



Launch of the 2020 BioTrade Principles and Criteria:

Making sustainable trade part of the solution

16 November 2020, 2.30 p.m. – 5 p.m. (CET)



@BioTradeGroup



BioTradegroup



BioTradeGroup

Welcome to the launch of the 2020 BioTrade Principles and Criteria

o Please:

o Make sure you are muted during the webinar



o Kindly use the Chat function for questions or comments



All presentations and background materials will be available in the UNCTAD/ITC BioTrade Knowledge Sharing platform & Self-assessment Tool, as well as in the webinar website:

<https://unctad.org/meeting/launch-2020-biotrade-principles-and-criteria-making-sustainable-trade-part-solution>

o This webinar is being recorded and will be also shared with the general public

o Follow us on social media:



@BioTradeGroup

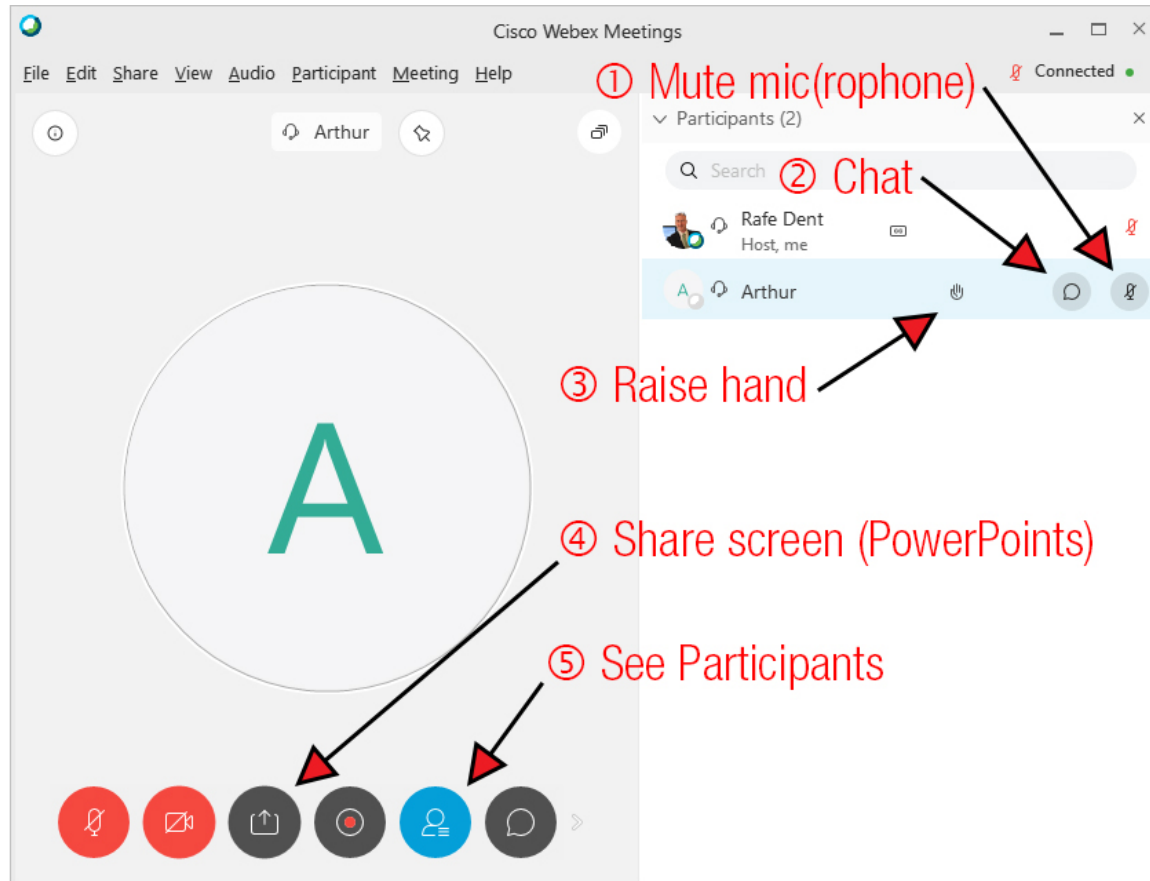


BioTradegroup



BioTradeGroup

How to use Webex



Launch webinar of the updated BioTrade Principles and Criteria and the UNCTAD/ITC BioTrade self-assessment tool for companies

Co-Organizers:

United Nations Conference on Trade and Development (UNCTAD)

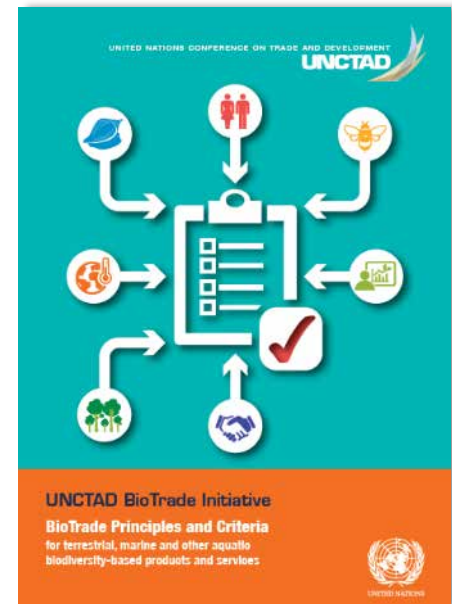
International Trade Centre (ITC)

Helvetas Swiss Intercooperation

Union for Ethical BioTrade (UEBT)

Supported by:

Swiss State Secretariat for Economic Affairs SECO



And would not have been possible without the support and engagement of partners and practitioners that contributed to the revision process of the 2007 BioTrade Principles and Criteria

Agenda

14:30 – 14:40 **Welcome remarks and housekeeping rules**

14:40 – 15:05 **Opening remarks**

- Ms. Isabelle Durant, Deputy Secretary-General, UNCTAD
- Ms. Monica Rubiolo, Head of Trade Promotion, SECO
- Ms. Ivonne Higuero, Secretary-General, CITES
- Ms. Elizabeth Maruma-Mrema, Executive Secretary, CBD (video address)

15:05 – 16:15 **Interactive dialogue with BioTrade partners and practitioners**

- Ms. Lorena Jaramillo, Economic Affairs Officer, UNCTAD
- Ms. Maria Julia Oliva, Deputy Director, UEBT
- Mr. Claude Fromageot, Chief Sustainability Officer, Groupe Rocher
- Mr. Suhel al-Janabi, Co-manager, ABS Capacity Development Initiative
- Mr. Federico Vignati, Principal Executive, CAF
- H.E. Mr. Diego Llosa Velásquez, Vice-Minister of Foreign Trade, MINCETUR, Peru (video address)
- Mr. Rudolf Lüthi, Head of the Department Sustainable and Inclusive Economy, Helvetas Swiss Intercooperation
- H.E. Mr. Stephen Fevrier, Ambassador and Permanent Observer of the OECS to the UN Office in Geneva

16:15 – 16:30 **Presentation of the UNCTAD/ITC BioTrade Self-assessment tool**

- Mr. Mathieu Lamolle, Senior Advisor, Sustainability Standards and Value Chains, ITC

16:30 – 16:55 **Question and Answer**

16:55 – 17:00 **Closing**

- Ms. Lorena Jaramillo, Economic Affairs Officer, UNCTAD

Moderators: Ms. Lorena Jaramillo and Mr. David Vivas Eugui, UNCTAD

More information on the webinar at: <https://unctad.org/meeting/launch-2020-biotrade-principles-and-criteria-making-sustainable-trade-part-solution>



