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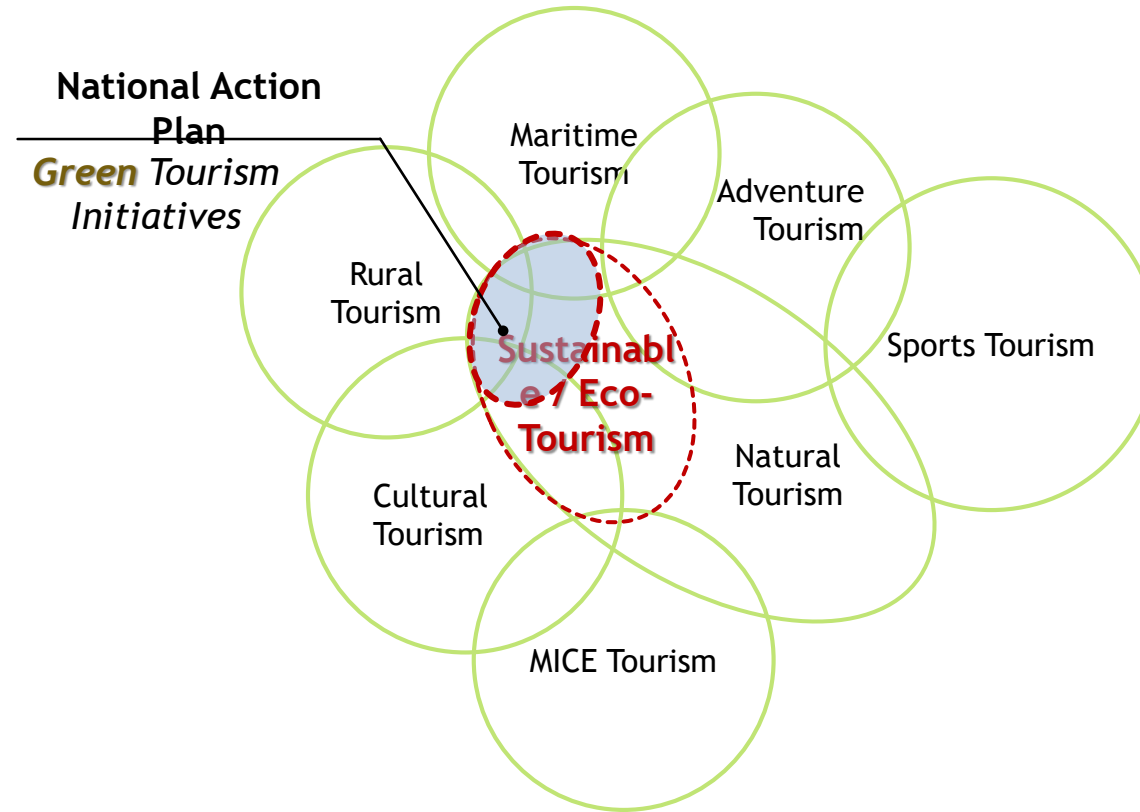
# National Green Export Review of Oman: Tourism, Date and Fish

Dr. Omar al Jabri

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# **LINKAGES BETWEEN TOURISM, FISHERIES AND THE DATE SECTORS**

# Horizons and Potentials of Green Tourism & linkages with other traditional sectors in Oman



*Eco-Tourism Interdisciplinary location among tourism different forms*

# Actions

## 1. Agritourism development

- ▶ Action 1.1 - Identification of possible locations to develop agritourism
- ▶ Action 1.2- Organization of “agri-tours”

## 2. Integration of tourism activities in fishermen's villages

- ▶ Action 2.1- Organization of sea trips onboard rehabilitated dhows
- ▶ Action 2.2- Organization of visits to fishermen villages

## 3. Developing cross sectoral linkages and cooperation

- ▶ Action 3.1- Establish a partnership between stakeholders
- ▶ Action 3.2- Establish a program to assist local farmers in meeting requirements customers (hotels, restaurants, ..etc)
- ▶ Action 3.3- Support the development of farmer organizations
- ▶ Action 3.4 - Assess and build the capacity of farmers, fishermen and other relevant actors
- ▶ Action 3.5 - Ensure the involvement of rural and fishing communities in planning and development of touristic projects

