# Queen Conch Value Chains

Seizing the Trade and Business Potential of Blue BioTrade in selected OECS Countries







### Blue BioTrade Objectives

To empower small-scale coastal producers from OECS member states to produce and trade queen conch products in domestic, regional and international markets under the Blue BioTrade environmental, social and economic sustainability criteria, including CITES.

### Blue BioTrade Project – Scope

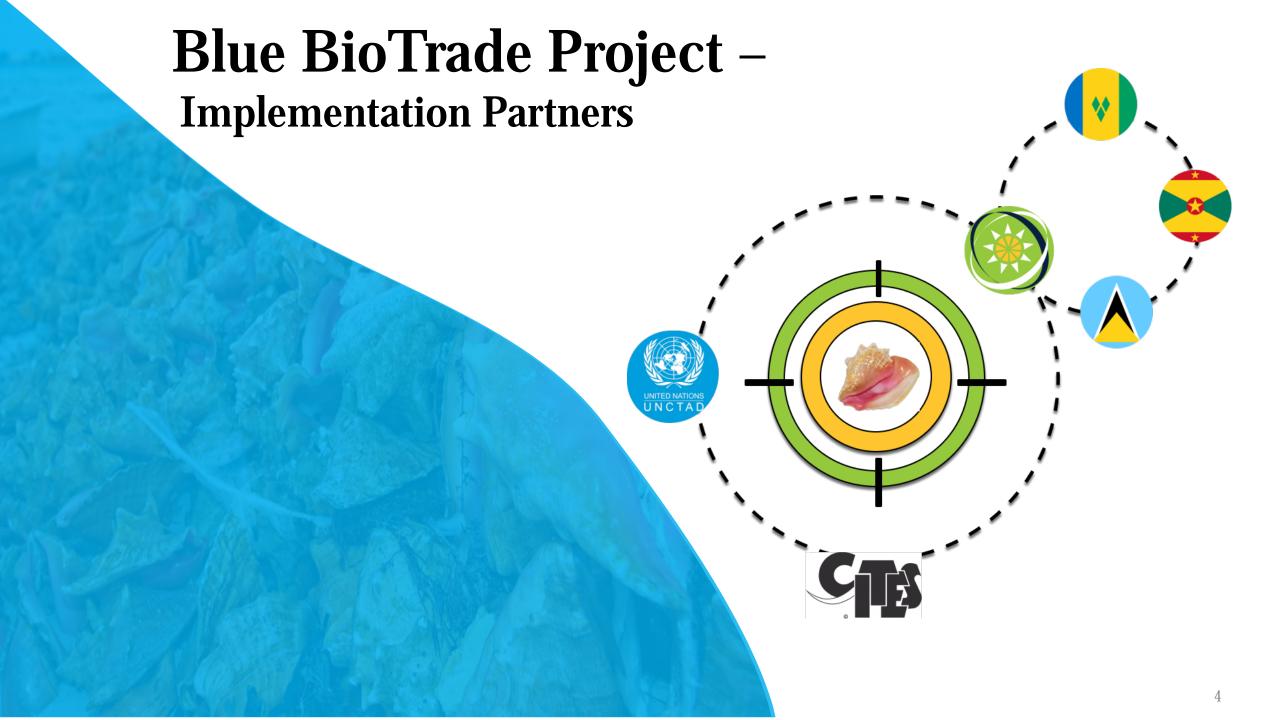


Pilot specie: Queen Conch (Strombus gigas). Appendix II Cities Specie

Beneficiary Countries: St. Vincent & the Grenadines; Saint Lucia; Grenada

Duration: 18 months

Next Phase: Sea Moss and Sargassum (non CITES)



### **Project Phases and Implementation**

- Budget: 300,000 euros (currently seeking partnerships)
- Start Autumn 2020

#### Phase 1

#### (FUNDED)

#### Queen Conch Scientific Assessments

- **ü** Stakeholder Mapping
- **ü** Blue BioTrade Webinar
- 3 Country Queen Conch Product Assessments
- **ü** Regional Blue BioTrade Workshop
- **ü** Regional Blue BioTrade Action Plan

#### (UNFUNDED)

#### Regional Blue BioTrade Action Plan

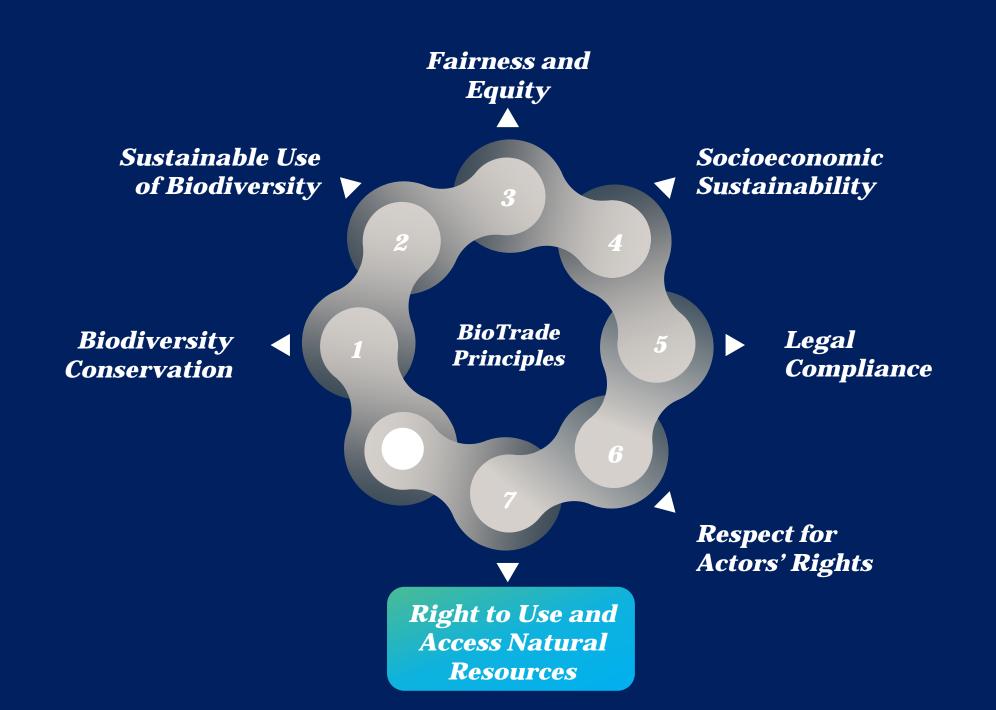
- Implementation of Priority Actions
- Outreach

#### Phase 2

#### (UNFUNDED)

### Business Facilitation & Market Access

- **q** Queen Conch Value Chain Interventions
- Sea Moss & Algae Value Chain Interventions





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## Thank You -

OECS Permanent Delegation to the UN