Launch of the 2020 BioTrade Principles and Criteria:

Making sustainable trade
part of the solution

Opening panel



Ms. Isabelle Durant
Deputy Secretary-
General, UNCTAD



Ms. Monica Rubiolo
Head, Trade
Promotion, SECO



Ms. Ivonne Higuero
Secretary-General
CITES



**Ms. Elizabeth
Maruma Mrema**
Executive Secretary
CBD

- video address -



Ms. Isabelle Durant

Deputy Secretary-
General, United
Nations Conference on
Trade and
Development
(UNCTAD)



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies



Ms. Monica Rubiolo

Head, Trade
Promotion, State
Secretariat for
Economic Affairs SECO
Switzerland



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies



Ms. Ivonne Higuero
Secretary-General
Convention on
International Trade in
Endangered Species of
Wild Fauna and Flora
(CITES)



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies



**Ms. Elizabeth
Maruma Mrema**

Executive Secretary
Convention on
Biological Diversity
(CBD)

[- video address \(click here to watch\) -](#)

Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies



Agenda

14:30 – 14:40 **Welcome remarks and housekeeping rules**

14:40 – 15:05 **Opening remarks**

- Ms. Isabelle Durant, Deputy Secretary-General, UNCTAD
- Ms. Monica Rubiolo, Head of Trade Promotion, SECO
- Ms. Ivonne Higuero, Secretary-General, CITES
- Ms. Elizabeth Maruma-Mrema, Executive Secretary, CBD (video address)

15:05 – 16:15 **Interactive dialogue with BioTrade partners and practitioners**

- Ms. Lorena Jaramillo, UNCTAD
- Ms. Maria Julia Oliva, UEBT
- Mr. Claude Fromageot, Groupe Rocher
- Mr. Suhel al-Janabi, ABS Capacity Development Initiative
- Mr. Federico Vignati, Principal Executive, CAF
- H.E. Mr. Diego Llosa Velásquez, Vice-Minister of Foreign Trade, MINCETUR, Peru (video address)
- Mr. Rudolf Lüthi, Helvetas Swiss Intercooperation
- H.E. Mr. Stephen Fevrier, Ambassador and Permanent Observer of the OECS to the UN Office in Geneva

16:15 – 16:30 **Presentation of the UNCTAD/ITC BioTrade Self-assessment tool**

- Mr. Mathieu Lamolle, Senior Advisor, Sustainability Standards and Value Chains, ITC

16:30 – 16:55 **Question and Answer**

16:55 – 17:00 **Closing**

- Ms. Lorena Jaramillo, UNCTAD

Moderators: Ms. Lorena Jaramillo and Mr. David Vivas Eugui, UNCTAD



Lorena Jaramillo
Economic Affairs Officer
UNCTAD
biotrade@un.org

BioTrade and the 2020 BioTrade Principles and Criteria

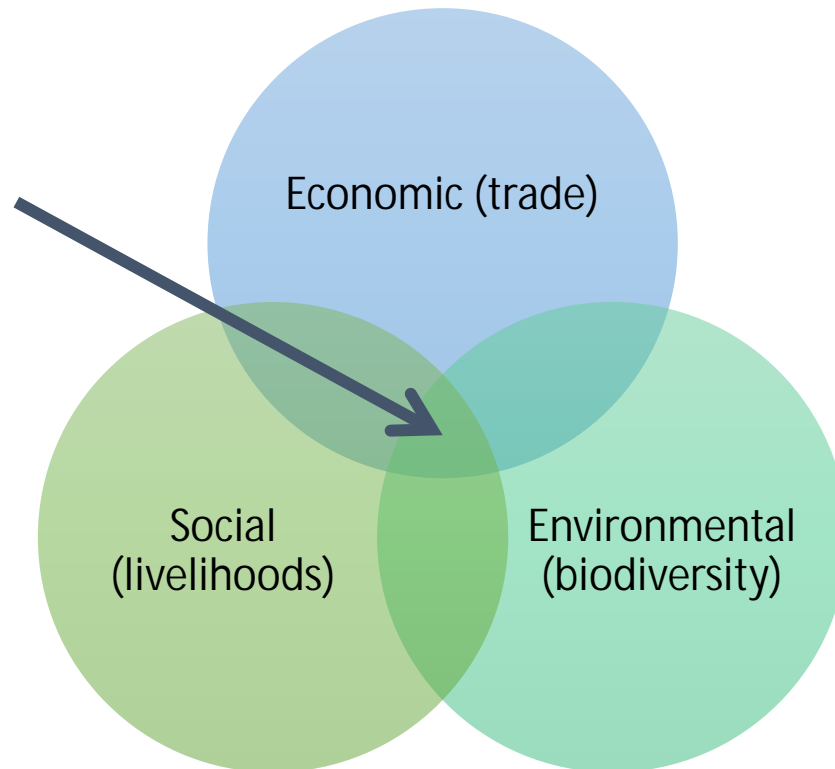
The activities have been implemented by the [UNCTAD BioTrade Initiative](#) with the support of the Swiss State Secretariat for Economic Affairs SECO and BioTrade partners under the [Global BioTrade Programme](#).



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC BioTrade self-assessment tool for companies

BioTrade Initiative

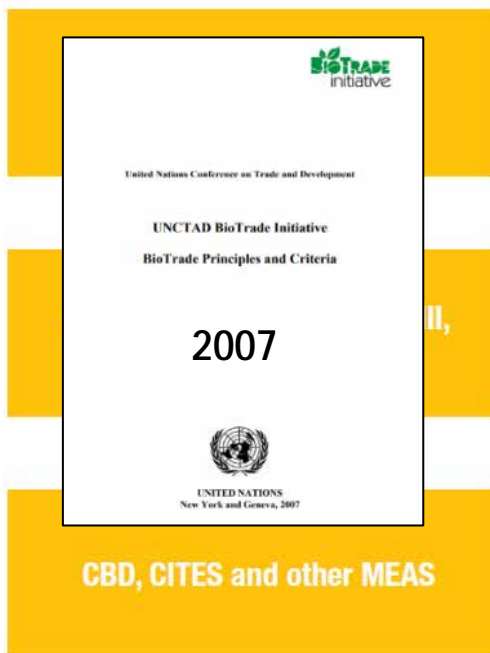
The BioTrade Initiative of UNCTAD – launched in 1996 - aims to promote trade and investment in biodiversity-based products and services to further sustainable development in line with the CBD objectives





refers to those activities of collection, production, transformation, and commercialization of products and services derived from native biodiversity under the criteria of environmental, social and economic sustainability.

