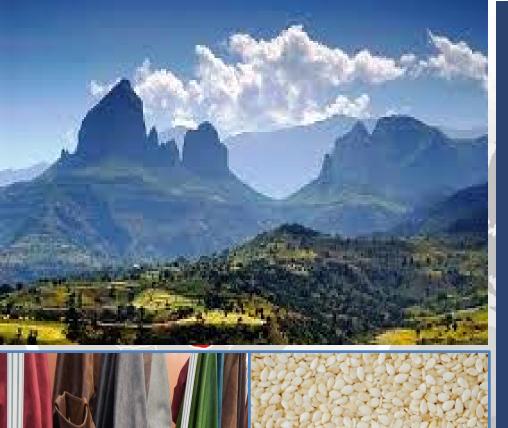
# National Green Export Review of ETHIOPIA: Leather and Sesame Seeds

Haimanot Tibebu
Director, Export Research & promotion
Directorate

October,2018 Geneva

### How value addition & diversification on Leather & Sesame seeds?



- n S
- ☐ *Potential on quality & variety* ☐ *Market size & Working force* ☐ Presence institutions ,accreditation and facilities, testing *experience on the sectors* u
  - ☐ *High* investment on infrastructure development

training

rich

- ☐ *Priority sectors*
- ☐ Encouraging global demand

## **Major Challenges of Sectors**

- ☐ Low quality and quantity of raw materials
- Loose relation between in the value chain actors
- ☐ Insufficient skilled and semi-skilled manpower
- ☐ Lack of modern technology
- ☐ Insufficient and inconsistent market promotion
- lack of sufficient working capital
- ☐ Lack of access to an updated market information
- ☐ Inadequate market infrastructure & logistics

## Way Forward

#### Leather

- ☐ Build the capacity of actors
- ☐ Improve finance and credit access
- ☐ Increase the efficiency & improve the synergy
- ☐ Reliable and timely market information
- Improve infrastructure development
- Strengthen marketing system

#### Sesame seeds

- Build the capacity
- □ Strengthen the market information system
- Enhancing production and productivity
- ☐ Provide incentives to attract suitable investors
- ☐ *Improving infrastructures and logistics*
- ☐ Increasing competitiveness of sesame export in global market

## Thank You!