# Potential Cooperation required

- Existence of a strong Government willing to manage and ensure sustainability of the fisheries sector
- High Involvement of private sector,
- Well developed infrastructure through the country,
- High involvement of the population in marine related activities,
- High demand on fish and fish products from surrounding countries.
- National plans for tourism development

# Date & Tourism: Linkages



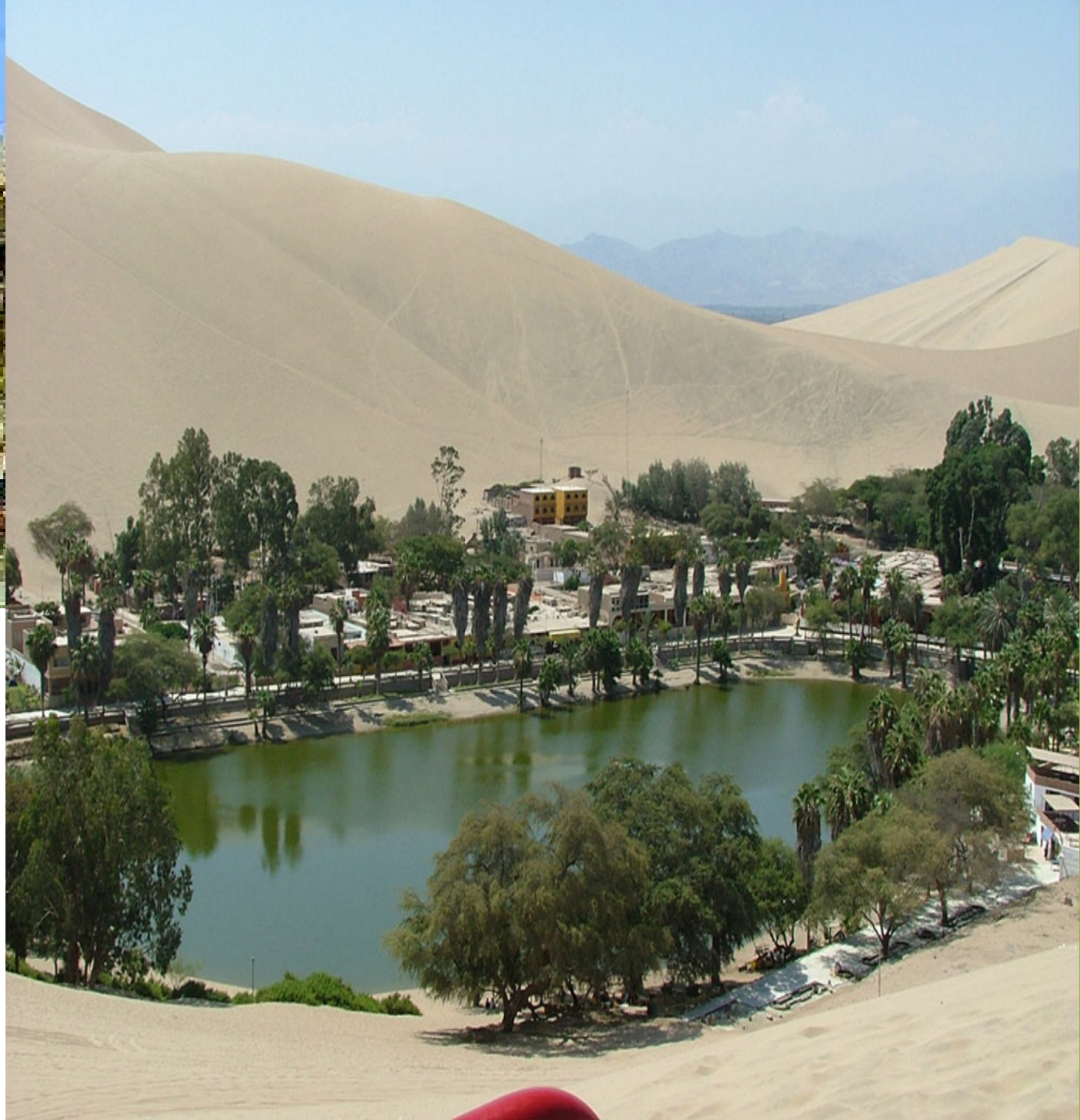


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Recipes by Anna and Liz





# PESCA TOURISM





Thank you

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