Mandates



BioTrade Principles

P1. Conservation of biodiversity

P2. Sustainable use of biodiversity

P3. Equitable benefit-sharing

P4. Socioeconomic sustainability

P5. Legal compliance

P6. Respect for actors' rights

P7. Clear land tenure and resources access

Approaches

Value chain

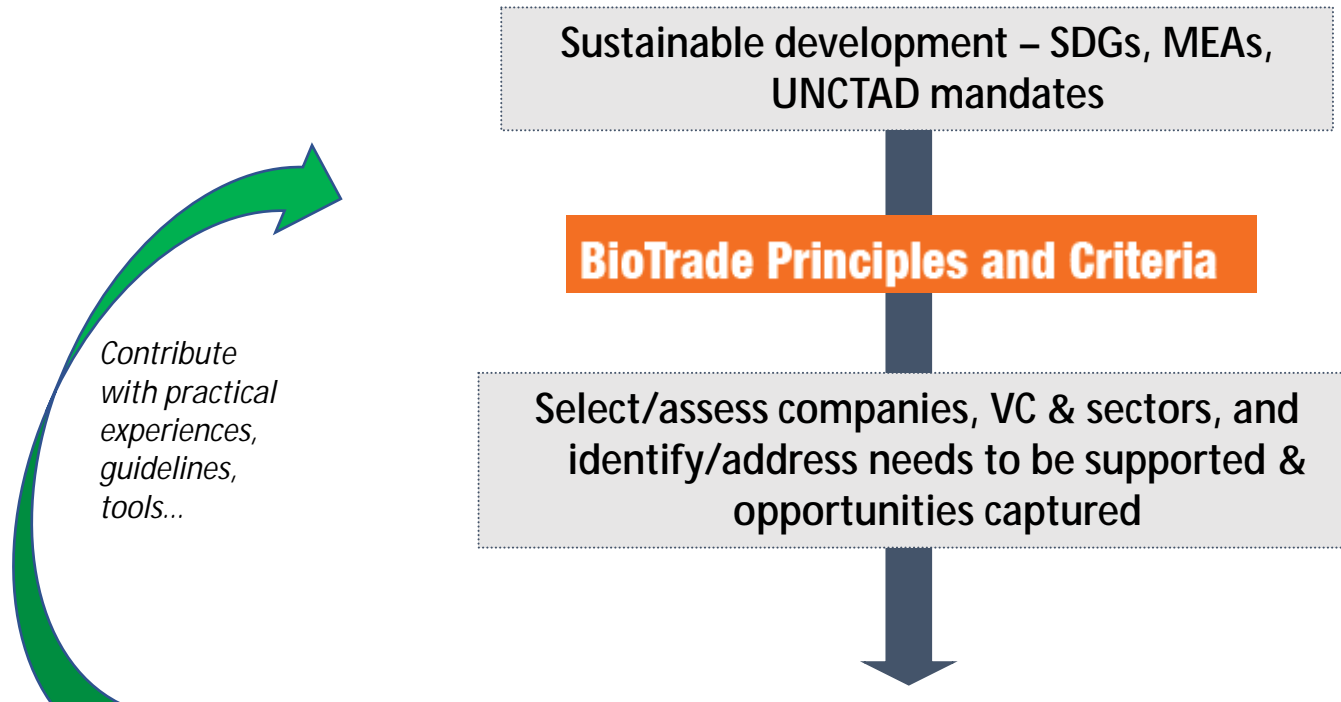
Adaptive management

Ecosystem approach

Sustainable livelihoods

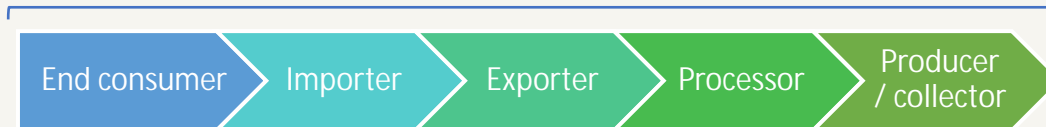


How it works in practice: partnerships



Sector/value chain

Monitored through BioTrade partners such as national and regional programmes



BioTrade organization

Workplan & results



Assessed against BioTrade Principles, Criteria

Experiences and lessons learned from partners since 2007

Variety of sectors, regions and countries

Flora and fauna and ecosystem services (sustainable tourism activities), mainly terrestrial and wetlands

Sectors involved in BioTrade activities:

- Personal care
- Pharmaceuticals/phytopharma
- Food
- Fashion
- Ornamental flora and fauna
- Handicrafts
- Textiles and natural fibres
- Sustainable tourism
- Forestry-based carbon credit activities.



Currently implemented in 60+ countries
Africa, Americas, Asia, Europe



Sales from BT companies / associations
Euro 5,15 billion (2019)



Evolving legal and policy frameworks



UNCTAD
Mandates

Strategic Plan for
Biodiversity 2011–2020
and the Aichi Targets
"Living in Harmony with Nature"



Post-2020 global
biodiversity framework



United Nations
Framework Convention on
Climate Change



Working with
marine
ecosystems:
UNCLOS

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

UNCTAD



@BioTradeGroup

Process to update the P&C

May
2018



Comparative analysis on P&C

- UEBT (2012)
- Colombia
- Ecuador
- Peru
- PTA

Revisions by partners

- UEBT
- PromPerú



Compile comments and propose updated Principles and Criteria



Public consultation and incorporation of comments (end 2019)



New version consulted with partners (Feb/March 2020)



2020 UNCTAD BioTrade Principles and Criteria finalized (SSC meeting)



Develop the BioTrade self-assessment tool & translate P&C to French and Spanish



Launch the updated Principles and Criteria & BT company self assessment tool (Nov 2020)



Promote the use of the tool to other partners and stakeholders (e.g. training)

Spring
2020

2021
onwards



What changed

2007 BioTrade Principles



2020 BioTrade Principles

P1. Conservation of biodiversity

P2. Sustainable use of biodiversity

P3. Equitable benefit-sharing

P4. Socioeconomic sustainability

P5. Legal compliance

P6. Respect for actors' rights

P7. Clear land tenure and resources access

P1. Conservation of biodiversity

P2. Sustainable use of biodiversity

P3. Fair and equitable sharing of benefits

P4. Socioeconomic sustainability

P5. Legal compliance

P6. Respect for actors' rights

P7. Right to use and access natural resources

Terrestrial, marine and other aquatic ecosystems

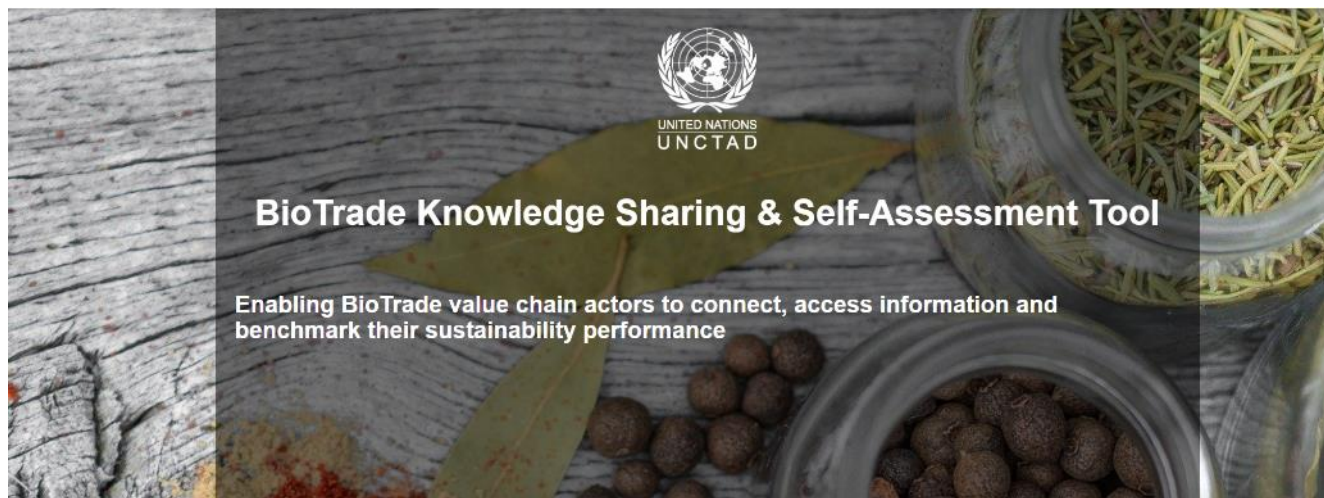
Biodiversity-based products and services

Minimum eligibility requirements

Changes at criteria level

e.g. Nagoya Protocol, ABS, climate resilience ...





