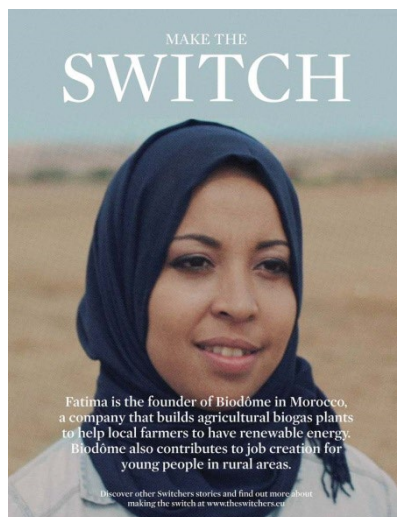


# SwitchMed Programme:

Providing SMEs & entrepreneurs with support towards a Circular Economy in the Southern Mediterranean countries



Green Expo Forum, 8-9 October 2018, Geneva

SwitchMed Programme is funded by the European Union



# SwitchMed Programme: Supporting the Seeds of the Circular Economy in Southern Mediterranean Countries

“SwitchMed is an initiative that supports and connects stakeholders to scale up eco and social innovations in the Mediterranean.”

The SwitchMed target countries are: Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine, and Tunisia.

[www.switchmed.eu](http://www.switchmed.eu)



Reference:

<http://www.europarl.europa.eu/news/en/headlines/economy/20151201STO05603/circular-economy-definition-importance-and-benefits>

# The Switchers: Green Entrepreneurs for Circular Economy

[www.theswitchers.eu](http://www.theswitchers.eu)

Green entrepreneurs market innovative business solutions to respond to environmental challenges. We name them the Switchers.



[www.theswitchers.eu](http://www.theswitchers.eu)

# Green Entrepreneurs/Switchers Support Package

123 Local Trainers trained

+4,000 Entrepreneurs applied to the training programme

84 Workshops



Coached & eligible to apply

166

Selection through an international jury



Initiatives selected

45



**One to one Coaching**  
50H



**Meeting with investors**  
National meetings + regional awards



**Technical Assistance**  
Tailor made assistance by external experts

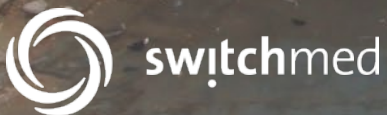


**Crowdfunding**  
Support to launch a campaign

# MERCI THANK YOU

شكرا

SwitchMed Networking Facility  
Burcu Tunçer, TL, [btuncer@scprac.org](mailto:btuncer@scprac.org)  
[switchmedconnect@scprac.org](mailto:switchmedconnect@scprac.org)



Regional Activity Centre  
for Sustainable Consumption  
and Production

SwitchMed Programme is  
funded by the European Union



The next SwitchMed Connect will take place on 13-15 November 2018

## SwitchMed Connect 2018

13-15 November

Barcelona, Sant Pau Art Nouveau Site

The Circular Economy in Action in the Mediterranean



SwitchMed programme is  
funded by the European Union



## The Circular Economy in Action in the Mediterranean

[www.switchmedconnect.com](http://www.switchmedconnect.com)