



Trade in biodiversity-based products: UNCTAD's Trade and Biodiversity (TraBio) statistical tool

Background

Biodiversity is at the center of many economic activities and directly supports the livelihoods of <u>nearly half the world's</u> <u>population</u>, with many of the world's most vulnerable being directly dependent on it. Biodiversity-based resources are also traded globally with approximately <u>half of the world's GDP</u> being dependent on nature to some extent.

However, trade data —particularly related to biodiversity-based products and services— is scattered and not easily accessible to all stakeholders. This affects decision-making not only at government level but also for businesses and civil society.

What is UNCTAD's Trade and Biodiversity (TraBio) statistical tool?

To fill this gap, <u>UNCTAD's BioTrade Initiative</u> and the <u>Statistics Service</u> developed the Trade and Biodiversity (TraBio) statistical tool with the support of the Swiss State Secretariat for Economic Affairs SECO under the <u>Global BioTrade</u> <u>Programme</u>: *Linking trade, biodiversity and sustainable development*.

The <u>Trade and Biodiversity (TraBio) database</u> contains information on global trade flows of biodiversity-based products. It provides access to consistent and complete data on imports and exports of biodiversity-based products and other relevant indicators. It thus aims to contribute to establish a harmonized and internationally accepted statistical framework for biodiversity-related trade.

UNCTAD's Trade and Biodiversity "TraBio" statistical tool facilitates a common understanding and comparable analyses of the dynamics underpinning biodiversity-related trade <complex-block>

In September 2022, TraBio was launched including:

- > Product classification of biodiversity-based products covering over 1,800 biodiversity-based products;
- > Database on trade flows in these products and related indicators updated annually from 2010; and
- > Visualization tool with interactive maps and charts.







How is TraBio contributing to the Kunming Montreal Global Biodiversity Framework?

The information provided by the tool is relevant to reporting and tracking progress on biodiversity-relevant goals and targets, such as the Sustainable Development Goals and targets established under the Kunming-Montreal Global **Biodiversity Framework.**



This map allows to visualise several trade indicators by selecting the desired indicator from the dial on the left: trade balance, growth in exports and imports of biotrade, biotrade as a share of total trade, and biotrade as a share of GDP. The map will show each country with a different shade based on the scale on the left for the selected year. A time series will be shown below the map for the selected indicator and countries over the past 10 years.



For instance, it provides data for the complementary indicator on Trends in the legal trade of medicinal plants under the Framework's Goal B as below:



Top 10 exporters of medicinal plants in 2021

Source: TraBio/UNCTADstat, https://unctadstat.unctad.org/EN/Biotrade.html

TraBio is freely available online for users worldwide to access, use and download from UNCTAD's statistics portal UNCTADstat: https://unctadstat.unctad.org/

What's next: UNCTAD'S ongoing work on Trade and Biodiversity Statistics

In 2023-2024, UNCTAD aims to enhance collaboration with organizations and experts working on data and statistics in related areas. A working group of experts will be convened to develop common approaches and ensure synergies. Second, to expand the coverage, scope and use of TraBio liaising with other relevant online platforms.