BioTrade Knowledge Sharing & Self-Assessment Tool

Enabling BioTrade value chain actors to connect, access information and benchmark their sustainability performance


[About](#)
[What is BioTrade?](#)
[Partners](#)
[BioTrade Self-Assessment Tool](#)

The BioTrade Knowledge Sharing and Self-Assessment Tool are developed by ITC and the UNCTAD BioTrade Initiative under the framework of the "Global BioTrade Programme Linking trade, biodiversity and sustainable development", financed by the Swiss State Secretariat for Economic Affairs SECO.

UNCTAD launched the [BioTrade Initiative](#) in 1998 and since then, it has been closely collaborating with the following partners and stakeholders to implement BioTrade around the world:

- ABS Capacity Development Initiative
- Ministry of Environment of Ecuador
- Biodiversity Conservation Agency (BCA)
- Ministry of Environment of Peru
- BioEmprende Ecuador
- Ministry of Environment and Sustainable Development of Colombia
- Development bank of Latin America (CAF)
- Ministry of Science and Technology of Lao People's Democratic Republic
- Convention on Biological Diversity (CBD)
- PhytoTrade Africa
- Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES)
- Swiss State Secretariat for Economic Affairs SECO
- Forum for Law, Environment, Development and Governance (FLEDGE)
- Swiss Import Promotion Programme (SIPPO)
- International Trade Centre (ITC)
- Union for Ethical Biotrade (UEBT)
- HELVETAS Swiss Intercooperation

Supported by


 Schweizerische Eidgenossenschaft
 Confédération suisse
 Confederazione Svizzera
 Confederaziun svizra

 Swiss Confederation
 Federal Department of Economic Affairs,
 Education and Research EAER
 State Secretariat for Economic Affairs SECO

BioTrade Self-Assessment Tool



Test the self-assessment

One entry point to BioTrade resources & organizations



Launch of the 2020 BioTrade Principles and Criteria:

Making sustainable trade
part of the solution

Interactive dialogue with:



**Ms. Maria Julia
Oliva**

Deputy Director, Union
for Ethical BioTrade
(UEBT)



**Mr. Claude
Fromageot**

Chief Sustainability
Officer, Groupe
Rocher



Mr. Suhel al-Janabi

Co-Manager, ABS
Capacity Development
Initiative



Mr. Federico Vignati

Principal Executive,
development bank of
Latin America (CAF)

**H.E. Mr. Diego Llosa
Velásquez**

Vice Minister of Foreign
Trade, Ministry of
Foreign Trade and
Tourism MINCETUR
Peru

Principle 1. Conservation of biodiversity

1.1. Activities contribute to **maintaining, restoring or enhancing biodiversity**, including ecosystems, ecological processes, natural habitats, and species, particularly threatened or endangered species

1.2. **Genetic variability** of flora, fauna and micro-organisms (for use and conservation) **is maintained, restored, or promoted**

1.3. Activities are **aligned** with national, regional, and/or local plans for sustainable management, conservation, and restoration of biodiversity, **in coordination** with the relevant authorities and actors involved

Principle 2. Sustainable use of biodiversity

2.1. The **use of biodiversity is sustainable**, based on **adaptive management practices** that advance the long-term viability of the biological resources used, and **supported by training** of workers and producers on good collection, harvesting, cultivation, breeding or sustainable tourism practices

2.2. Measures are taken to **prevent or mitigate negative environmental impacts of the activities**, including in relation to flora and fauna; soil, air and water quality; the global climate; use of agrochemicals; pollution and waste disposal; and energy consumption

2.3. Activities contribute to measures that **strengthen resilience and the adaptive capacity** of species and ecosystems to climate-related hazards and natural disasters



Ms. Maria Julia Oliva
Deputy Director, Union
for Ethical BioTrade
(UEBT)



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC BioTrade self-assessment tool for companies



UNION FOR
ETHICAL
BIOTRADE

SOURCING®
WITH RESPECT

The Union for Ethical BioTrade (UEBT)

Created in 2007 with UNCTAD support to promote business engagement in BioTrade

Non-profit association that promotes ethical sourcing of ingredients from biodiversity

based in the Netherlands & Switzerland

Offices in Brazil, India, Madagascar and Vietnam

UEBT members commit to gradually implement practices defined in the UEBT standard

UEBT supports and verifies companies' commitment to sourcing with respect for people and biodiversity



UEBT is a member of ISEAL alliance, the global membership association for credible social and environmental standards systems.

ISEAL members also include:





UNION FOR
ETHICAL
BIOTRADE

SOURCING®
WITH RESPECT

Some UEBT members





UNION FOR
ETHICAL
BIOTRADE

SOURCING[®]
WITH RESPECT

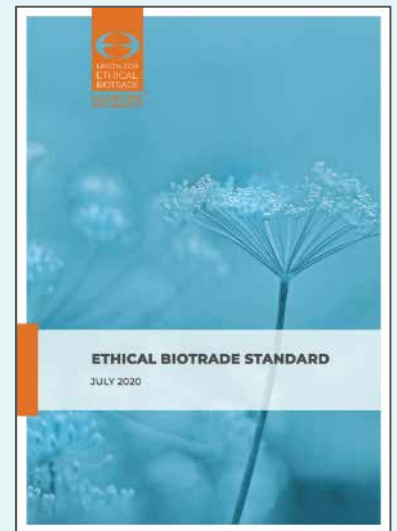
UEBT Ethical BioTrade Standard

For growing, collecting, researching,
processing and commercialising of ingredients
from biodiversity

Builds on UNCTAD BioTrade Principles and
Criteria

Revised and improved in 2020 after wide
stakeholder consultation

Applies to organisations along supply chain





UNION FOR
ETHICAL
BIOTRADE

SOURCING[®]
WITH RESPECT

Ethical BioTrade standard - Principles 1 and 2



- Identify areas of biodiversity importance
- Identify opportunities and threats
- Set relevant actions for
 - ✓ Ecosystem protection
 - ✓ Priority areas
 - ✓ Landscape connectivity



- Sustainable use of wild collected and cultivated species
- Prevent or mitigate negative impact of farming and wild collection on other species and natural resources



UNION FOR
ETHICAL
BIOTRADE

SOURCING[®]
WITH RESPECT

Biodiversity action plans



**Baseline
Information**

What is the state of biodiversity in the area now?
What threat and opportunities does it have?



**Goals and
targets**

What do we want to achieve with the BAP?
What specific targets can we set for each goal?



Measures

What will we do to achieve our goals?



Workplan

How, by whom and when will we implement
the measures?



M&E System


How will we measure the progress and impact
of our BAP?



UNION FOR
ETHICAL
BIOTRADE

SOURCING
WITH RESPECT

Biodiversity regeneration actions around the world



UNION FOR ETHICAL BIOTRADE
SOURCING WITH RESPECT

PEPPER

A Case Study

A Biodiversity Action Plan (BAP) provides guidance in designing and implementing concrete practices on sustainable use and conservation of biodiversity when growing and sourcing natural raw materials.

1 PEPPER

The Facts

- Introduced to several countries
- Early spread to the food chains and the medicine
- Considered invasive because it competes with native plants
- Spreads well in mountainous areas and along roads, often covering in forests and agricultural areas
- Commonly used in herbal tea, and also for cooking as well as in foods such as jams and jellies

Wild patches

The black pepper plants grow in fields of abandoned cropland and in disturbed woodlands by the roadside and in wooded areas. The main habitats are fields of abandoned cropland, gardens, and woodlands.

