



UNION FOR
ETHICAL
BIOTRADE

SOURCING[®]
WITH RESPECT



Looking ahead: What tools to promote and distinguish Blue BioTrade practices and products?



About UEBT

An international non-profit association that promotes sourcing with respect

- § Created in 2007 with support of UNCTAD BioTrade Initiative to promote business engagement in conservation and sustainable use of biodiversity
- § It supports and verifies companies' commitment to sourcing with respect for people and biodiversity
- § UEBT members commit to gradually implement good practices in operations and supply chains



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The Union for Ethical BioTrade (UEBT)

- § Non-profit association that promotes ethical sourcing of ingredients from biodiversity



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Scope of UEBT work

Ingredients from biodiversity used in

- § Food products
- § Herbs and spices
- § Cosmetics
- § Personal Care
- § Flavours and fragrances
- § Natural pharmaceuticals



UEBT members include:

- § Leading brands
- § Product manufacturers
- § Processing companies
- § Cooperatives and Farms

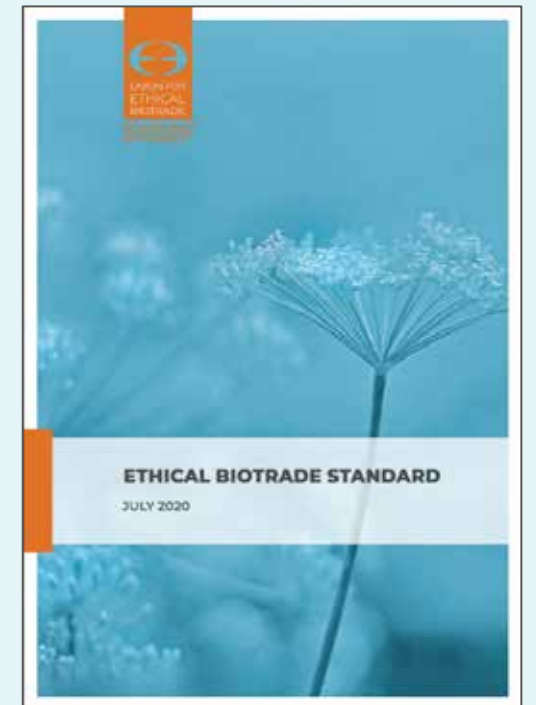


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UEBT Ethical BioTrade Standard

- § For growing, collecting, researching, processing and commercialising of ingredients from biodiversity
- § To ensure this is done in ways that respect people and biodiversity
- § Builds on UNCTAD BioTrade Principles and Criteria
- § Revised and improved in 2020 after wide stakeholder consultation



What we do

- § Raising awareness on sourcing with respect
- § Providing platform for membership and gradual improvement
- § Verification of ethical sourcing practices
- § Certification
 - Ethical sourcing systems | ingredients | chain of custody
- § Facilitating working groups
- § Advisory and support services
 - Ethical sourcing | access and benefit sharing | supply chain assessments



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Bring the World to Bloom

Protecting Biodiversity

LANCÔME
PARIS



Biodiversity high on the agenda

“77%

It makes me **feel good** when I buy a product that respects biodiversity and people. In **Asia**, this was 78% in 2019.

79% FR 72% USA
73% DE 86% BR
67% UK
83% CH

51% JP
76% KR
90% CN
92% VN



“76%

I think I can have a **positive impact** on society by buying products from companies that respect biodiversity and people. In **Asia**, this was 81% in 2019.

79% FR 70% USA
70% DE 90% BR
68% UK
80% CH

61% JP
83% KR
90% CN
91% VN

“62%

I **buy products** from companies that I know respect biodiversity and people. In **Asia**, this was 70% in 2019.

61% FR 51% USA
61% DE 80% BR
49% UK
71% CH
51% JP
59% KR
85% CN
87% VN

Q69. To what extent do you agree with each of the following statements about biodiversity and nature?
Total 'Agree'
Base: all sample - 2019 for Asia



UEBT
Biodiversity
Barometer
2020



72

UEBT members

- ✓ Beauty & personal care
- ✓ Herbal infusions
- ✓ Natural pharmaceuticals
- ✓ Functional food





UEBT certification



UEBT's reach and impact to date

385

ingredients from biodiversity**
verified or certified against the UEBT
standard

72

members
globally*

81

countries**
our members are
sourcing from

900+

supply chains**
in which our members are
improving sourcing practices





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