Regional stakeholder webinar on Blue BioTrade & BioTrade principles and criteria including CITES requirements
22-23 March 2021

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Some definitions

- Concept of value chain
- What is the BioTrade VC methodology?
  - Based on BioTrade P&C
  - Identify country-specific strengths, weakness, opportunities, and bottlenecks for value addition.
- Why doing the BioTrade VC analysis?
BioTrade VCA approach

1. Collaborative mindset

2. Identifies needs, limitations and strengths

3. Strategies to promote sustainable trade

- Competitiveness
- Facilitate coordination between actors
- Bring environmental, social and economic benefits
Characteristics of the Queen conch value chain

• Harvesting and post harvesting stages (significant challenges in harvesting)

• Small scale producers using artisan fisheries methods, informality

• CITES II species; requirement of NDF for exporting

• Business partners (demand side) to be identified
queen conch is the selected chain

Participation by value chain actors

Identification of sectors with potential
- List of products and services
  - Product groups
    - Prioritizing

Selection of value chains
- Selection of matrixes
  - Strategic analysis

Participatory assessment of the value chain
- Gathering of information
  - Mapping
    - GAP analysis
      - Analysis of problems and solutions
        - Prioritizing the solutions

Formulation of the sector strategy
- Strategic lines of work
- Formulating a work plan of activities
  - Validation of the strategy

Implementation
- Implementation of the strategy

Seeking funding
Participatory assessment of the queen conch VC

- Gathering of information.
- Mapping (harvesting and post harvesting)
- GAP analysis (based on market requirements)
- Analysis of problems and solutions:
  - Lack of human and financial resources
  - Lack of data (mapping of resources, stock assessments, etc)
  - Weak monitoring of permit systems
  - Poor infrastructure
  - Market access barriers and high costs of compliance with standards
  - Lack of awareness on environmental and conservation issues as well as on requirements and steps for compliance (“it is too complicated” view)
  - CITES requirements
- Prioritization of solutions

*Throughout the analysis: gender and vulnerable groups considerations to facilitate inclusive value chain development
Elaboration regional BBT Action Plan (strategy):

- Based on findings from country case studies
- Plan will address bottlenecks
- Set of priority action will be defined
- Validation in a regional workshop

Implementation of action (business facilitation and market access). Looking for funding.
Thank you!

• More info on the Blue BioTrade project:

• https://unctad.org/project/blue-biotrade-promoting-sustainable-livelihoods-and-conservation-marine-biodiversity