Soil conditions

Most of the soil is not acidic. It has low fertility and is under various degrees of erosion. It is therefore often used for planting in tree plantations.

BIODIVERSITY ACTIONS



UNION FOR ETHICAL BIOTRADE
SOURCING WITH RESPECT

CITRUS IN SOUTHERN ITALY

A Case Study

A Biodiversity Action Plan (BAP) provides guidance in designing and implementing concrete practices on sustainable use and conservation of biodiversity when growing and sourcing natural raw materials.

1 CITRUS

The Facts

- Native to tropical Asia
- Also found in the Mediterranean and in some parts of Africa and the Caribbean
- A great tree with evergreen leaves
- Fruit used to produce essential oils for the perfume industry
- In the Mediterranean:
 - Some indigenous varieties are found, showing some genetic diversity
 - Introduced forms coexist with native forms, some of which are well adapted
 - Local fruit forms include sweet forms and bitter varieties
 - Their soil is common due to heavy maintenance
 - Some wild trees have been damaged or cut down for generations
 - The arrival of pests and diseases challenges the resistance of some varieties, resulting in a reduction of the

Pests and diseases

Pests and diseases are reducing the tolerance and productivity of citrus crops. This is mainly due to the following reasons, including increased soil fertility, insects that transmit diseases, the loss of predators and other beneficial insects as well as viruses.

Wild patches

The growing area included in this case is located in the Mediterranean region. Typical vegetation includes fields and grassland, meadows, shrubs, low vegetation, natural and semi-natural vegetation in open fields that grows in suitable soil conditions and areas.

The original vegetation sometimes grows spontaneously in rural areas. Some indigenous forms have been introduced along with other forms, to better adapt to the soil, and in the undergrowth of citrus trees. However, indigenous vegetation in fields and meadows is being reduced because of logging, heavy maintenance and soil degradation, as well as the spread of invasive pests due to changes in local climate conditions.

Some protected areas with rare forms and varieties of citrus trees and forms, including genetic diversity, are being maintained and preserved and plans that contain these areas.

BIODIVERSITY ACTIONS



UNION FOR ETHICAL BIOTRADE
SOURCING WITH RESPECT

HIBISCUS IN WEST AFRICA

A Case Study

A Biodiversity Action Plan (BAP) provides guidance in designing and implementing concrete practices on sustainable use and conservation of biodiversity when growing and sourcing natural raw materials.

1 HIBISCUS Hibiscus is a highly variable and diverse

The Facts

- A native hibiscus from India to tropical and subtropical climates
- Drought tolerant and able to grow in poor soil
- Often cultivated in vegetable nurseries, for medicinal and ornamental purposes, and for producing natural products
- In some countries, it is considered a highly medicinal product
- Leaves are often used for herbal tea and flow
- No other medicinal uses

Local Flora and Fauna

The hibiscus is cultivated in the West African countries, in some parts of Africa through the Arab world. This is mainly due to the high demand for its medicinal and ornamental products and for its medicinal and ornamental products.

Some protected areas are found in the mountainous areas. Several indigenous forms of hibiscus are considered as highly medicinal products for use in traditional medicine and for producing natural products. These forms are highly medicinal and are considered as highly medicinal products.

Conservation

In its dry wooded savanna, the hibiscus has a special function in the local ecosystem. It is a highly medicinal and ornamental product. It is a highly medicinal and ornamental product. It is a highly medicinal and ornamental product.

The ecological diversity is at its highest in the mountainous areas. Several indigenous forms of hibiscus are considered as highly medicinal products for use in traditional medicine and for producing natural products. These forms are highly medicinal and are considered as highly medicinal products.

BIODIVERSITY ACTIONS



UNION FOR
ETHICAL
BIOTRADE

SOURCING[®]
WITH RESPECT

De Ruyterkade 6
1013 AA, Amsterdam,
The Netherlands

info@uebt.org
www.uebt.org



Mr. Claude Fromageot

Chief Sustainability
Officer, Groupe Rocher

Chair, CBD's Global
Partnership for
Business and
Biodiversity



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies

Principle 3. Fair and equitable sharing of benefits derived from the use of biodiversity

- 3.1. Activities are agreed upon and undertaken based on **transparency, dialogue, and long-term partnerships** between all organizations involved in the supply chain
- 3.2. **Prices take into account the costs of value chain activities** according to these Principles and Criteria **and allow for a profit margin**
- 3.3. Activities **contribute to sustainable local development**, as defined by producers and their local communities
- 3.4. Activities **comply with applicable legal requirements and/or relevant contractual arrangements on access to biodiversity**, including biological and genetic resources, their derivatives and **associated traditional knowledge**, and on the **fair and equitable sharing of benefits derived from their utilization**
- 3.5. In cases where there **are no applicable legal requirements**, utilization of genetic resources and associated traditional knowledge takes place with **prior informed consent and mutually agreed terms**



Principle 3. Fair and equitable sharing of benefits derived from the use of biodiversity



Mr. Suhel al-Janabi

Co-Manager, ABS Capacity
Development Initiative



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies

Principle 4. Socio-economic sustainability (productive, financial and market management)

4.1. The organization demonstrates the integration of these Principles and Criteria in its business and supply chain management

4.2. The organization has a quality management system in line with its market requirements

4.3. A system is in place to allow for supply chain traceability up to the country of origin and/or the place of collection, harvesting and/or cultivation



Principle 4. Socio-economic sustainability (productive, financial and market management)



Mr. Federico Vignati

Principal Executive
development bank of Latin
America (CAF)



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies

Principle 5. Compliance with national & international legislation

5.1. The organization **complies with applicable legal and administrative requirements at local, national, and regional levels**. If measures required by local, national or regional legislation are less strict than those required by these Principles and Criteria, the organization meets the stricter requirements

5.2. Activities **respect the principles and obligations of relevant international agreements and instruments**, such as the CBD, the Nagoya Protocol, the ITPGFA, CITES, CMS, ILO Conventions, the United Nations Declaration on the Rights of Indigenous Peoples, and the United Nations Declaration on the Rights of Peasants and Other People Working in Rural Areas

5.3. When **dealing with marine and coastal biodiversity**, activities respect the principles and obligations established under the UNCLOS, UNFSA, and any subsequent instrument on biodiversity in areas beyond national jurisdiction, as well as relevant conventions and instruments adopted under the UNCTAD, FAO, UN Environment, IMO and ILO

5.4. The organization **gathers and maintains information and records required to ensure the legality of access to and use of biodiversity**, such as the country of origin, geographical location of capture or introduction from the sea, existence of applicable laws or regulations, and relevant permits and certificates

Principle 5. Compliance with national and international legislation



H.E. Mr. Diego Llosa Velásquez

Vice Minister of Foreign Trade, Ministry of Foreign Trade and Tourism (MINCETUR), Peru

[- video address \(click here to watch\) -](#)



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC BioTrade self-assessment tool for companies

Principle 6. Respect for the rights of actors involved in BioTrade activities

6.1. The organization respects fundamental human rights, in keeping with the United Nations Guiding Principles on Business and Human Rights and relevant ILO Conventions

6.2. The organization respects worker rights, provide adequate working conditions, and prevent any negative impacts on the health and safety of workers, in accordance with national legislation

