

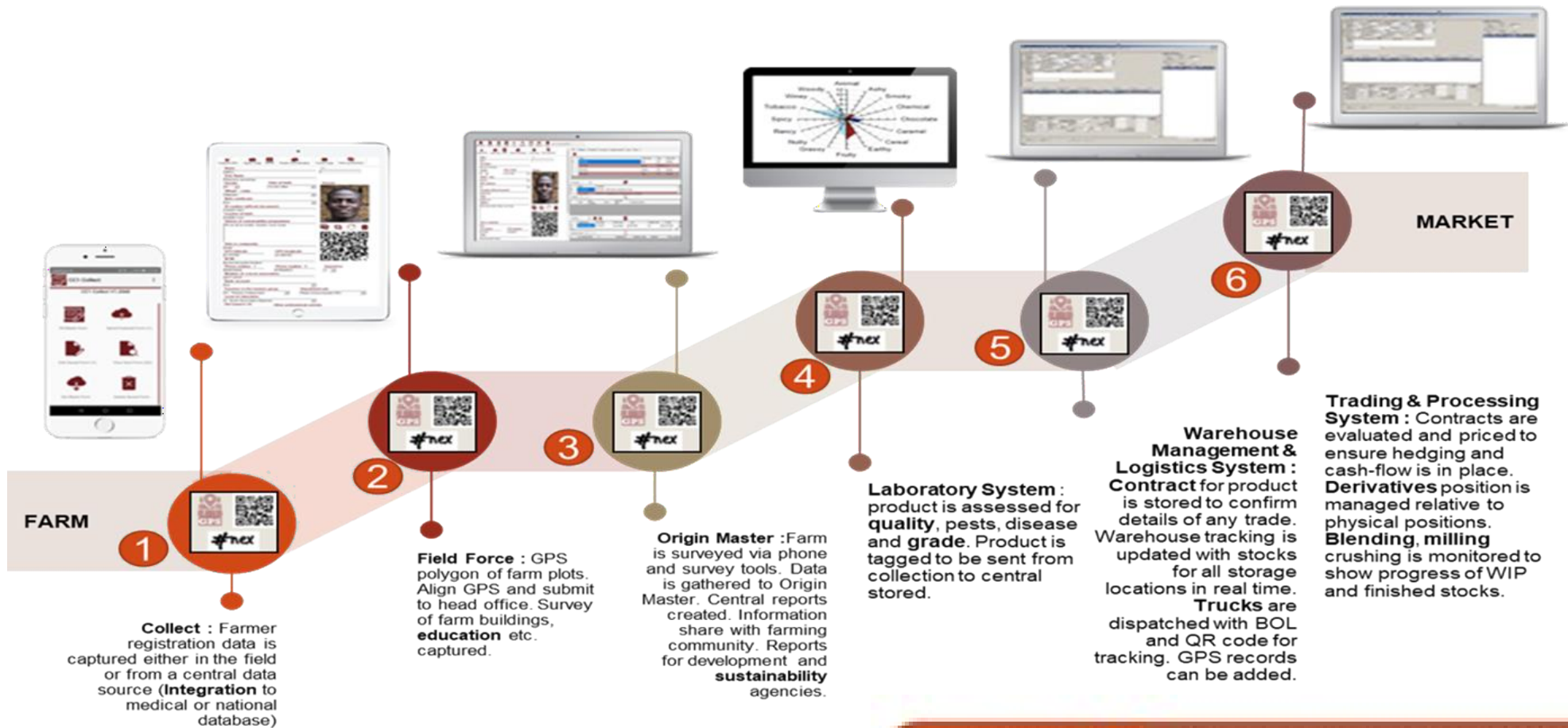


Physical traceability of commodities : why, what, where, how, for whom, and at what cost ?

Tracing an illusion in Utopia

BioTrade Congress VI: Trade and biodiversity for a positive future

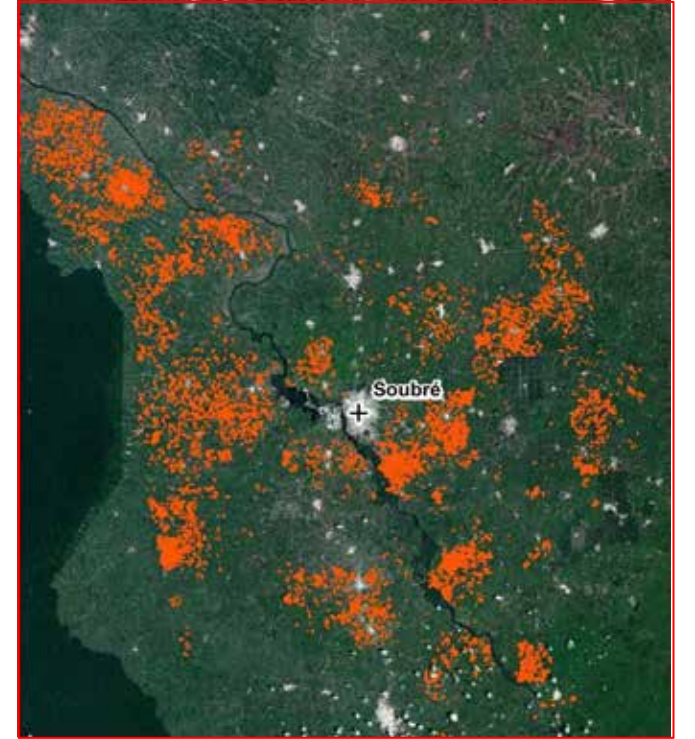


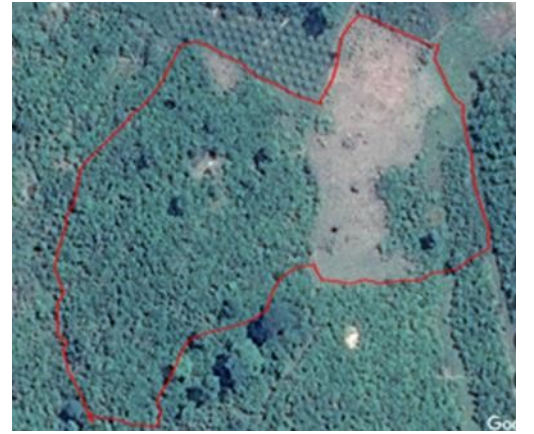




Events are tracked by:

- Blockchain
- QR Code
- GPS Location











Purposeful technology

Traceability

that matters most

Mobile money systems or digital transfers to ensure traceability of premium and ensure farm gate prices are paid in full







Roll-out of purposeful technology

State-of-the-art Earth observation technology: Our innovative satellite-based, LiDAR calibrated land-use change assessment tool runs on A.I. algorithms. This includes a Deforestation Risk Assessment and Canopy Disturbance Alert system, for both on-farm and off-farm purposes.

