

BioTrade Value Chain methodology and country reports

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Regional stakeholder webinar on Blue BioTrade
& BioTrade principles and criteria including
CITES requirements
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O E C S S

Organisation of Eastern Caribbean States



Some definitions

- Concept of value chain
- What is the BioTrade VC methodology?
 - Based on BioTrade P&C
 - Identify country-specific strengths, weakness, opportunities, and bottlenecks for value addition.
- Why doing the BioTrade VC analysis?



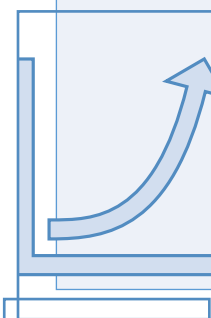
BioTrade VCA approach



1. Collaborative mindset

2. Identifies needs, limitations and strengths

3. Strategies to promote sustainable trade



Competitiveness



Facilitate coordination between actors



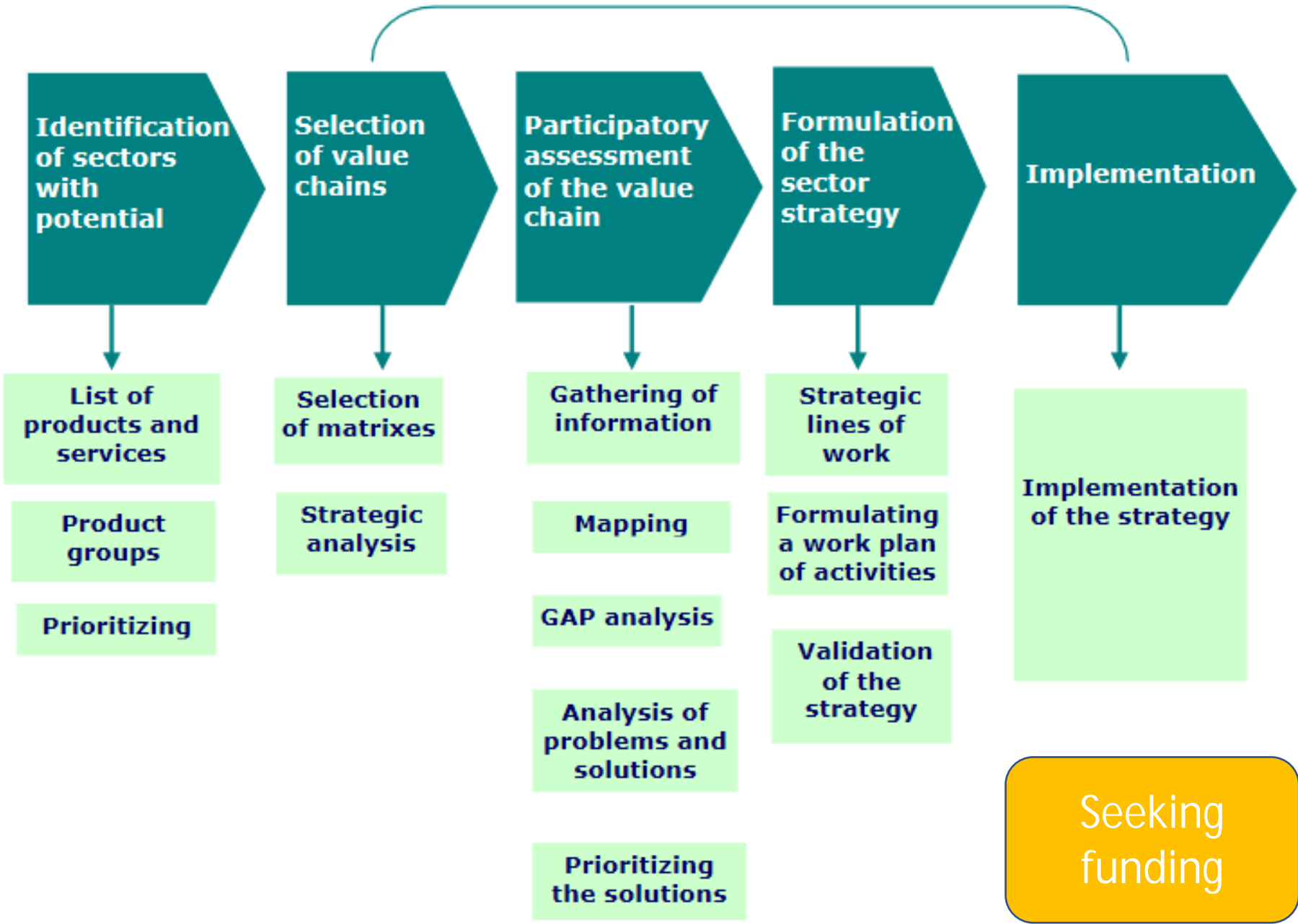
Bring environmental, social and economic benefits

Characteristics of the Queen conch value chain

- Harvesting and post harvesting stages (significant challenges in harvesting)
- Small scale producers using artisan fisheries methods, informality
- CITES II species; requirement of NDF for exporting
- Business partners (demand side) to be identified



Participation by value chain actors



queen conch is the selected chain

Participatory assessment of the queen conch VC

- Gathering of information.
- Mapping (harvesting and post harvesting)
- GAP analysis (based on market requirements)
- Analysis of problems and solutions:
 - Lack of human and financial resources
 - Lack of data (mapping of resources, stock assessments, etc)
 - Weak monitoring of permit systems
 - Poor infrastructure
 - Market access barriers and high costs of compliance with standards
 - Lack of awareness on environmental and conservation issues as well as on requirements and steps for compliance (“it is too complicated” view)
 - CITES requirements
- Prioritization of solutions

*Throughout the analysis: gender and vulnerable groups considerations to facilitate inclusive value chain development

After value chain assessment

ØElaboration regional BBT Action Plan (strategy):

- Based on findings from country case studies
- Plan will address bottlenecks
- Set of priority action will be defined
- Validation in a regional workshop

ØImplementation of action (business facilitation and market access). Looking for funding.

Thank you!

- More info on the Blue BioTrade project:
- <https://unctad.org/project/blue-biotrade-promoting-sustainable-livelihoods-and-conservation-marine-biodiversity>