6.3. The organization respects the rights of indigenous peoples and local communities, women, children, and other vulnerable groups involved in BioTrade activities, in accordance with national legislation and the United Nations Declaration on the Rights of Indigenous Peoples





Mr. Rudolf Lüthi

Head of the
Department
Sustainable and
Inclusive Economy
Helvetas Swiss
Intercooperation



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies

Principle 7. Clarity on right to use and access to natural resources

7.1. The organization uses natural resources in compliance with all relevant laws and regulations and preventing any negative impacts on the health, safety and wellbeing of surrounding populations

7.2. In cases where required by international, national, local or customary law, as well as Criteria 3.5, the organization accesses natural resources and associated traditional knowledge with prior informed consent of, and subject to mutually agreed terms with, the party that provides them

7.3. The organization respects the rights of indigenous peoples and local communities over land, natural resources, and associated traditional knowledge in accordance with national legislation and the United Nations Declaration on the Rights of Indigenous Peoples

7.4. The organization does not threaten the food diversity or food security of producers and their local communities



Principle 7. Clarity on right to use and access to natural resources



H.E. Mr. Stephen Fevrier

Ambassador and Permanent Observer of the Organization of Eastern Caribbean States (OECS) to the United Nations Office in Geneva



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC BioTrade self-assessment tool for companies

UNCTAD/ITC BioTrade Self-Assessment tool



Mr. Mathieu Lamolle

Senior Advisor, Sustainability
Standards and Value Chains
International Trade Centre
(ITC)



Launch of the updated BioTrade Principles and Criteria and the UNCTAD/ITC
BioTrade self-assessment tool for companies



International
Trade
Centre

TRADE IMPACT
FOR GOOD

The BioTrade P&C Self-assessment tool for companies

Mathieu Lamolle, Senior Advisor, Sustainability Standards &
Value Chains, Trade for Sustainable Development (T4SD)

16 November 2020



Presentation overview

- About ITC
- The BioTrade Self-assessment tool
- Step-by-step of the tool



The UN body for design of policy recommendations to achieve economic and social development through trade and investment.



WTO OMC

The forum to negotiate multilateral trade rules, monitor their implementation and handle trade disputes



ITC works with local and regional institutions and business people to build trade capacity.

Our mission

To foster inclusive and sustainable growth and development through trade and international business development.

