Looking ahead: What tools to promote and distinguish Blue BioTrade practices and products?
About UEBT

An international non-profit association that promotes sourcing with respect

- Created in 2007 with support of UNCTAD BioTrade Initiative to promote business engagement in conservation and sustainable use of biodiversity
- It supports and verifies companies’ commitment to sourcing with respect for people and biodiversity
- UEBT members commit to gradually implement good practices in operations and supply chains
The Union for Ethical BioTrade (UEBT)

Non-profit association that promotes ethical sourcing of ingredients from biodiversity
Scope of UEBT work

Ingredients from biodiversity used in
- Food products
- Herbs and spices
- Cosmetics
- Personal Care
- Flavours and fragrances
- Natural pharmaceuticals

UEBT members include:
- Leading brands
- Product manufacturers
- Processing companies
- Cooperatives and Farms
UEBT Ethical BioTrade Standard

- For growing, collecting, researching, processing and commercialising of ingredients from biodiversity
- To ensure this is done in ways that respect people and biodiversity
- Builds on UNCTAD BioTrade Principles and Criteria
- Revised and improved in 2020 after wide stakeholder consultation
What we do

- Raising awareness on sourcing with respect
- Providing platform for membership and gradual improvement
- Verification of ethical sourcing practices
- Certification
  - Ethical sourcing systems | ingredients | chain of custody
- Facilitating working groups
- Advisory and support services
  - Ethical sourcing| access and benefit sharing| supply chain assessments
Biodiversity high on the agenda

“77% It makes me feel good when I buy a product that respects biodiversity and people. In Asia, this was 78% in 2019.

79% FR 72% USA
73% DE 86% BR
67% UK 83% CH

“76% I think I can have a positive impact on society by buying products from companies that respect biodiversity and people. In Asia, this was 81% in 2019.

79% FR 70% USA
70% DE 90% BR
68% UK 80% CH

“62% I buy products from companies that I know respect biodiversity and people. In Asia, this was 70% in 2019.

61% FR 61% DE
61% USA 80% BR
49% UK 71% CH

UNION FOR ETHICAL BIOTRADE
SOURCING WITH RESPECT

Bring the World to Bloom
Protecting Biodiversity
LANCÔME

LANCÔME
Caring Together - A Happier Tomorrow
LANCÔME's Sustainability Program

UEBT Biodiversity Barometer 2020
72 UEBT members

- Beauty & personal care
- Herbal infusions
- Natural pharmaceuticals
- Functional food
UEBT’s reach and impact to date

385 ingredients from biodiversity** verified or certified against the UEBT standard

72 members globally*

81 countries** our members are sourcing from

900+ supply chains** in which our members are improving sourcing practices