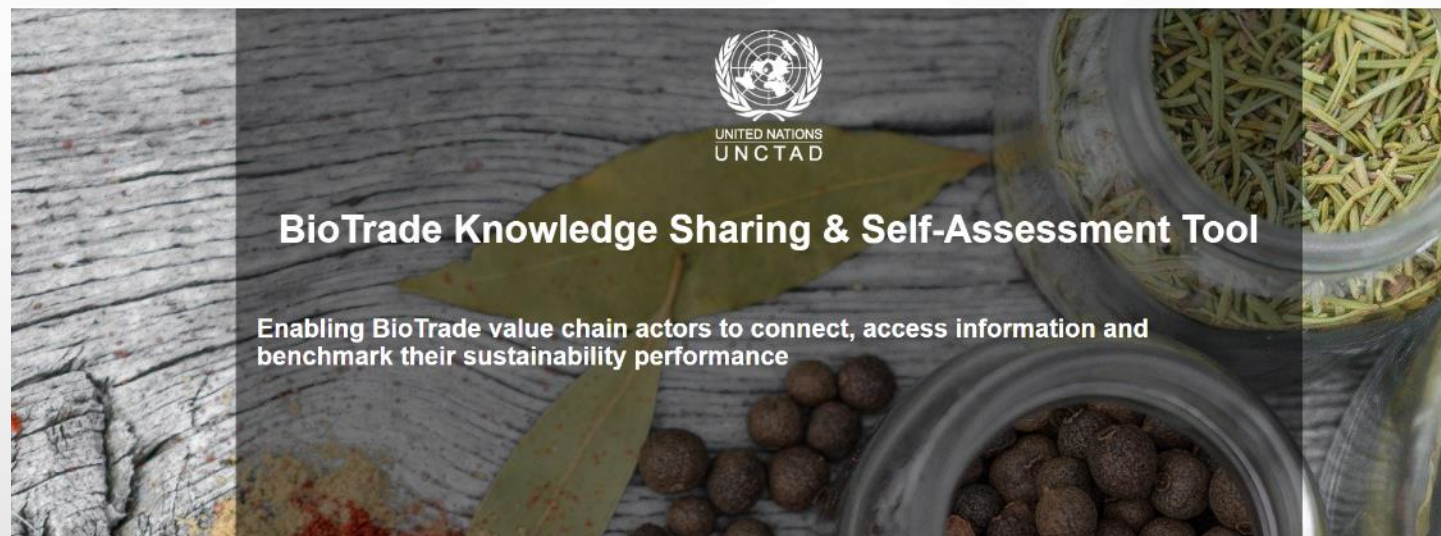


TRADE IMPACT FOR GOOD

Hosted at the www.sustainabilitymap.org/biotrade_unctad

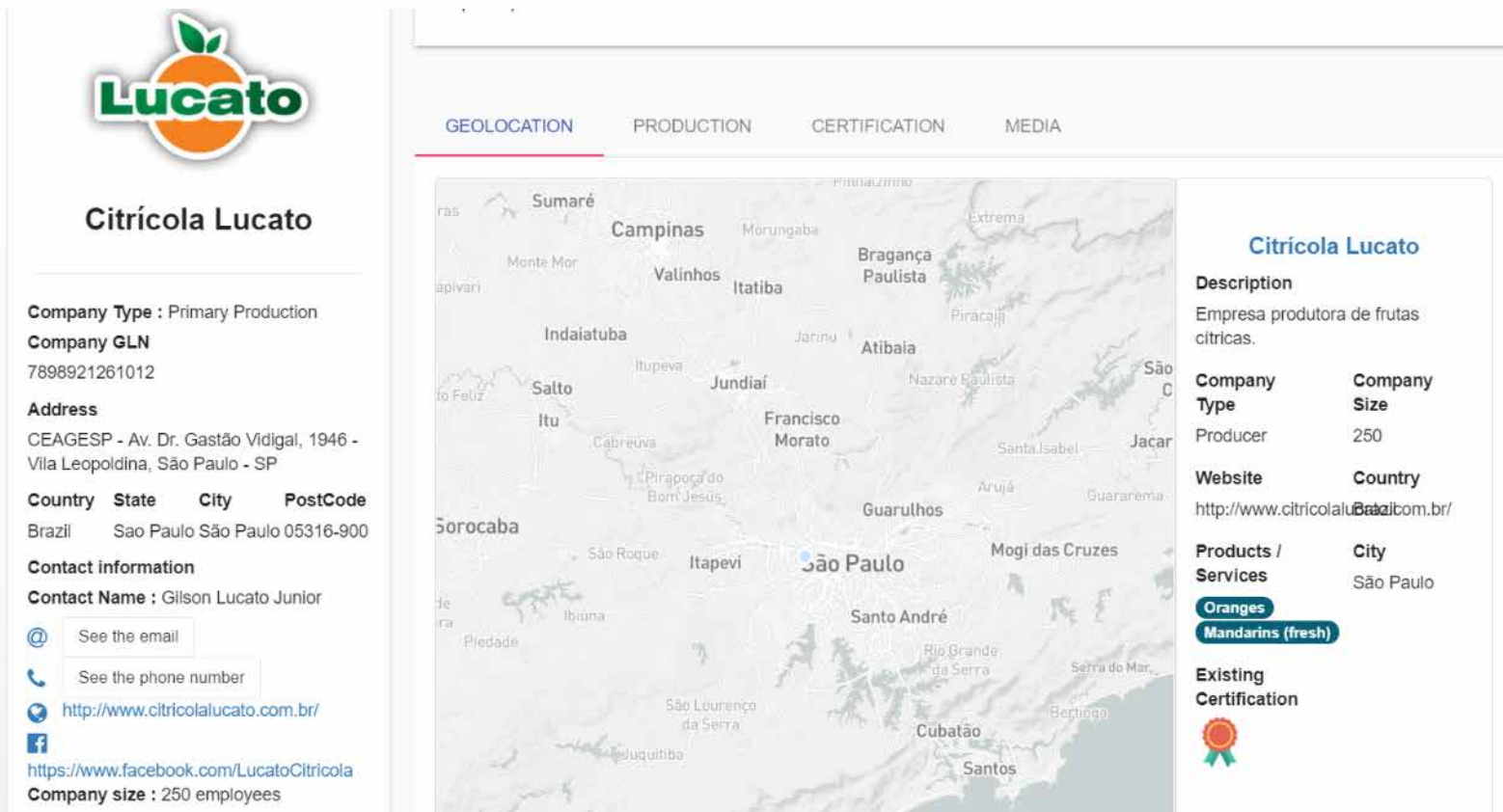
page, available at

- Understand www.sustainabilitymap.org/biotrade_unctad, including its scope and sustainability criteria.
- www.sustainabilitymap.org/biotrade_unctad their business practices with regard to the BioTrade Principles and Criteria and get a first www.sustainabilitymap.org/biotrade_unctad of areas of improvement.
- www.sustainabilitymap.org/biotrade_unctad the BioTrade Principles and Criteria against other standards available at www.sustainabilitymap.org



Step-by-step: BT P&C Self-Assessment Tool

1- Create a profile at www.sustainabilitymap.org



Citricola Lucato

Company Type : Primary Production
Company GLN
7898921261012

Address
CEAGESP - Av. Dr. Gastão Vidigal, 1946 - Vila Leopoldina, São Paulo - SP

Country	State	City	PostCode
Brazil	Sao Paulo	São Paulo	05316-900

Contact information
Contact Name : Gilson Lucato Junior

@ See the email
☎ See the phone number
🌐 <http://www.citricolalucato.com.br/>
📘 <https://www.facebook.com/LucatoCitricola>
Company size : 250 employees


Citricola Lucato

Description
Empresa produtora de frutas cítricas.

Company Type	Company Size
Producer	250

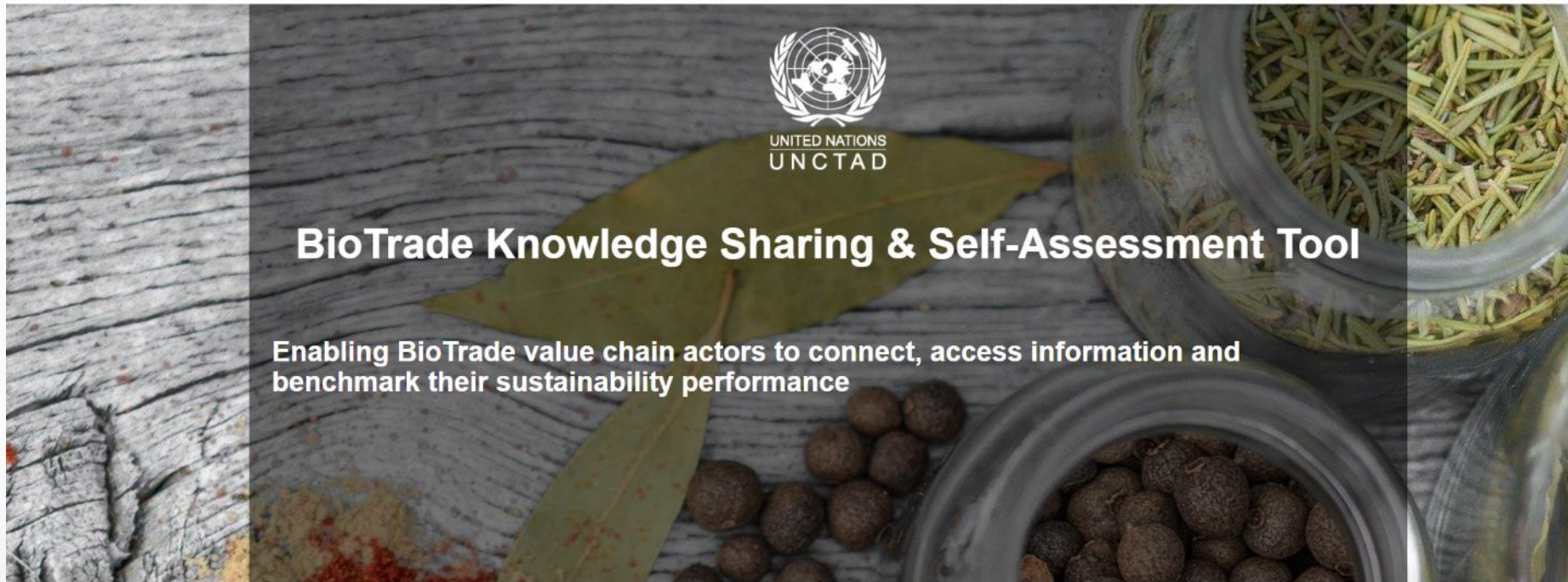
Website	Country
http://www.citricolalucato.com.br/	Brazil

Products / Services	City
Oranges Mandarins (fresh)	São Paulo

Existing Certification


Step-by-step: BT P&C Self-Assessment Tool

2- Access the BioTrade Knowledge Sharing & Self-Assessment Tool at www.sustainabilitymap.org/biotrade_unctad



About

What is BioTrade?

Partners

BioTrade Self-Assessment Tool

The **BioTrade Knowledge Sharing and Self-Assessment Tool** brings together information related to biodiversity-based initiatives, allowing users to connect with different value chain actors and benchmark their sustainability practices against the [BioTrade Principles and Criteria](#) developed by the United Nations Conference on Trade and Development ([UNCTAD](#)).

Benefits for companies, cooperatives and producers:

Supported by



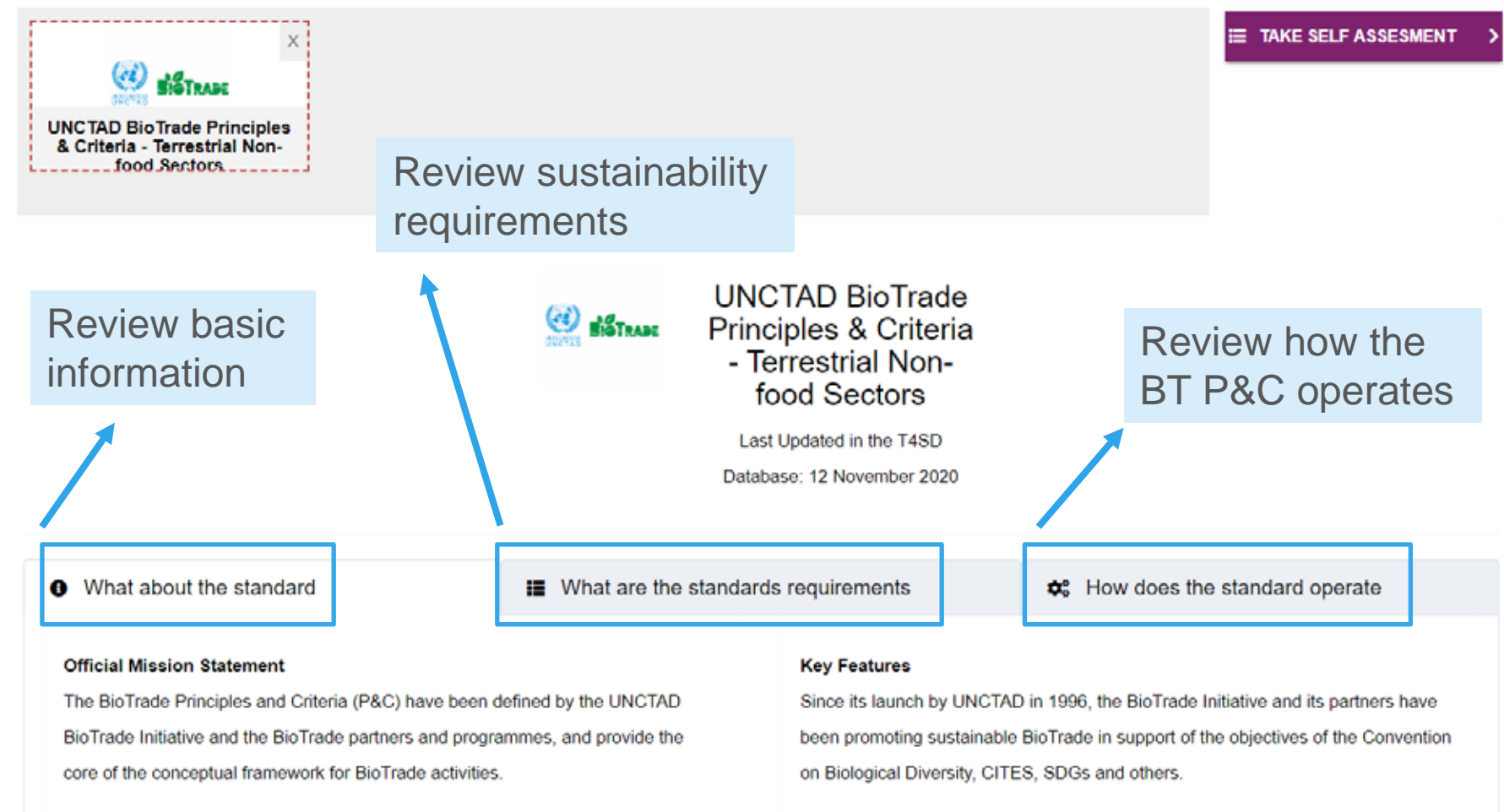
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

Step-by-step: BT P&C Self-Assessment Tool

3- Review information about the BT P&C for a selected sector group (e.g. terrestrial non-food, terrestrial food sectors)



Step-by-step: BT P&C Self-Assessment Tool

4- Perform the self-assessment of the selected BT P&C

You are currently doing a self-assessment against UNCTAD BioTrade Principles & Criteria - Terrestrial Non-food Sectors

1 Standard 2 Pre-assessment 3 Assessment 4 Result 5 Finalize

Save and continue Preview Finalize

Environment
Social
Management
Quality
Ethics

Soil Forests Inputs Biodiversity Waste Water Energy Climate - Carbon

(0 of 2) questions

Hide questions already answered or covered by existing compliance to standards

Are there policies in place aiming to maintain soils?

Requirement from standard document : 1.1 Activities contribute to maintaining, restoring or enhancing biodiversity, including ecosystems, ecological processes, natural habitats, and species, particularly threatened or endangered species. 2.2 Measures are taken to prevent or mitigate negative environmental impacts of the activities, including in relation to flora and fauna; soil, air and water quality; the global climate; use of agrochemicals; pollution and waste disposal; and energy consumption.

Yes No

Comments

Step-by-step: BT P&C Self-Assessment Tool

5- Upon completion of the self-assessment, users obtain a sustainability diagnostic report covering different sustainability areas



No maps available

Your answers

UNCTAD BioTrade Principles & Criteria - Terrestrial Non-food Sectors

Environment

Soil

- Are there policies in place aiming to maintain soils? Recommendation Optional [More information](#)
- Are there measures in place to ensure soil conservation? Recommendation Optional [More information](#)

Forests

- Are there measures in place to avoid the deforestation or clearance of forests? Recommendation Optional [More information](#)







Step-by-step: BT P&C Self-Assessment Tool

6- Upon completion, the self-assessment is saved in your dashboard at Sustainability Map. You can review it, edit it and download results.

My Assessments

The self-assessment takes the shape of an online questionnaire. Each question relates to a standards' requirement. A "sustainability report" is then generated based on the answers provided during the self-assessment. [Tutorial Video](#)

You will have to answer each question by YES or NO. To guide you answering the questions, you may review standards' related requirement. At the end of the self-assessment, users can preview the results of their self-assessment. This is only a first preview: it will be once all questions are answered that the "sustainability report" will be generated and the answers be mapped against the selected standards.

 Better Cotton Initiative - BCI Draft	99% completed	Edit	Preview/Finalize	Download	Delete
 Business Social Compliance Initiative Code of Conduct - BSCI Draft	100% completed	Edit	Preview/Finalize	Download	Delete
 Cotton made in Africa Draft	85% completed	Edit	Preview/Finalize	Download	Delete
 Global Organic Textile Standard - GOTS Draft	84% completed	Edit	Preview/Finalize	Download	Delete











Dedicated page with -related information hosted at Sustainability Map, where users can gain access to:

- of institutions and BioTrade companies
- with over 60 training materials and reports related to BioTrade
- Entry point for the upcoming

www.sustainabilitymap.org/biotrade_unctad



Profiles of companies and institutions

 International Tra... GOVERNMENTAL AND INTER-GOVERNMENTAL	 UNCTAD BioTrade GOVERNMENTAL AND INTER-GOVERNMENTAL	 ABS Capacity ... GOVERNMENTAL AND INTER-GOVERNMENTAL	 Helvetas Swiss I... NON-GOVERNMENTAL ORGANIZATION (NGO)
 UEBT, Union f...	 FLEDGE, Foru... PLATFORM ORGANISATION	 CAF - Developm... GOVERNMENTAL AND INTER-GOVERNMENTAL	 Ministerio del A... GOVERNMENTAL AND INTER-GOVERNMENTAL

Thank you!

For more information, please contact:

- Mathieu Lamolle, Senior Advisor, Sustainability Standards & Value Chains, T4SD lamolle@intracen.org
- Ana Batalhone, Associate Programme Officer, T4SD batalhone@intracen.org

For updates on T4SD's work, visit us at www.sustainabilitymap.org or follow us on:



[@ITC_sustainable](https://twitter.com/ITC_sustainable)



[ITC Sustainability](https://www.facebook.com/ITC_Sustainability)



[ITC Sustainability](https://www.linkedin.com/company/ITC_Sustainability)



Q&A

Please use the Chat to send any questions or comments

Thank you for your participation

- You will receive a short evaluation form by email together with the slides of the webinar
- All presentations and background materials will be available at:
 - UNCTAD/ITC BioTrade Knowledge Sharing platform & Self-assessment Tool: www.sustainabilitymap.org/biotrade_unctad
 - Webinar website: <https://unctad.org/meeting/launch-2020-biotrade-principles-and-criteria-making-sustainable-trade-part-solution>
- This webinar is being recorded and will be shared with the general public
- Follow us on social media:



@BioTradeGroup



BioTradegroup



BioTradeGroup